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## SOURCES OF FUNDING AND CORPORATE FINANCIAL SAFETY MODEL FOR SUSTAINABLE DEVELOPMENT

Ensuring corporate financial safety continues to be important research area in the field of corporate financial management, which is especially relevant during ongoing global economic crisis. The paper considers aspects of building corporate financial safety model, its indicators in three areas of sustainable development and the level of corporate financial safety in the field of ecology, society and government in order to reduce the impact of external and internal threats generated by ESG factors and prevent financial losses.

The paper also considers sources of funding corporate financial safety, reveals nature of impact of financial losses on choice of financing sources, substantiates the need to develop combined approach to managing financing sources and forming mechanisms to support level of corporate financial safety, including through creation of «Sustainable Development Fund» in companies.

*Keywords:* corporate financial safety, sustainable development, level of corporate financial safety, sources of funding, corporate financial safety model.

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$$Y_{KFB} = f(x, y, z). \quad (1)$$

$$Y_{KFB} = f(k, p, r), \quad (2)$$

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80% 100%  
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$$Y_{KFB} = a_0 + a_1 x_1 + a_2 x_2 + a_3 x_3 + a_4 x_4 + a_5 x_5 + a_6 x_6. \quad (3)$$

, Matlab, Mathcad      Maple.

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