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METHODOLOGY OF ANALYSIS AND ASSESSMENT OF THE QUALITY OF STRATEGIC PLANNING FOR THE DEVELOPMENT OF PRODUCTION STRUCTURES

The effectiveness of the functioning and development of industrial enterprise structures directly depends on the quality of strategic planning, that is, on the quality of the development of strategic plans. The subject of the study was the methodological understanding of the definition of «strategic planning quality», which requires the need to determine the terminology and give a scientific and methodological definition of the above definition. The article discusses several key approaches to assessing the quality of strategic planning for the development of production structures by Russian and foreign scientists, and also gives its own definition of assessing the quality of strategic planning based on a comparative financial and economic approach, which determines the level of actual achievement of the goals set for the functioning and development of production structures. The author's methodology for calculating indicators for assessing managerial competencies is presented, which formed the basis of a

previously developed scientific study, namely, a system of leading indicators of the strategic performance of business organizations in conjunction with the productivity of employees and transformed for the development and formation of new strategic plans for the activities of the production structure.

Keywords: quality of strategic planning, quality assessment methods, subjects (objects), phenomena, problem, management, competencies, assessments, tools, methodology.

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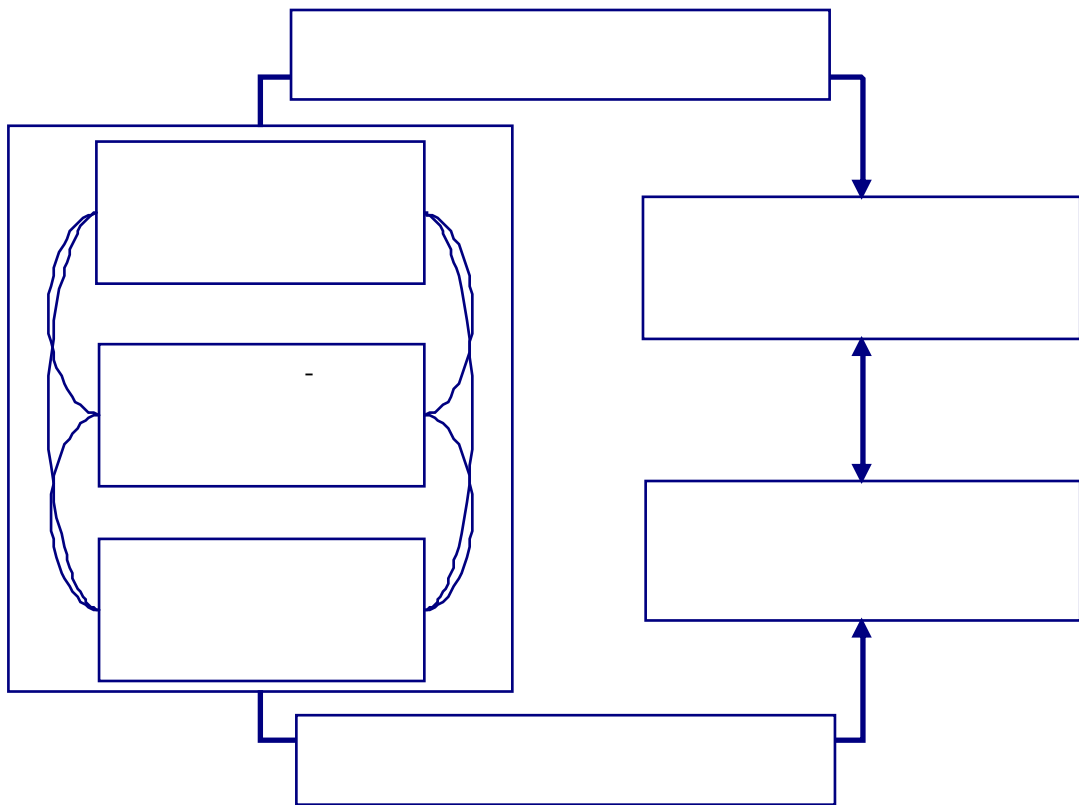
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(Y ₂)	$Y_2 = \frac{M_P}{M}$	M _P — ,
(Y ₃)	$Y_3 = \frac{S_I}{S}$	S _I — , (S)

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(0,3)	Min: 0,01 ? $Y_I^{TM0,55}$	Norm: 0,56 ? $Y_I^{TM0,85}$	Optimum: $Y_I 0,85$
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(0,3)	Min: 0,01 ? $Y_I^{TM0,55}$	Norm: 0,56 ? $Y_I^{TM0,85}$	Optimum: $Y_I 0,85$
	-1	3	5
(0,4)	Min: 0,01 ? $Y_3^{TM0,2}$ $Y_3 0,51$	Norm: 0,21 ? $Y_3^{TM0,35}$	Optimum: 0,36 ? $Y_3^{TM0,5}$
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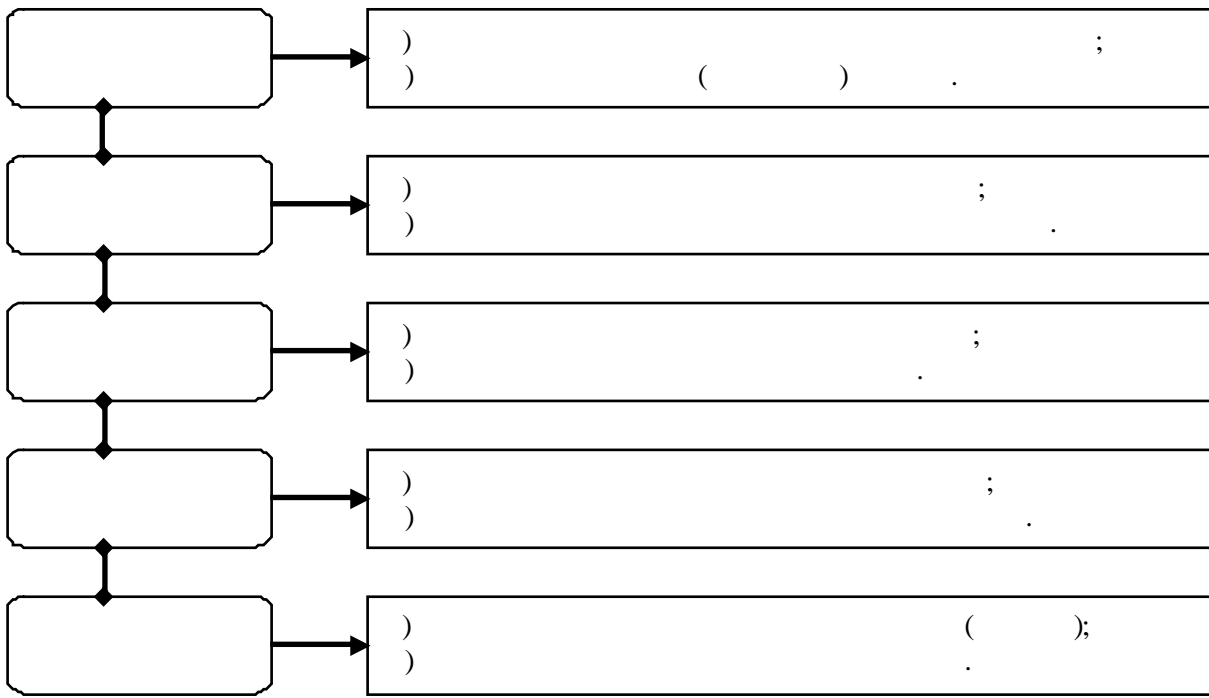
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$$= NS \mid kb, \tag{3}$$

$$IH X \frac{NWP}{Inv \Gamma S}, \tag{4}$$

$$AH - ; NS - ; kb -$$

() ; IH — ; NWP
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(5)
(6):

$$P = VS \mid kf, \tag{5}$$

$$M = VR \mid kb, \tag{6}$$

P— ; VS—

VR—

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$$PA = (VP \mid kq) \mid kr, \tag{7}$$

$$SA X_{iX}^n \sqrt{(\zeta sg_i)^2}, \tag{8}$$

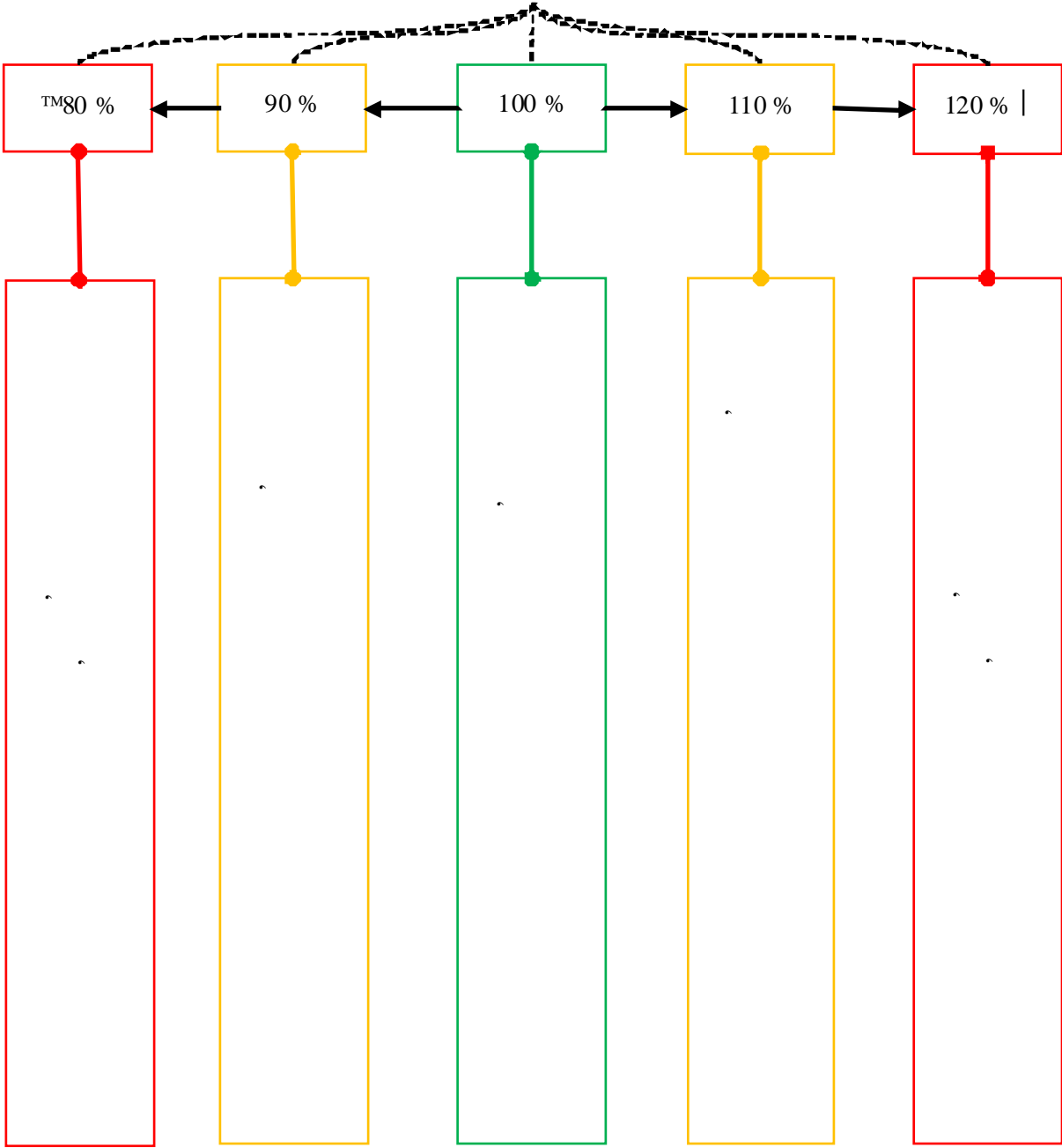
PA— ; kq— ; kr— ; VP—

); SA— ; ζsg_i — ; n— i-

$$AF = RD \mid kf, \tag{9}$$

$$RS X \frac{I_{RD}}{EX_{RD}}, \tag{10}$$

AF— ; RD— ; kf— ; RS— ; I_{RD} — ; EX_{RD} —



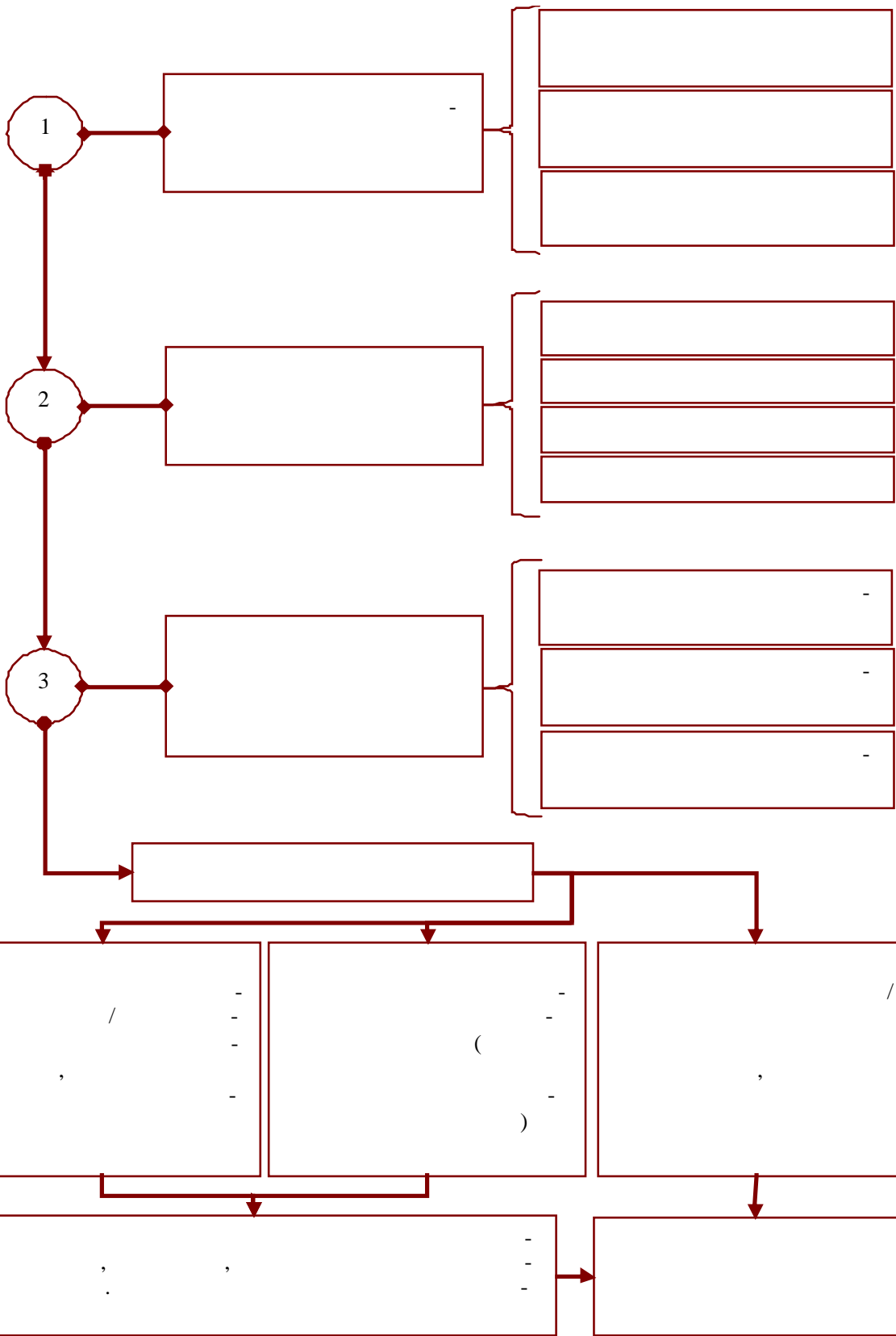
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