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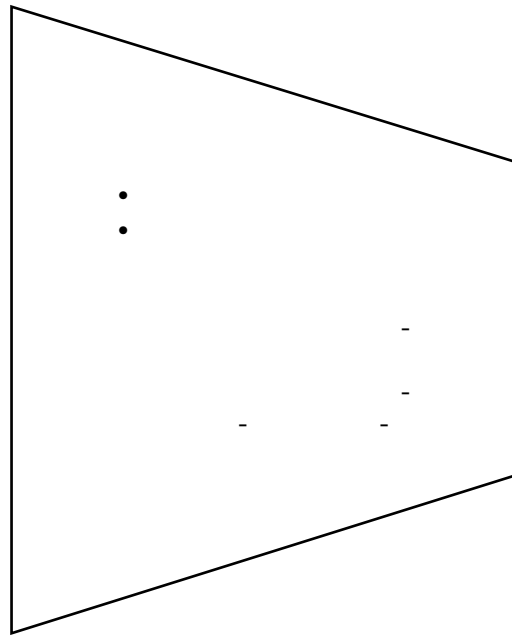
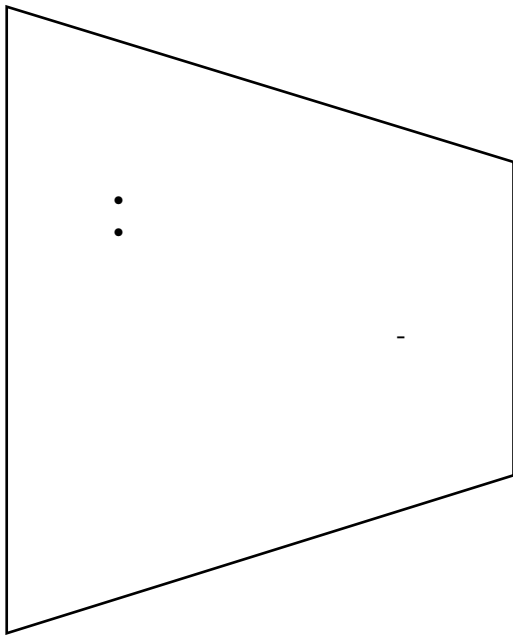
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**GLOBAL DIGITALIZATION OF THE RUSSIAN ECONOMY: PROSPECTS,  
OBSTACLES AND IMPLEMENTATION MEASURES**

2022–2023

The article examines the current trends and processes of global digitalization of the Russian economy. The dynamics of the introduction of high-tech innovations into the real sector of the economy at the macro, micro and meso levels is analyzed. The modern processes of digital transformation of the economy in Russia and around the world are comprehensively considered. The analysis of the actual features of the transformation of the digital economy, problems and obstacles to implementation is also carried out. An up-to-date picture of the state of the digital economy of Russia is given, the active role of regulation by the state is noted. The active participation of the state is a direct consequence of the fact that in the modern world digital transformation penetrates into many economic entities and social spheres, as well as technologically modernizes traditional production. The transfer of the economy to a new qualitative level of development occupies one of the main places in the development of a non-raw material growth model, which emphasizes the relevance of the study of the prerequisites and stability of the formation of the digital economy and the development of innovative orientation of all business entities. The actual measures of improvement and development of digitalization contributing to the technological breakthrough of Russia are formulated. The analysis of the implementation of the fundamental document defining the development of digitalization in Russia — the program «Digital Economy» in the period 2022–2023. Based on the fact that in the future, states and companies with a high level of digitalization will have a competitive advantage, this area of research is relevant. Thus, the process of global digitalization of the economy is a modern trend of the world economic community, which contributes to the further development of high-tech business, improvement of public administration, and improvement of people's quality of life.

*Keywords:* digital economy, innovation, economic growth, global information space, investment, government support, investment climate.



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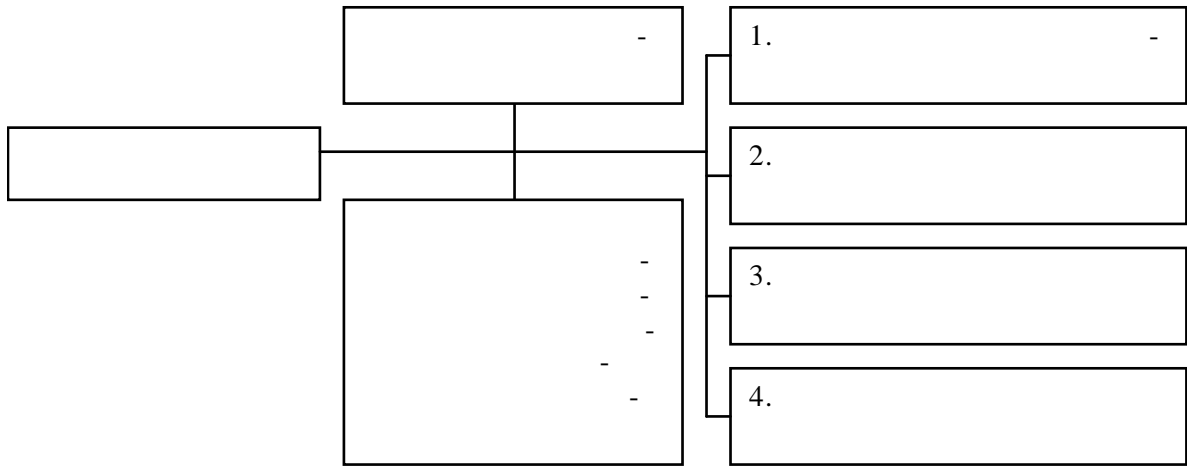
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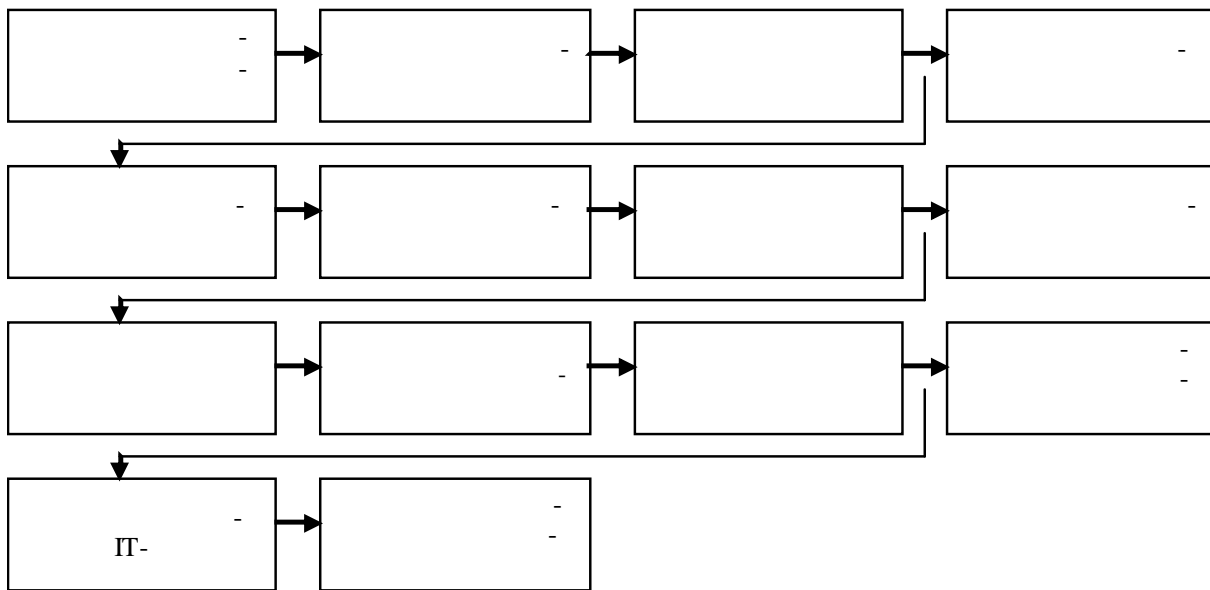
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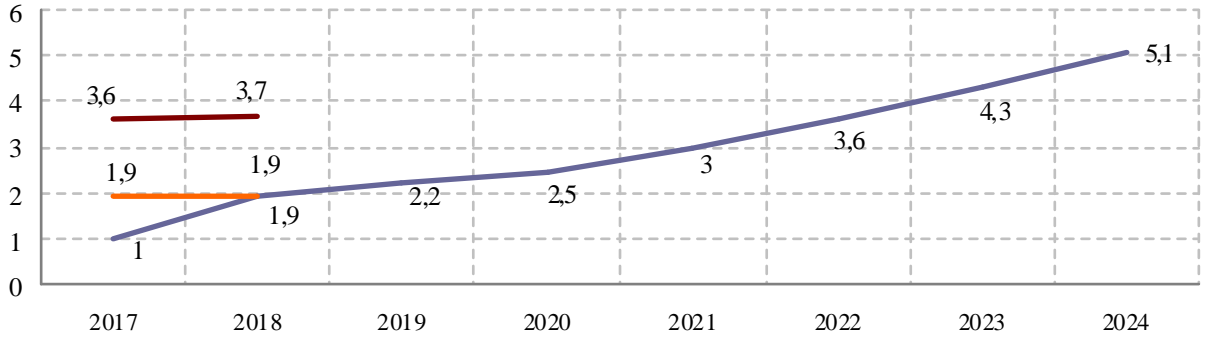
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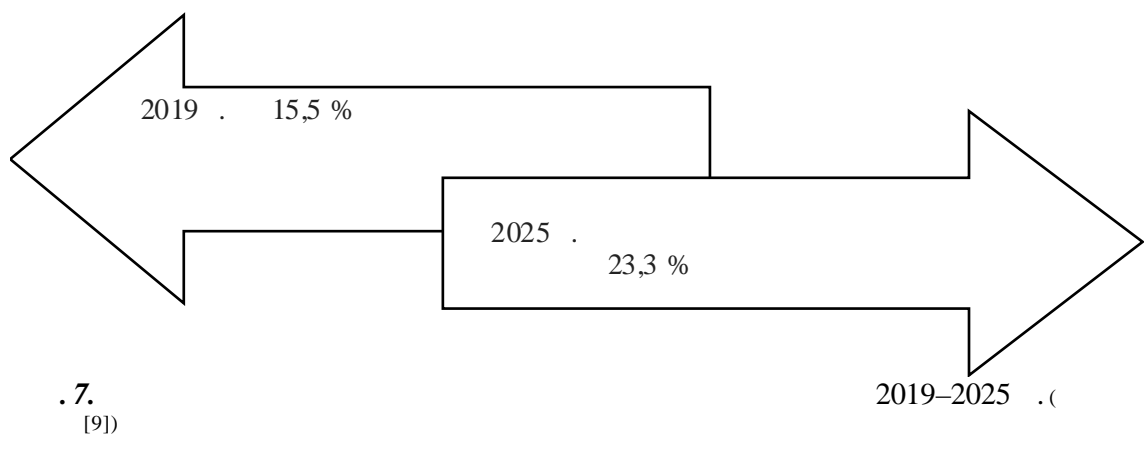
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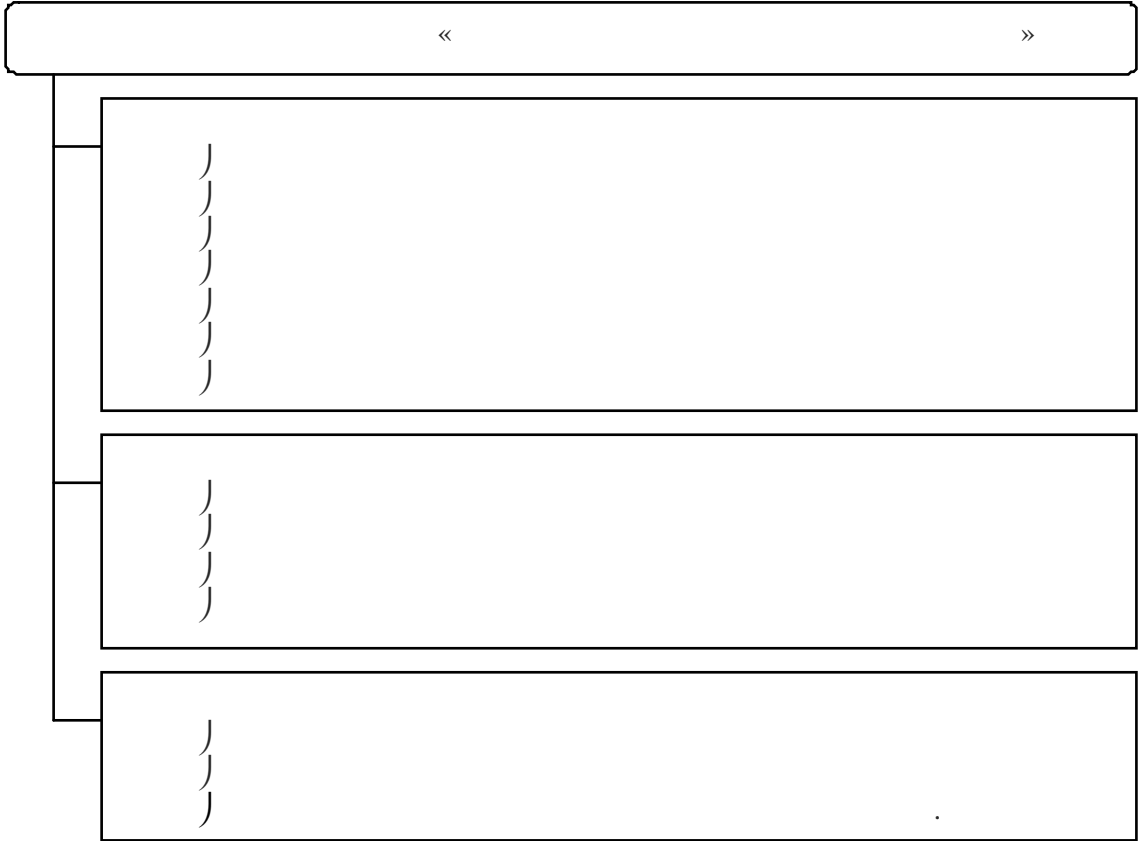
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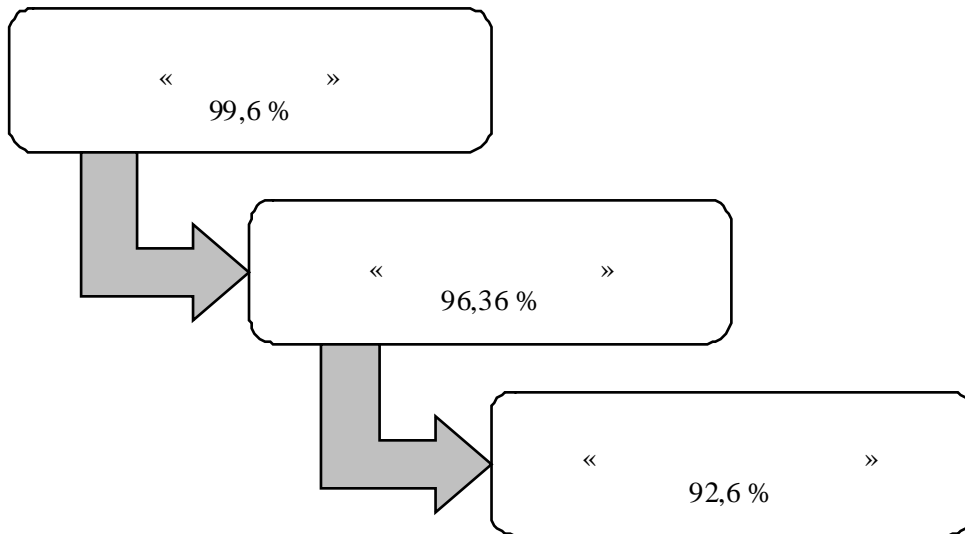
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