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**DEVELOPMENT OF ORGANIZATIONAL AND ECONOMIC MECHANISM OF  
 STRATEGIC PLANNING FOR THE DEVELOPMENT OF PRODUCTION  
 ENTREPRENEURIAL STRUCTURES**

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The modern scientific and methodological paradigm of strategic planning for the development of production structures is a systematic and proactive look into the future, which allows, on the one hand, to take into account all the components that form the strategic potential of an enterprise (and this is expressed in practice in building a targeted strategic outline for its development). On the other hand, a systematic and proactive look into the future allows the most correct interpretation of obvious and hidden external transformations, that is, opportunities and threats. This, in turn, makes it possible to specify the directions for using the strategic potential so that the achievement of planned goals is effective and efficient.

This article examines the essence of the scientific (from a theoretical and methodological point of view) term «mechanism» and concludes that the processes of strategic planning for the development of production structures can be extremely subjective. It is obvious that the elements and components that form the mechanism of strategic planning for the development of production structures from an organizational and economic point of view can be quite numerous and it is very difficult to take into account all the most important aspects when developing a mechanism.

It is proposed to consider the organizational and economic mechanism of strategic planning for the development of production structures as a management tool that determines the way to build the processes of an economic entity, focused on achieving defined strategic goals and maximizing positive effects (results that can be considered as an increase in economic and non-economic benefits, achieving a specific level of business activity, ensuring proper market positioning, etc.).

*Keywords:* strategic planning for the development of production structures, mechanism, organizational and economic mechanism, financial and credit elements, personnel and social components, investment and innovative components, neuroeconomics, subjective.

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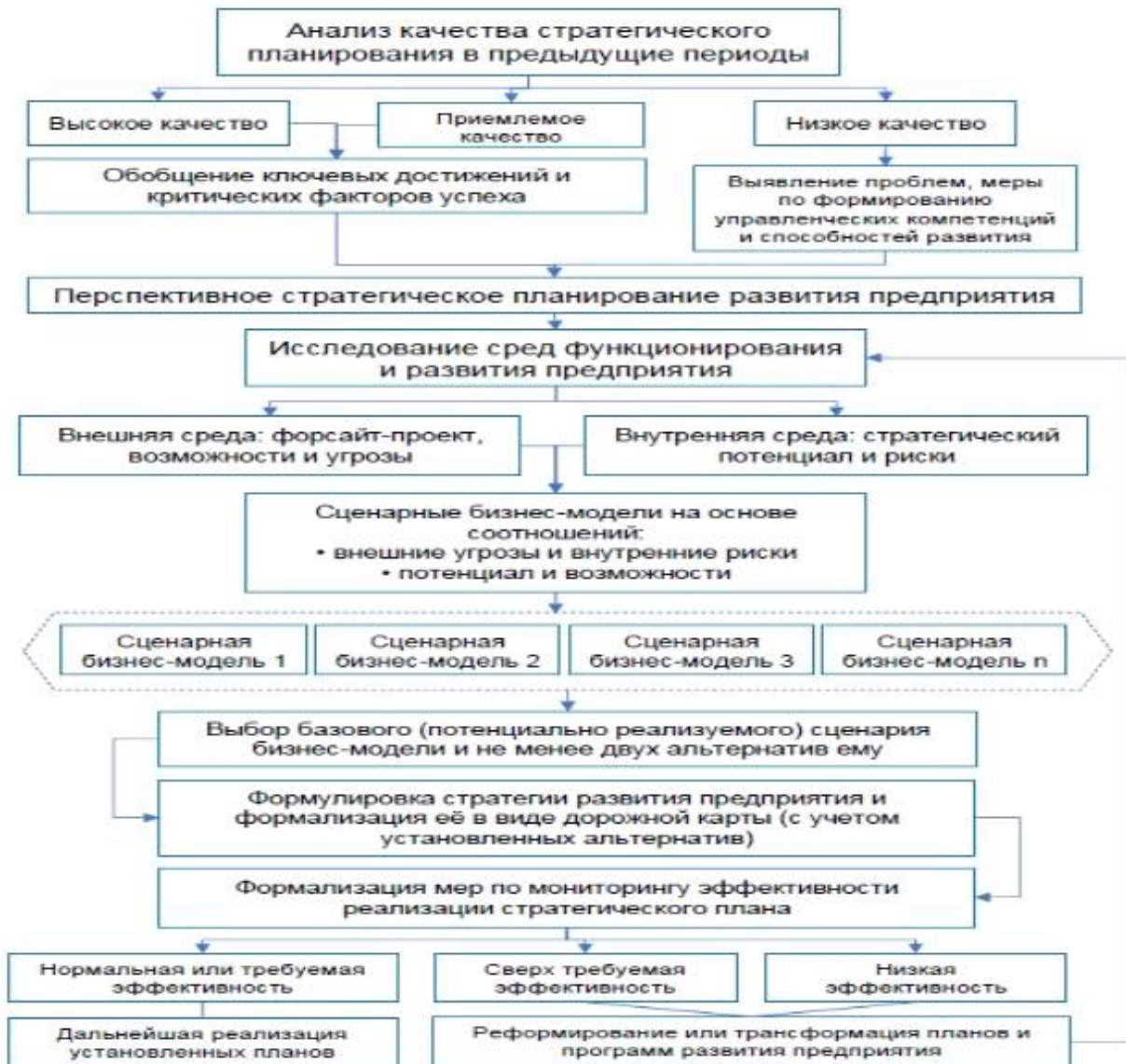
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$$d_i = \frac{X_i}{Y_i}, \quad (1)$$

$$P_F = \frac{AF}{GB}, \quad (2)$$

$$P_s = \frac{CNS}{ASS}, \quad (3)$$

$$P_s = \frac{CNS}{ASS}$$

$$P_o = \frac{PV}{DP}, \quad (4)$$

$$P_o = \frac{PV}{DP}$$

$$P_m = \frac{IC}{RC}, \quad (5)$$

$$P_m = \frac{IC}{RC}$$

$$P_i = \frac{ITR}{NU}, \quad (6)$$

$$P_i = \frac{ITR}{NU}$$



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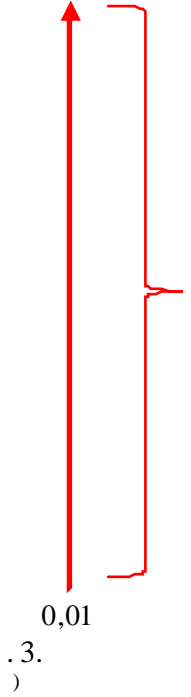
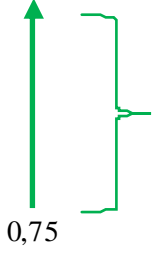
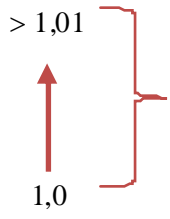
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(LP <sub>i</sub> )	(WL <sub>i</sub> )
	0,25
	0,25
	0,25
	0,125
	0,125
$\sum SP = LP_i \times WL_i$	

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( .3).



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