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THE CONCEPT OF SUSTAINABLE DEVELOPMENT AS A BASIS FOR THE DEVELOPMENT STRATEGY OF APPRAISAL COMPANIES IN THE RUSSIAN FEDERATION

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The need to follow the concept of sustainable development, including the implementation of ESG principles (environmental, social and corporate governance) in the activities of companies around the world is of increasing importance. The processes of Russian appraisal companies to which ESG principles can be applied, their compliance with the concept of sustainable development in general are studied.

The process of providing appraisal services is decomposed to identify the main resource costs, the main areas of achieving sustainable development in appraisal activities are highlighted. The questionnaire included three groups of questions: on environmental protection, management and public life. The respondents were practicing appraisers from 50 regions of the Russian Federation. The results of the questionnaire are presented in the work graphically in the form of diagrams. The analysis made it possible to assess the degree of readiness of Russian appraisal companies, mainly small businesses, to implement the concept of sustainable development and ESG principles in their activities. The need to popularize the ideas and opportunities for implementing an ESG strategy and the concept of sustainable development in the business community is determined.

It has been determined that appraisal companies are beginning to implement individual elements of the concept of sustainable development and ESG principles in their strategies. At the same time, for most of them, issues of sustainable development and ESG strategy are not sufficiently covered, accordingly, it is necessary to increase the awareness of the business community in these issues.

Keywords: sustainable development, ESG strategy, ESG criteria, ESG principles, appraisal activities, appraisal company, appraiser, consulting, survey.

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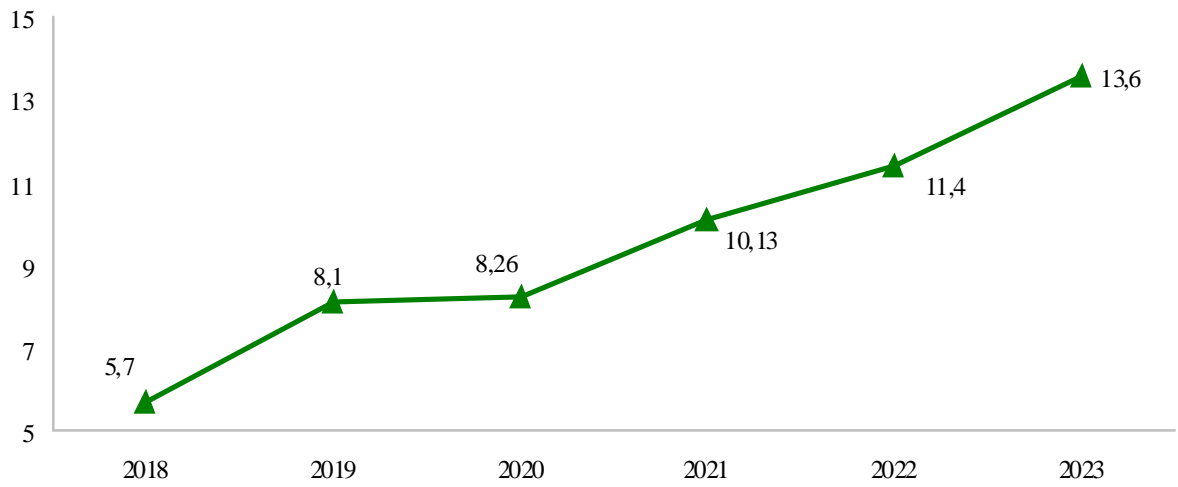
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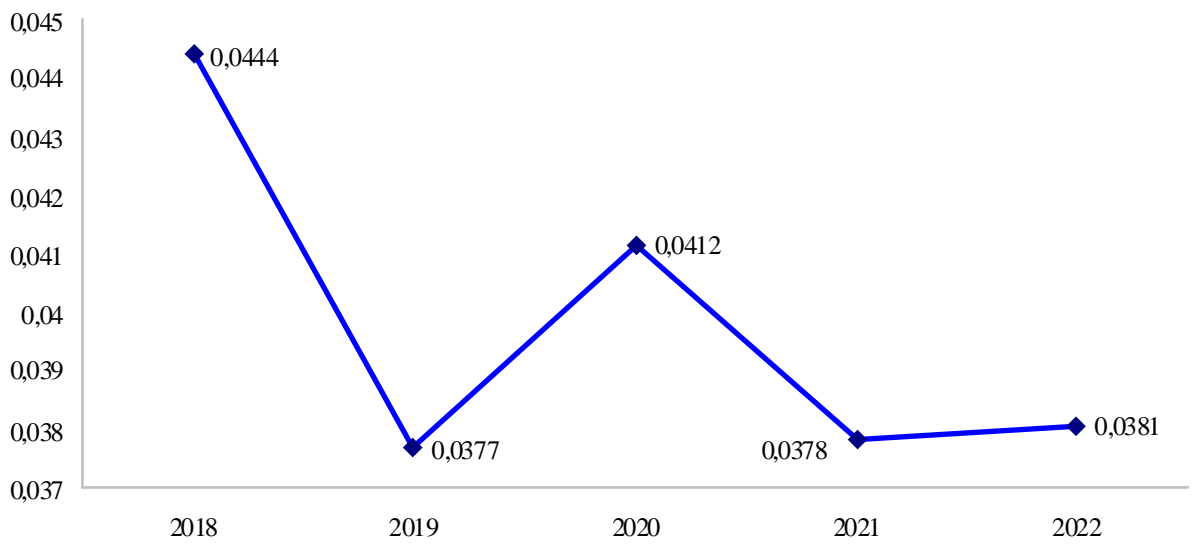
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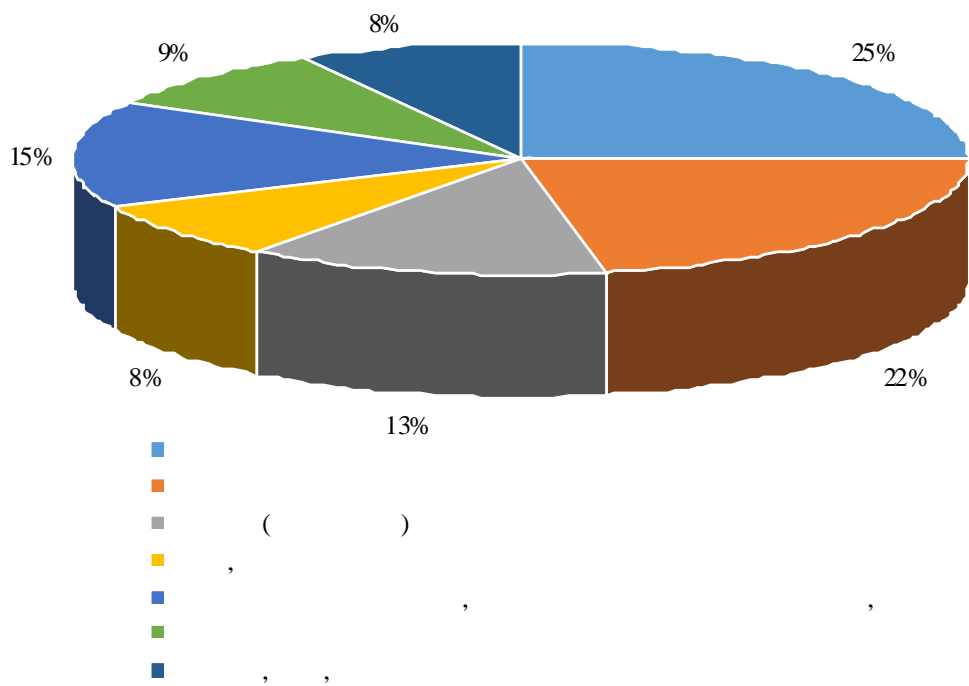


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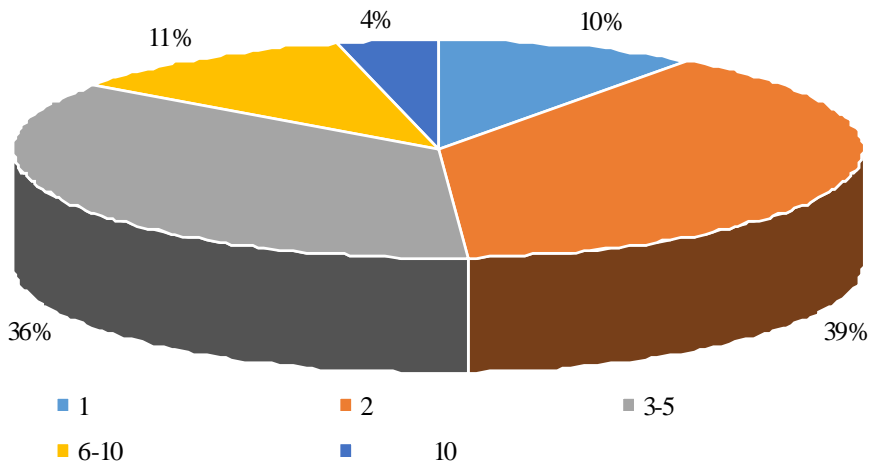
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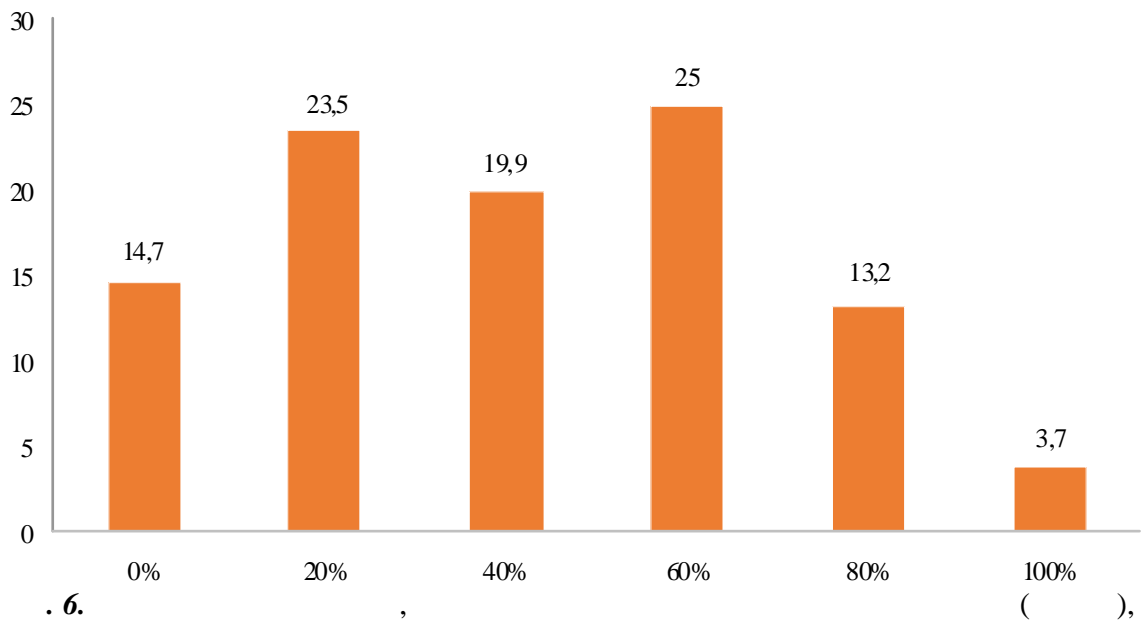
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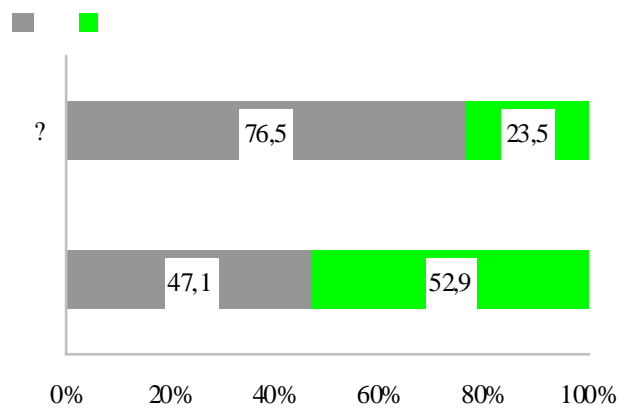
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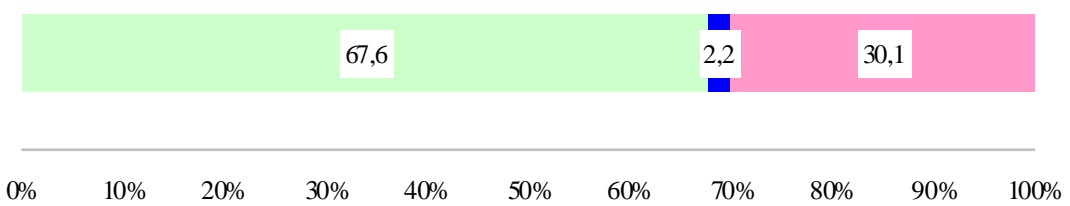
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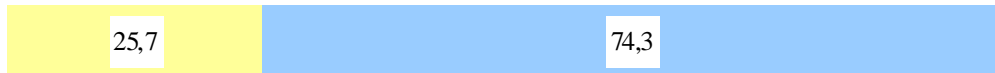
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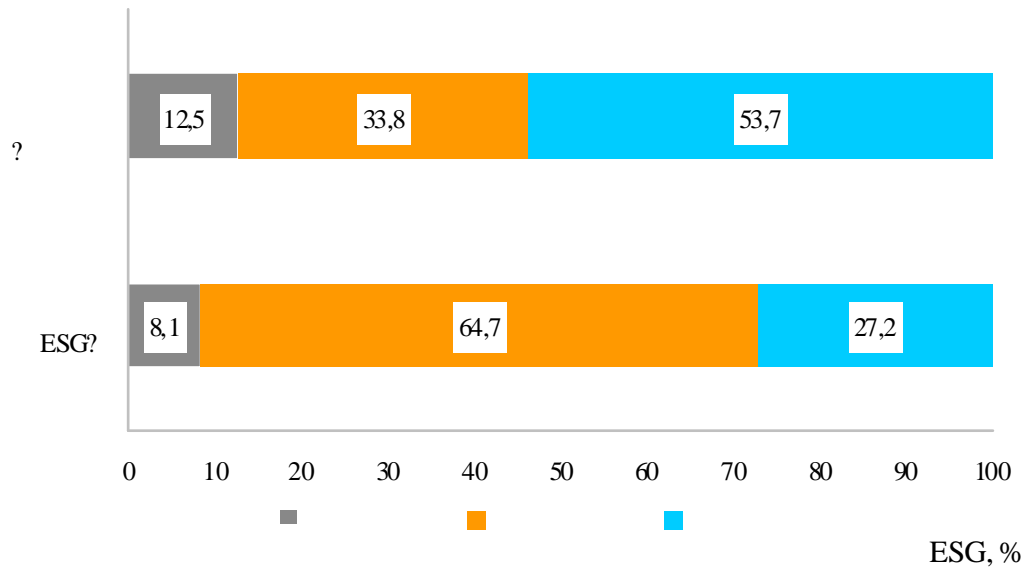
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