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## **IMPLEMENTATION OF THE ECOSYSTEM APPROACH IN MODELS OF GLOBAL DEVELOPMENT OF THE SMART ECONOMY**

The article examines the features of the process of greening the current stage of socio-economic development in the context of the formation of a smart economy, analyzes theoretical approaches to the study of the green economy and the environmentally oriented development of the smart society, as well as methodological approaches to assessing the level of development of the green economy.

The features of the manifestation of a comprehensive process of greening are determined, in particular: the priority of sustainable development as a key goal of the progress of human society; the penetration of the ideas of preserving the external environment into all spheres of economic activity and the life of society; the emergence of a mandatory environmental component at all levels of economic management. Consistent implementation of the goals of inclusive growth, climate conservation, human-centeredness in the model of global economic development contributes to the formation of a smart, intellectual nature of modern

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production and the economy as a whole. The green economy, as the embodiment of the global greening trend, permeates the manifestations of the smart economy at all levels, becoming an important strategic goal for further progress.

It is concluded that greening is becoming the main trend of modern political and economic activity, first at the global level, and then at the level of governments of individual countries. The international practice of state support for the environmental orientation of the entire life of the country is becoming more diverse and large-scale. The chain reaction goes on — there is a formation of an environmentally conscious public opinion that corresponds to the mentality. This has a wide range of manifestations in economic, social, social and other activities. The formation of ecological consciousness, a holistic ecosystem approach that can be implemented at all stages of economic and economic activity, is becoming a priority task in the context of the formation of a smart society and a smart economy.

*Keywords:* smart economy, greening, global environment, innovative development, intellectualization, sustainable development.

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7	ING Groep NV		
8	Enel SpA		
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10	Algonquin Power & Utilities Corp		
11	Osram Licht AG		
12	Sekisui Chemical Co Ltd		
13	Storebrand ASA		
14	Umicore SA		
15	Hewlett Packard Enterprise Co		-
16	American Water		( )
17	Iberdrola SA		
18	Outotec Oyj		
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ISO 14000	+	+	+	+	+/-
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