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MODERN ASPECTS OF DIGITAL ECONOMY DEVELOPMENT IN RUSSIA

The formation of a digital economy is a difficult, complex process, which is accompanied by the solution of complex issues and serious problems. In modern economic relations, not enough information is provided about the problems and prospects for the development of various areas of business in the context of digitalization of space, and this, in turn, requires special attention. The authors identified the main features of the modern digital economy: the digital economy serves as a platform for economic activity; through this platform, the manufacturer and consumer can interact directly; influencing the widespread adoption of the sharing economy. The digitalization process is currently large-scale, which indicates the need to measure information shifts and apply information and communication technologies to economic development.

For the stable functioning of the modern digital economy, it is necessary to create suitable conditions for the relevant processes. The main condition, according to the authors of the article, is the formation of a modern infrastructure configured

specifically for these processes. Thus, the key to the successful functioning of the digital economy at present is a synchronized digital infrastructure: modern electronic business; modern society, with a high level of digital literacy; data center systems; telecommunications/networks; e-commerce.

Keywords: digital economy, industrial revolution, national project, national program, digital society, digital technologies.

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