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INNOVATION-AND-INVESTMENT PROCESS AS AN INTEGRATION BASIS FOR INVESTMENT DEVELOPMENT OF THE REGION

Effective development of the economy in the context of the growing importance of the innovative component of economic activity can be achieved only through the introduction and use of innovations in various types of activities that improve the quality characteristics of manufactured products, as well as the improvement of the technological process and materials used. Such innovations are possible only if there are sources of investment resources that provide sufficient funding at all stages of the implementation of the innovation process.

The article considers a comparative characteristic of the concepts that determine the implementation of innovative and investment activities, in which common and distinctive features are noted, which provides for the relationship between the innovative and investment components, which can be integrated in order to achieve the expected effects that determine the importance and significance of the project for socio-economic development.

It is substantiated that the introduction of innovations is a long-term complex process with a scientific component and an important aspect of the implementation of this type of activity is the sufficiency of investment resources.

The integration of innovation and investment processes into a single innovation and investment process is considered as a basis for intensifying innovation activities, ensuring, due to the effective implementation of the investment process, an uninterrupted flow of investment resources for each of the stages and at all stages of the innovation process.

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»[1, .105].
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»[2, .59].
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»[3, .277].
[4, .37].
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(1),
25.02.1999 39- (. 25.12.2023)«
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»[6]; « ()
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23.08.1996 127- (. 08.08.2024)«
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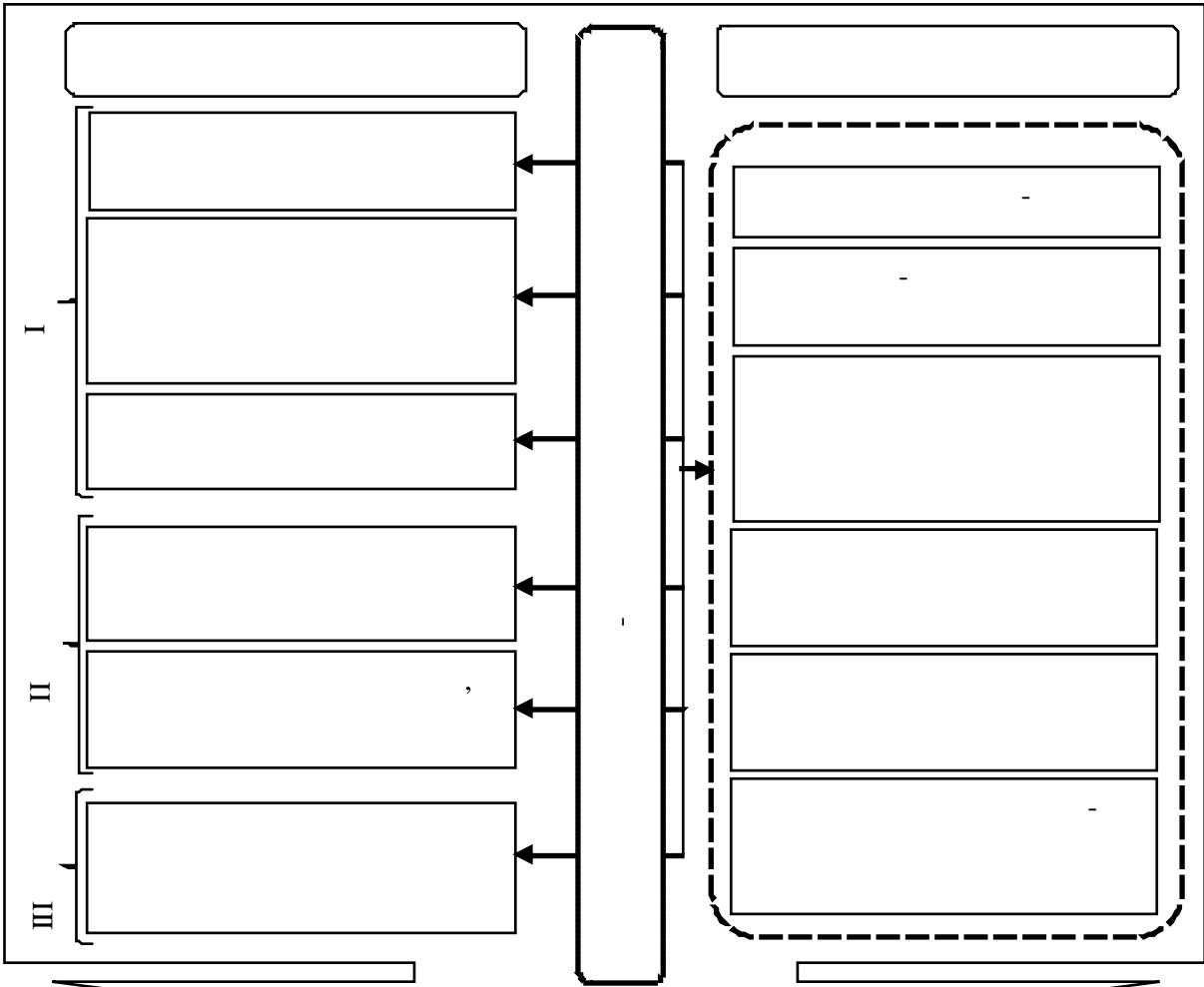
[5]

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[9, .160; 10, .120].

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2015-2022 .*

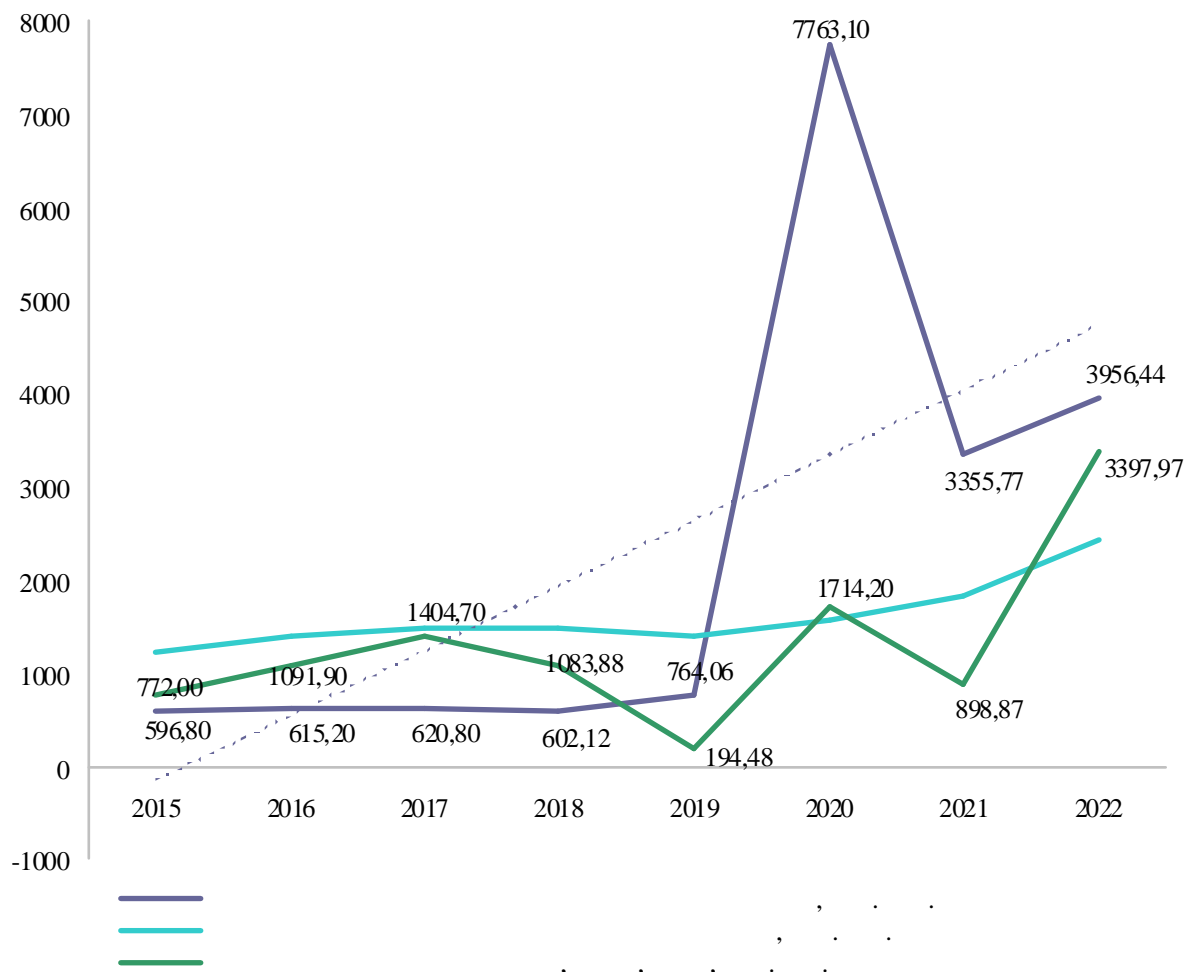
	2015	2016	2017	2018	2019	2020	2021	2022
-	596,80	615,20	620,80	602,12	764,06	7763,10	3355,77	3956,44
,	23,00	21,00	20,00	20,00	24,00	28,00	27,00	30,00
-	1676,00	2096,00	2113,00	1995,00	2045,00	2217,00	2082,00	2130,00
(),	311,00	305,00	401,00	391,00	411,00	445,00	372,00	436,00
-	1235,90	1410,90	1487,70	1503,01	1412,45	1583,50	1829,90	2446,24
,	772,00	1091,90	1404,70	1083,88	194,48	1714,20	898,87	3397,97
, %	1,20	1,10	1,40	0,80	0,10	0,70	0,37	1,10
%	5,10	2,80	3,80	8,68	7,24	4,60	4,80	6,80
	183,90	135,67	94,15	87,53	11,48	67,80	163,40	340,70
	47582,0	74795,3	196193,0	296423,1	223793,3	196500,7	164060,3	214091,7
-	25023,0	39167,0	102560,0	154970,0	117033,0	103036,0	86394,0	111277,0
-	—	—	434,3	361,9	348,1	527,5	831,5	849,6
, %	44,0	33,4	15,7	21,4	27,4	40,0	31,2	23,4
, %, . . .	56,0	66,6	84,3	78,6	72,6	60,0	68,8	76,4
•	2,6	1,8	1,6	2,1	2,8	4,5	6,8	8,4
•	3,3	0,9	1	1,3	1,6	0,7	1,3	4,8
•	43,2	57,4	78,6	73	64,9	53,2	59,1	54,4
•	3,4	4,3	1,4	0,3	0,3	0,3	0,3	0,4
•	3,0	1,9	0,8	0,5	1,1	1,3	1,3	8,4

* [11; 12]

— 44 % 2015 . 23,4 % 2022 .
 — 56,0 % 2015 . 76,4 % 2022 .

2,6 % 2015 . 8,4 % 2022 .

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[11; 12])

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— , 10 , 764,06 . . 2020 .
 . 2019 . 7,763 . . 2020 .

2021 .
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596,8 . . 2015 . 3,956 . . 2022 .

2015 2022 .,
 : 2018 . 23 %
 2017 2019 . 82 %
 2020 . — 194,48 . . 1,7
 . ., 2021 . 47,6 % . 2022 .
 3,398 . . 2022 . 278 % — 898,87 . . 2021 .

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