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:
1

**THE BUDGETARY SYSTEM OF THE REPUBLIC OF CRIMEA:
ANALYSIS OF STABILITY AND PERFORMANCE**

Table with 2 columns and 17 rows. The first column contains numbers 1 through 17. The second column contains various symbols and mathematical notations, including I_{QFS} and $I_{QFS} -$.

1 « -2030» 075-15-2021-1323

The budget is an integral part and tool for regional authorities in the implementation of financial and economic development of a region or municipal territory. The interest in the study of financial sustainability of regional budgets in Russia is increasing. It is important to take a comprehensive approach to assessing the effectiveness of the budget system and to determine the numerical parameters of its financial sustainability. In modern practice, for the quantitative and qualitative characteristics of budget sustainability, calculation and analytical methods are used, among which the method of coefficients and the method of expert evaluations are widely spread. Therefore, along with traditional coefficients and indicators to determine financial stability of the budget, we propose to use author's indicators, included in general model and developed on the basis of key areas of budget analysis: performance, independence, balance. To this end, we propose to use the index of quality of financial management and fiscal sustainability of a region, subject, municipality IQFS. The index is a weighted average of 4 groups of indicators: assessment of the implementation of planned budget indicators, assessment of financial independence of the budget, assessment of balanced budget, performance of the regional budget system and execution of the budget process. The 4 groups of integral indicator IQFS — we included 17 private indicators, indicators reflect the most important moments, connected with the realization of budgetary process, its effectiveness and budgetary sustainability. In the Republic of Crimea 3 groups can be distinguished by the level of budgetary sustainability and quality of budgetary system management. As a result of the evaluation of the relative financial independence of the municipalities it was established that all municipalities of the Republic of Crimea have sufficient level of financial independence of the budget system.

Keywords: budget, performance, financial independence, financial sustainability, balanced budget, levels of budget subsidies, budget security of the population, subventions, budget revenues and expenditures.

1. ...

2. ... (...)

... [9]. ...

« ... » [9, .575].

[3, .7].

7, 8, 10, 14].

[1, 5, 6,

I_{QFS}

4

(.1).

(PPr);	(PPro);		
(PPe);	(Irre)		
	(Irba);	(Ibdr);	
	(Ibsr)		
	(Ibrb);		
(Ibvr);	(Ibr);		
(Idir)			
(Icrtp);	(Ibar);		
(SPC);	(Icsob);	(IPC);	
(Ibcer)			

.1.

I_{QFS} ([1, 5, 6, 7, 8, 10, 14])

4-

5,88 %.

I_{QFS} — 17

0,25,

$$I_{QFS} = 0,25 \times PII_i + 0,25 \times FII_i + 0,25 \times BB_i + 0,25 \times BSP_i \quad (1)$$

(I_{QFS} — i); PII_i — (4); FII_i — (3); BSP_i — (6); BB_i — (6).

, , [2].

$$H_i = \frac{X_i - X_{\min}}{X_{\max} - X_{\min}} \tag{2}$$

, X_{\max} , X_{\min} ; H_i () ;

$$H_i = 1 - \frac{X_i - X_{\min}}{X_{\max} - X_{\min}} \tag{3}$$

17 , 14 ,

(.1).

	2019	2021
I_{QFS}	1,099.	3,0344.
I_{QFS}'	2,0245.	

I.

2019–2021

*

I_{QFS}

				I _{QFS}				
	2019	2020	2021	2019	2021	2019	2020	2021
	1,524	1,503	1,293	-0,231		17	17	22
	1,191	1,593	1,010	-0,181		23	16	25
	1,173	1,320	1,166	-0,006		24	21	24
	1,667	1,723	1,349	-0,318		12	14	21
	1,442	1,773	2,062	0,620		20	11	10
	1,576	1,807	2,062	0,486		16	10	9
	1,426	1,252	1,355	-0,071		21	23	20
	1,782	1,167	1,492	-0,290		7	24	17
	1,318	1,902	2,035	0,717		22	9	11
	1,599	1,412	1,423	-0,176		15	19	18
	1,504	1,401	1,555	0,051		18	20	15
	1,055	1,044	1,746	0,691		25	25	14
	1,776	1,453	1,388	-0,388		8	18	19
	1,698	1,268	1,535	-0,163		11	22	16
.	2,686	2,694	2,834	0,148		2	3	1
.	1,605	2,039	1,929	0,323		14	7	12
.	1,658	2,121	2,484	0,826		13	6	3
.	2,136	2,269	2,276	0,140		4	5	4
.	1,484	1,751	1,248	-0,237		19	12	23
.	1,977	1,928	2,201	0,225		6	8	6
.	1,769	3,034	2,575	0,805		9	1	2
.	1,761	1,729	1,862	0,101		10	13	13
.	2,028	2,786	2,220	0,191		5	2	5
.	2,538	1,718	2,092	-0,446		3	15	8
.	2,729	2,412	2,154	-0,575		1	4	7

*

[15]

3
(.2).
1,010 I_{QFS} 11
1,347, 1,60. 1,010, —1,555.
9 1,61 2,20.
2,016.
2,21 2,85. 5
2,478.

2.

01.01.2022

*

()	I _{QFS} ()		I _{QFS}
1 (11)	1,010 1,600	,	1,347
2 (9)	1,610 2,200	,	2,016
3 (5)	2,210 2,850	,	2,478

I_{QFS},

* [15]

(.3).

1 3

I_{QFS}

0,132.

0,083,

0,004.

I_{QFS'}

I_{QFS'}

I_{QFS'}

[11, .41-43].

3.

01.01.2022^{I_{QFS}} *

	()		
	1 (11)	2 (9)	3 (5)
-	1,347	2,016	2,478
(PPr)	1,000	1,042	1,083
(PPe)	0,981	0,981	0,977
(PPro)	1,109	1,214	1,240
(Irre) -	1,020	1,063	1,108
(Irba)	0,236	0,327	0,361
(Ibdr)	0,764	0,673	0,639
(Ibsr)	0,075	0,057	0,016
(Ibrb)	0,238	0,337	0,378
(Ibvr)	0,310	0,510	0,621
(Ib r)	1,010	1,033	1,048
(Idir)	0,002	0,000	0,000
(Ibar)	0,118	0,344	0,465
(Icrtp)	1,085	1,135	1,180
(SPC)	26,525	30,050	42,546
(IPC)	26,785	31,018	44,371
(Icsob)	0,879	0,780	0,585
(Ibcer)	0,027	0,585	0,124

*

[15]

2019 2021

(.4).

(.5).

3

11 6

0.

4.

2019–2021

*

			1
1.			-
1.1.	(PPr)	0,863	1,168
1.2.	(PPe)	0,796	0,998
1.3.	(PPro)	0,992	2,569
1.4.	(Ire)	0,984	1,180
2.			
2.1.	(Irba)	0,175	0,550
2.2.	(Ibdr)	0,450	0,825
2.3.	(Ibsr)	0,000	0,255
3.			
3.1.	(Ibrb)	0,177	0,577
3.2.	(Ibvr)	0,213	1,224
3.3.	(Ib r)	0,973	1,090
3.4.	(Idir)	0,000	0,128
4.			
4.1.	(Ibar)	0,015	0,776
4.2.	(Icrtp)	0,983	1,235
4.3.	(SPC) ²	16,993	82,850
4.4.	(IPC)	16,891	83,392
4.5.	(Icsob)	0,245	0,939
4.5.	(Ibcer)	0,002	0,583

1. 1, [5, 6] 2.1, 2.3 2, 3.1, 3.3 3

2. [4]

* [15]

47

13

5.

*

1.				
1.1.	(PPr)	>1,00	1,00	<1,00
1.2.	(PPE)	>1.000	0,92	<0,92
1.3.	(PPro)	>1,00	1,00	<1,00
1.4.	(Ire)	>1	1	<1
2.				7 < ≤ 11
2.1.	(Irba)	>0,5	0,5	<0,5
2.2.	(Ibdr)	<0,15	0,15	>0,15
2.3.	(Ibsr)	<0,2	0,2	>0,2
3.				4 < ≤ 7
3.1.	(Ibrb)	>0,85	0,85	<0,85
3.2.	(Ibvr)	>5,67	5,67	<5,67
3.3.	(Ibr)	>1	1	<1
3.4.	(Idir)	0	0,01-0,15	>0,15
4.				≤ 4
4.1.	(Ibar)	>0,4	0,4	<0,4
4.2.	(Icrtp)	>1	1	<1
4.3.	(/) (SPC)	>50,0	50,0	<50,0
4.4.	(/) (IPC)	>50,0	50,0	<50,0
4.5.	(Ic- sob)	>0,5	0,5	<0,5
4.5.	(Ibcer)	>0,3	0,3	<0,3
		1	0,5	0

*

» [6].

(.6).

6.

, 2019–2021 .*

		2019	2020	2021	, %
	> 95 %	9	10	12	
	> 80 % (94,9 80)	15	14	12	
	> 50 % (79 50)	1	1	1	
	< 50 %	—	—	—	
	—	25	25	25	

*

[15]

(.2, 3).

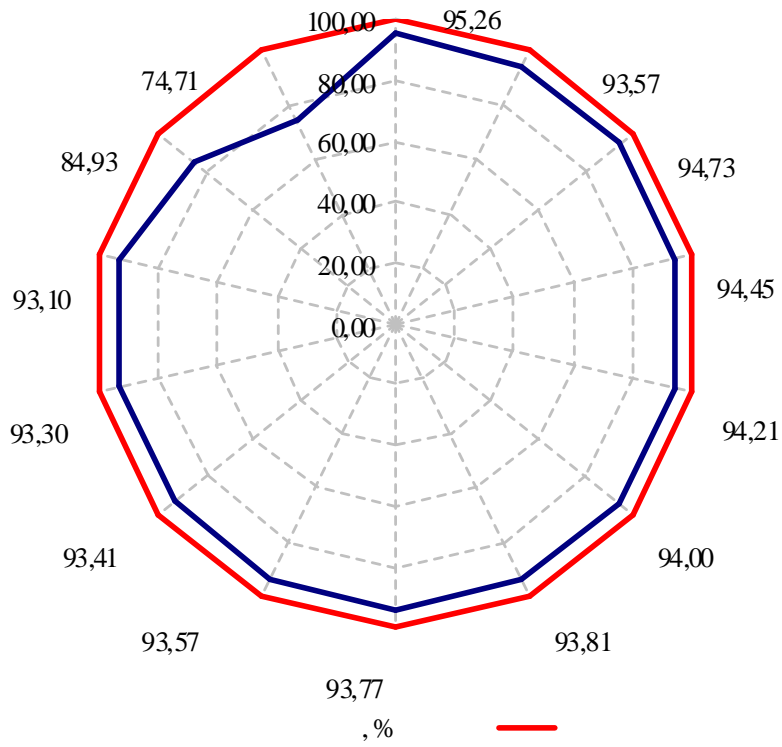
1 2 50 50%.
2019 2021 3

(5 20%),
(2,3 (5%)—

4,54%.

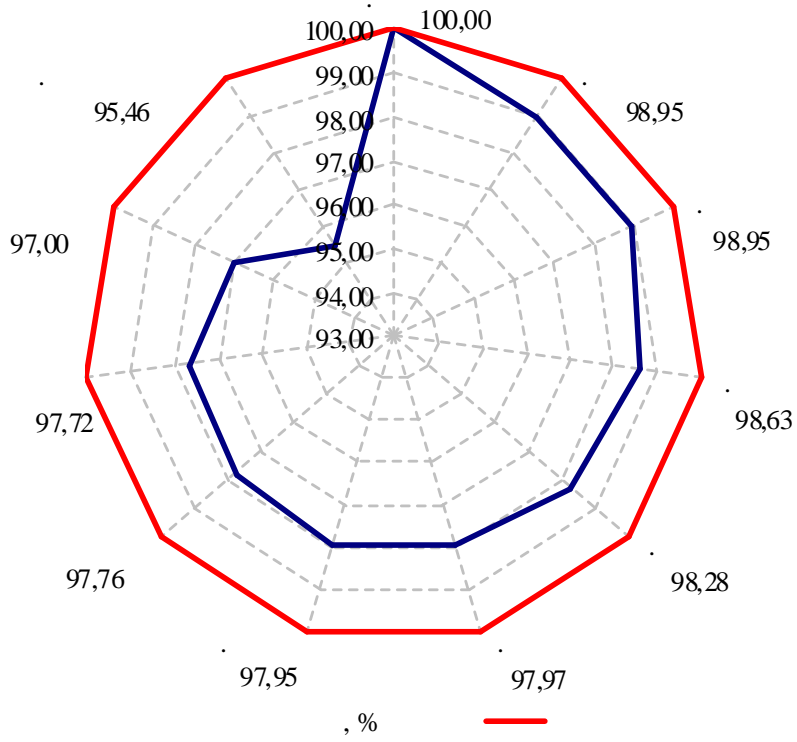
2,2–3,0%

1.



.2.

(), 2021 ([15])



.3.

(), 2021 ([15])

		:	
4		I_{QFS}	
17			5,88 %
2.		0,25.	2021
		2019	2021
3,0344.	1,099.	I_{QFS}	I_{QFS}
		2,0245.	
3.			
	4		3
			2021 25,3 %.
1.			
	(— 2020. — 5. — 1509–1519.) / . . . //
2.			— 2021. — 2 (55). —
.5–20.		//	:
3.		— 2021. — 1 (54). — 5–15.	
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2020. — 4 (53). — 5–15.		//	:
5.			
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	— 2017. — 6 (49). —	:	cyberleninka.ru/article/n/otsenka-finansovoy-ustoychivosti-regionalnyh-byudzhetrov-v-rossii-metodika-i-algoritm-ee-primeneniya (: 05.07.2022).
6.			
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(777). —	:	cyberleninka.ru/article/n/k-voprosu-o-finansovoy-samostoyatelnosti-munitsipalnyh-obrazovaniy-i-metodah-otsenki-ee-urovnya (: 05.07.2022).	
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	— 2021. — 17. 4. — 1376–1389.		
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	— 2020. — 24 (4). — 572–597.		

10. — 2012. — 36(126). — С. 33–39.
11. — 2020. — 4(53). — С. 37–46.
12. — 2020. — 3. — С. 54–65.
13. — 2014. — 5. — С. 73–83.
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**COMPREHENSIVE ASSESSMENT
 OF THE FINANCIAL SECURITY OF THE RUSSIAN FEDERATION
 AND DEVELOPMENT OF RECOMMENDATIONS TO INCREASE ITS LEVEL**

SWOT-

SWOT-

Stable and effective functioning of the state in conditions of severe sanctions restrictions, the actions of external and internal destabilizing factors, as well as geopolitical instability is achieved by building a secure economic system, an important element of which is financial security.

The article presents a comprehensive assessment of the level of financial security of the Russian Federation, which consists of an analysis of indicators of fiscal security, security of the credit and banking system, debt security, security of the monetary system, investment security and security of the insurance and stock markets. The best and worst years in terms of financial security have been identified.

In order to identify promising areas for improving the level of financial security of the Russian Federation, a SWOT analysis of the current state was conducted, which allowed us to conclude that strengths prevail in the Russian Federation, but there are many weaknesses and threats to the external environment. Together, the field of strengths and opportunities prevails over the field of weaknesses and threats. Consequently, the Russian Federation has prospects for development, but for further development it needs to use its strengths to neutralize threats.

Based on the analysis of data from statistical sources and the analysis of economic literature, measures are proposed to strengthen and improve fiscal security, the security of the credit and banking system, debt security, the security of the monetary system, investment security and the security of the insurance and stock markets.

Keywords: financial security, financial security of the state, fiscal security, security of the credit and banking system, debt security, security of the monetary system, investment security, security of the insurance and stock markets, SWOT analysis method.

2020 *I.* * - 2016-

	2016	2017	2018	2019	2020	-	-
, %	89,97	95,84	108,85	105,66	89,89	97-103	
, %	55,56	56,90	57,51	56,81	58,32	60	
()	3,67	1,47	2,92	1,93	4,00	1-3	
, %	1,83	1,84	1,97	2,18	3,45	0-15	
	1,08	1,03	1,03	1,04	1,08	1	
, %	88,21	89,21	89,58	90,20	88,30	95-100	
, %	16,80	18,72	20,36	20,53	19,32	19,15	-
	15,81	17,82	22,69	17,21	12,83	17,27	
()	2,65	1,87	1,53	0,91	1,56	0-1,7	
, %	99,05	98,09	97,74	95,41	95,98	97,25	-
, %	0,74	0,37	0,27	0,24	0,20	0,36	-
, %	57,87	62,09	63,24	63,17	61,47	70	
, %	19,05	20,99	22,72	22,76	21,88	21,48	
, %	11,65	11,20	10,51	11,82	19,76	0-20	

* [10, 11, 14-21]

2018 2019

2.

2016–2020

*

	2016	2017	2018	2019	2020		
-	13,49	12,55	12,43	12,95	11,59	12	
, %							
-	93,51	92,76	90,59	88,11	104,84	80	
, %							
-	10,96	10,23	9,89	10,02	10,64	10–15	
, %							
-	9,90	8,40	13,10	18,55	17,29	15	
, %							
-	1,16	0,93	1,43	2,11	1,75	1	
, %							
-	4,91	3,63	2,94	2,29	2,28	0–10	
, %							
-	8,24	8,81	8,30	8,91	9,00	8,65	
, %							
-	96,46	106,41	110,44	102,65	116,49	100	
, %							

*

[5, 7, 13, 17–21, 25]

2020

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2016

2016–2020

» [6].

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2016–2020 .*

	2016	2017	2018	2019	2020		
- ,%	12,98	12,59	12,12	12,38	17,65	0–20	
, %	3,63	3,13	3,29	3,10	3,90	0–25	
, %	9,35	9,46	8,84	9,28	13,75	0–30	
- ,%	49,08	45,08	38,88	40,77	62,81	30	
- - ,%	16,24	13,76	9,67	11,39	14,86	0–40	
- - - ,%	0,85	0,87	0,74	0,42	0,58	0–25	
- - - - ,%	3,78	4,32	4,82	4,01	3,44	0–10	

*

[6, 17–21]

4. 2016–2020 *

	2016	2017	2018	2019	2020	-	-
, %	41,83	41,83	40,86	42,98	48,14	50–70	
%	8,46	8,42	8,13	8,52	9,00	4	
%	6,64	2,75	3,39	3,99	3,67	4	
, %	11,52	7,28	10,47	11,00	9,66	+ 10 %	
« »	16,64	12,75	13,39	13,99	13,67	—	—
, %	29,56	27,47	28,32	32,65	40,05	20	
, %	9,71	-12,99	7,72	2,87	11,61	0–6	
() , %	41,84	33,95	28,02	27,44	23,70	25	
, %	3,04	7,27	13,09	5,53	-2,09	5	
() , %	6,48	7,04	12,88	4,69	13,21	0–25	

* [5, 17–21, 24]

5. 2016–2020 *

	2016	2017	2018	2019	2020	-	-
1	2	3	4	5	6	7	8
, %	17,23	17,45	17,12	17,63	18,92	25	
, %	1,07	1,03	0,97	1,04	1,12	1,5	
- -	0,92	1,08	1,02	1,05	0,95	1	
, %	2,54	1,82	0,53	1,88	0,58	0–20	

5

1	2	3	4	5	6	7	8
-	8,50	7,23	6,55	5,27	5,68	5	
, %							
, %	1,10	1,11	0,99	1,04	1,09	2	
, %	48,00	47,00	47,00	38,00	39,00	40–50	
, %	4,00	4,00	5,00	5,00	3,00	18	
	1,061	1,087	1,109	1,087	1,050	1	

* [5, 8, 17–22, 24, 25]

6.

6.
2016–2020 *

	2016	2017	2018	2019	2020	-	
, %	1,38	1,39	1,43	1,36	1,44	1	
, %	42,84	39,88	35,21	41,44	42,92	30	
, %	46,80	28,65	32,49	105,83	41,28	25	
, %	19,78	11,98	12,00	10,83	10,37	0–50	
, %	44,18	39,10	38,57	45,49	50,32	25–50	
2 , %	94,68	106,97	105,95	94,48	95,66	30	
, %	26,93	33,09	24,41	32,23	23,34	20–30	
, %	115	130	120	114	114	100	
	1,31	0,95	1,12	1,24	1,08	1	

* [12, 13, 17–21]

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7.

7. 2016-2020 *

	2016	2017	2018	2019	2020
(-)	0,8975	0,9794	1,0317	1,0229	1,0108
(-)	1,0162	0,9673	1,0758	1,1904	1,1638
(-)	1,1168	1,1524	1,2608	1,3733	1,0687
(-)	0,9516	1,0584	1,2717	1,1224	0,9623
(-)	0,8700	0,8628	0,8392	0,8137	0,8113
(-)	1,0137	1,0031	0,9973	0,9565	1,0014
(-)	0,9776	1,0039	1,0794	1,0799	1,0030

*

2017-2020
2016

2019 , — 2016.

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— 2016.

2019

$S_{2016} = 2,4808; S_{2017} = 2,6166; S_{2018} = 3,0323; S_{2019} = 3,0588; S_{2020} = 2,6121.$

$S_{2016} =$

2019 .

S — Strengths

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W — Weaknesses

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8. — COVID-19. -

— Opportunities

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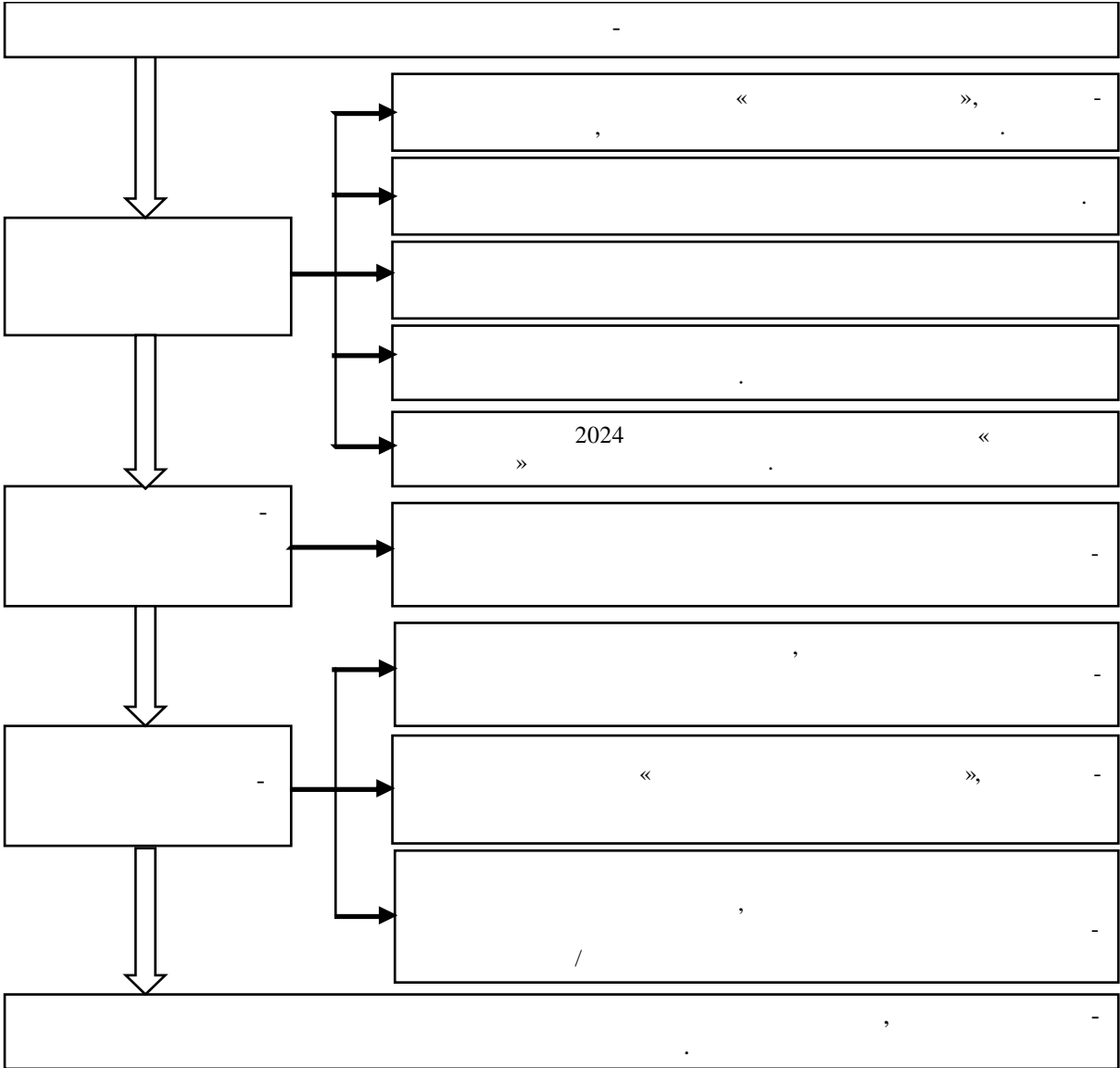
— Threats

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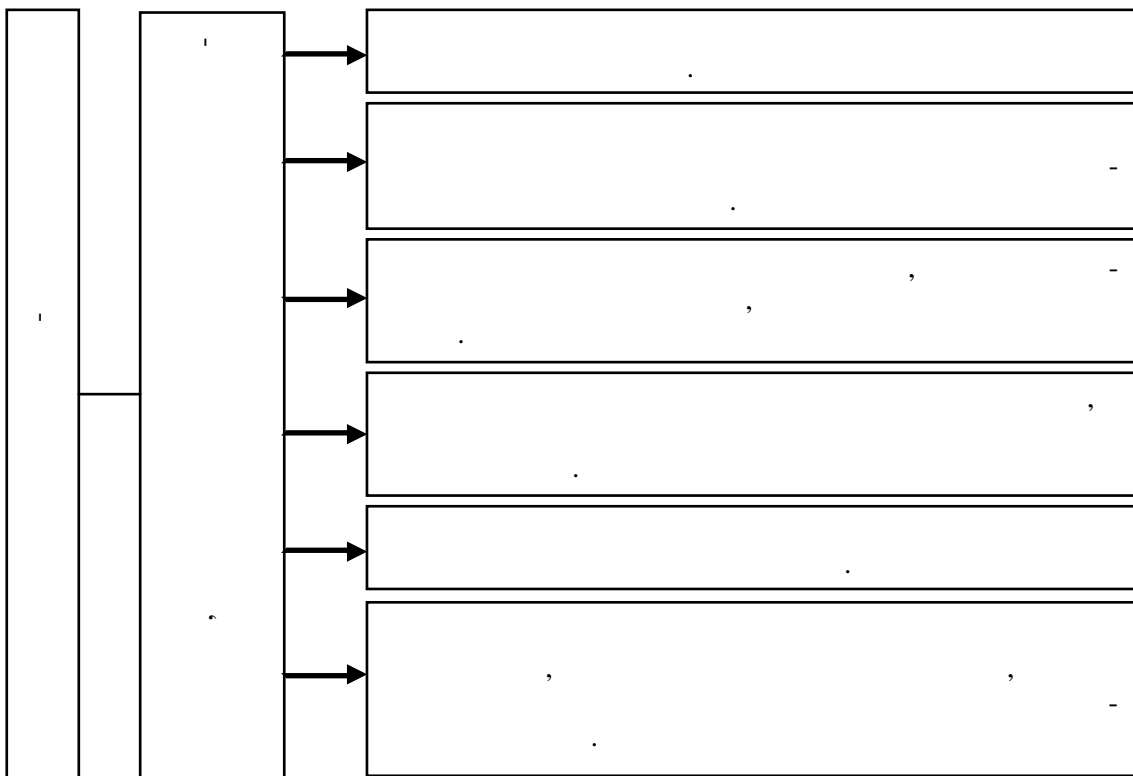


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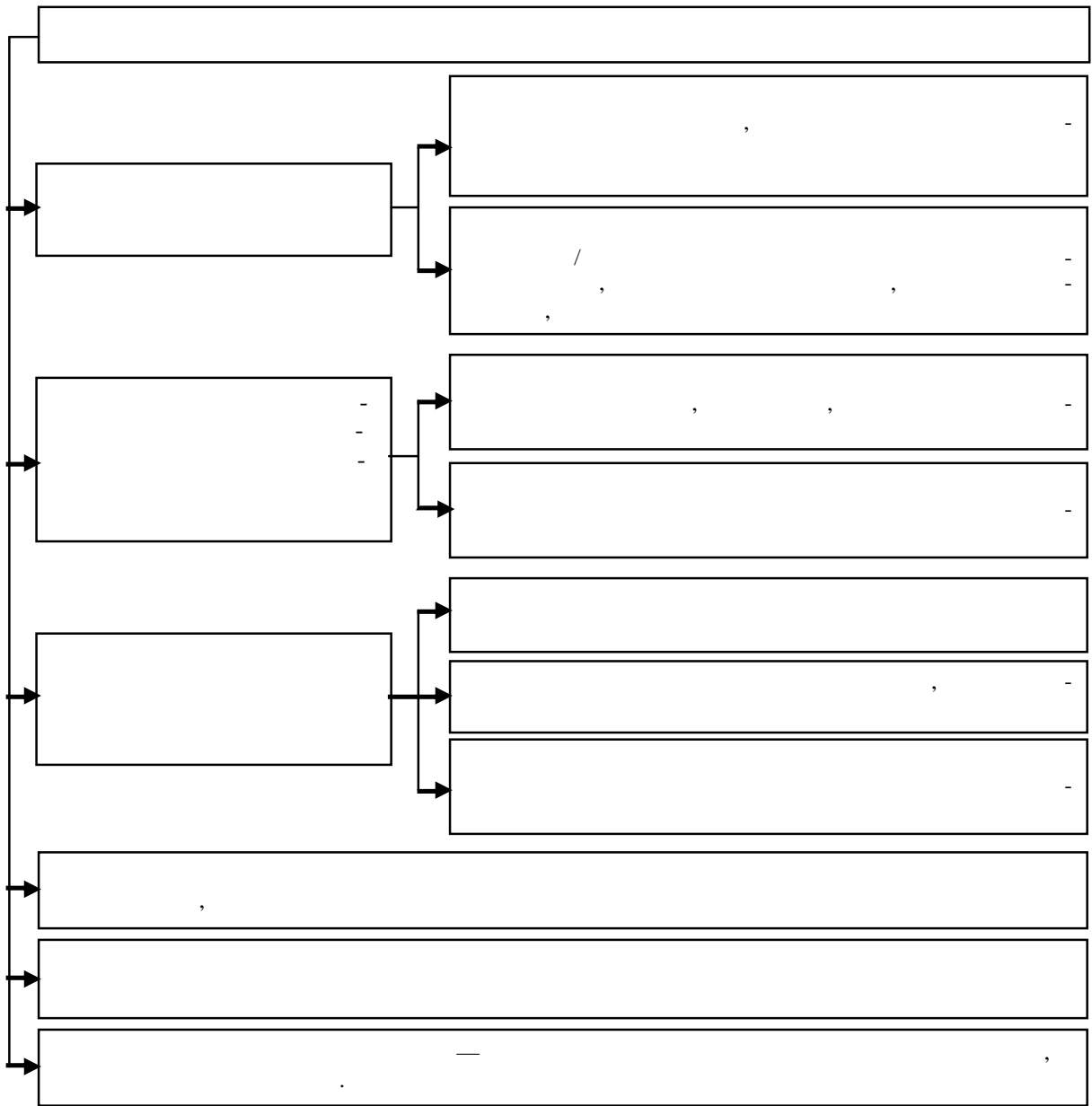
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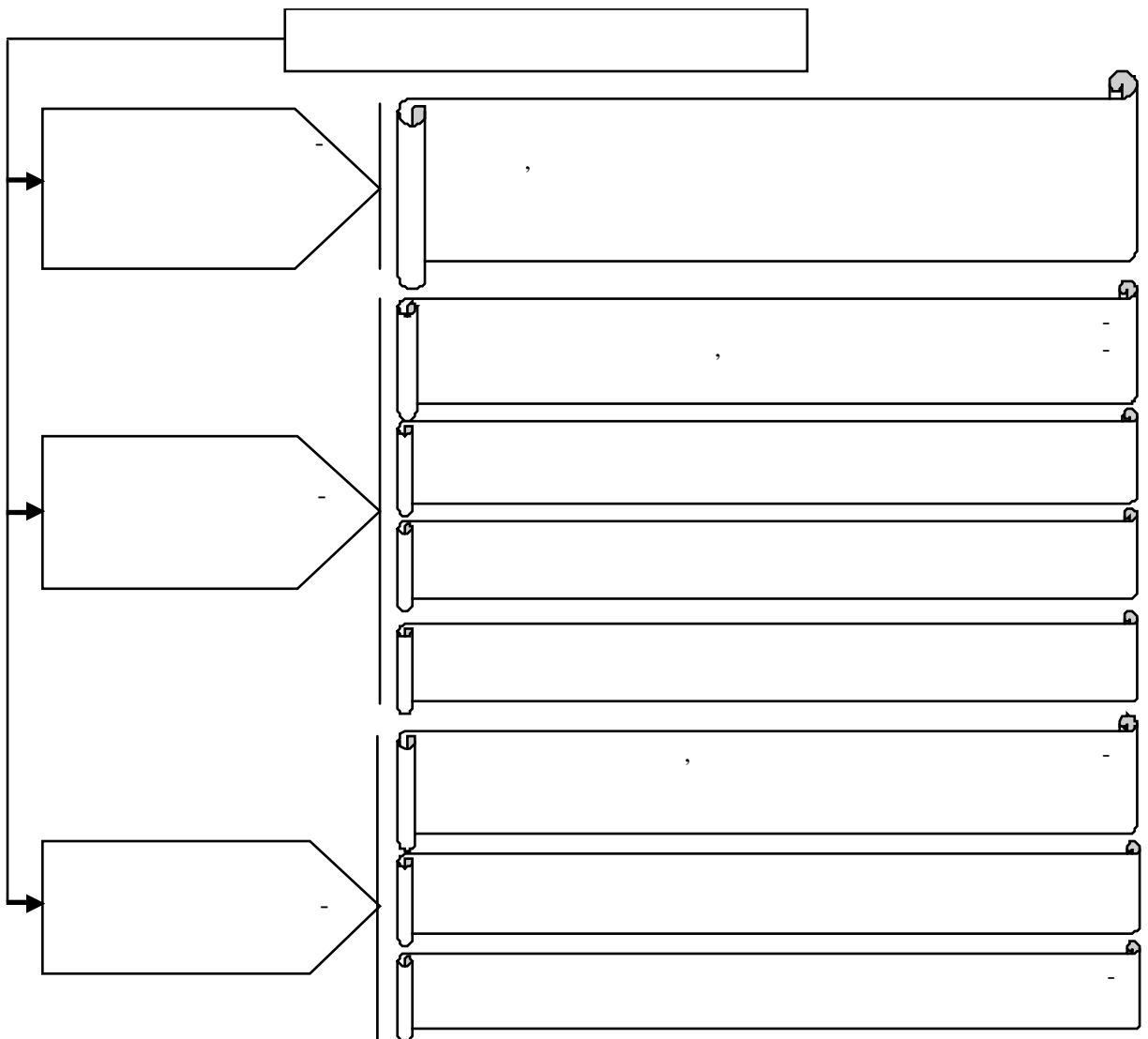
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SWOT-

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FINANCIAL RISKS OF VIRTUALIZED ECONOMY

The article discusses the financial risks of enterprises of a virtualized economy that have a traditional form of management and leading economic activity in a virtual environment. The classification of financial risks proposed taking into account the virtual environment, the financial strategies of enterprises of the virtualized economy are determined, and methods for evaluating financial risks in the condition of dominance of information risks on the Internet identified. The analysis of a part and private financial risks of the virtualized economy is carried out. The issues of investment attractiveness of virtualized economy projects from the point of view of risks are considered. The issue of innovative financing of virtualized economy projects is being studied.

The financial risks of the virtualized economy combine the basic risks related to enterprises of all types and environments of activity, as well as the dominant information risks associated with working on the Internet. Enterprises that combine traditional forms of business with representation in a virtual environment should use modeling and forecasting methods when assessing their financial risks, diversify their investment portfolio taking into account new risks, develop methods and information technologies to prevent financial risks, and also increase profits through the use of various types of financial strategies.

Keywords: financial risks, virtual environment, virtualized economy, Internet, information risks.

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CURRENCY RISK IN MODERN BANKING

The scientific article presents the results of the analysis of the impact of foreign exchange risk in Russia on the trends and prospects for the development of banking activities. The relevance of the study is due to the instability of world currencies, changes in the national financial policy, the strengthening of the negative impact of external factors, which has an impact on the formation of the national financial security of the state in general, and in the banking system in particular. Within the framework of the article, the characteristics of currency risk in modern banking are considered. The current currency risk, the risk of devaluation, the risks of changes in the system of currency regulation are considered. The actual problems of development of commercial banks are determined. The main trends in the dynamics of indicators of the development of banking activity in Russia and the impact of currency risk on them are considered. The directions for reducing the currency risk when using digital financial technologies are shown.

Keywords: banking; commercial banks; banking system; Russian ruble, exchange rate, currency risks.



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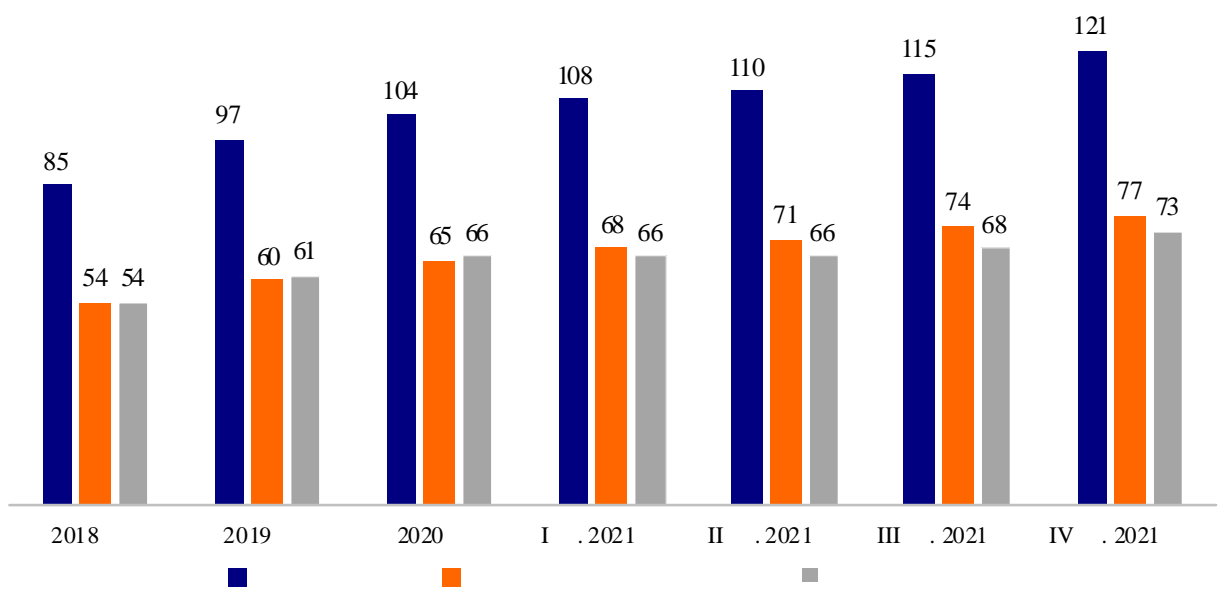
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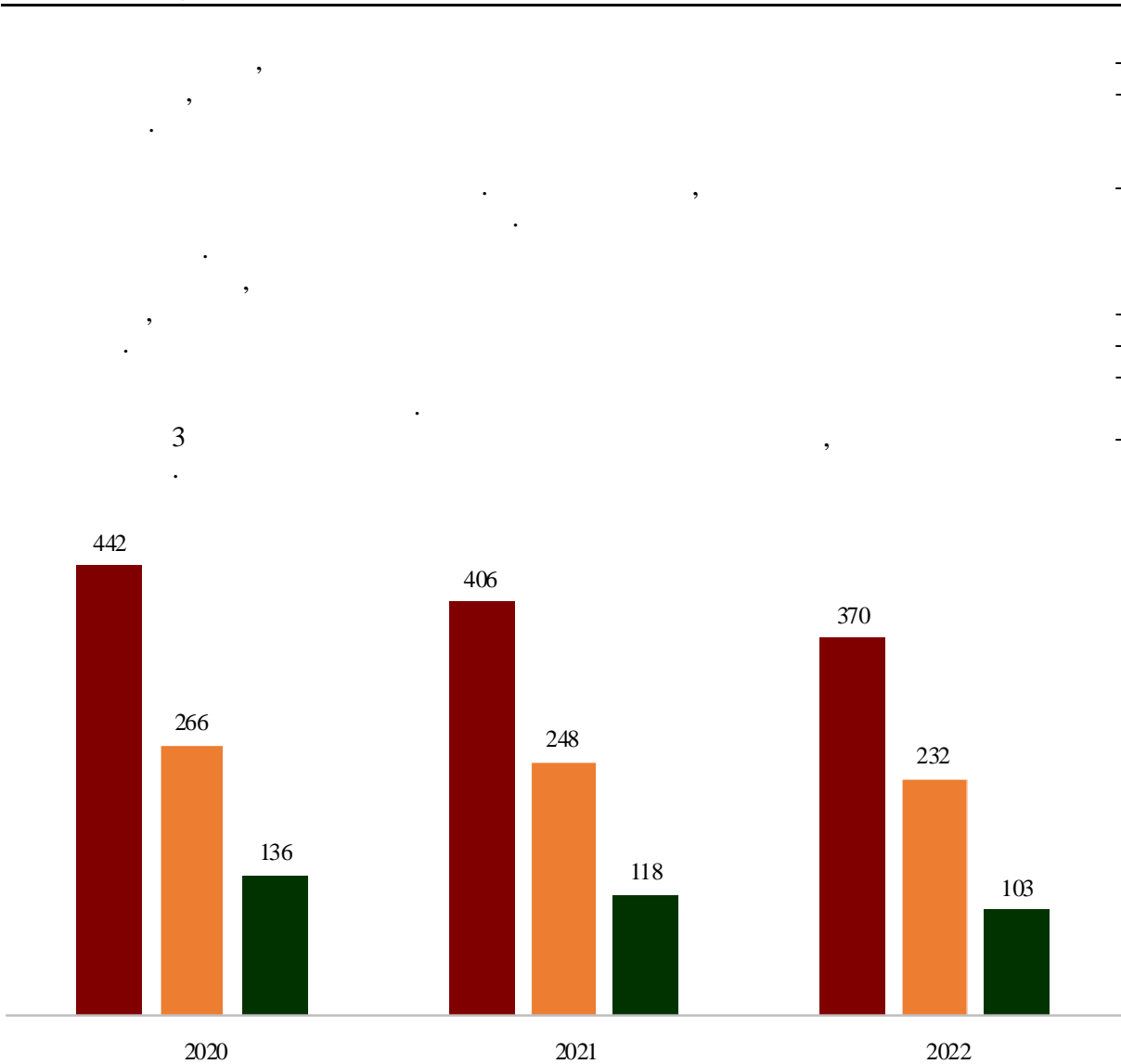
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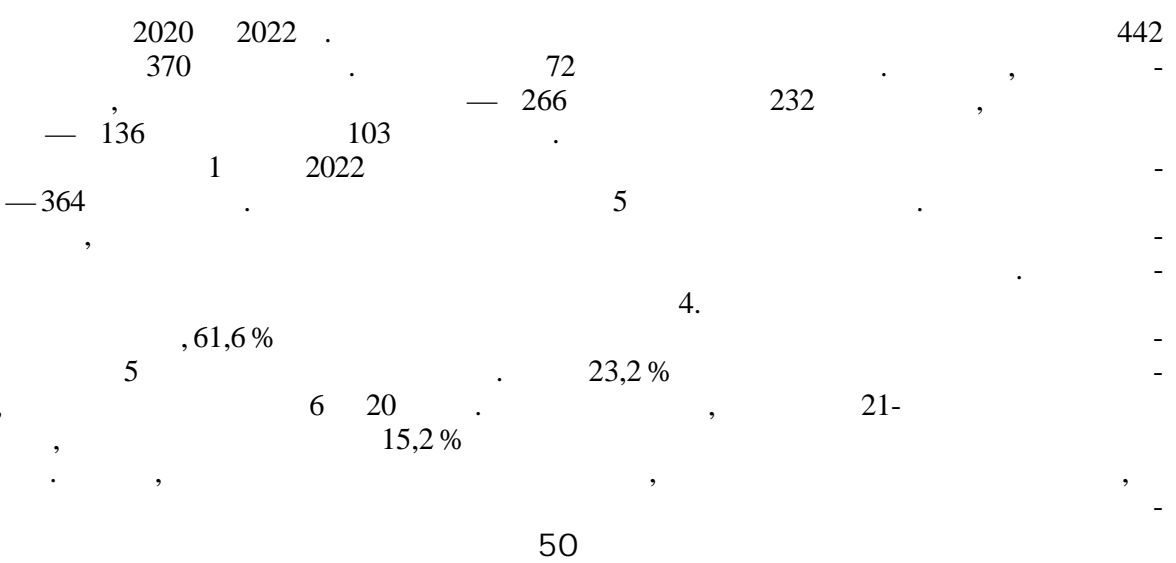
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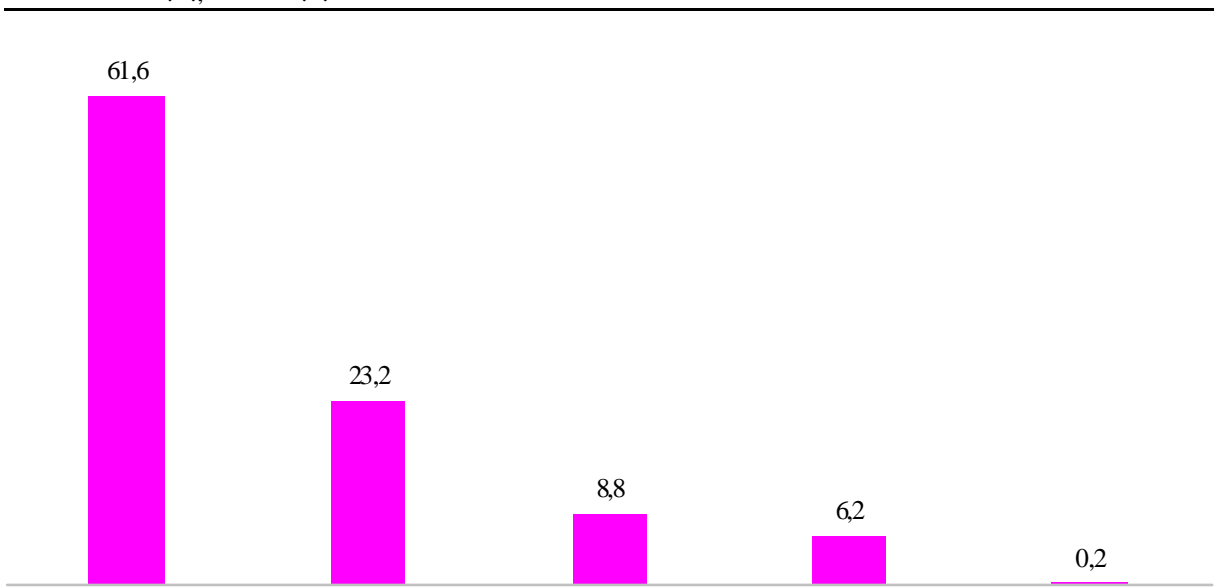




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11. ()/ // .— 2020. — 2. — .57–61.
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MARKETING SUPPORT FOR INTERACTION BANKS AND INSURANCE COMPANIES

As part of improving the effectiveness of marketing support for the interaction between banks and insurance companies, the problems of such support (problems of banks, general problems of banks and insurers, problems of insurance companies) were identified and characterized, and a set of measures was proposed to solve them. On the basis of the above set of measures, a system of organizational and economic relations of marketing support for the interaction of banks and insurance companies in the context of banking and insurance integration has been developed and proposed. This system includes influence on banks, insurance companies and banking and insurance integration of state, municipal and market institutions, which, in turn, has an active impact on the marketing support for product sales within the framework of such integration. Also, marketing support is influenced by the staff, the product portfolio of banks and insurers and their technical and informational capabilities. The main goals of marketing support are defined as stimulating demand for insurance, banking, integrated financial products, as well as ensuring their competitiveness in the market in constant interaction with consumers, counterparties and competitors to form the appropriate performance of banking and insurance integration (profit or loss).

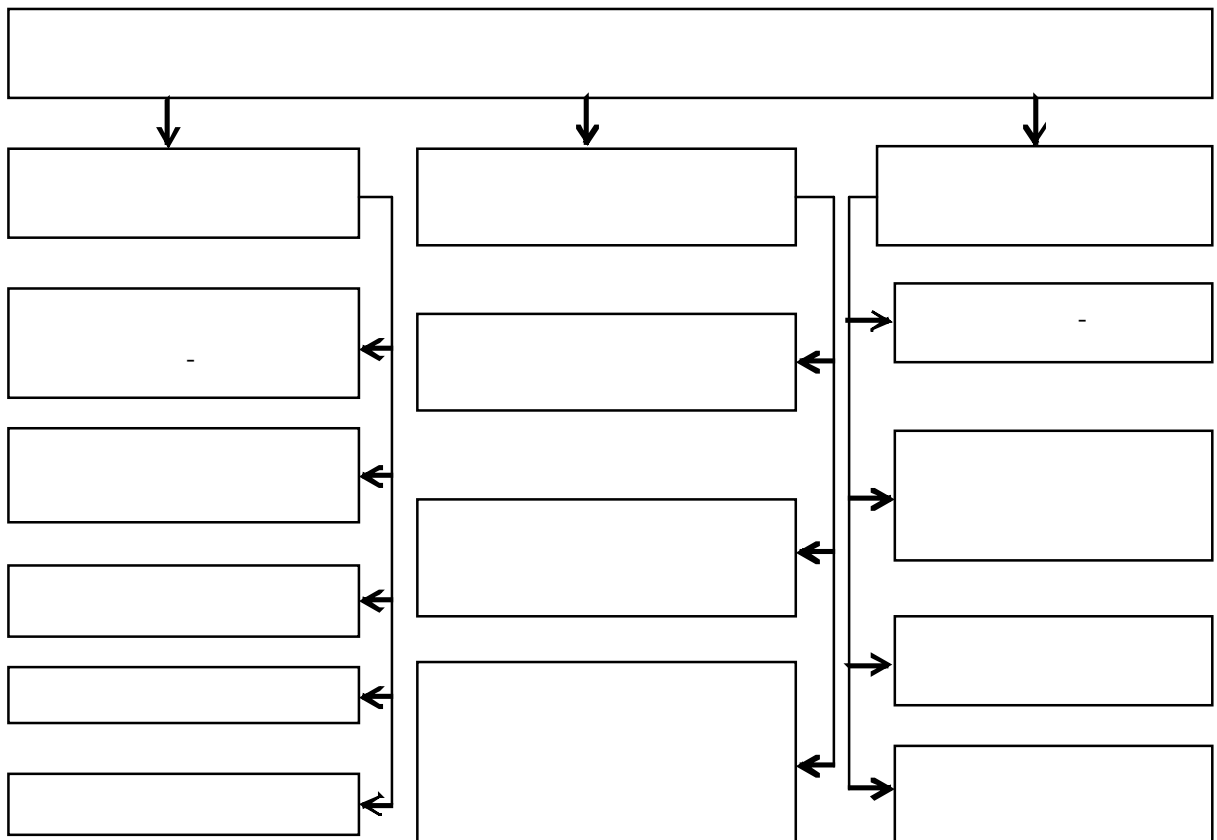
Keywords: bank, insurance company, marketing support, needs, product.

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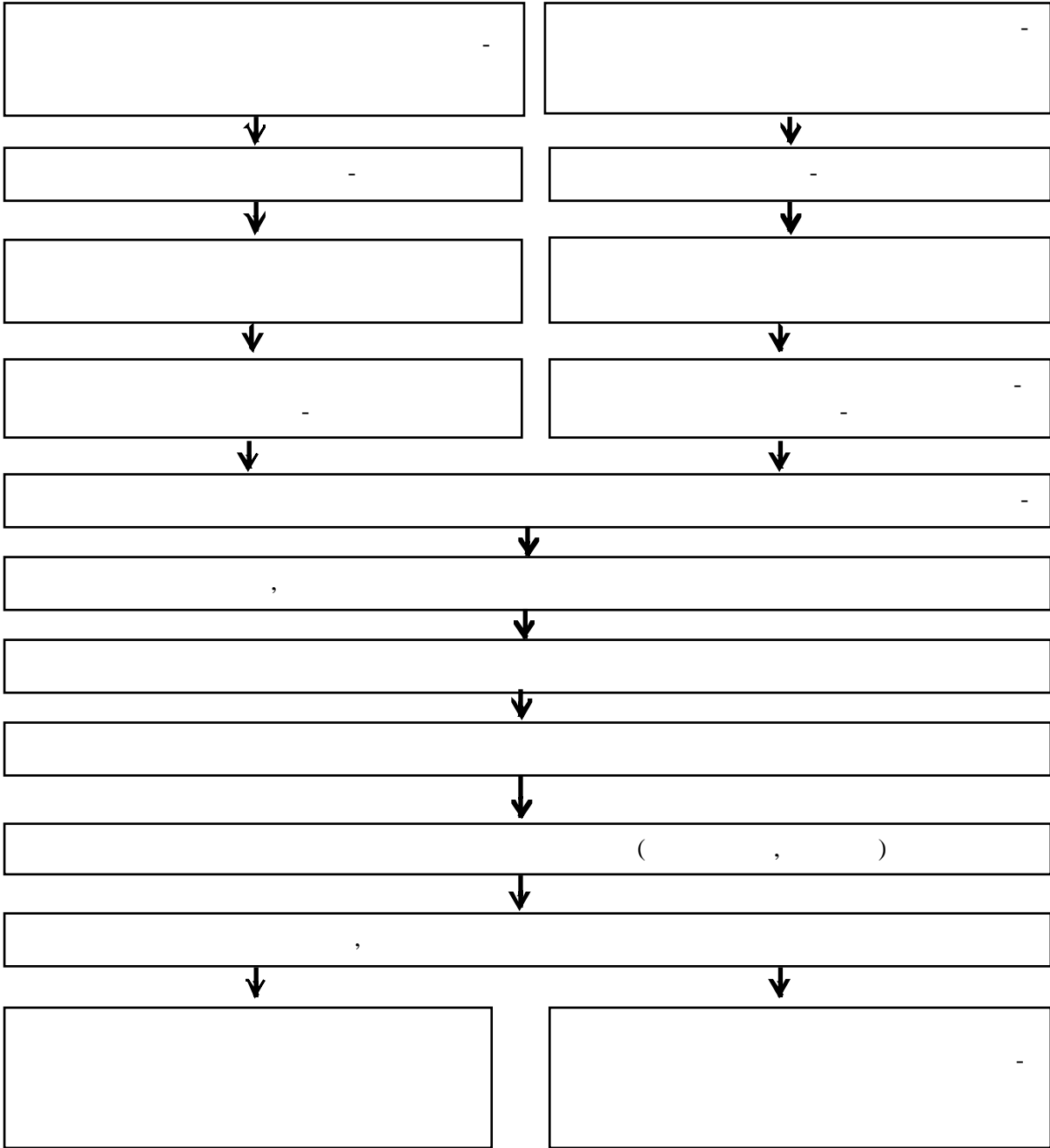
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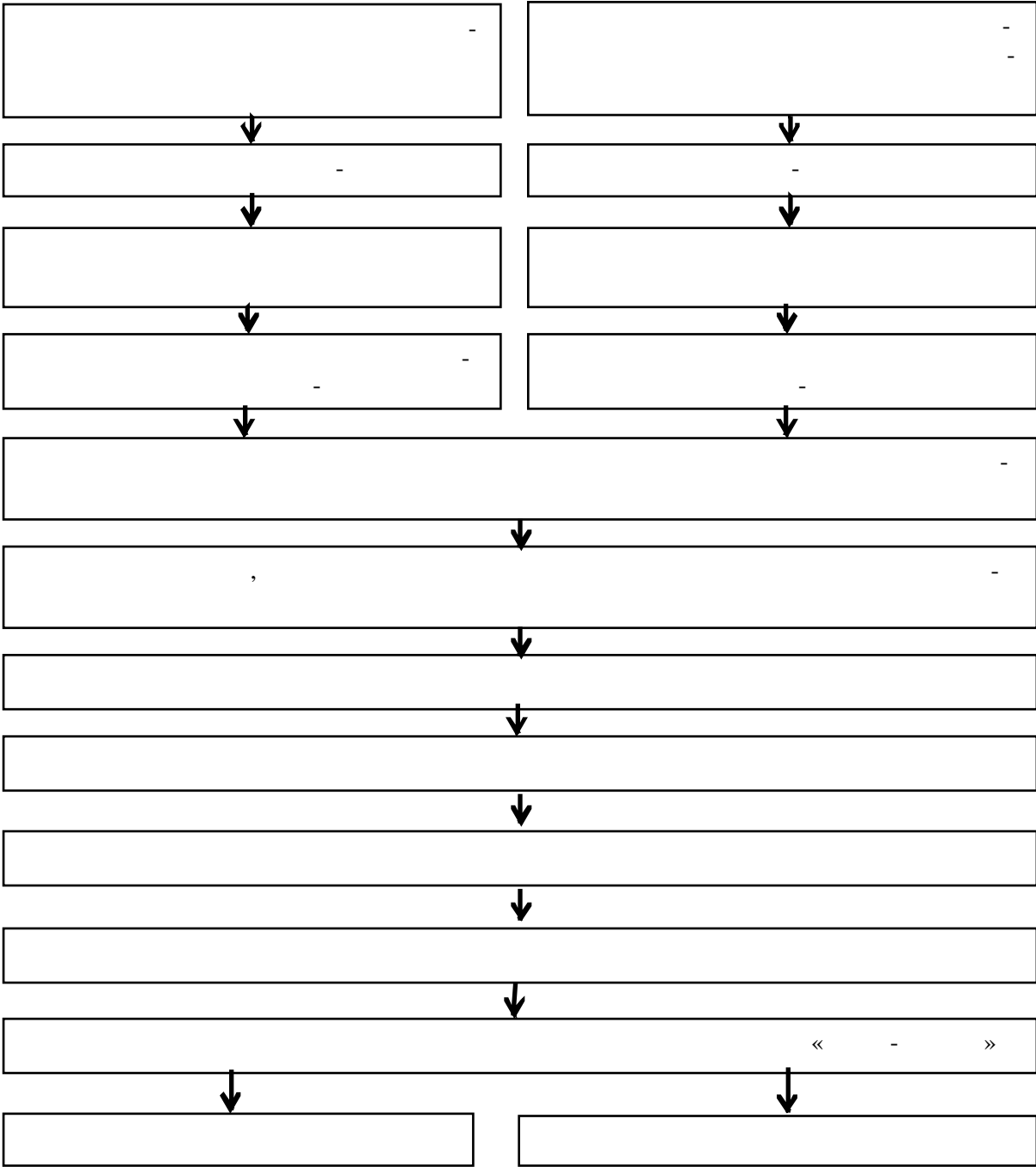


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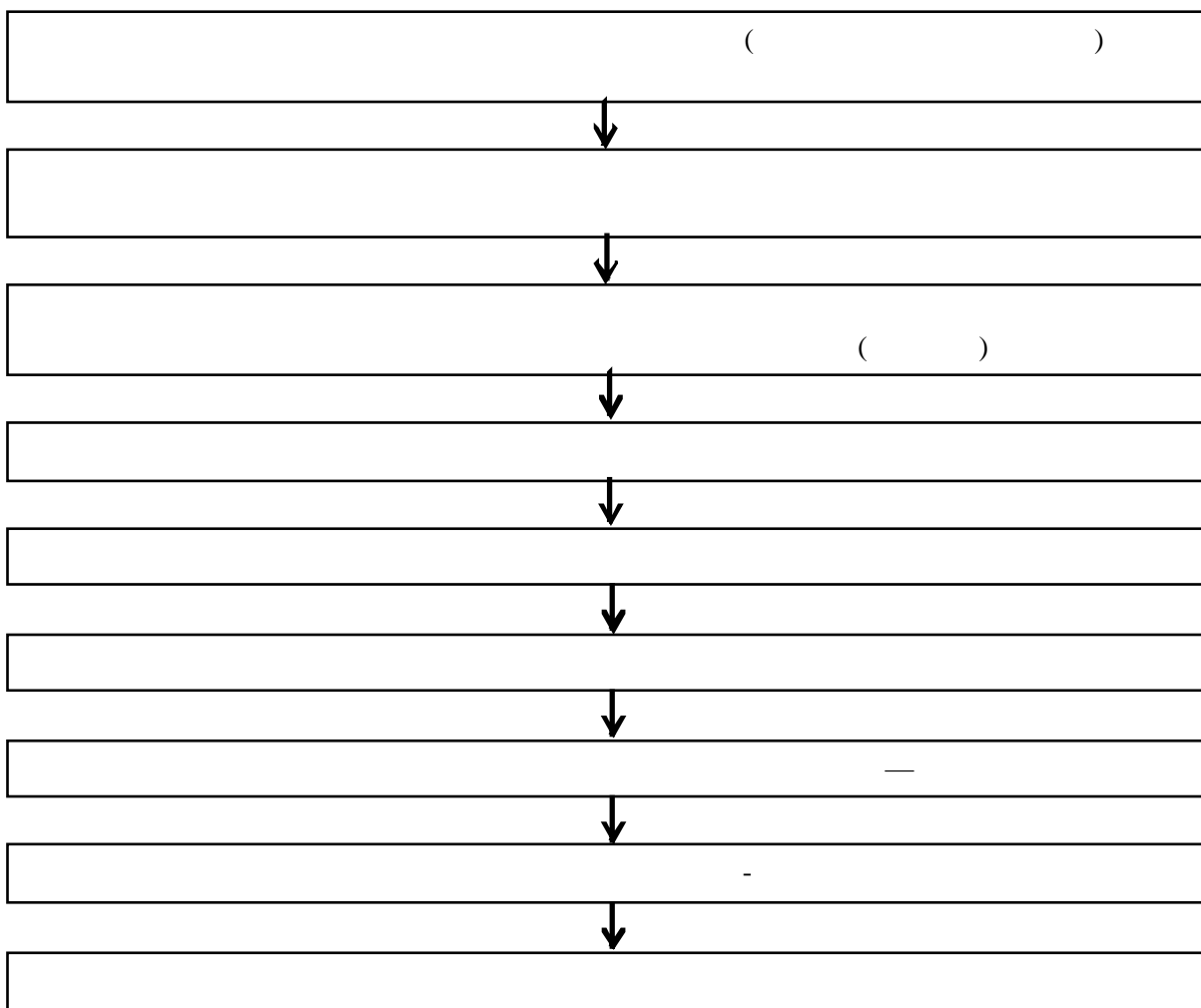
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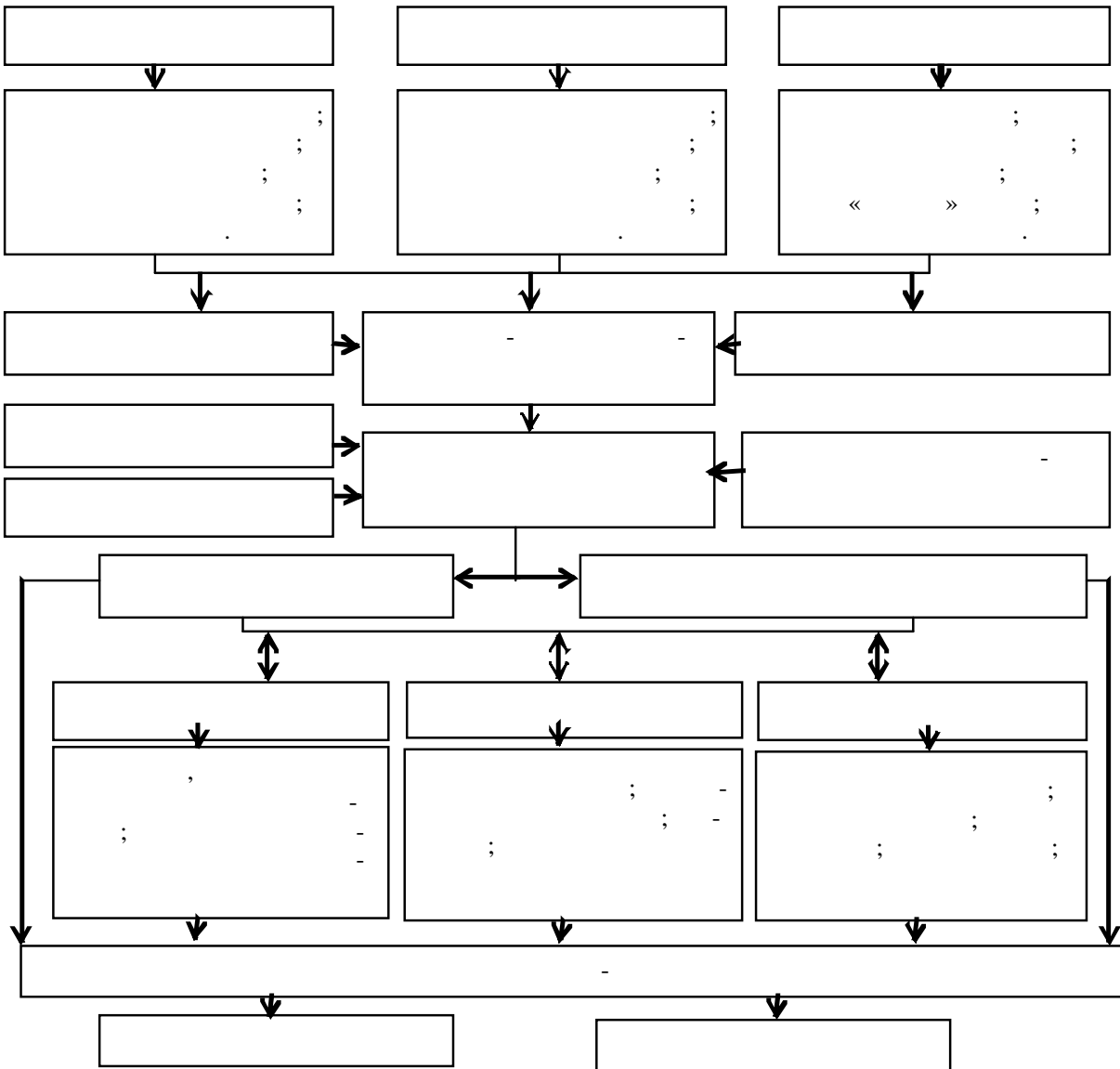
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332.146.2(292.471) : 330.322

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**METHODOLOGICAL APPROACHES TO THE FORMATION AND ASSESSMENT
OF THE RATING OF THE INVESTMENT ATTRACTIVENESS OF THE REGION**

SWOT-

Investment attractiveness is an important element of the effective development of the region, as it creates the basis for the growth of attracted investment resources that can be used to develop production technologies, create new and modernize existing enterprises, increase production volumes and improve the quality of products. At the same time, creating the most favorable conditions for investment, increasing the competitiveness of the region as a whole is one of the main tasks of regional economic policy.

The study of the factors that form investment attractiveness, as well as influencing its level and constituent elements, makes it possible to choose effective methods of state regulation of investment activity and the development of measures aimed at reducing investment risks and increasing the investment potential of the region.

The article considers the characteristics of methodological approaches to assessing the investment attractiveness of the region, defines the grouping of indicators of the investment attractiveness of the region on the basis of statistical data.

Methodological approaches to assessing investment attractiveness are considered on the basis of such approaches as descriptive, based on the study of absolute indicators of the socio-economic development of the region, their structure and dynamics; and rating, which consists in evaluating analytical indicators summarizing various aspects of the region's development, which are combined into synthetic indicators by groups, on the basis of which an integral indicator is formed and the region's rating is determined.

A comparative description of the methods for assessing the investment attractiveness of the region has been carried out, in each method both advantages and disadvantages in the methodological features of building the investment attractiveness rating have been highlighted.

A SWOT analysis of the investment attractiveness of the Republic of Crimea was carried out, which presents the elements that make up the investment attractiveness of the region.

Keywords: investment attractiveness, investment climate, investment potential, assessment methodology, rating agencies.

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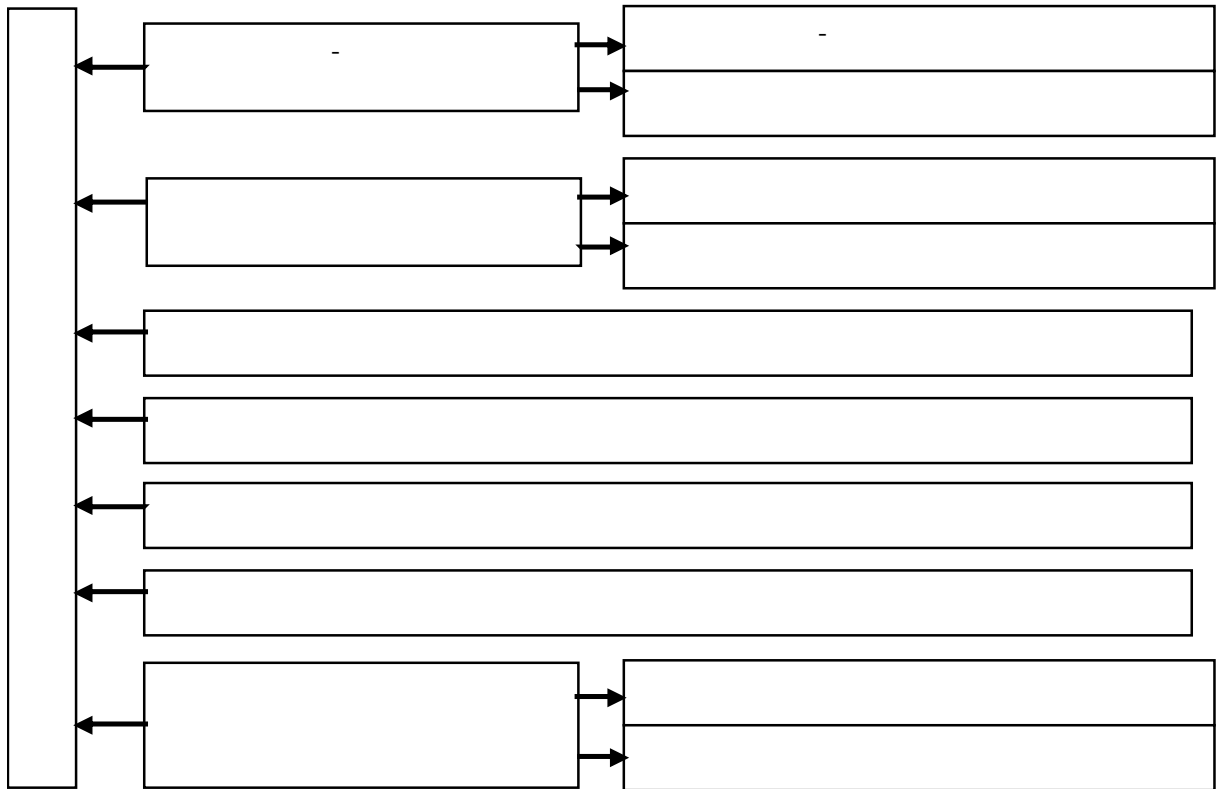
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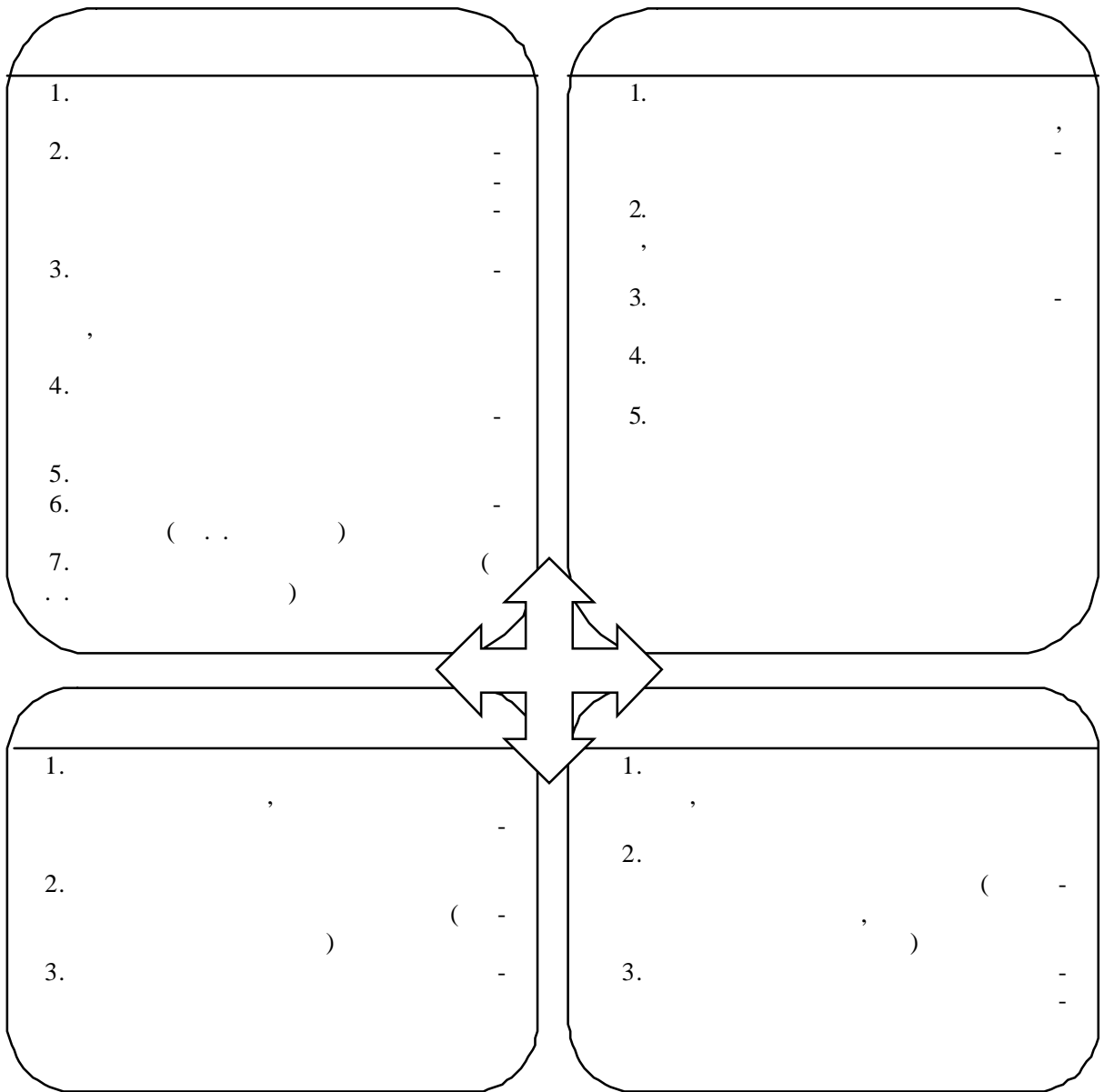
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LABOR PRODUCTIVITY OF EMPLOYEES OF BUSINESS ORGANIZATIONS AND MAIN METHODOLOGICAL RECOMMENDATIONS FOR ANALYSIS

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The entrepreneurial sector of any national economy is the leading sector, which not only creates a material product, but also forms the bulk of the national wealth.

Obviously, the development of the business sector in Russia cannot be considered sufficient and sustainable, despite the fact that a large industrial and production potential of the national economy is concentrated, which is currently poorly or inefficiently used.

Modern social and labor relations, firstly, are based on an understanding of the economic usefulness of labor and, secondly, based on the socio-psychological concept of «Satisfaction with work». The economic utility of labor, which is well known, is expressed as an indicator of productivity. The socio-psychological component of productivity (i.e., job satisfaction) is a more complex category that affects such important aspects of labor activity as: motivation, initiative, competence, responsibility, decision-making, etc. Already in the 50s and 60s of the last century, studies were carried out, within which some and not always unambiguous answers were obtained to the question of the contribution of socio-psychological factors to labor productivity, which resulted in the construction of hypotheses about professional productivity and job satisfaction.

Keywords: labor productivity, small and medium-sized business organizations, labor motivation, labor productivity management in business organizations, professional productivity in business organizations, motivation of employees of small and medium-sized businesses.

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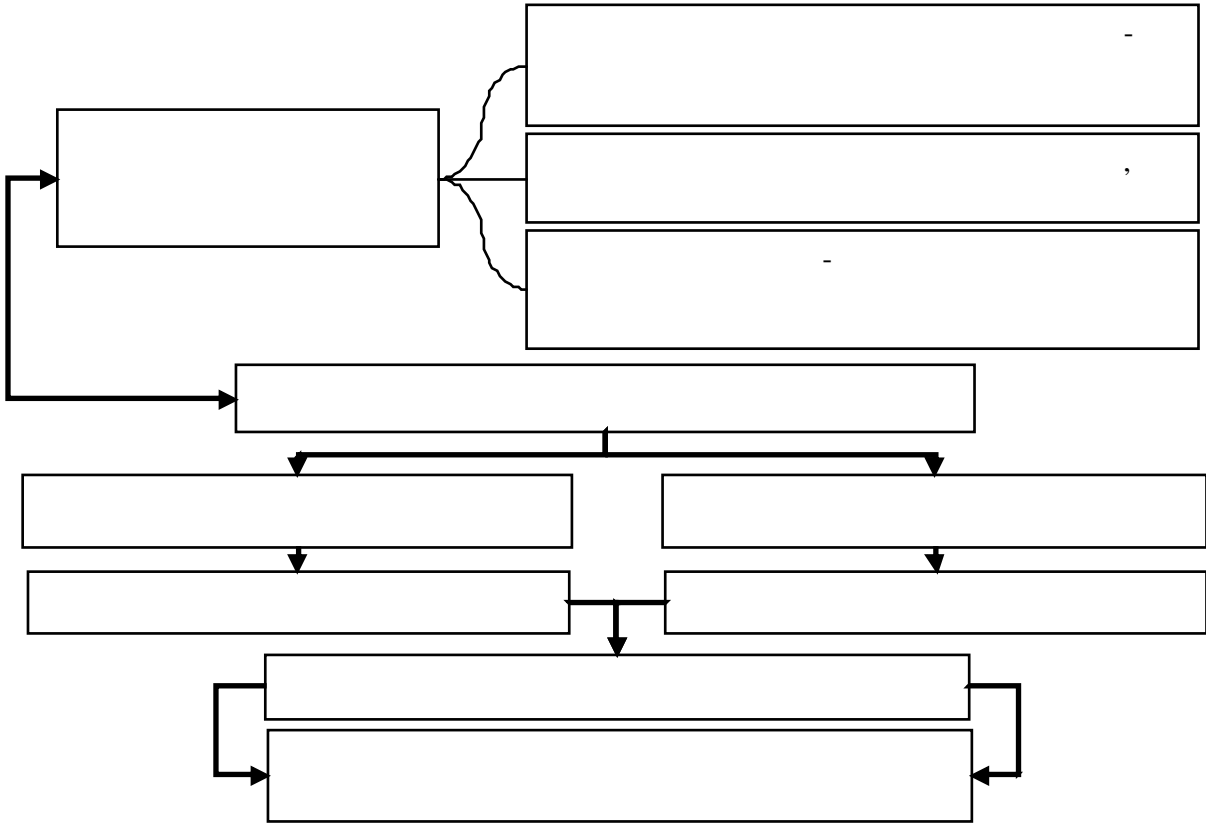
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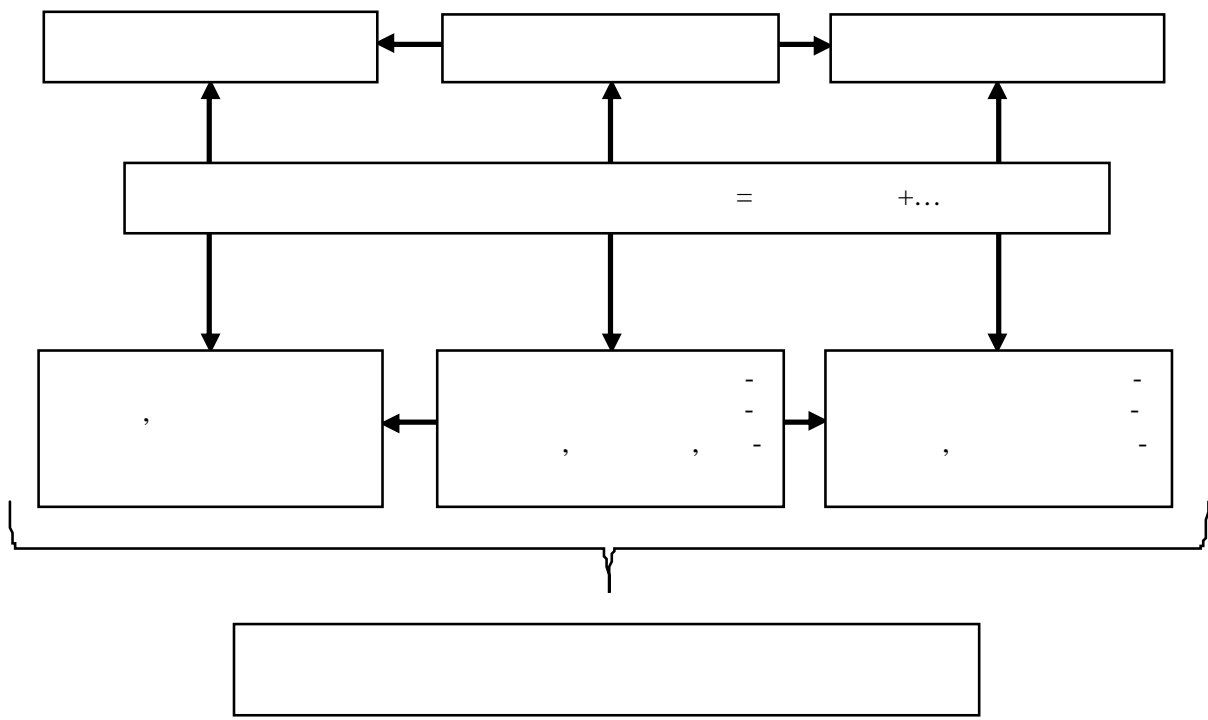
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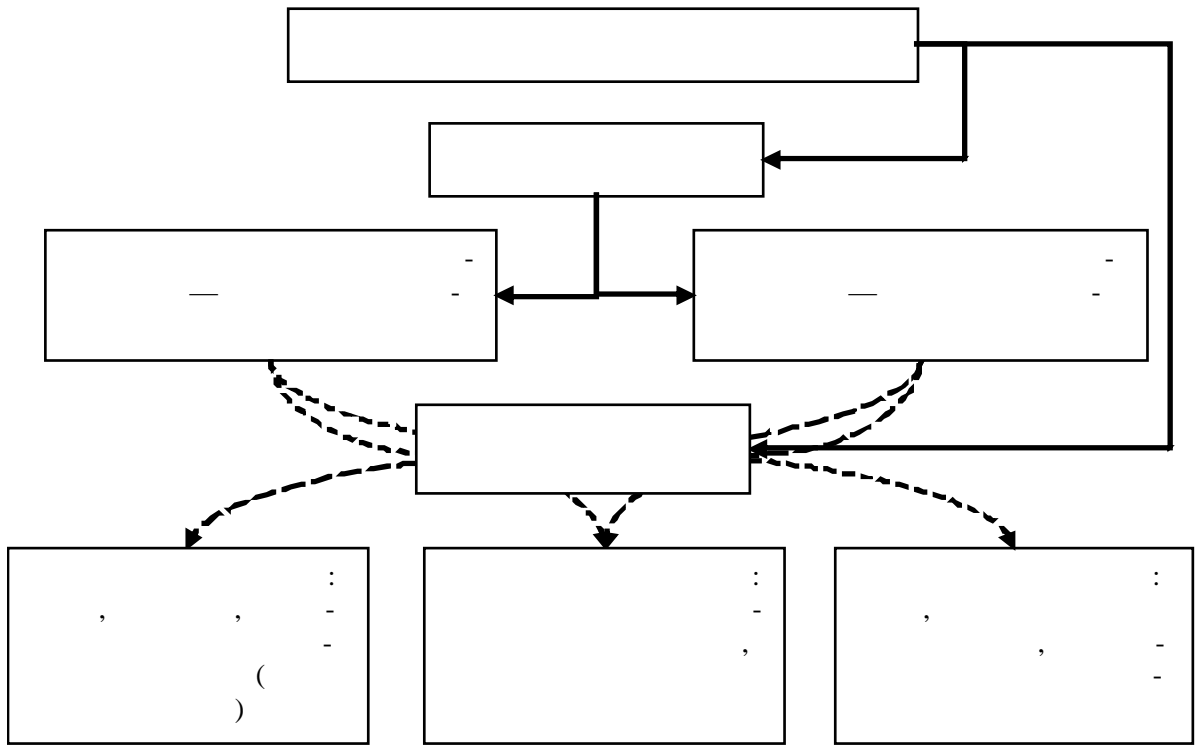
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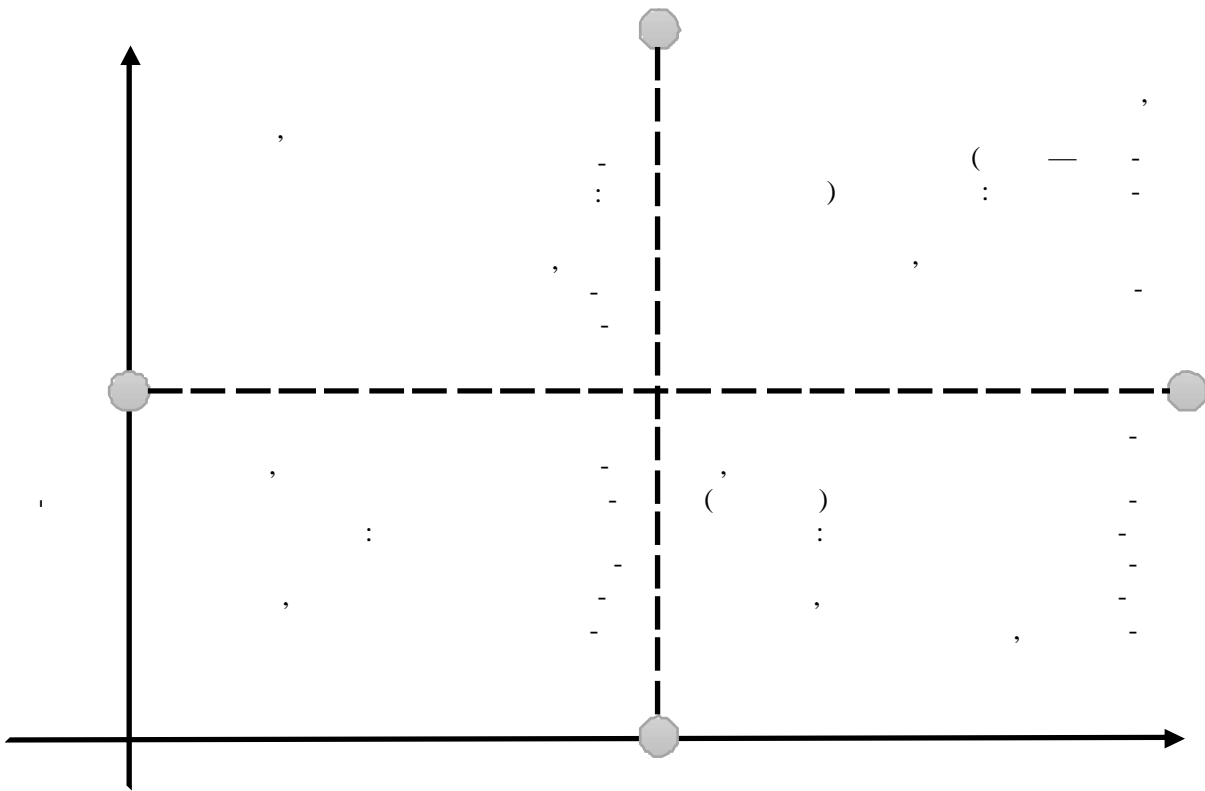
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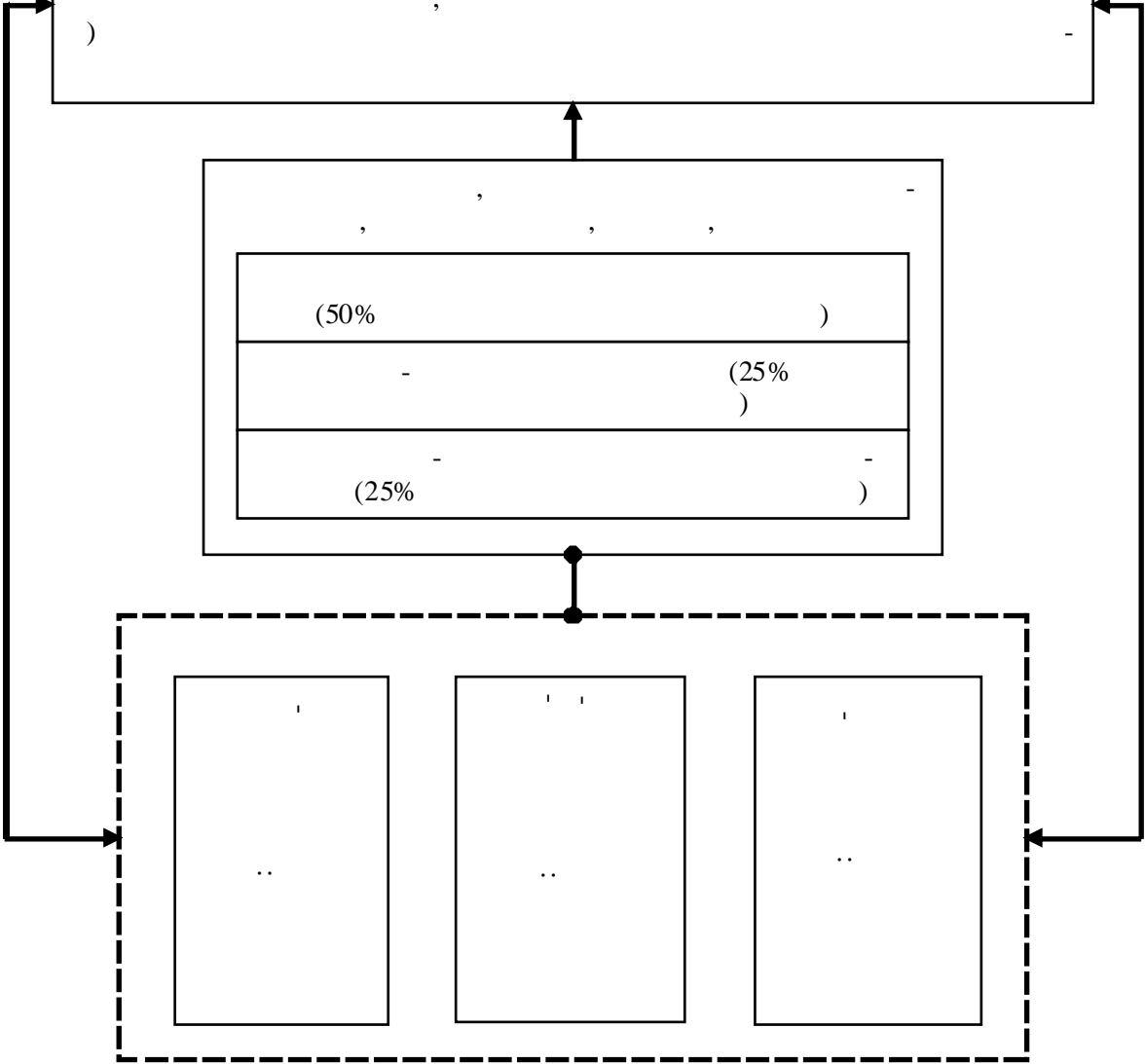
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DEPENDENCE OF THE INFORMATION SECURITY OF A BUSINESS SUBJECT ON THE QUALITY OF ITS ACCOUNTING AND CONTROL SYSTEM

In connection with automation and the active use of information technology for accounting, the problem of information security has become urgent, for the solution of which employees must be aware of the possible risks and threats to company data. For this purpose, it is important to have effective communication between the manager and subordinates. The main characteristics of this new economy based on information and communication are the continuous acceleration of technological development, the uncertainty of differences between industries, the growing information and knowledge-intensive activities, the globalization of markets, the formation of large data sets, communication between objects via the Internet.

Symbiosis of three factors — information, knowledge, and information technology — determines the existence of a global development model today.

To protect sensitive data, organizations must have the appropriate security and control procedures in place which is examined by this research.

Keywords: accounting and control system, recommendations, information security, accounting, information technology, control, danger, risks.

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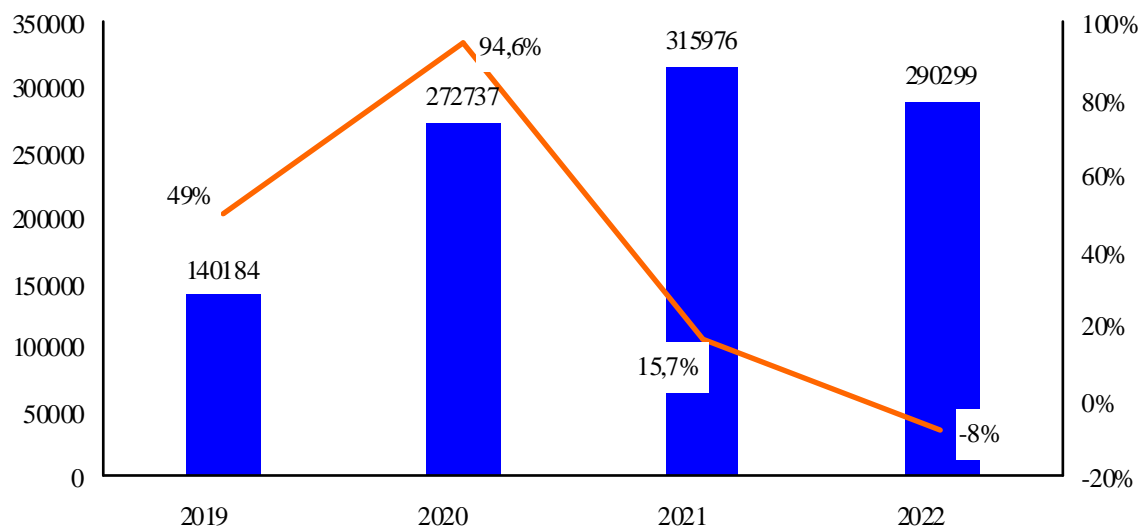
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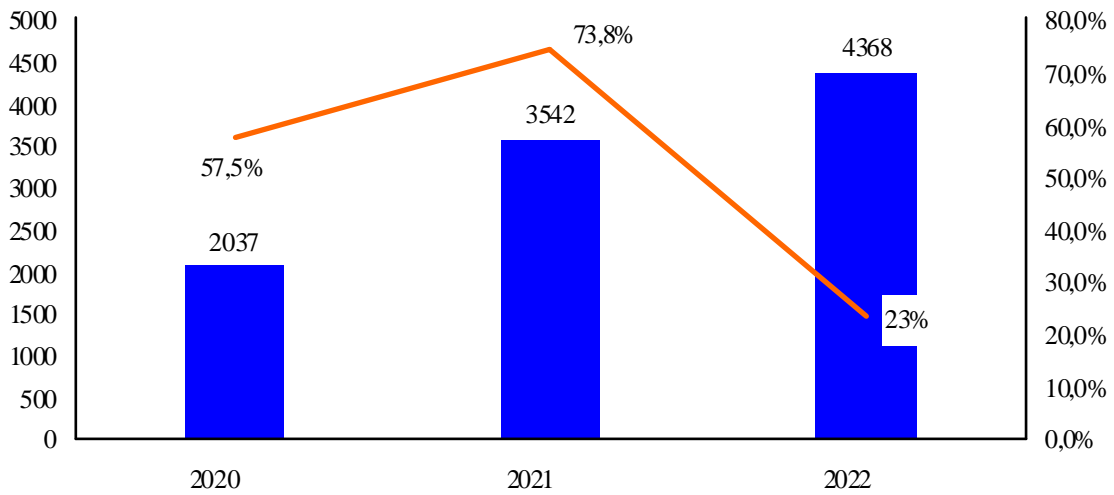
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TYPES OF STRATEGIC PLANNING FOR THE DEVELOPMENT OF INDUSTRIAL ENTREPRENEURIAL STRUCTURES

Understanding the types and types of strategic planning comes down to tactical approaches aimed at solving current problems. In particular, at different times, for the purposes of strategic planning, a toolkit of reengineering, outsourcing, management by objectives, etc. was proposed. These tools, on the one hand, were aimed at developing comprehensive development plans, but on the other hand, they took into account only the current conditions of the activity of production structures, not taking into account the volatility of external trends and the increase in the speed of macroeconomic processes.

In the article considers the mission as a kind of imperative that combines the entrepreneurial idea and the methods (principles) of its implementation, aimed at meeting social needs through the production of material or intangible benefits.

Keywords: entrepreneurial idea, mission, concept, strategic planning for the development of production structures, programs of certain actions, development of comprehensive development plans.

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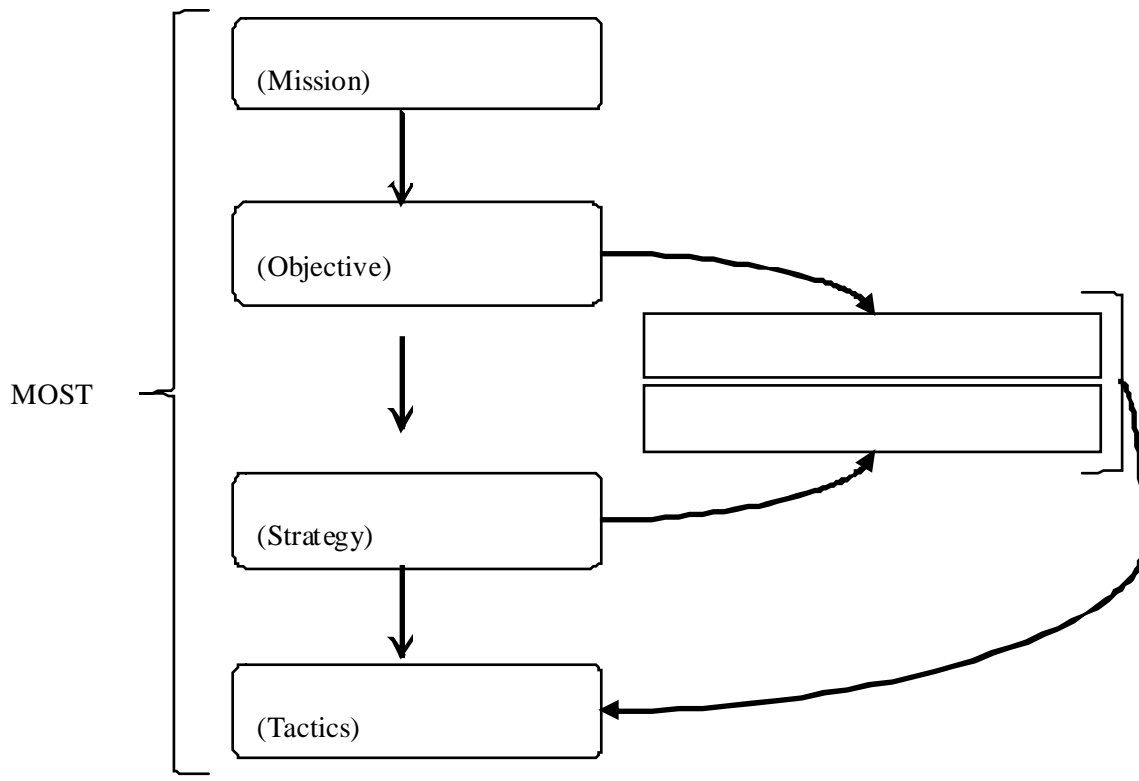
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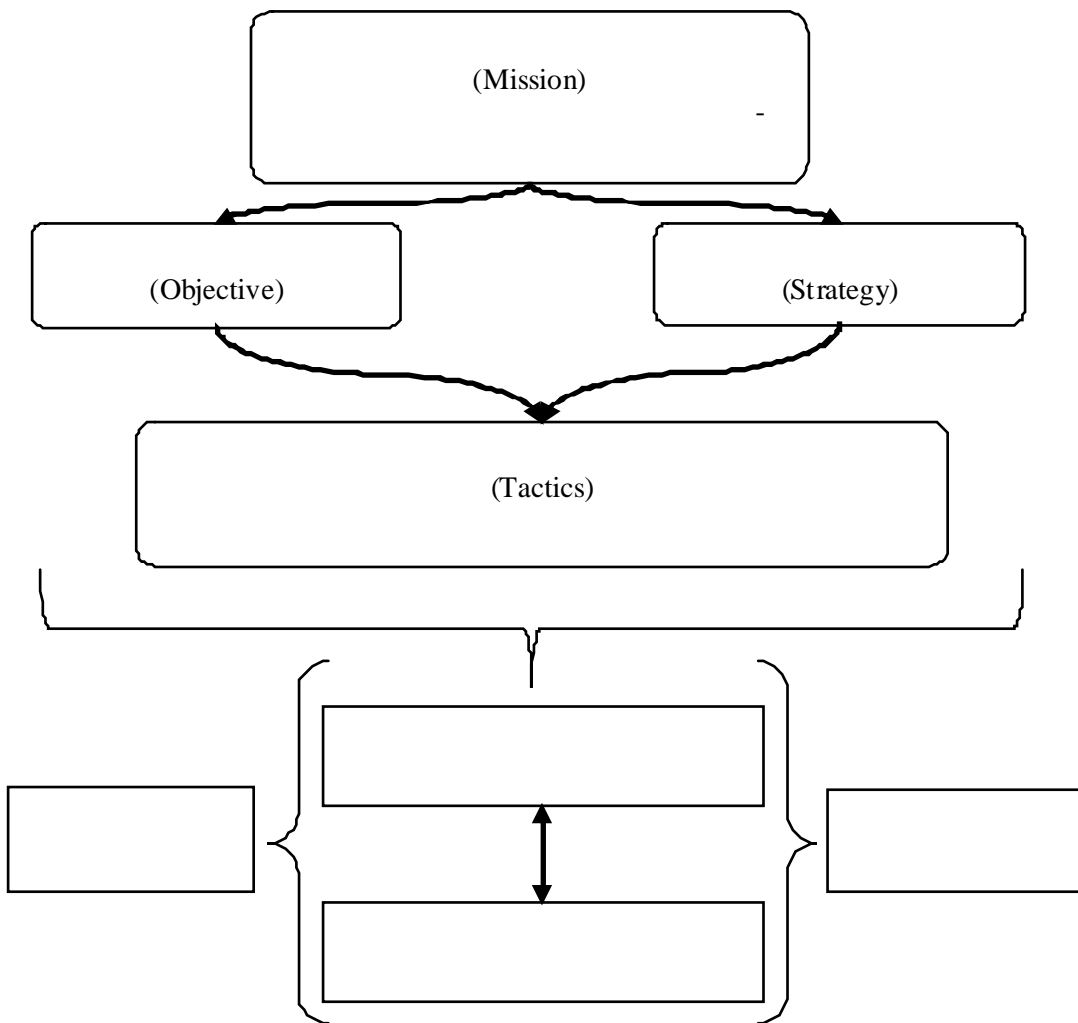
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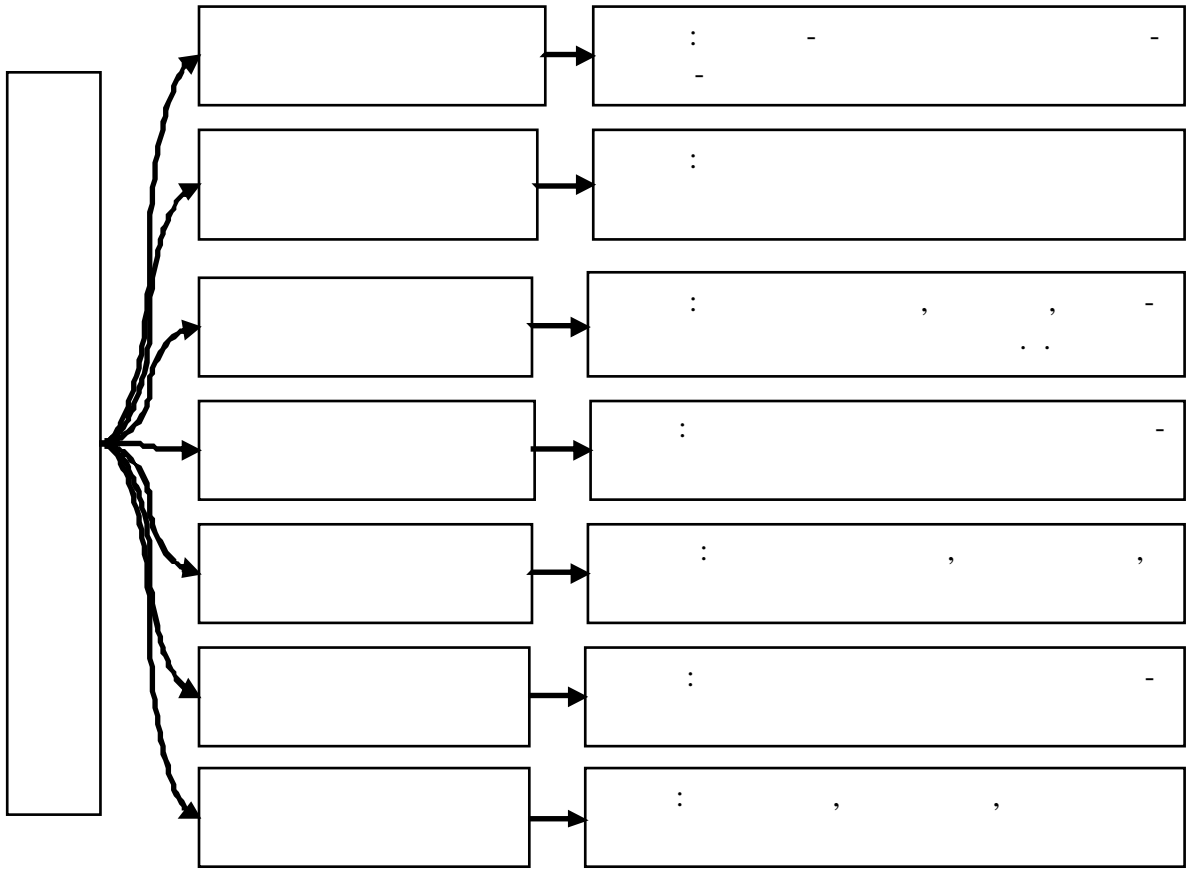
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**DEVELOPMENT OF THE CREATIVE ECONOMY IN THE REPUBLIC OF CRIMEA:
ANALYSIS OF INFLUENCE FACTORS**

1 « -2030» 075-15-2021-1323

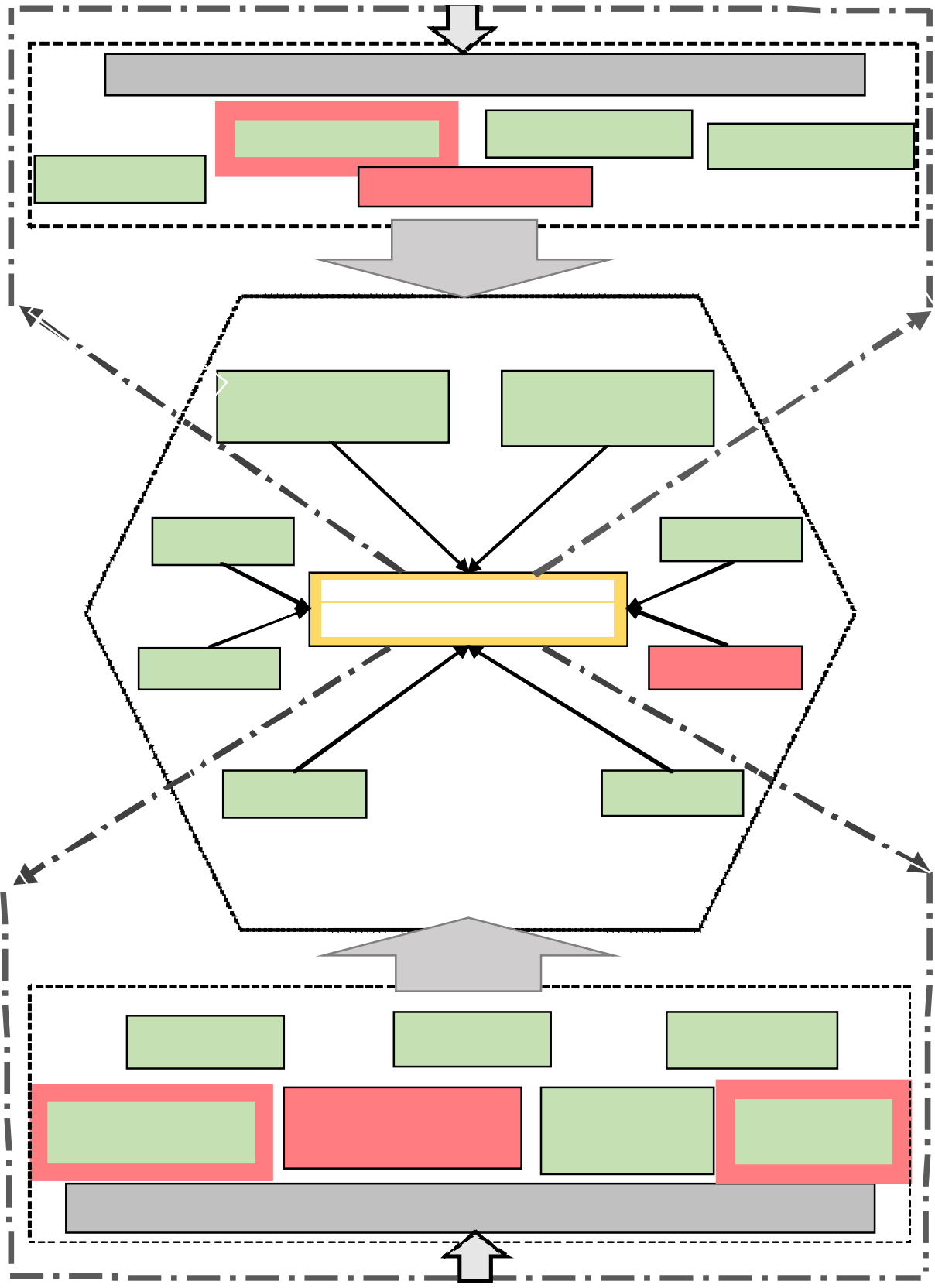
The relevance of the research is determined by the role currently assigned to the development of creative industries. The regions of Russia found themselves in a situation where their development becomes impossible without the use of a creative approach. Creativity, on the one hand, becomes an important prerequisite for the adaptation of regional economies to the conditions of the external environment caused by unfavorable geopolitical aspects, and, on the other hand, it allows to take advantage of the opportunities offered by scientific and technological progress and the level of development of society. The formation of a particular sphere of economic activity, including creative industries, is determined by the influence of a large number of various factors. The paper proposes a classification of environmental factors that positively or negatively affect the formation of the creative economy of the region. Environmental factors include background (political, economic, social, technological and demographic) and business factors (investment climate, administrative barriers, reference groups, financial organizations, buyers, suppliers, competitors). Factors of the internal environment form an independent category and include structure, mission, culture, resources, technologies, tasks, intellectual capital, creative capital. A detailed analysis of environmental factors in the Republic of Crimea is carried out, statistical data on elements of the background and business environment are provided. The assessment of the direction of their influence is given. The background factors that have a positive impact on the development of creative industries in the region include social, technological and political. Demographic factors negatively affect the development of the creative economy in the republic. Some economic factors contribute to the formation of creative industries in the region, at the same time there are also factors that hinder their development. The factors contributing to the formation of creative industries in the region include suppliers, buyers, reference groups, and competitors. Administrative barriers are called the main factor constraining the development of the creative economy. The key advantages of the Republic of Crimea for the formation of a creative economy are formulated.

Keywords: creative economy, industry, factors of external and internal environment, influence, intellectual capital.

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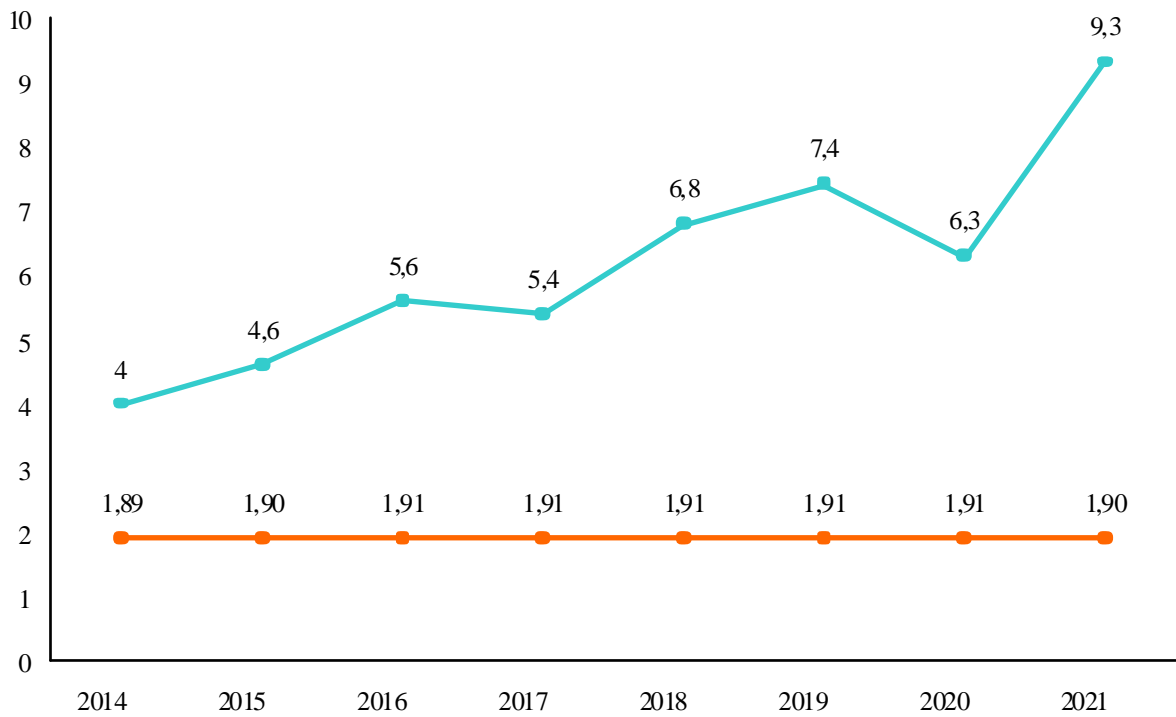
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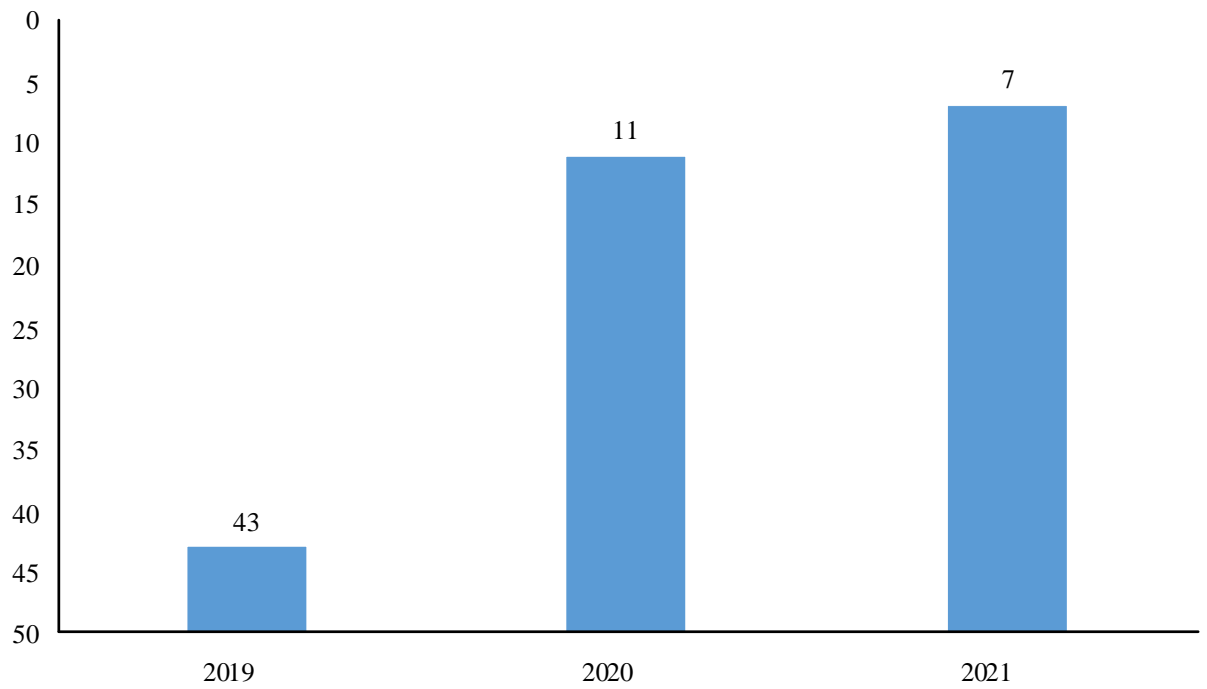
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IMPROVEMENT OF INTERACTION BETWEEN PUBLIC AUTHORITIES AND MASS MEDIA IN THE REPUBLIC OF CRIMEA

At the present stage of development, when the level and quality of life is determined by the level of awareness of the population, the problem of interaction between the government and the media has a particularly important role. The interaction between regional government structures and mass media has undergone significant changes due to the socio-economic situation in the Republic of Crimea, as well as changes in the basic principles of development of a democratic society. The main problems and contradictions in the formation and implementation of the state information policy in the Republic of Crimea are identified and systematized in the article; the main ways to improve interaction between regional government institutions and mass media in the Republic of Crimea are offered; practical recommendations for the improvement of the efficiency of information policy mechanisms in the Republic of Crimea are worked out. The interaction between public authorities and the media should be aimed at changing citizens' attitudes towards both public authorities and the media. In this regard, there should be a gradual transition to the model of partnership between government authorities and mass media based on mutual trust.

Keywords: public authorities, mass media.

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METHODOLOGY FOR ASSESSING THE LEVEL OF SOCIO-ECONOMIC DEVELOPMENT OF MUNICIPALITIES OF THE REPUBLIC OF CRIMEA

2018–2021

2021

2020

The article proposes a methodology for assessing the level of socio-economic development of municipalities. On the example of the Republic of Crimea, an economic and statistical model and a scale for assessing the level of socio-economic development of municipalities in the region have been developed. The model includes the following indicators as part of the integral: the volume of tax and non-tax revenues per capita; investments in fixed capital per 1 person without budgetary funds; share of profitable enterprises; registered unemployment rate. Outsider municipalities and those that should become points of growth in the context of the creative spatial development of the region have been identified. Trends in the level of well-being of municipalities for 2018–2021 were stated, their unstable nature was revealed in the vast majority of objects of study, along with an increase in the values of the integral indicator in 2021 compared to the lowest values achieved in 2020 due to the pandemic. measures aimed at increasing and stabilizing the level of socio-economic development of municipalities.

Keywords: municipality, socio-economic development, methodology, algorithm, correlation-regression model.

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« -2030» 075-15-2021-1323

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STATGRAPHICS.
2018–2021 .

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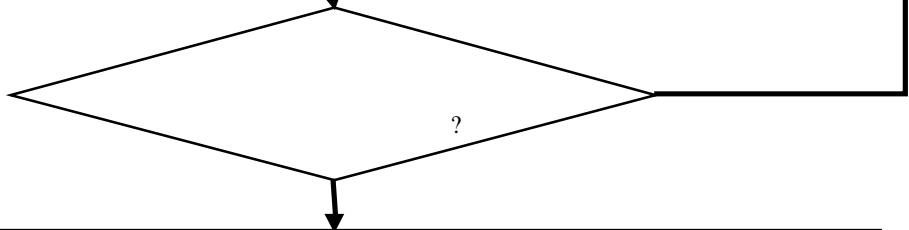
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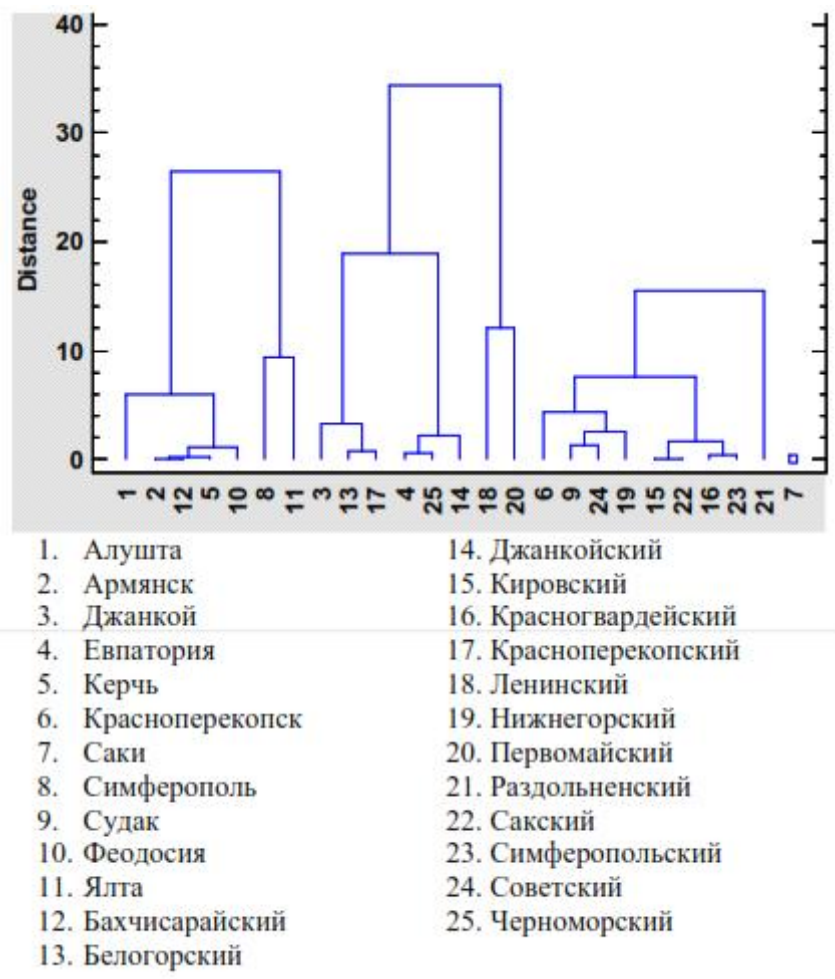
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(— Ward, — Euclidean



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([— Ward, — Euclidean Squared] (7)

$$I = 1,484984 + 0,00000274354 \times x_1 + 0,00308309 \times x_2 + 0,00497797 \times x_3 + 0,0398288 \times x_4;$$

I.

2018–2021 .*

		2018–2021						, %
		2018	2019	2020	2021			
		1,77	1,83	1,60	2,01	1,80	0,24	13 %
		1,88	1,80	1,70	1,78	1,79	-0,10	-5 %
		1,94	2,04	1,79	2,12	1,97	0,18	9 %
		1,99	1,88	1,68	1,94	1,87	-0,05	-3 %
		1,79	1,79	1,75	1,78	1,78	-0,01	-1 %
		1,82	1,87	1,86	1,95	1,88	0,13	7 %
		3,53	1,92	1,95	2,05	2,36	-1,49	-42 %
		2,14	1,90	1,90	2,06	2,00	-0,08	-4 %
		1,89	1,88	1,80	2,03	1,90	0,14	7 %
		1,86	1,80	1,74	1,92	1,83	0,06	3 %
		1,98	1,93	2,03	2,25	2,05	0,27	14 %
		1,80	1,81	1,71	1,86	1,79	0,06	3 %
		1,90	2,04	1,88	2,08	1,98	0,18	10 %
		1,92	1,90	1,77	1,89	1,87	-0,03	-1 %
		1,78	1,92	1,81	1,91	1,85	0,12	7 %
		1,86	1,88	2,00	1,96	1,93	0,10	5 %
		2,07	2,06	1,77	1,83	1,93	-0,24	-12 %
		2,08	1,93	1,84	1,93	1,95	-0,15	-7 %
		1,78	1,99	1,85	1,87	1,87	0,09	5 %
		2,21	2,05	1,74	2,12	2,03	-0,09	-4 %
		1,85	1,76	1,85	1,81	1,82	-0,04	-2 %
		1,83	1,86	1,83	1,93	1,86	0,11	6 %
		1,85	1,93	1,91	1,91	1,90	0,07	4 %
		1,80	1,72	1,83	2,09	1,86	0,29	16 %
		2,06	1,79	1,70	1,91	1,86	-0,14	-7 %

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(2,12).
(2,03), (2,08)
(2,03).
(2,01), (2,05), (2,06),
(2,09).
(2,36), (2,05), (2,0)
2018-2021
(14 %) (13 %), (16 %)
(10 %)

(42%) (12%).

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2021 . 2020 .

2020 . () 2021 .
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2 2018–2021 .

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2018–2021 .*

	I			I
	1,67		0	
	1,68–1,83		6	1,80
	1,84–1,99		15	1,90
	2,00		4	2,11

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 Volga State Technical University,
 Yoshkar-Ola, Russian Federation.

THEORETICAL ANALYSIS OF FACTORS OF REGIONAL ECONOMIC DEVELOPMENT ON THE EXAMPLE OF VOLGA FEDERAL DISTRICT

... ().
 3 %. 2021 () 2017–2020 . 4
 2020
 2016–2020 . 1 %,
 53,3
 2021 33,28 % . 26,62 % 2021 3075 .. 2017–

This scientific article is devoted to the study of the economic development of the region and the analysis of factors affecting this type of development. For a general understanding, we first of all studied the theoretical aspects of the economic development of the region, analyzed the classification of factors in regional economic development. It is recognized that the main factor in the economic development of the region is gross regional product (GRP). The article also provides formulas for calculating GRP. Based on the studied theory, a digital analysis of the factors of economic development of the region was carried out on the example of the Volga Federal District, which showed: in the Volga Federal District (Volga Federal District) for the period 2017–2020. There is a dynamics of the decline in GRP, its figure for 4 years decreased by 3 %. In 2021, the situation stabilized and the gross regional product grew in large volumes, which made it possible to conclude that the Volga Federal District is economically developed in the region, and in 2020 the decline occurred due to the epidemiological situation in the country and due to the onset of population isolation, which led to the partial closure of enterprises and the suspension of the production industry. The labor productivity index for the analyzed period 2016–2020 in the Volga Federal District increased by 1 %, which indicates that the Volga Federal District is experiencing an increase in production capacity, which has a positive effect on the overall economic growth of the region. Investments in innovative and scientific activities during the analyzed period increased by 53.3 billion rubles or 33.28 %. As for the volume of investments in fixed assets, in the Volga Federal District for 2017–2021 this indicator increased by 26.62 % and in 2021 amounted to 3075 billion rubles, therefore it is possible to conclude that the Volga Federal District is moving along the path of economic growth by increasing its capital, which in turn is distributed and invested in the necessary sectors of the economy, including in the development of innovations. There are many ways to improve and increase economic development and this can serve as a topic for writing the following articles.

Keywords: economic growth of the region, gross regional product, labor productivity index, investment in fixed assets, expenses in scientific research, production capacity, innovative activity.

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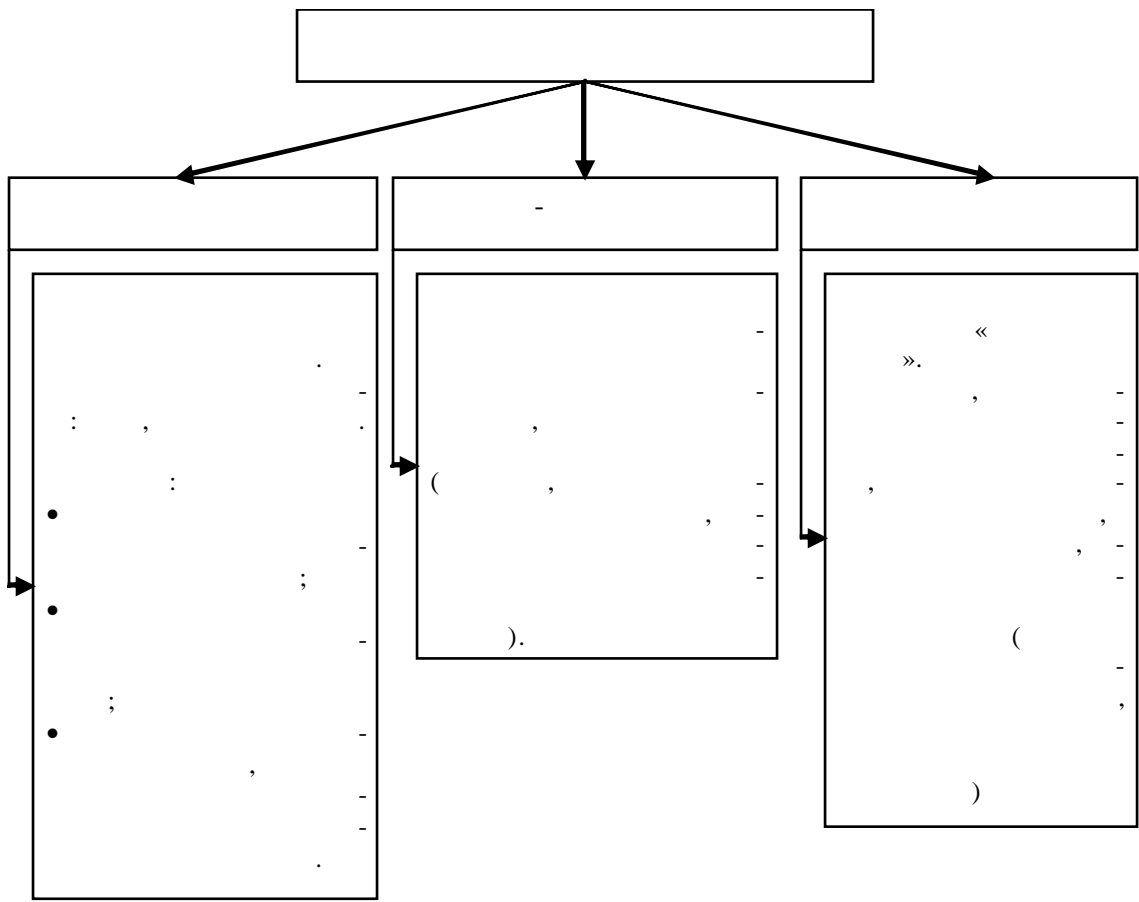
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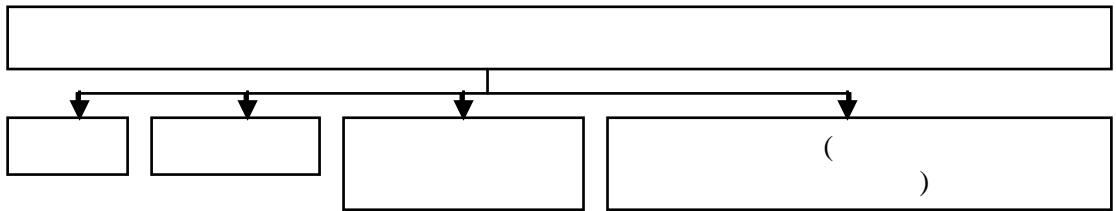
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Fragmented text from the diagram, including symbols like « », « », and parentheses.

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$$= \frac{2^{-1}}{1} \times 100\% , \quad (2)$$

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2017–2020 .(.1).

I. 2017–2020 .*

	2017	2018	2019	2020	2017–2020 . (%)
	100,8	102,8	101,6	97,8	97,02
	101,3	102,8	101,8	99,2	97,93
-	101,7	102,4	101,7	98,0	96,36
	101,3	101,7	101,2	98,5	97,24
-	100,9	100,8	101,7	99,8	98,91
	100,0	101,8	102,0	97,0	97,00
	100,3	105,2	100,7	95,2	94,92
	100,5	102,4	101,2	96,6	96,12
	99,9	103,4	103,0	98,1	98,20

* [2]

2017–2020 . 2,98 %,

2021–2023 .

2023 5,1 % 6,4 % (

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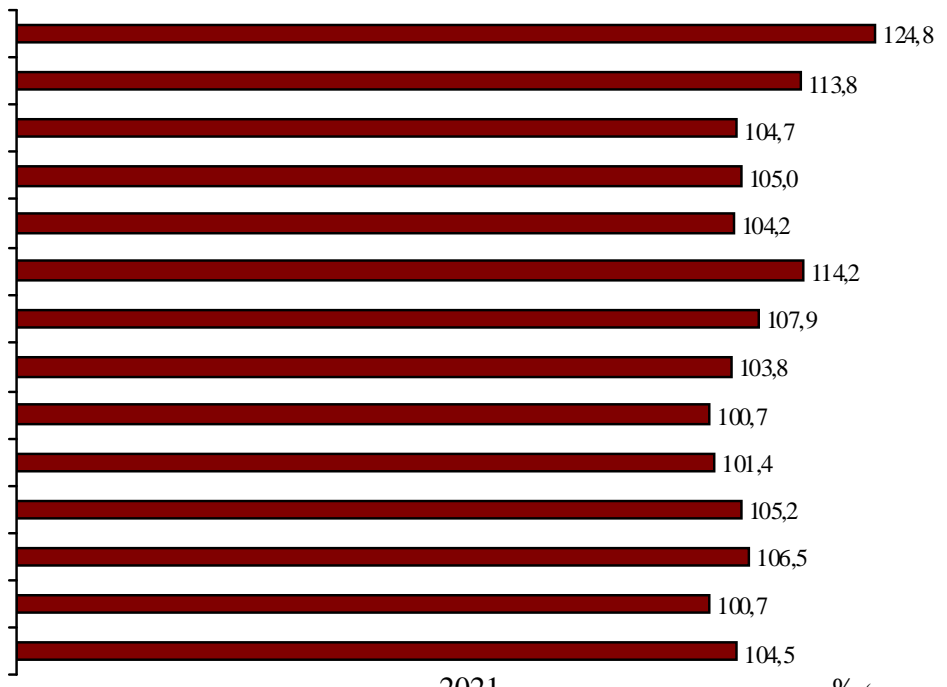
6,3 %;

2,9 %, 1,9 %).

6,8 %; 5,6 %; 6,3 %; 4,1 %; 2017-2020 .

2020 « » 2017-2019 .

2021 , (.4).



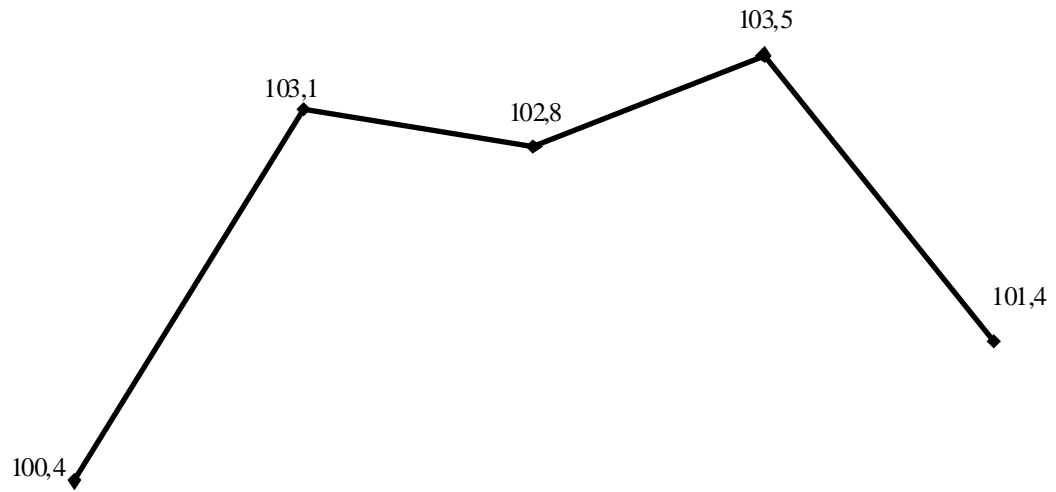
.4. [2] — 2021 , % (-

— 114,2 % 113,8 % — 124,8 % 100,7 %

2020 , , ,

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(.5).



2016	2017	2018	2019	2020	2016–2020
.5.					.,% (
	(2)				2016–2020
		1 %,			2016–2020
					2019
					2020
					2020
					2016–2019
2019 (10,61 %,	7,51 %,	8,25 %,	2016–	
	4,86 %,	3,76.			
	2016–2019				
	0,96 %,				
		1,92 %,		2,05 %.	
		149			

2.

2016-

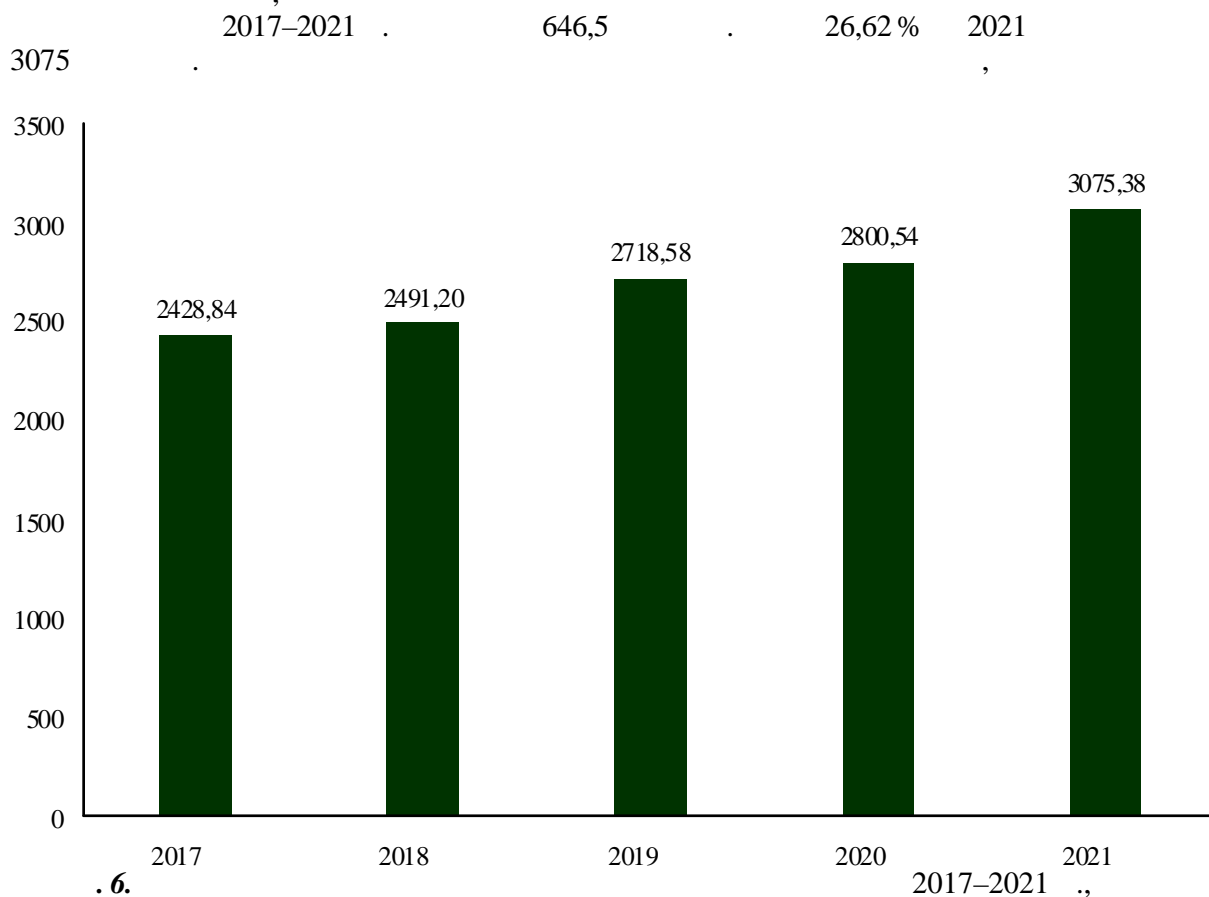
2020 .*

	2016	2017	2018	2019	2020	2016- 2020 . (%)	2016- 2019 . (%)
	101,1	102,9	104,7	104,9	98,1	97,03	103,76
	96,8	104,7	104,4	102,5	101,4	104,75	105,89
	104,0	103,2	101,7	102,0	105,0	100,96	98,08
	100,8	101,5	101,3	102,4	96,8	96,03	101,59
	101,4	101,2	102,9	101,0	97,9	96,55	99,61
	104,3	104,7	104,4	105,4	102,2	97,99	101,05
	95,7	106,2	103,1	103,6	99,5	103,97	108,25
	100,5	100,7	103,2	103,8	102,9	102,39	103,28
	103,9	101,2	101,6	102,9	99,3	95,57	99,04
	98,6	102,1	102,8	106,0	104,5	105,98	107,51
	96,1	104,8	104,7	106,3	108,7	113,11	110,61
	98,8	103,2	100,7	103,6	95,0	96,15	104,86
	102,3	105,6	102,5	100,2	104,8	102,44	97,95
	101,4	101,5	101,6	104,2	103,8	102,37	102,76

*

[2]

(. 6).



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. 6.

[2])

150

3. 2017–2021 .

3. 2017–2021 ..

	2017	2018	2019	2020	2021	2017–2021 . (%)
	278,59	267,93	337,71	380,77	419,34	150,52
	24,03	27,32	27,50	35,78	35,55	147,93
	58,54	52,31	53,07	44,67	49,69	84,89
	637,61	629,73	640,84	615,59	683,30	107,17
	83,71	96,98	105,78	120,46	117,16	139,96
	52,37	56,43	65,42	55,86	61,33	117,11
	245,14	243,61	283,78	281,56	307,82	125,57
	57,86	59,51	72,23	67,88	75,54	130,56
	245,27	259,39	295,25	370,87	385,63	157,23
	184,88	208,11	212,04	201,33	198,13	107,17
	72,05	87,11	89,37	94,53	96,20	133,52
	259,54	264,99	293,73	282,59	364,15	140,30
	145,16	154,86	162,12	167,08	173,05	119,21
	84,09	82,92	79,73	81,55	108,49	129,01

* [2]

2017–2021 . 8,85 ;

2017–2021 . 57,23 % 140,4 ; 140,8 50,5
%; — 40 %

7 , (.7 .4).

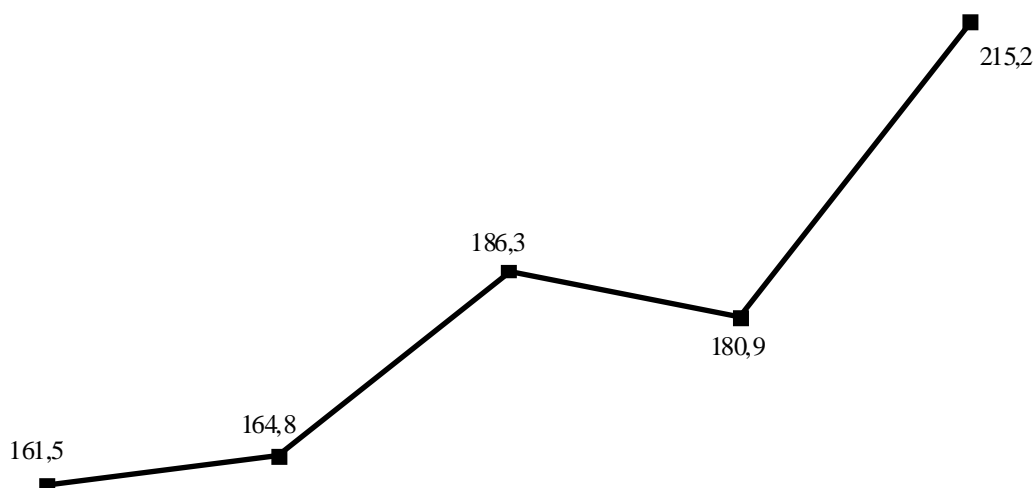
2017–2021 . 53,3 33,28 %.

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2017–2021 . 12,18 % 2021

151



2017
7.
2017–2021 .., . ([2])

4.
2017–2021 .., . *

	2017	2018	2019	2020	2021	2017– 2021 . (%)
	8,81	10,89	10,30	10,83	11,25	127,65
	0,20	0,25	0,24	0,18	0,22	110,11
	0,83	1,00	0,97	1,09	1,13	136,57
	16,22	17,79	18,00	19,22	22,45	138,41
	1,77	2,34	2,26	1,95	2,43	137,57
	2,03	2,16	2,02	2,01	2,00	98,51
	14,33	14,44	18,11	16,90	21,69	151,31
	2,16	2,12	3,28	4,27	3,12	144,62
	76,19	77,16	88,55	85,24	90,49	118,77
	1,07	0,95	0,97	0,93	1,07	100,62
	5,46	5,12	4,36	3,73	4,80	87,82
	14,25	14,04	19,47	16,72	26,01	182,56
	4,46	4,48	6,21	6,81	8,00	179,11
	13,69	12,09	11,51	11,05	18,55	135,50

* [2]

4,8 ..,
1,49%, 2021 2 .
:
2021 , 90,5 .., 2021
2017–2021 . 18,8%, 2021
26 .., 2017–2021 . — 82,6%,
— 22,5 ..,
2017–2021 . — 38,4%, 2021
21,7 .., 2017–2021 51,3%.

152

5. 2021

	, %	,	,
	104,9	419,3	11,3
	102,5	35,5	0,2
	102,0	49,7	1,1
	102,4	683,3	22,5
	101,0	117,2	2,4
	105,4	61,3	2,0
	103,6	307,8	21,7
	102,9	385,6	90,5
	106,0	198,1	1,1
	106,3	96,2	4,8
	103,6	364,2	26,0
	100,2	173,1	8,0
	104,2	108,5	18,5

* [2]

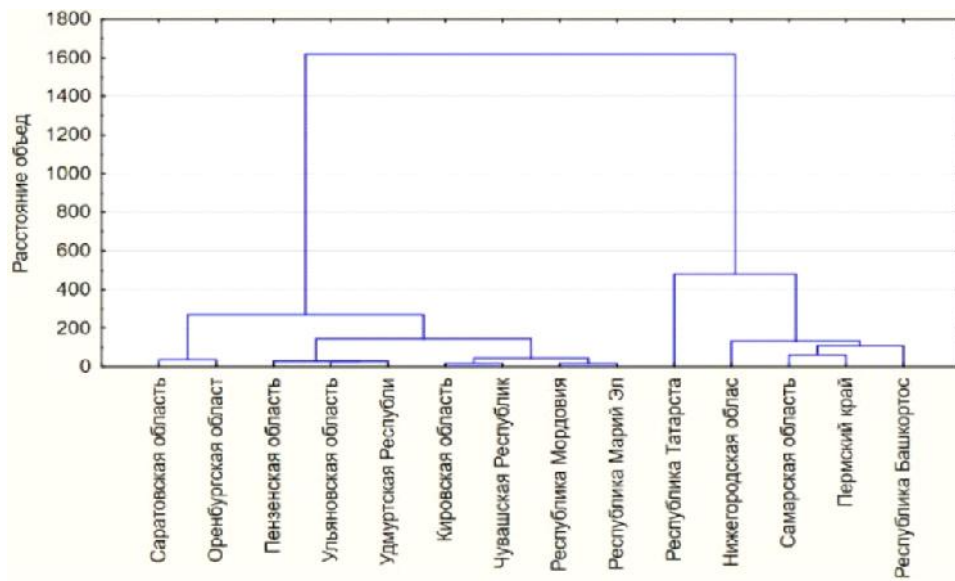
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	32,62568
	36,59127
	32,10576
	7,18132

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	0,00

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	2
	7,694505
	7,694505

	() 4
	3
	6,914377
	6,911363
	5,793846

	() 5
	4
	11,57568
	11,59004

	() 5
	4
	3,47945
	3,54440

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K-
 2021
 2020
 2020
 2016–2020
 1%,
 26,62% 2021 3075 2017–2021
 33,28%

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 2. []// : rosstat.gov.ru/statistic (: 05.10.2022).
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FORMATION OF A CONCEPTUAL DIGITAL MODEL OF THE REGION

The modern development of society is characterized by evolutionary digital transformation, in particular, attempts are being made to move from smart cities to digital regions through the formation and scaling of digital practices. However, such a transition requires additional institutional, technical and organizational innovations, as well as the development of professional digital competencies. At the state level, programs are being developed to help increase the level of «digital maturity», actively promoted and conditions are created for interregional cooperation, exchange of experience and digital practices. In the field of regional management, approaches are being actively developed and individual projects are being implemented to form a digital model of the region. Such a model is necessary for monitoring and adjusting the development of regional economic entities, as well as improving the quality of public services.

Within the framework of the proposed work, various approaches and tools for the formation of a digital model of the region are analyzed. The features of the digital transformation of the Russian Federation are considered, attention is focused on the difference in the levels of digital maturity of the regions and the lack of highly qualified IT specialists. The need for the exchange of experience and digital products between regions is emphasized in order to overcome the «digital regional inequality». It is noted that almost all regions are implementing separate digital transformation projects. The task of the current stage of the transition to the «digital region» is to create and identify the best digital practices with a view to their subsequent consolidation into a single digital model of the region.

¹ « -2030» 075-15-2021-1323

A conceptual digital model of the region is proposed, which includes two blocks of modules — regional and specific.
 Keywords: digital model of the region, digitalization, digital transformation, regional development management, region.

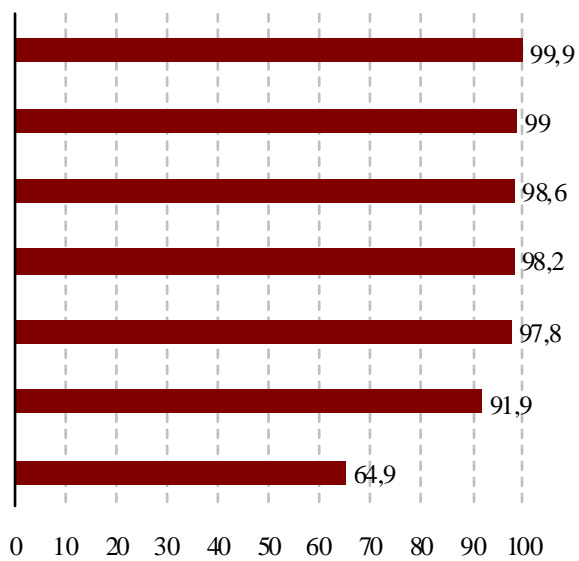
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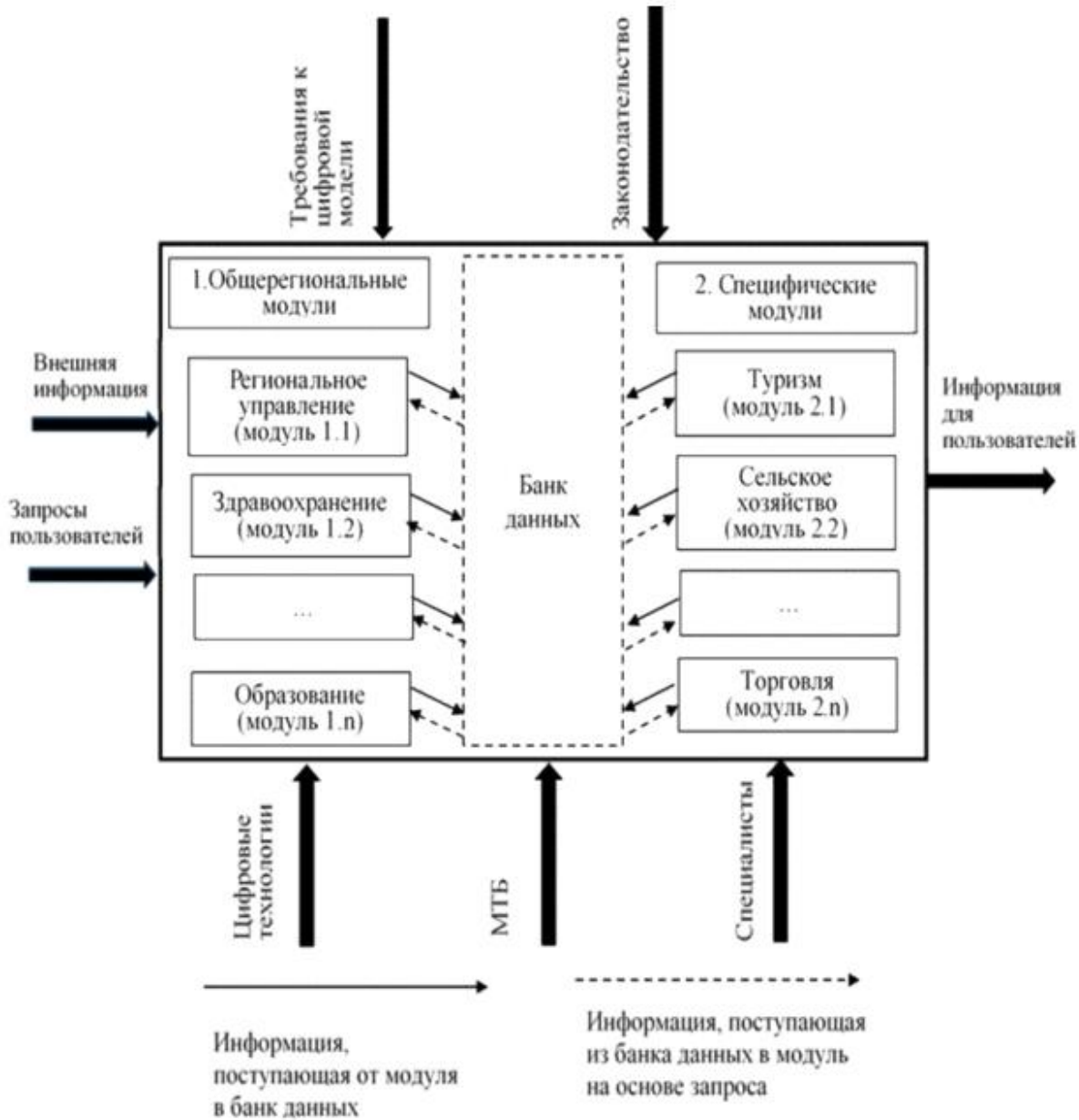
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**FINANCIAL PROVISION OF THE INNOVATIVE ENERGY DEVELOPMENT
IN THE REPUBLIC OF CRIMEA**

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