

**Vorobyova Elena Ivanovna,**  
Doctor of Economics, Professor,  
Professor of the Department of Finance and Credit,  
Institute of Economics and Management,  
V.I. Vernadsky Crimean Federal University,  
Simferopol, Russian Federation.

**Danilina Elena Petrovna,**  
MD, PhD, Associate Professor,  
Associate Professor of the Department of Faculty Surgery named after Professor Yu. M. Lubensky,  
V. F. Voyno-Yasenetsky Krasnoyarsk State Medical University,  
Krasnoyarsk, Russian Federation

**Beloborodova Yulia Sergeevna**,  
Assistant Professor, Department of Nursing and Clinical Care  
V. F. Voyno-Yasenetsky Krasnoyarsk State Medical University,  
Krasnoyarsk, Russian Federation.

# CREATING A SUSTAINABLE INVESTMENT ECOSYSTEM IN THE RUSSIAN HEALTHCARE INDUSTRY WITH A FOCUS ON DIGITAL TRANSFORMATION AND THE USE OF MODERN FINANCIAL TECHNOLOGIES

, MedTech.

The article provides a comprehensive assessment of investment processes in Russia's medical industry. Based on the analysis of statistical data and representative samples, the volumes, structure and regional distribution of investments are studied. A comparative analysis of classical and modern scientific approaches to assessing the effectiveness of healthcare investments is carried out. A forecast of the main indicators of the industry development until 2030 has been developed and a mechanism for increasing investment activity taking into account digital transformation has been proposed. The results of the study show a steady growth in the investment attractiveness of the medical sector, especially in the field of MedTech and pharmaceuticals, while maintaining significant interregional disparities. A comprehensive system of measures has been developed aimed at creating a sustainable investment ecosystem in the Russian healthcare industry, with an emphasis on digital transformation and the use of modern financial technologies.

*Keywords:* healthcare investments, Russian medical industry, regional analysis, forecasting, digital transformation, fintech, MedTech.

## COVID-19

2019      2024

2025

[1–3, 5–11, 14–16].

2030

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2030

1.	2023	2024	2023	2024	1356,1
11,3 %	,	2,1 %	16 %	1,57	,
,	,		822		.
			1,17		.
92 %	2020				
• MedTech	12	2030	6	78	2024
1847,5	,	(	150		2030
2024	2030				) CAGR 37,2 %
•	2022		2,8-2,9	2030	
4,5	.				
	50 %	2024			
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,			100	,	77 %
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			2030		
	2030	.		:	
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2030 \*

	2023	2030 ( )
	12	78
( )	201,5	1847,5
	3	4,5
	( )	
	39	80

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2032 . 1,5 (CAGR 20 %),

4.

1.

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2.

MedTech.

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3.

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5.

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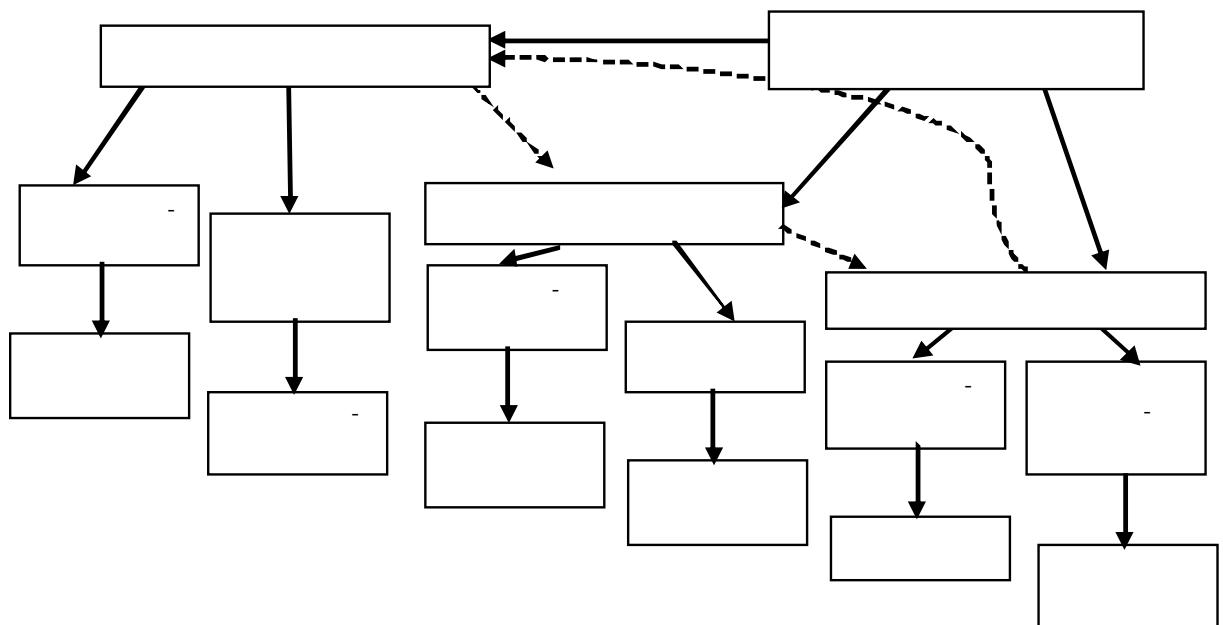
1.2.

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2.  
2.1.

1. - (B1):  
• - (B11).

## • MedTech (B12).

• ; (B13).

2. (B2):

3. (B3):

4. (B4):

## 2.2.

- 
1. (C1): (C11).  
• 50-70 % ;  
• (C12). ;  
2. (C2): ;  
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• ;  
3. (C3): ; ;  
• ;  
• ;  
4. (C4): ; ;  
• ;  
• ;  
2.3. —

1. (D1): (D11). ; ;  
• (D12). (D13): ; ;  
• (D2): ; ;  
• ;  
• ;  
3. (D3): ; ;  
• ;  
• ;  
4. (D4): ; ;  
• ;  
• ;  
2.4. —

1. (E1): ; ;  
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• ;  
2. (E2): (E21). ; ;  
• ; (E22). ; ;  
• (E23). ;

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3. (E3):  
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• ;  
• ;
4. (E4):  
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• ;
- 2.5. — ;
1. (F1):  
• (F11). 80% ;  
• (F12). ;
2. (F2):  
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3. (F3):  
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• due diligence ;
4. (F4):  
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3. 3.1.  
1. (0-12 ):  
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2. (12-36 ):  
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3. (36+ ):  
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- 3.2.  
• B1 C1— ,  
• C3 D1—  
• D3 E1—  
• E3 F2—  
• F3 B1—
4.  
4.1. : ;  
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1.

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1. . . . . 2025 : , // Enterestet. — URL: mdpress.ru/articles/tendentsii-razvitiya-rynka-meditsiny-v-2025-godu-skorost-polyarizatsiya-i-gosudarstvennoe-vliyanie/?ysclid=mh8njfkrfv74133060 ( : 28.07.2025).
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