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The purpose of this study is to identify the features of the regional taxation of the Republic of Crimea and build a model of the impact of taxation on investment activities in the region. The paper studies the regional component of the tax system. It was revealed that a feature of regional taxation is the system of taxes and fees of the region and regional tax legislation. An assessment is made of the dynamics and structure of regional taxes received by the consolidated budget of the Republic of Crimea, among which the main share is occupied by the property tax of organizations. Tax incentives for regional taxes and the quantitative characteristics of their use by taxpayers in the Republic of Crimea are analyzed. The obtained results of the study are aimed at the formation of such a tax policy that contributed to entrepreneurial activity, investment attractiveness with the help of a combination of adopted legislation and applied tax instruments. In the region, it is possible to form one of the two proposed models of the impact of taxation on investment activity in the region. Methods or methodology for conducting work. Conducting research work by the authors was carried out on the basis of such methods: theoretical generalization and systematization, comparison, statistical methods, graphical method.

*Keywords:* taxation, taxes, tax benefits, region, tax system, investment activity.

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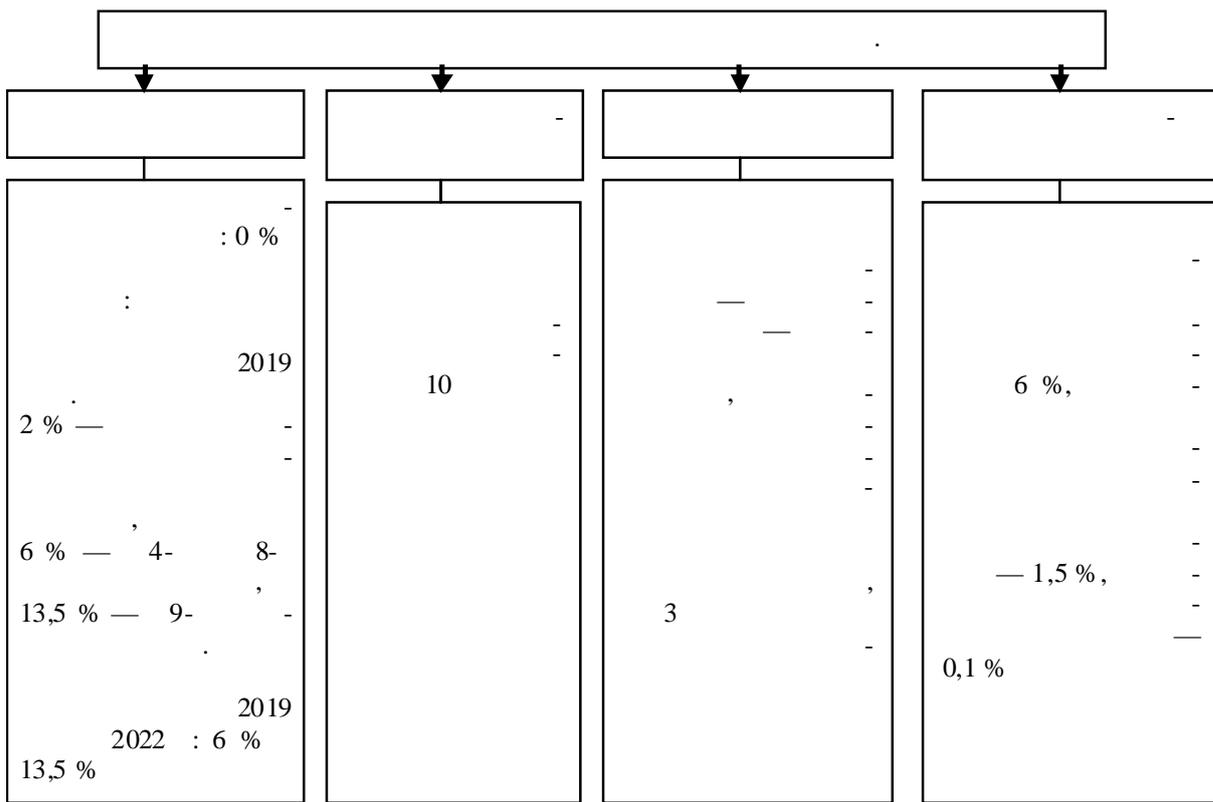
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01.01.2021 .	52007,71	42263,12	3874,1	888,1	4982,39	81,26	7,45	1,71	9,58
01.01.2022 .	61319,33	45 928	4 442	919	6970,53	74,90	7,24	1,50	11,37
01.01.2023 .	76504,54	60893,31	5429,01	1323,99	8 858	79,59	7,10	1,73	11,58

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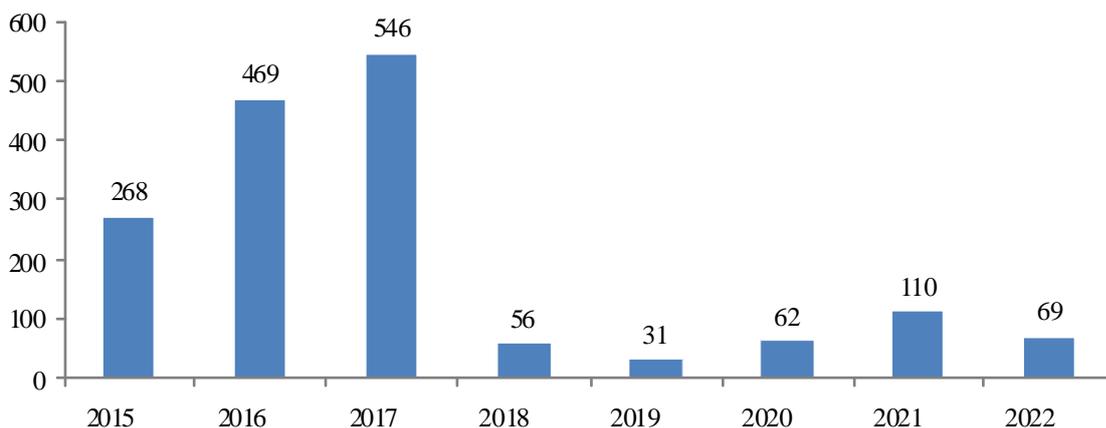
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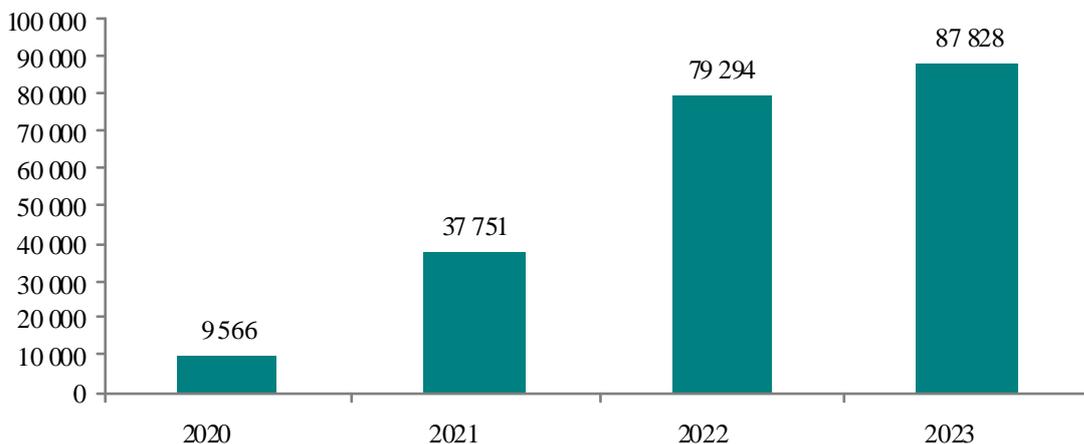
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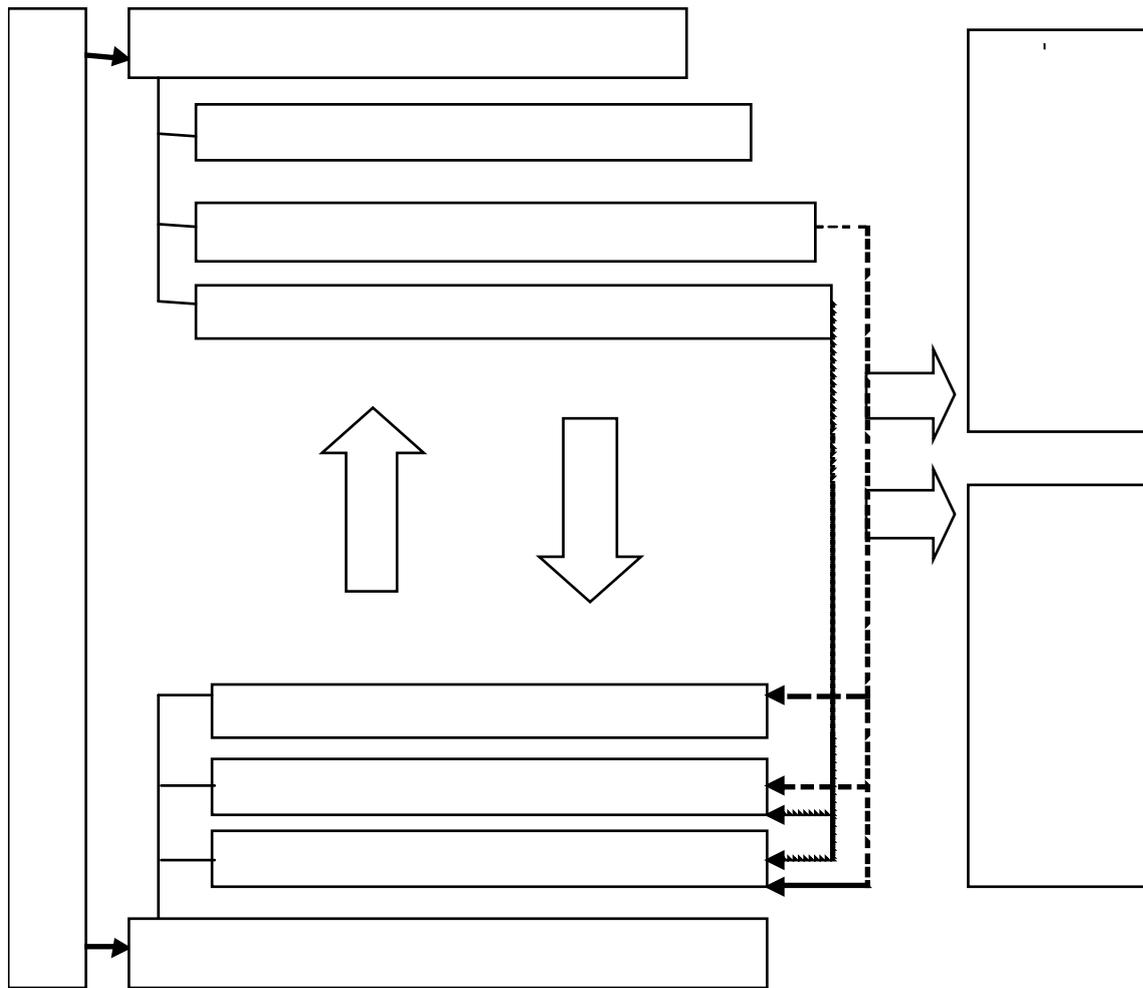
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