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INCREASING THE INVESTMENT ATTRACTIVENESS OF SMALL AND MEDIUM BUSINESSES

The scientific article presents the results of the analysis of the practical role of increasing the investment attractiveness of small and medium-sized businesses in Russia. The tendencies and prospects of investment activity of small and medium-sized enterprises in the period of new reality are considered. The problems and threats that hinder the attraction of investments by small and medium-sized businesses are analyzed. Promising directions for increasing the investment attractiveness of small and medium-sized businesses have been identified. The relevance of the study is due to the fact that in the context of the transformation of socio-economic systems, investment activity, given its place and general economic significance in the restoration and qualitative expansion of the production potential of enterprises, is one of the determining factors in the sustainable development of the Russian economy. At the same time, an important role is given to the development of small and medium-sized businesses, the

implementation of private entrepreneurial initiatives in the context of the transformation of the competitive environment, namely, small and medium-sized enterprises are a fundamental element in the development of the Russian economy, as in any country. It is for this purpose that a system and technologies are being created in Russia aimed at supporting the subjects in question. In the economy of the Russian Federation, the priority tasks for the development of enterprises and attraction of investments in them are the following main actions: attracting small and medium-sized businesses to the execution of government orders, participation in tenders for their receipt. The process of construction and expansion of infrastructure facilities, production and innovation systems, which are constituent elements of the socio-economic development of any state, depends on the investment activity of small and medium-sized businesses.

Keywords: investment attractiveness; investment climate; investments; investment activities; small and medium-sized enterprises; small and medium businesses; small and medium business.

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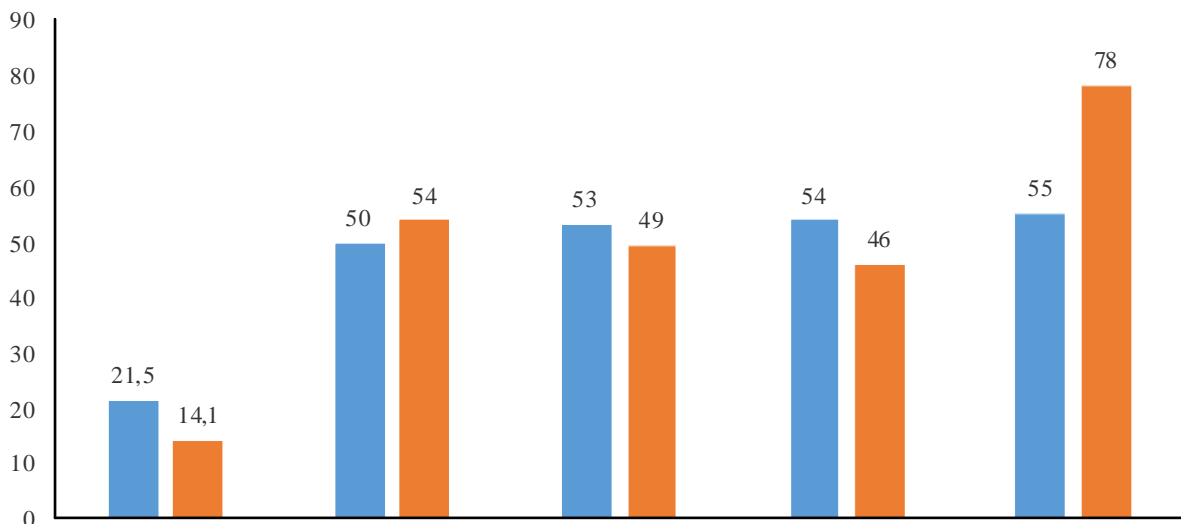
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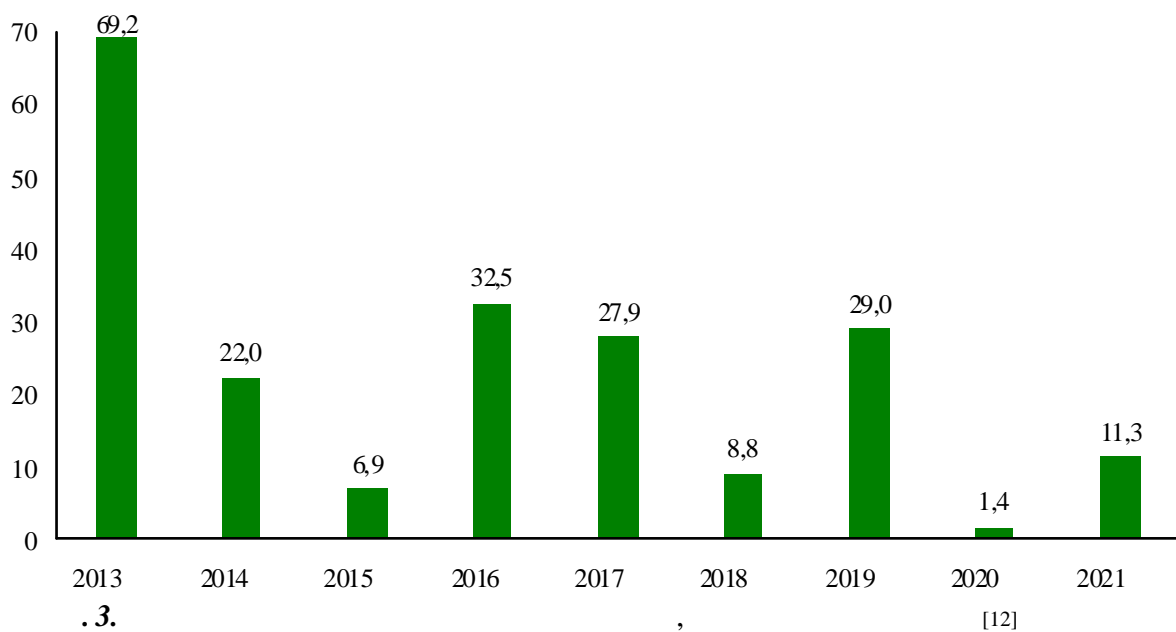
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