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Gorda Olga Sergeevna,
Ph.D. in Economics, Associate Professor,
Associate Professor Department of World Economy,
Institute of economics and management,
V.I. Vernadsky Crimean Federal University,
Simferopol, Russian Federation.

TRENDS IN THE DEVELOPMENT OF VENTURE FINANCING IN THE WORLD

COVID-19.
2021

COVID-19,

The article explores the current state of the development of venture capital financing on a global scale, and analyzes in detail the main trends in venture financing on the example of individual macro-regions, such as the USA, Europe, America (excluding the USA) and Asia. Based on the experience of the regions under consideration, it can be concluded that the interest of countries in this instrument of innovative development has only been growing over the years, since venture investments play an important role in increasing innovation processes, which in turn contributes to the economic prosperity of the country.

The work used a system of scientific methods and approaches that allowed to achieve the goal of the study. The study was carried out using the methods of deduction, comparisons, statistical analysis, scientific abstraction and synthesis, which made it possible to assess the current state of development of the global venture capital market based on the developmental characteristics of individual regions and to determine the prospects for the development of venture financing in the world.

In the course of the study, the volumes of venture financing and the stages at which it was carried out were analyzed, the main sectors of venture capital investment and the most innovative companies in the world were identified. The forecasting of trends in the development of venture financing was carried out, taking into account changes in the economic environment as a result of the COVID-19 pandemic.

It was revealed that the venture capital investment market in the world has been developing rapidly in recent years, which was especially noticeable in 2021 and is mainly due to the increase in unicorn companies. The study found that the United States is the most active investment region, although in recent years, activities related to venture capital investments have significantly

revived in North America and Europe. Due to the rapid development of technology, the bulk of investment is directed to the IT sector. The venture investment market has undergone certain changes since the outbreak of the COVID-19 pandemic, requiring further research in this area.

Keywords: venture financing, investments, innovative activity, startup, venture capital.

[1], [2], [3], [4], [5], [6], [7], [8], [9], [10], [11], [12]

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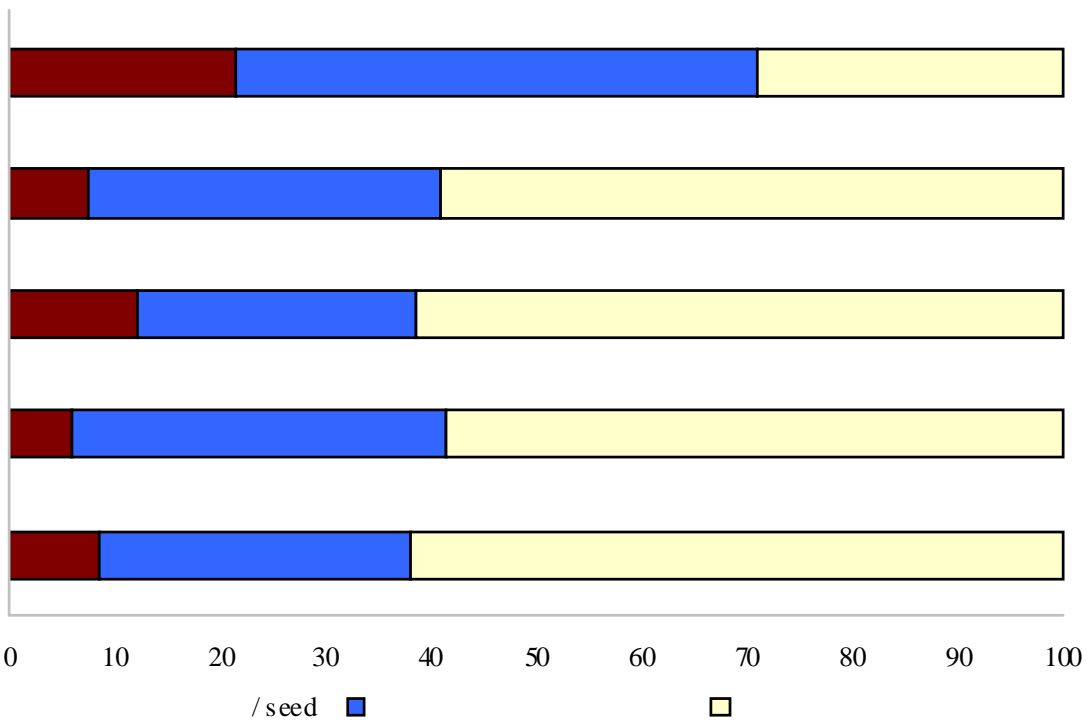
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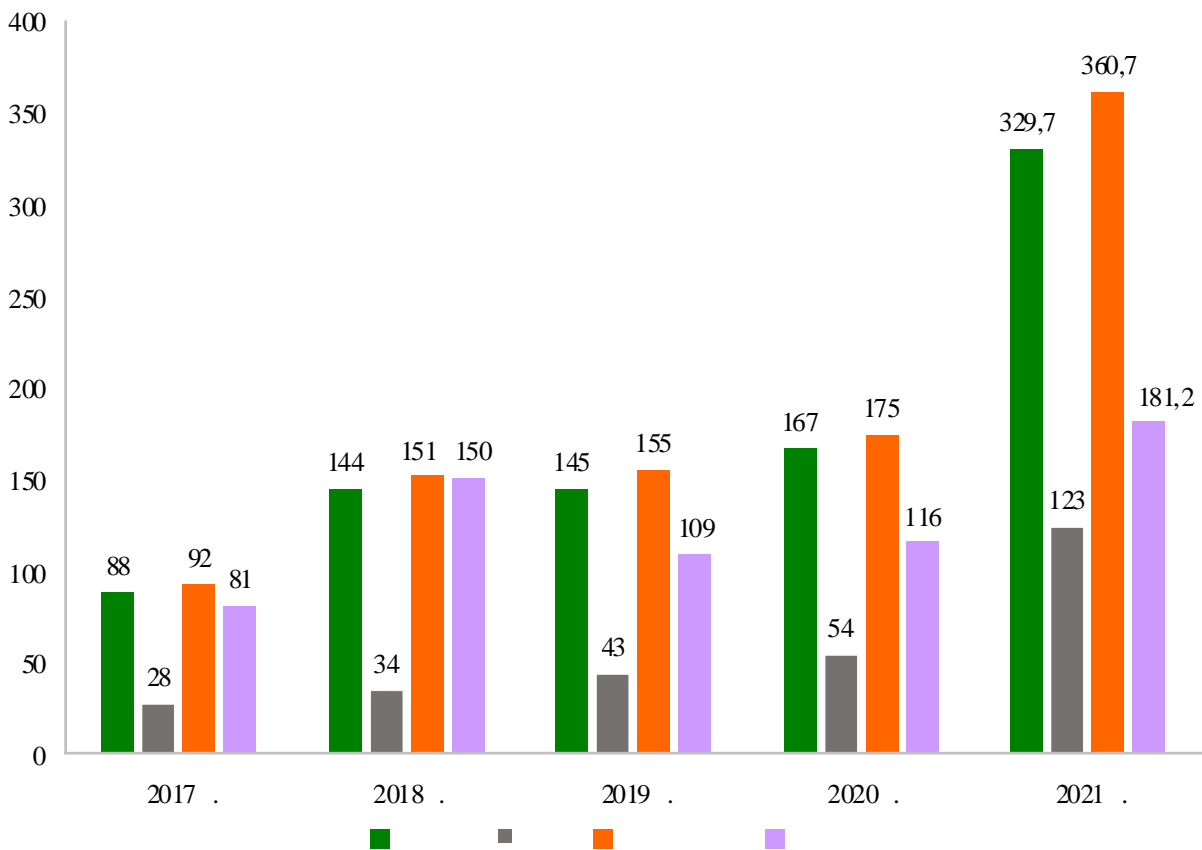
		, %		, %
2014	78	—	7300	—
2015	38	-51,28	7100	-2,74
2016	37	-2,63	7400	4,23
2017	59	59,46	7900	6,76
2018	93,8	58,98	8200	3,80
2019	81,7	-12,90	9100	10,98
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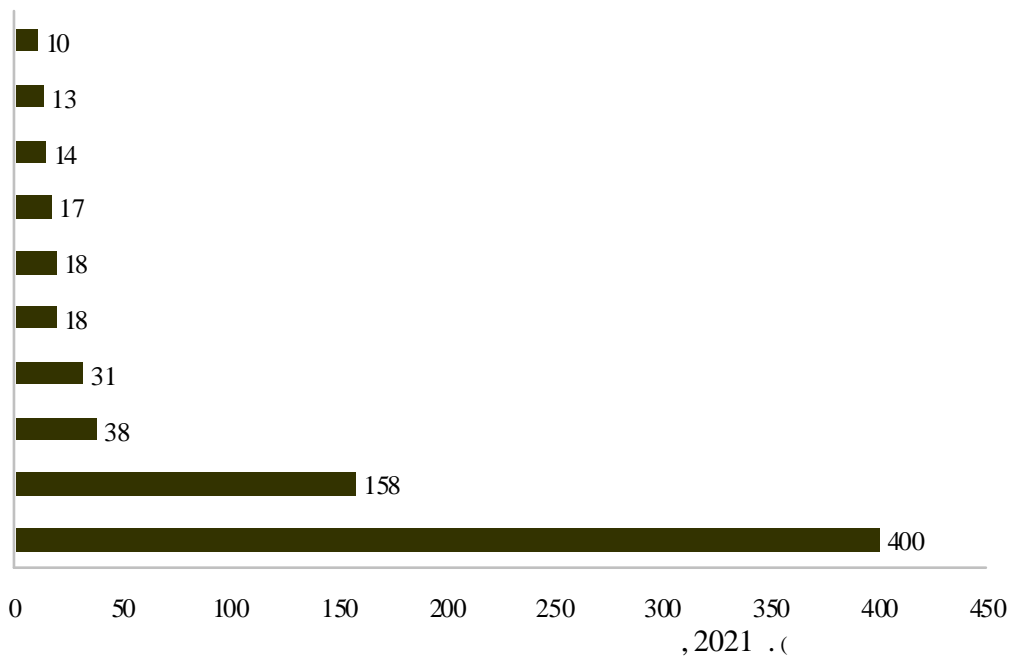
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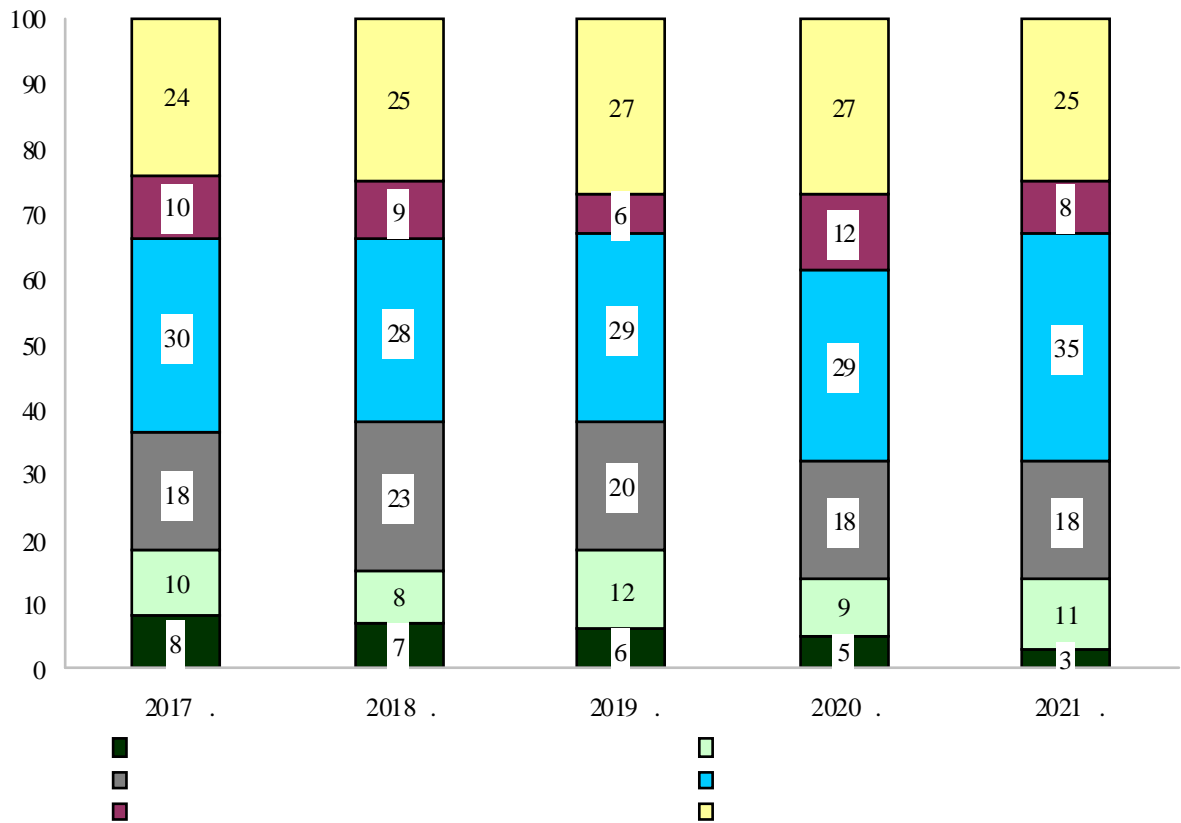


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4	Microsoft	IT
5	Tesla	,
6	Samsung	,
7	IBM	IT
8	Huawei	
9	Sony	
10	Pfizer	

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2. —2022.— 1.— .83–88.

3. —2020.— 6.— .3–7.

4. —2020.— 6(48).— .18–22.

5. —2022.— 42(4).— .100–104.

6. 2021.— 6(38).— .204–207.

7. —2022.— 1(58).— .27–35.

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11. —2022.— 3.— .597–605.

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