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CHOICE OF A MODEL FOR ASSESSING THE INVESTMENT ATTRACTIVENESS OF ENTERPRISES

The article is devoted to the study of methods for assessing the investment attractiveness of enterprises in the energy sector of the economy, which, in the context of the impact of complex external economic factors on the economy, are trying to attract new large investors to this sector. The problem of choosing the optimal model for assessment is also considered using the energy sector of the economy as an example. The relevance of the issue is emphasized in the context of the growing importance of the energy sector for sustainable economic development and global energy security. Various approaches to assessing investment attractiveness are analyzed, including methods based on indicators of profitability, liquidity and financial stability. The advantages and disadvantages of existing models, their applicability in the context of specific risks and fluctuations inherent in the energy industry are considered. Based on the analysis, recommendations are proposed for choosing the most adequate model that takes into account the unique characteristics of enterprises in the energy sector, as well as trends in the development of the global and national energy markets.

Keywords: investment attractiveness, assessment models, profitability, liquidity, financial stability, economic efficiency, energy sector.

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1		IRAO	2023	135,9	0,509	0,36
2		RSTI	2023	77,9	1,382	0,02
3		HYDR	2023	55,3	0,434	0,25
4		FEES	2023	42,3	0,166	0,028
5		UPRO	2023	21,3	0,588	0,78
6	-1	TGKA	2023	16,8	0,56	0,09
7	-2	OGKB	2023	18,9	0,1	0,3
8		MSNG	2023	19,26	0,22	0,4
9		ENRU	2023	2,3	0,01	0,15
10		IRGZ	2023	7,8	0,17	0,5
11	-	SIBG	2023	22,5	0,26	0,1
12		TGKD	2023	3,6	0,074	0,1
13	-2	TGKB	2023	1,2	0,2	0,15
14		BSKA	2023	5,3	0,046	0,3
15		SNGS	2023	480	0,052	0,85
16		TTEN	2023	12,4	0,05	0,22
17		ENSB	2023	3,9	0,049	0,18
18	-	LKOH	2023	7,4	0,5	498
19	-	VOST	2023	9,2	0,015	0,05
20	-	SZTG	2023	1,9	0,012	0,1

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1		IRAO	2023	12	145,3	650
2		RSTI	2023	1,54	434,7	850
3		HYDR	2023	1,3	205,5	350
4		FEES	2023	0,77	152,8	320
5		UPRO	2023	1,69	120	300
6	-1	TGKA	2023	0,78	66	220
7	-2	OGKB	2023	0,7	45,2	180
8		MSNG	2023	1,65	96,7	450
9		ENRU	2023	1,5	74,5	270
10		IRGZ	2023	0,95	62,3	190
11		SIBG	2023	1	80,1	230
12		TGKD	2023	0,9	35,4	160
13	-2	TGKB	2023	0,75	38	210
14		BSKA	2023	0,88	43	150
15		SNGS	2023	26	578,2	500
16		TTEN	2023	410	41,8	120
17		ENSB	2023	0,6	60,5	100
18		LKOH	2023	3911	550,1	800
19		VOST	2023	0,8	28,7	110
20		SZTG	2023	0,85	32,5	130

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1		IRAO	2023	119,9	112,1	75,4
2		RSTI	2023	254,7	195,7	513,5
3		HYDR	2023	168,5	85,2	75
4		FEES	2023	48,4	54,8	128,5
5		UPRO	2023	33,6	35,5	37
6	-1	TGKA	2023	16,5	30,9	20,1
7	-2	OGKB	2023	26,7	29	45,2
8		MSNG	2023	105,3	43,7	90
9		ENRU	2023	39,8	19,8	60,5
10		IRGZ	2023	25,9	18,6	15
11	-	SIBG	2023	32,2	36,4	54
12		TGKD	2023	13,6	20,3	27,5
13	-2	TGKB	2023	18,4	28,1	32
14	-	BSKA	2023	19,4	15,2	23
15		SNGS	2023	144,5	90	18
16		TTEN	2023	19,2	17,4	10
17		ENSB	2023	8,9	22,1	20
18	-	LKOH	2023	172,8	40	140
19	-	VOST	2023	21,5	25,7	30
20	-	SZTG	2023	29	27,2	10,5

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				(%)	-
1		IRAO	2023	20,91	1,07
2		RSTI	2023	9,16	1,30
3		HYDR	2023	15,80	1,98
4		FEES	2023	13,22	0,88
5		UPRO	2023	7,10	0,95
6	-1	TGKA	2023	7,64	0,53
7	-2	OGKB	2023	10,50	0,92
8		MSNG	2023	4,28	2,41
9		ENRU	2023	0,85	2,01
10		IRGZ	2023	4,11	1,39
11	-	SIBG	2023	9,78	0,88
12		TGKD	2023	2,25	0,67
13	-2	TGKB	2023	0,57	0,65
14	-	BSKA	2023	3,53	1,28
15		SNGS	2023	96,00	1,61
16		TTEN	2023	10,33	1,10
17		ENSB	2023	3,90	0,40
18	-	LKOH	2023	0,93	4,32
19	-	VOST	2023	8,36	0,84
20	-	SZTG	2023	1,46	1,07

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				()	()	EBITDA ()
1		IRAO	2023	124,9	17,6	182,4
2		RSTI	2023	100	24,2	101,82
3		HYDR	2023	45	5,1	91,6
4		FEES	2023	37,8	14,2	46,2
5		UPRO	2023	25,2	5,8	42
6	-1	TGKA	2023	20	2,5	20,2
7	-2	OGKB	2023	15	4,1	21,8
8		MSNG	2023	40	18	45,56
9		ENRU	2023	12	6,4	27,41
10		IRGZ	2023	8	3	19,27
11	-	SIBG	2023	25	4,8	38,35
12		TGKD	2023	5	1,9	4,5
13	-2	TGKB	2023	10	3,2	3,95
14	-	BSKA	2023	8	6	8,81
15		SNGS	2023	300	7,4	635,6
16		TTEN	2023	20	2,1	13,8
17		ENSB	2023	18	1,8	9,54
18	-	LKOH	2023	450	5,2	332
19	-	VOST	2023	10	2,3	12
20	-	SZTG	2023	12	1,6	6

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1		IRAO	2023	175,4	200
2		RSTI	2023	863,5	500
3		HYDR	2023	195	170
4		FEES	2023	278,5	250
5		UPRO	2023	117	100
6	-1	TGKA	2023	95,1	90
7	-2	OGKB	2023	115,2	80
8		MSNG	2023	260	230
9		ENRU	2023	160,5	130
10		IRGZ	2023	100	110
11		SIBG	2023	139	120
12		TGKD	2023	87,5	70
13	-2	TGKB	2023	84	60
14		BSKA	2023	58	40
15		SNGS	2023	818	900
16		TTEN	2023	55	50
17		ENSB	2023	55	40
18	-	LKOH	2023	660	600
19		VOST	2023	57	30
20	-	SZTG	2023	38,5	30

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						(%)
1		IRAO	2023	0,03	3,00	93,53
2		RSTI	2023	0,01	1,30	17,92
3		HYDR	2023	0,19	19,23	26,91
4		FEES	2023	0,04	3,64	27,68
5		UPRO	2023	0,46	46,15	17,75
6	-1	TGKA	2023	0,12	11,54	25,45
7	-2	OGKB	2023	0,43	42,86	41,81
8		MSNG	2023	0,24	24,24	19,92
9		ENRU	2023	0,10	10,00	3,09
10		IRGZ	2023	0,53	52,63	12,52
11		SIBG	2023	0,10	10,00	28,09
12		TGKD	2023	0,11	11,11	10,17
13	-2	TGKB	2023	0,20	20,00	3,16
14		BSKA	2023	0,34	34,09	12,33
15		SNGS	2023	0,03	3,27	83,02
16		TTEN	2023	0,00	0,05	29,67
17		ENSB	2023	0,30	30,00	6,45
18	-	LKOH	2023	0,13	12,73	1,35
19		VOST	2023	0,06	6,25	32,06
20	-	SZTG	2023	0,12	11,76	5,85

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1		IRAO	2023	0,52	7,10
2		RSTI	2023	1,18	4,13
3		HYDR	2023	0,36	8,82
4		FEES	2023	0,84	2,66
5		UPRO	2023	0,31	4,34
6	-1	TGKA	2023	0,30	8,00
7	-2	OGKB	2023	1,00	3,66
8		MSNG	2023	0,93	2,22
9		ENRU	2023	0,81	1,88
10		IRGZ	2023	0,24	2,67
11		SIBG	2023	0,67	5,21
12		TGKD	2023	0,78	2,63
13	-2	TGKB	2023	0,84	3,13
14		BSKA	2023	0,53	1,33
15		SNGS	2023	0,03	40,54
16		TTEN	2023	0,24	9,52
17		ENSB	2023	0,33	10,00
18	-	LKOH	2023	0,25	86,54
19		VOST	2023	1,05	4,35
20	-	SZTG	2023	0,32	7,50

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