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# CREATING A SUSTAINABLE INVESTMENT ECOSYSTEM IN THE RUSSIAN HEALTHCARE INDUSTRY WITH A FOCUS ON DIGITAL TRANSFORMATION AND THE USE OF MODERN FINANCIAL TECHNOLOGIES

MedTech

The article provides a comprehensive assessment of investment processes in Russia's medical industry. Based on the analysis of statistical data and representative samples, the volumes, structure and regional distribution of investments are studied. A comparative analysis of classical and modern scientific approaches to assessing the effectiveness of healthcare investments is carried out. A forecast of the main indicators of the industry development until 2030 has been developed and a mechanism for increasing investment activity taking into account digital transformation has been proposed. The results of the study show a steady growth in the investment attractiveness of the medical sector, especially in the field of MedTech and pharmaceuticals, while maintaining significant interregional disparities. A comprehensive system of measures has been developed aimed at creating a sustainable investment ecosystem in the Russian healthcare industry, with an emphasis on digital transformation and the use of modern financial technologies.

*Keywords:* healthcare investments, Russian medical industry, regional analysis, forecasting, digital transformation, fintech, MedTech.

## COVID-19

« », 2019 2024 , « »  
« », 2025 .

[1–3, 5–11, 14–16].

2030 ,

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2030 .

1.  $\frac{1356,1}{11,3\%} = 12000$  : ,  
2023  
2024  
2023-2024  
16 %  
1,17  
92 % 2020

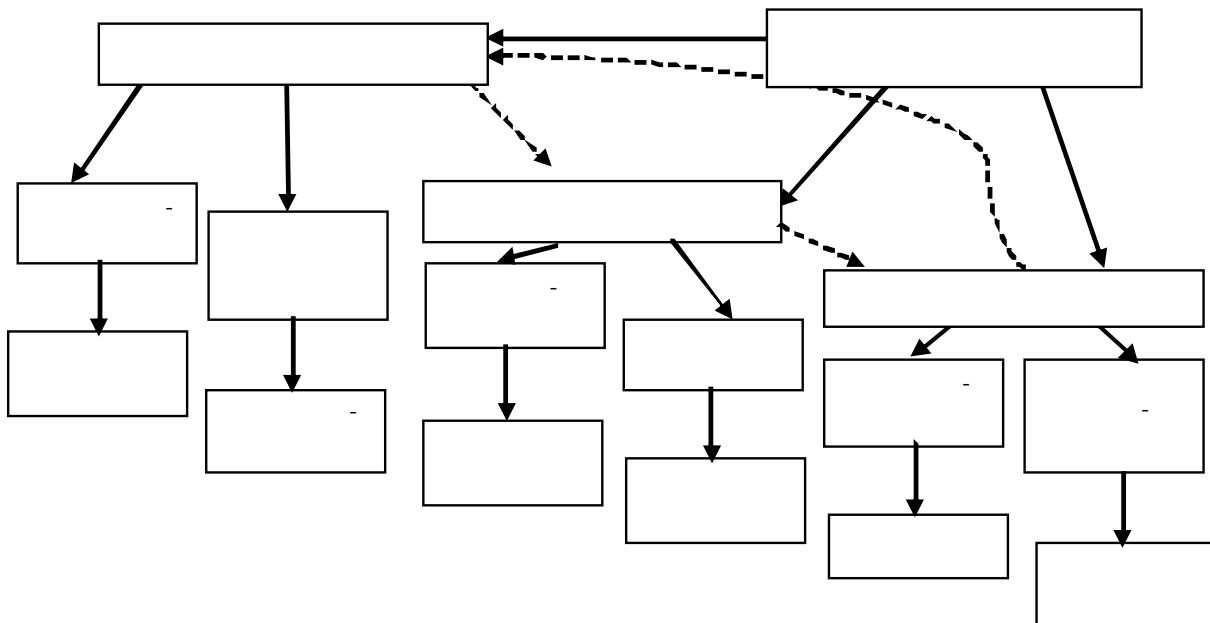
• MedTech 12 2030 6 2024 78 2030 1847,5 ( 150 ) CAGR 37,2 %

• 2022 2,8-2,9 2030 4,5 50 % 2024

( , , ),

3. 2030 年，
1. 2030 年，
2. ( , , big data).
- 3.
- 4.





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- 2.
- 2.1. — .
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- 1. (B1):
- (B11).
- MedTech (B12).
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- (B13).
- 2. (B2):
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- ;
- 3. (B3):
- ;
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- 4. (B4):
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- 2.2. — ( ).

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1. : (C1): (C11).  
• 50-70 % ;  
• (C12).  
• ;  
2. (C2): ;  
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3. (C3): ;  
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4. (C4): ;  
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2.3. — .

1. : (D1):  
• (D11). ;  
• (D12). ;  
• (D13):  
2. (D2): ;  
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4. (D4): ;  
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2.4. — - .

1. : (E1):  
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2. (E2):  
• (E21).  
• ; (E22). ;  
• (E23). .

3. (E3):
  - , ;
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4. (E4):
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  - .
- 2.5. — .
1. :
  - 1. (F1):
    - (F11). 80 % ;
    - (F12).
  - 2. (F2):
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  - 3. (F3):
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  - 4. (F4):
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    2. (12-36 ):
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    3. (36+ ):
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  - 3.2. .
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    - C3 D1 — .
    - D3 E1 — .
    - E3 F2 — .
    - F3 B1 — .
  - 4.
    - 4.1. :
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1. . . . . 2025 : ,  
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