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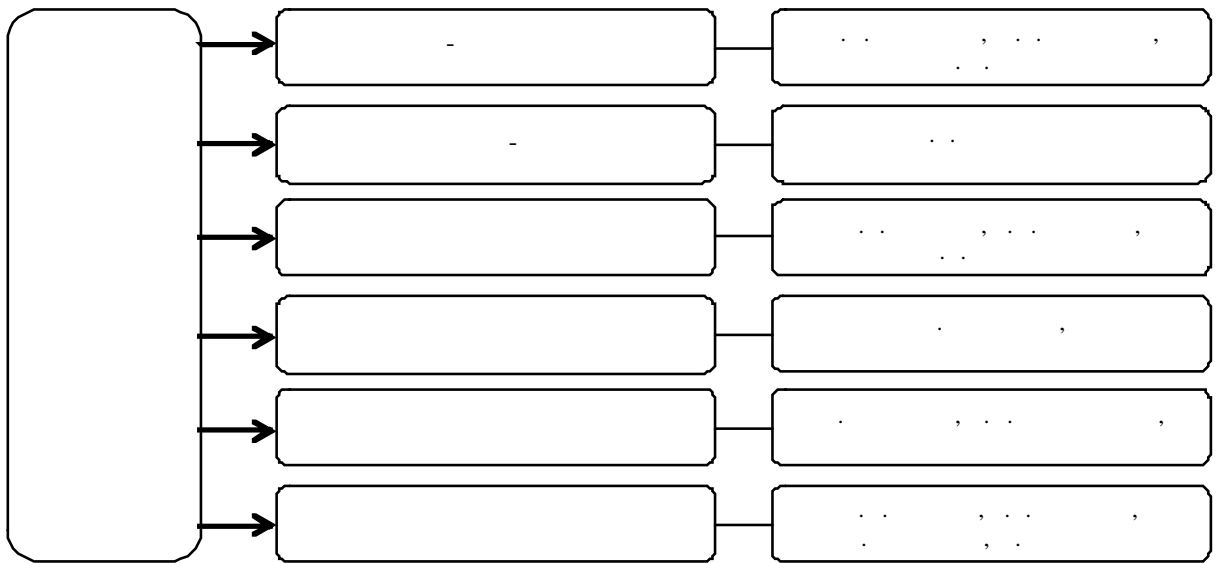
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## FEATURES OF ENSURING THE FINANCIAL SECURITY OF THE STATE

The primary task of any modern state is to ensure the stable functioning of the country and create conditions for its socio-economic development. All this is achieved when a reliable economic system is created that can quickly adapt to constantly changing conditions. In modern realities, the development of any state takes place in rigidly structured conditions. The general transformation and globalization of the world's economies forces us to build a system that could successfully ensure the dynamic and effective development of the state. An important role is assigned to ensuring the financial security of the country. It is the financial system that is the driving mechanism in the implementation of the main tasks facing any modern state.

The article discusses the features of financial security from a theoretical and practical point of view. The author's concept of the category of financial security of the state is defined. The main features of the process of ensuring financial security are considered. A methodology for assessing the level of financial security of the state is proposed.





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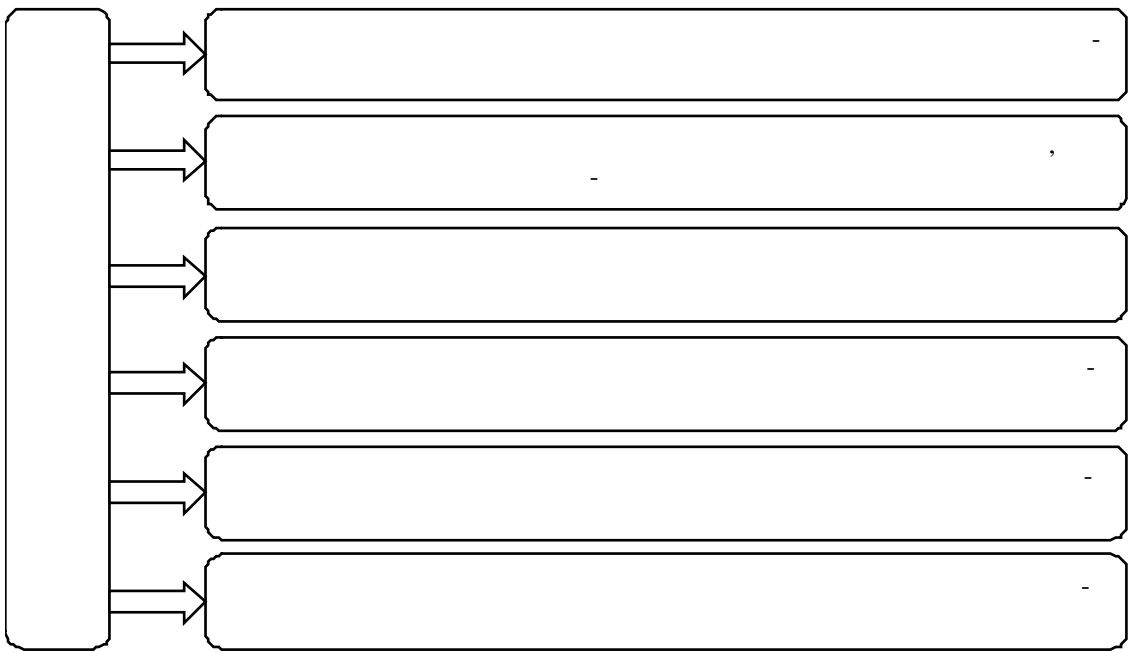
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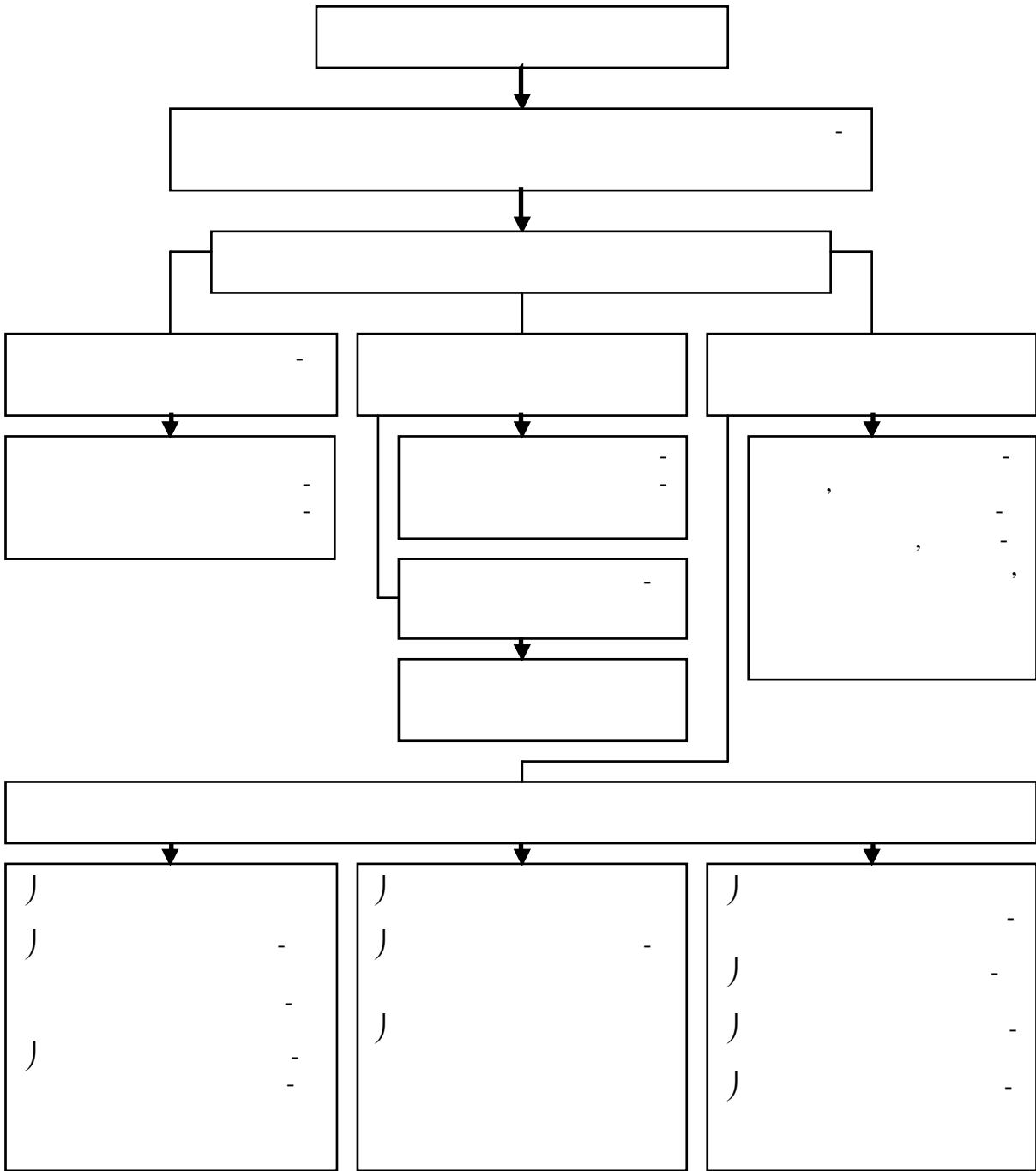
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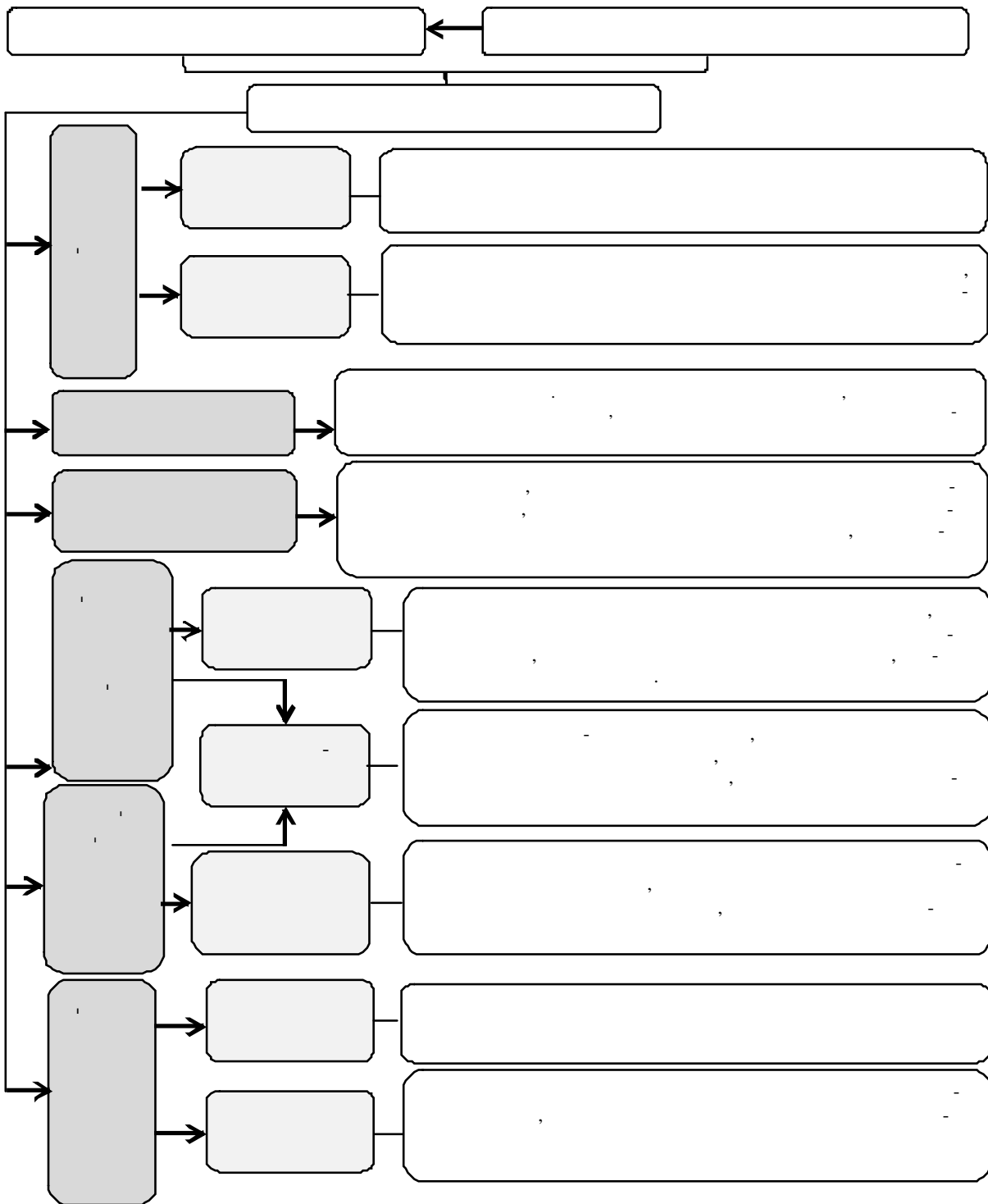
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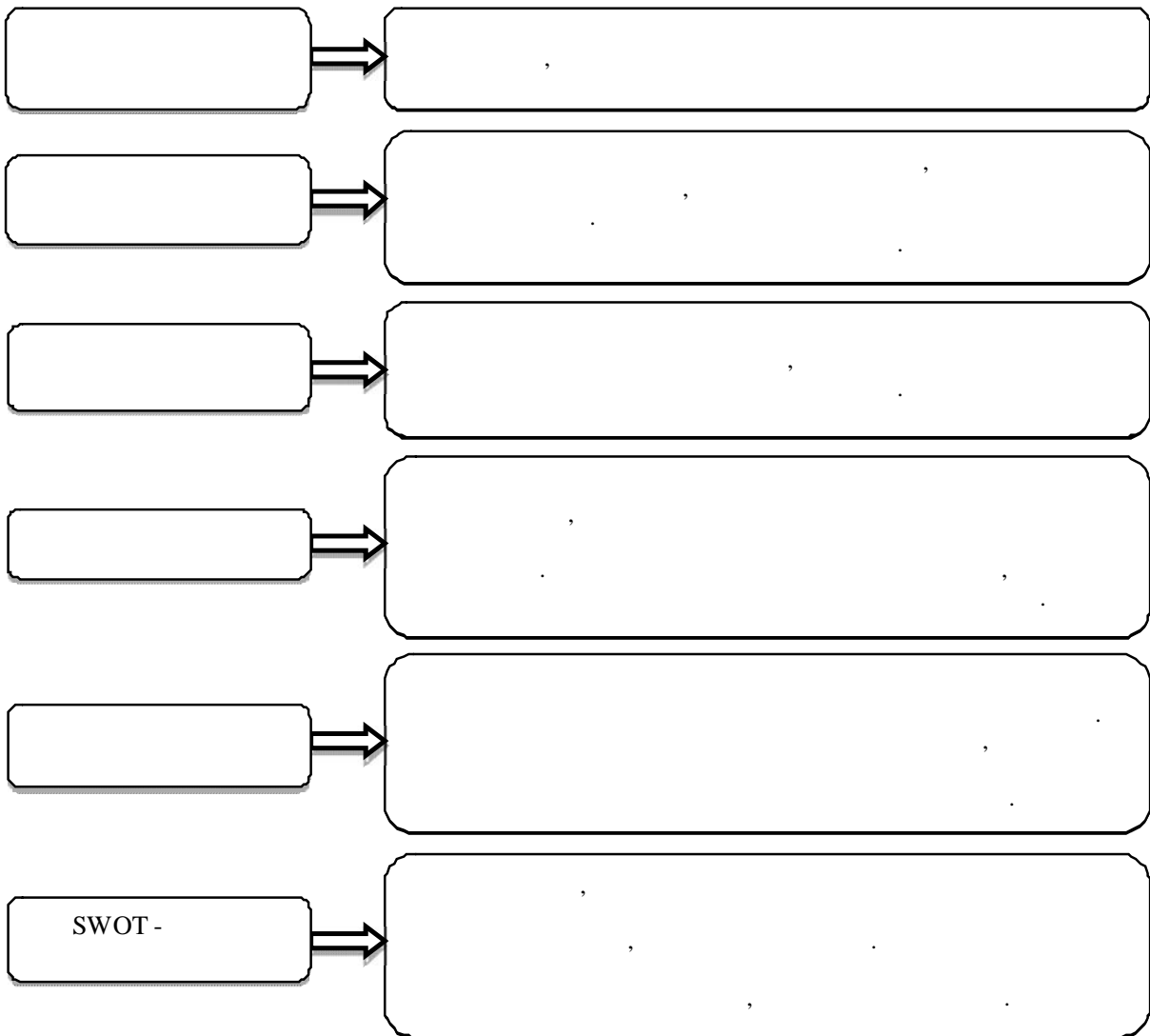
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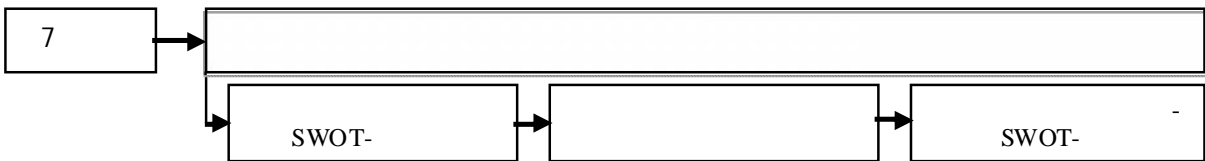
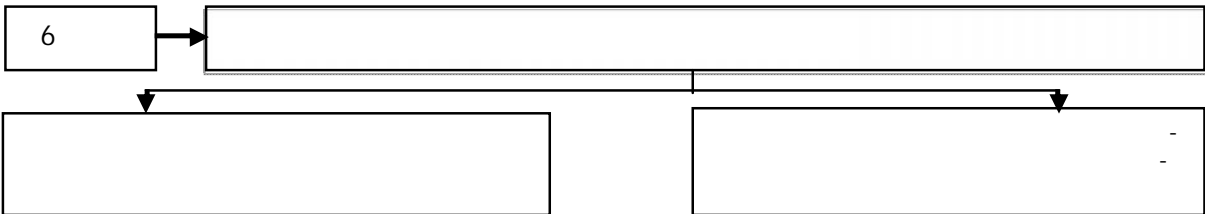
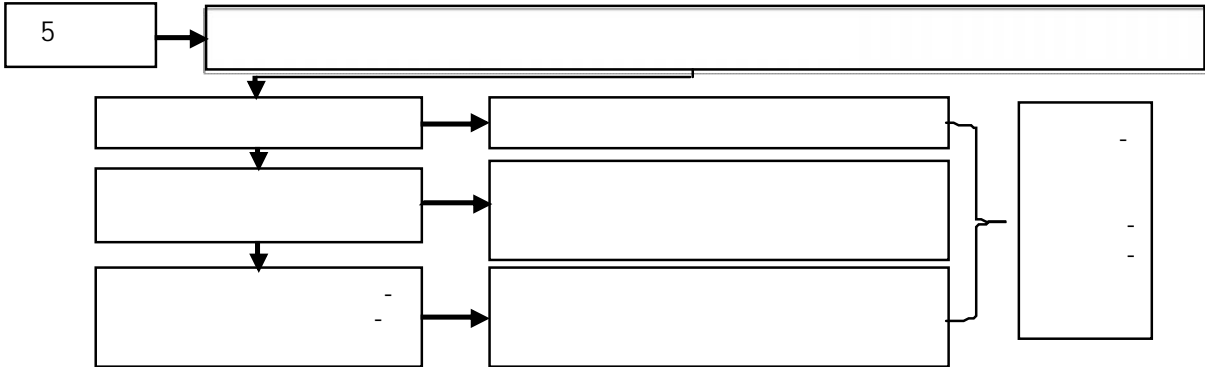
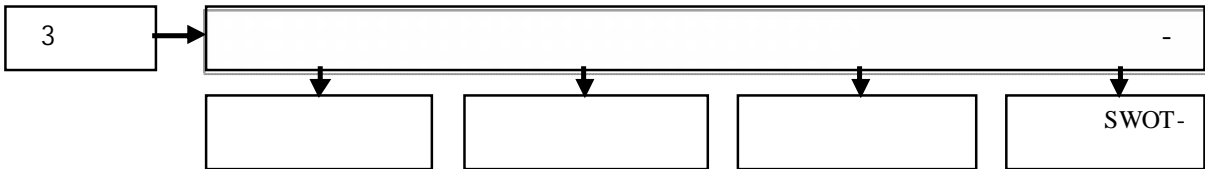
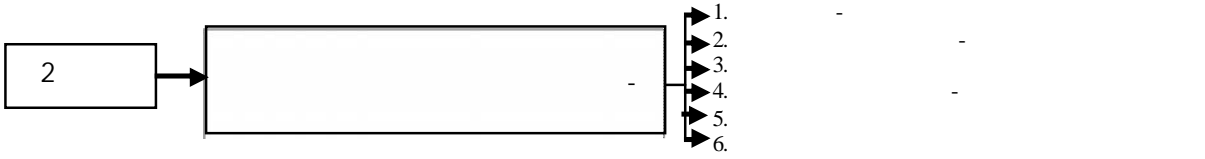
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### **ASSESSMENT OF THE CURRENT PRACTICE OF BUDGET FORECASTING OF REGIONAL BUDGET REVENUES**

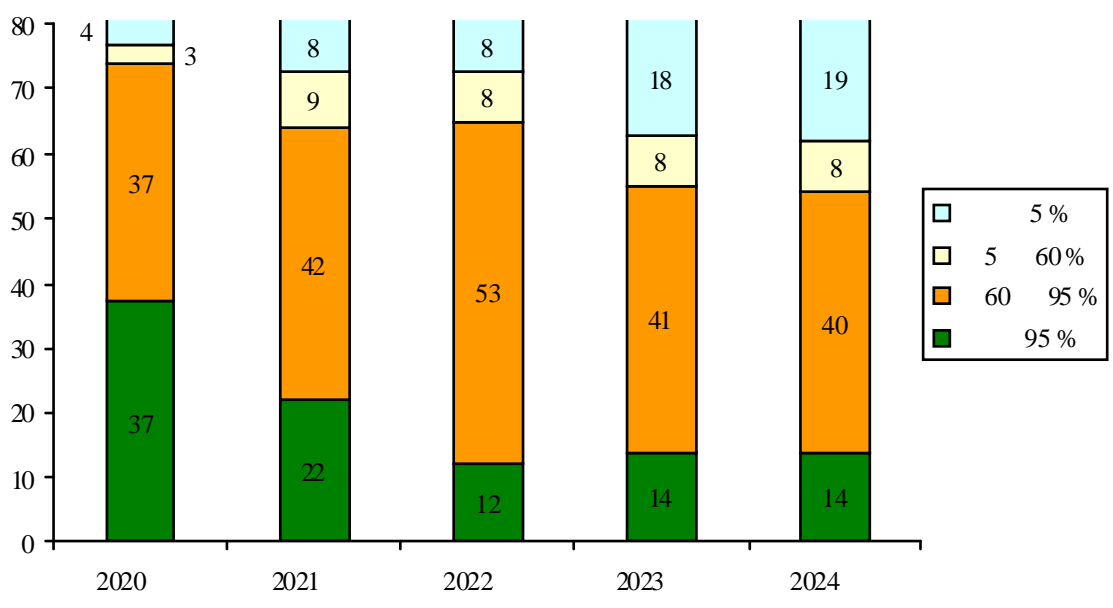
The article presents data on the existing practice of forecasting budget revenues of the budgets of the subjects of the Russian Federation, examines the normative aspects of budget forecasting, analyzes the financing of national programs in the framework of revenue forecasting.

*Keywords:* revenues of regional budgets, budget forecasting, budget forecasts, socio-economic development, state program, budget policy, tax benefits, macroeconomic risks.

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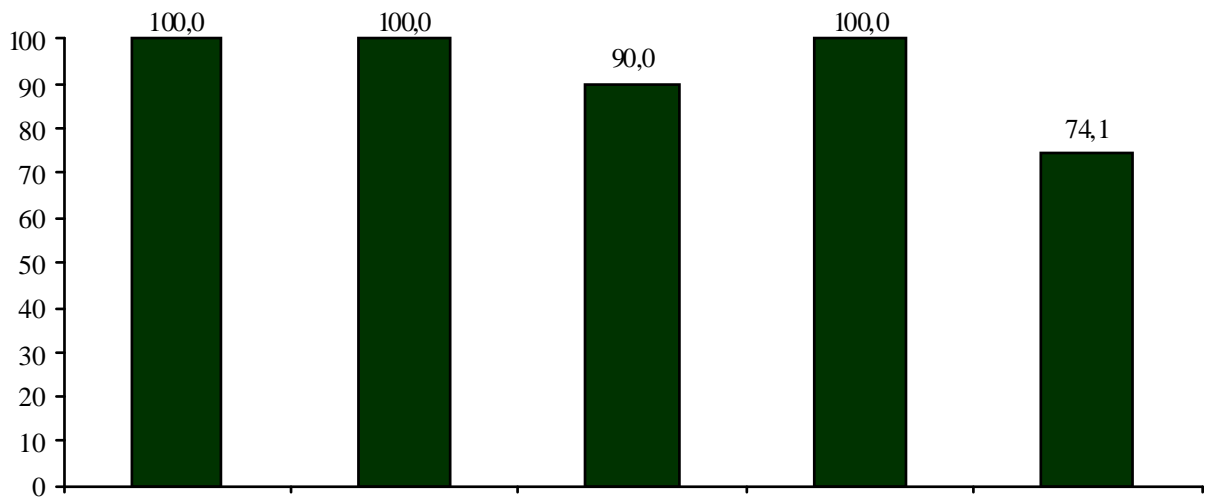
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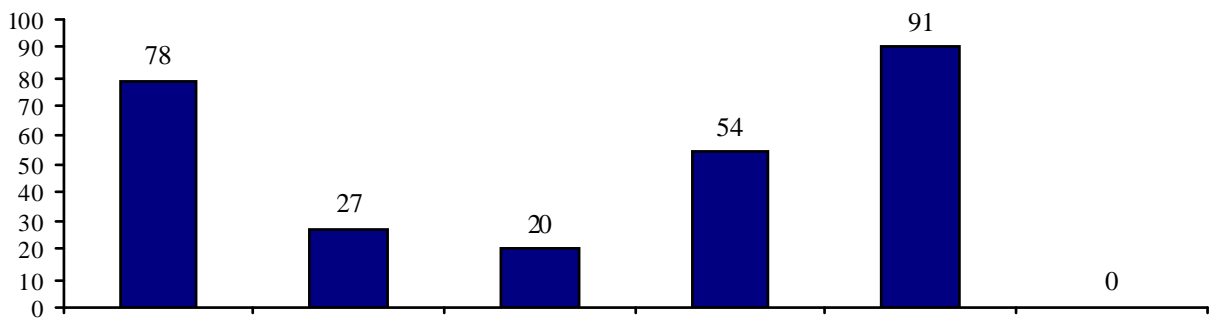
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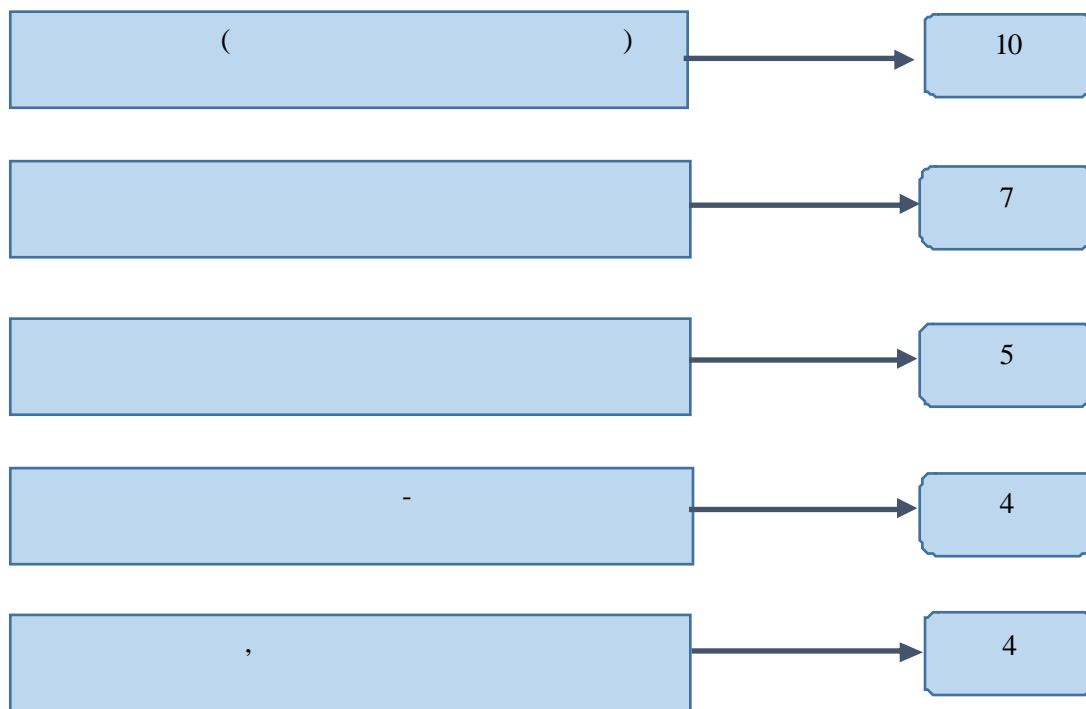
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### СПИСОК ЛИТЕРАТУРЫ

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## **CONTROL OVER THE APPLICATION, CALCULATION AND PAYMENT OF THE SIMPLIFIED TAXATION SYSTEM**

4

Control measures for the application, calculation and payment of the simplified taxation system should be carried out not only by tax authorities, but also by taxpayers. The paper considers the types of control over the application, calculation and payment of tax, in connection with the use of a simplified taxation system in the context of subjects of control. The organization of internal control of a taxpayer of a simplified taxation system, including goals, objectives, methods of control, is disclosed. The risks of taxpayers in the transition to a simplified taxation system and in the application of a simplified taxation system in the tax period are determined. External tax control of taxpayers on the application, calculation and payment of tax, in connection with the application of the simplified taxation system, is carried out within the framework of tax legislation. Four stages of the conduct of tax audits of taxpayers using the simplified taxation system, as well as the direction of control at each stage, are identified. Judicial practice has been systematized in favor of the tax authorities on violations of the simplified taxation system. An assessment of the effectiveness of the control carried out by the tax authorities of taxpayers of the simplified taxation system in the context of the analysis of the conducted desk and field audits is given.

*Keywords:* tax, simplified taxation system, internal control, external control, taxpayer, tax authorities.



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- 5) 25 %;
- 6)
- 1) ;
- 2) ;
- 3) ;
- 4) 25 %
- 1.

**I.**

\*

25 %	-	19.05.2015 N 66-6442/2014 [5]
	-	24.07.2013 N 11-2677/2012 [6]
	-	15 2020 . N 04-3729/20 N 75-20797/2019 [7]
	-	07.06.2019 12-4585/2019 [8]
	-	28.04.2022 N 22-112 [9]

\*

- 1) ;
- 2) 1 , ,9 ;
- 3) ;
- « , » ,
- 4) ;
- 5) ;
- « »
- « , »

N -4-3/9567@. 2021

30.05.2016

. 88-89

. 90-94

3

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2.

2018-

2020 .

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	2018	2019	2020	2021
-	460796,00	493553,00	477158,00	545746,00
	—	32757,00	-16395,00	68588,00
, %	—	107,11	96,68	114,37
,	34036,00	22548,00	24793,00	15942,00
	—	-11488,00	2245,00	-8851,00
, %	—	66,25	109,96	64,30

\*

[12]

2,  
2018–2019 2020–2021, 2020  
2019

2020

2,9 %.

2018

7,4 %.

2018–2020 .

( .3).

3.

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	2018	2019	2020
	991964	97374	96911
	—	-18,22	-4,63
, %	—	98,16	99,52
—	685088	681628	689875
	—	-3,46	8,25
, %	—	99,49	101,21
—	306876	292112	279235
	—	-14,764	-12,877
, %	—	95,18	95,59
	52358	51170	483334
	—	-11881	-28366
, %	—	97,73	94,45
	46838	46204	485776
	—	-6343	23736
, %	—	98,64	105,13

\* [12]

3

1.

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2019

, 2020

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2019 .

4.

2018

69%,

2%;

2018

52%

2

3%.

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2018

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2021

42

36

4.

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	2018	2019	2020	2021
	96	38	34	138
	—	-58,00	-4,00	104,00
, %	—	39,58	89,47	405,88
	53	28	18	53
	—	-25,00	-10,00	35,00
, %	—	52,83	64,29	294,44

\* [12]

2018

55 %

2020

2020

5

5.

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	2018	2019	2020	2021
	737 556	585 722	643 770	895 276
	—	-151 834,00	58048,00	251 506,00
, %	—	79,41	109,91	139,07
	38 427	66 480	36 102	137 456
	—	28053,00	-30378,00	101 354,00
, %	—	173,00	54,31	380,74
	7 882	14 237	11 491	24 951
	—	6355,00	-2746,00	13460,00
, %	—	180,63	80,71	217,14
	9 985	16 078	6 386	25 223
	—	6093,00	-9692,00	18837,00
, %	—	161,02	39,72	394,97

\* [12]

2019

2021

: 2020

6.

6.

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	2018	2019	2020	2021
-	737 556	585 722	643 770	895 276
	—	-151834,00	58048,00	251506,00
, %	—	79,41	109,91	139,07
	489 161	338 302	419 206	546 889
	—	-150859,00	80904,00	127683,00
, %	—	69,16	123,91	130,46
	26 939	31 019	39 848	42 755
	—	4080,00	8829,00	2907,00
, %	—	115,15	128,46	107,30
-	165 162	119 606	130 737	118 000
	—	-45556,00	11131,00	-12737,00
, %	—	72,42	109,31	90,26

\* [12]

2020

6,54 %.

54,76 % 2020

2019

22 %, 2021

13 %.

2018

15816

2018

2021

7.

2021

0.

2018–2022

8.

8

1.

68 %

100 %.

2018 , 2019

38

7.

\*

	2018	2019	2020	2021
	1402536	336308	25	0
	—	-1066228	-336283	-25
, %	—	23,98	0,01	0,00

\* [12]

8.

2018–2022

\*

	2018	2019	2020	2021
	141 118	17 097	15 692	15 217
	—	-124021,00	-1405,00	-475,00
, %	—	12,12	91,78	96,97
	750	0	0	0
	77 260	8 800	—	—
	—	-68460,00	—	—
, %	—	11,39	—	—

\* [12]

125901

2.

2018

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2019

2018

2018 2019

68460

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## MANAGING RISKS OF TAX VIOLATIONS IN DIGITAL ECONOMY

How to reduce the risks of tax violations in the digital economy? On the one hand, these are new types of tax violations, but on the other hand, there are new opportunities for managing them. Every country faces tax violations. Foreign experience allows us to identify a common set of directions and causes of tax violations. An analysis of the causes of tax violations in the Republic of Belarus makes it possible to single out the general and particular in tax violations, taking into account the taxation system and the mentality of citizens. The task of managing the risks of tax violations is to identify, assess and promptly respond to risks in order to reduce the likelihood of their occurrence or minimize the negative consequences of risks. In the digital economy, all systems are being modernized, including tax administration systems. It seems that the use of IT solutions and the creation of information products will ensure the prevention and prevention of potential violations of the requirements of the legislation on taxes and fees, as well as the possibility of preventive resolution of conflict situations that contribute to tax violations.

The paper assesses risk concentration zones based on the risk criteria used by the tax authorities to select the object of verification, taking into account the trends of the digital economy. A list of risks has been proposed to supplement the Risk

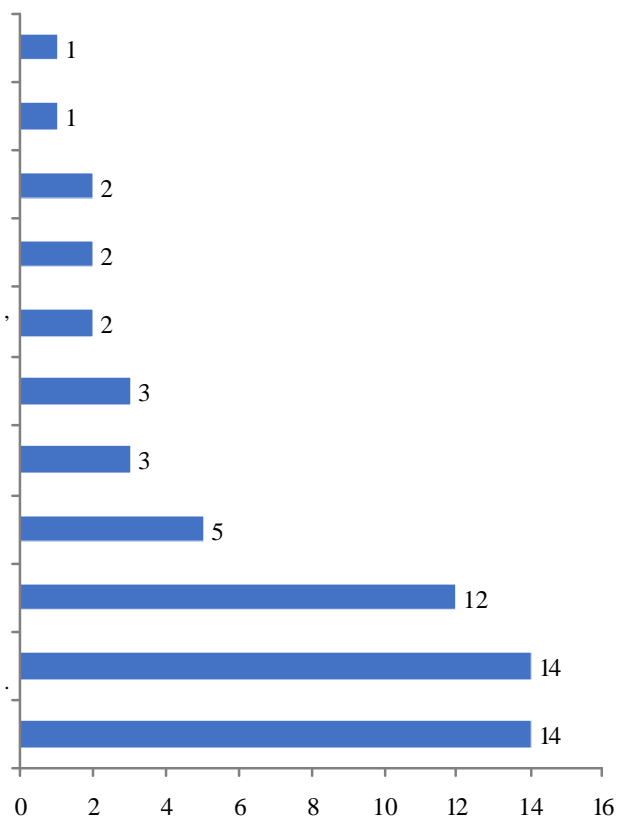


«...» [5].

«...» [6].

«...» [7]

«...» (1).



.1. ( [7])



1.		
I.		*
1.	(Kindle, Apple iTunes Store)	-
2.	(IBM, Cisco, Oracle)	
3.	(Netflix, Spotify, Amazon Prime)	
2.	(First Direct, ING Direct, Revolut)	
	(ZhongAn, Bowtie Insurance)	
	(ZhongAn, Bowtie Insurance)	
3.	(Amazon, Uber, Airbnb, Booking, eBay, Alibaba, Tencent, Expedia)	
4.	(Google), Amazon, LinkedIn, Alibaba, (Instagram, LinkedIn, WhatsApp, Skype, Waze, YouTube, Fitbit)	

\* [12]

2020  
 (26,8%),  
 (7,4 %).  
 (23,5 %)  
 (26,4 %)

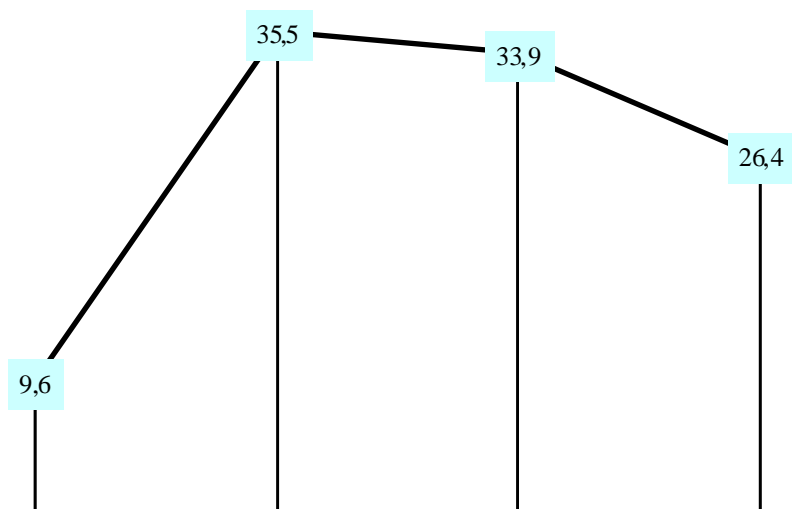
2.

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, %				
			-	
	70,0	65,1	42,2	59,1
	53,0	68,6	39,0	53,5
	35,3	40,1	24,3	33,3
	9,6	35,5	33,9	26,4
	73,7	33,0	24,8	43,8
-	55,0	5,7	9,9	23,5

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[13]



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« » (9,6 %)  
 « » (35,5 %),  
 (33,9 %) (2).







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## MAIN PROBLEMS OF THE DEVELOPMENT OF THE RUSSIAN INSURANCE MARKET

The digital economy has completely absorbed all the spheres of not only economic relations, but also social interaction. New economic relations have led to the emergence of new problem zones and directions for the development of industries. The

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transition of insurance into the digital environment provided, on the one hand, the greater access for customers to insurance companies, made the choice freer, reduced tariffs, and on the other hand, created a field for fraudulent transactions through the substitution, deception and concealment of information.

In the course of the study, a number of reasons were identified that form the emergence of difficulties in digital development and the field for fraudulent transactions in the insurance market of the Russian Federation. It has been determined that for the further accelerated development of digital insurance, there are difficulties that hinder the comprehensive digital implementation of insurance products and services. The characteristics of each of the reasons are given and the areas of activity that will help reduce their pressure on the online insurance segment are identified. The obstacles for increasing the share of operations transferred to the online insurance segment in the Russian insurance market are highlighted.

Based on the analysis of the current state of the insurance market of the Russian Federation, the authors identified the main problems of the development of the Russian insurance market in 2019–2021, determined their essence and possible solutions. It is concluded that for the effective development of the insurance market in Russia, the main factor is to overcome the crisis caused by the economic recession (crisis), rising inflation, political and economic sanctions, other macroeconomic factors, as well as the achievement of economic and financial indicators of profitability of the insurance business and sustainability. insurance market.

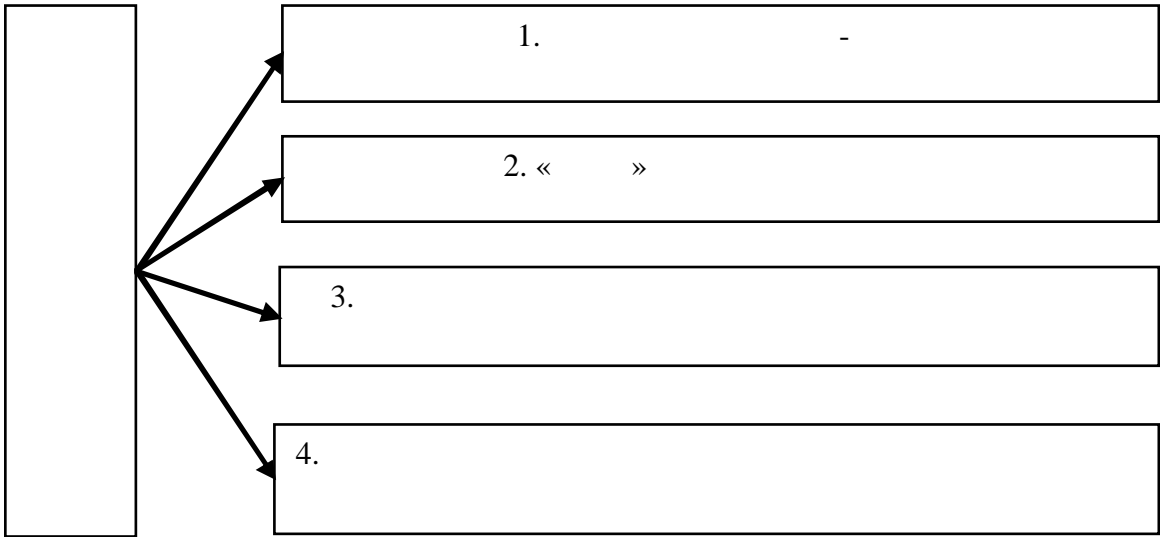
*Keywords:* insurance services, insurance products, fraud in the insurance market, phishing, telematics, underwriting.

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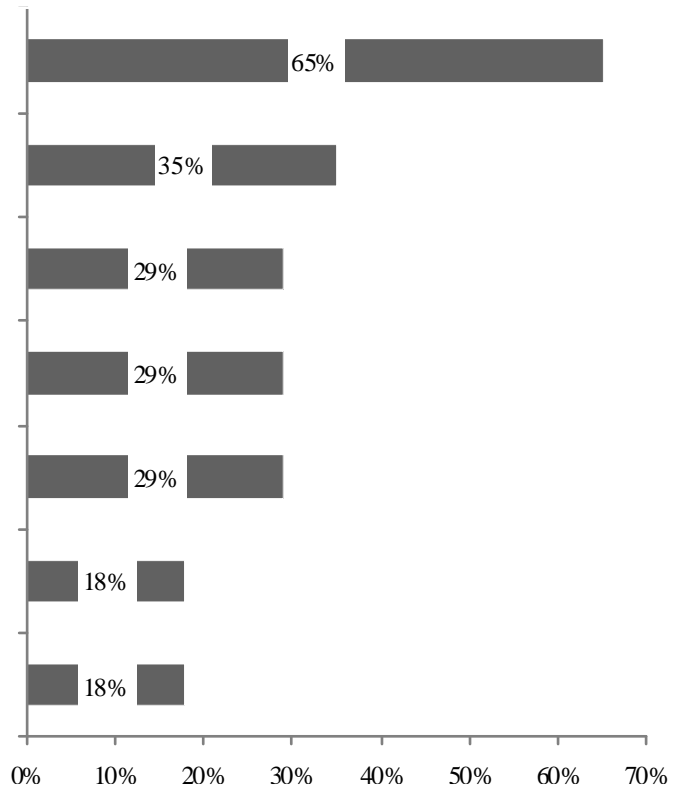
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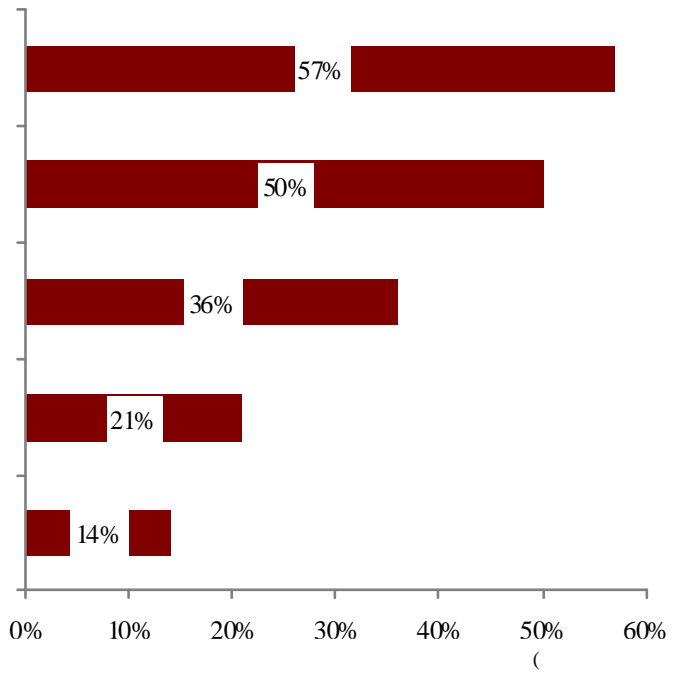
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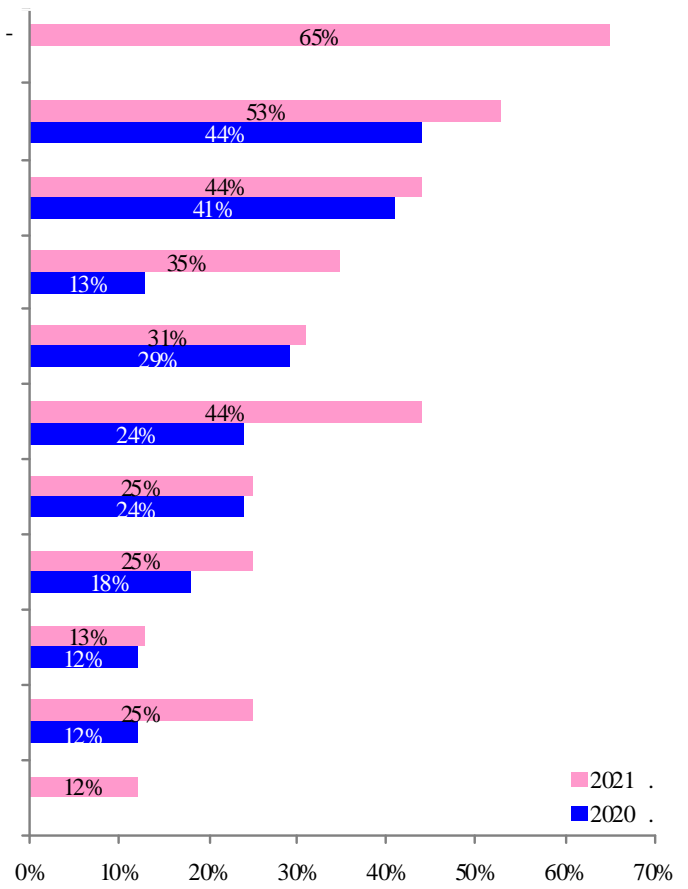
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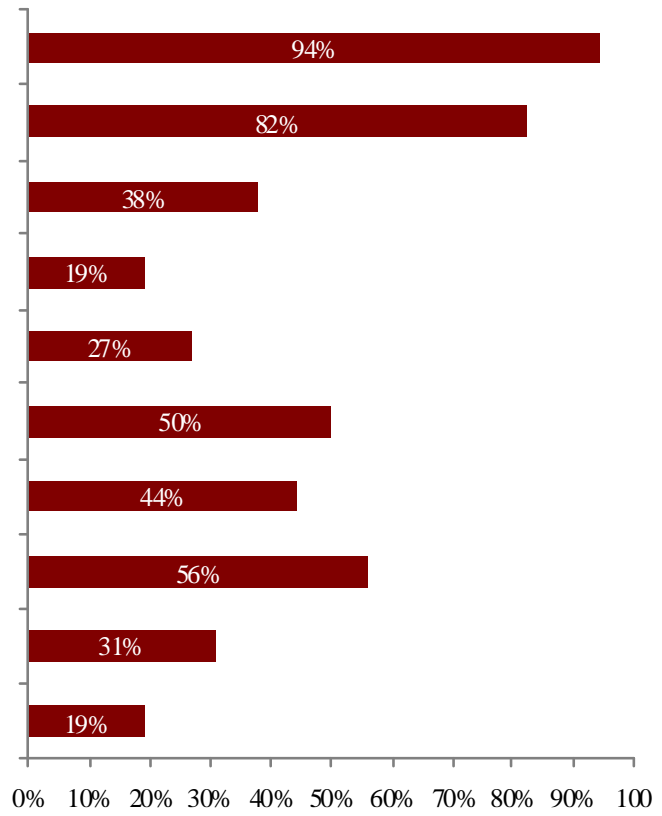
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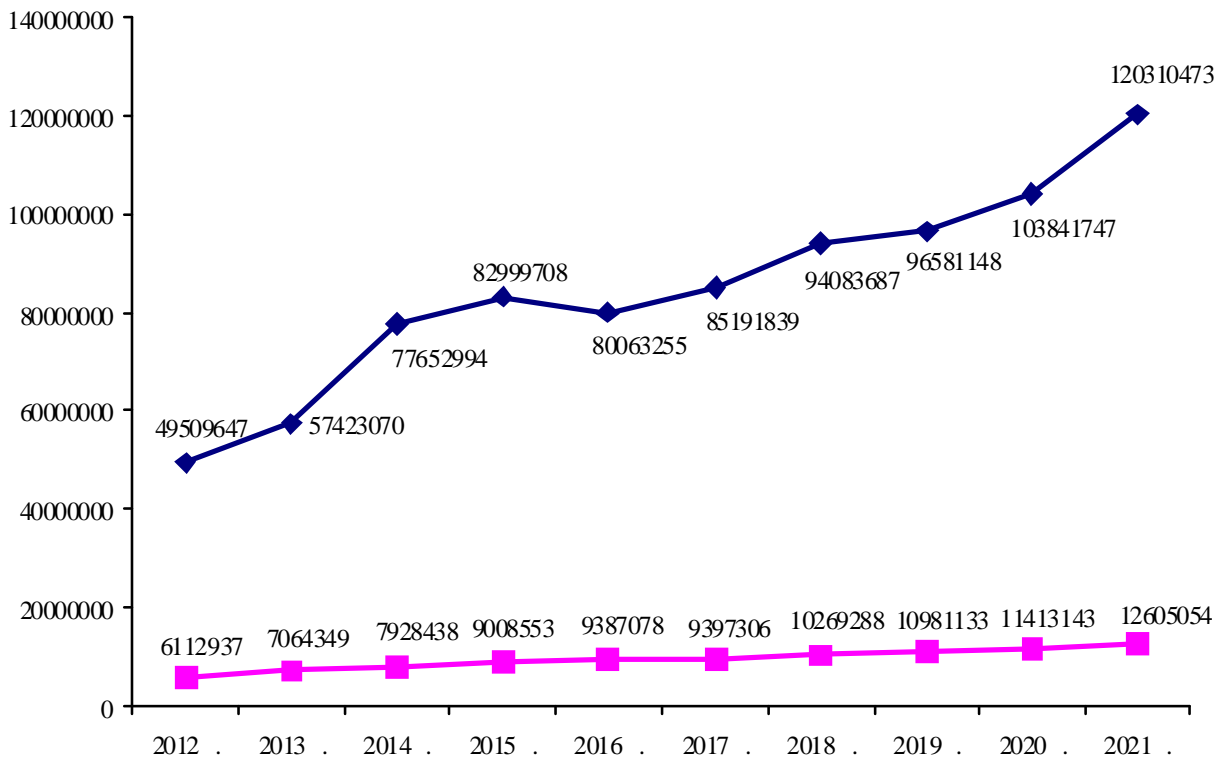
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## **DIRECTIONS OF DEVELOPMENT OF BANKING ACTIVITY IN THE RUSSIAN FEDERATION**

The article shows the importance of the banking sector of the financial market for ensuring economic growth in the state, fulfilling the social obligations of the Russian government to citizens, further developing innovative forms of financial relations, including the development and implementation of new digital technologies in the banking sector. The financial and monetary methods used by the Central Bank of Russia to regulate the economy and social sphere of the state are considered, as well as ways to improve the efficiency of banking activities are identified. The study analyzed the dynamics of the net profit of banking structures, formed the rating of banks in terms of net assets. The negative impact of external factors on the financial system of the Russian Federation is considered, the possibilities of banking structures that will increase the financial security of the state and reduce the levels of systemic and specific risks are identified. The directions for the development of the banking sector using digital tools are shown, and measures are proposed that increase the financial stability of the banking system.

*Keywords:* banking, digital technologies, financial and monetary methods.





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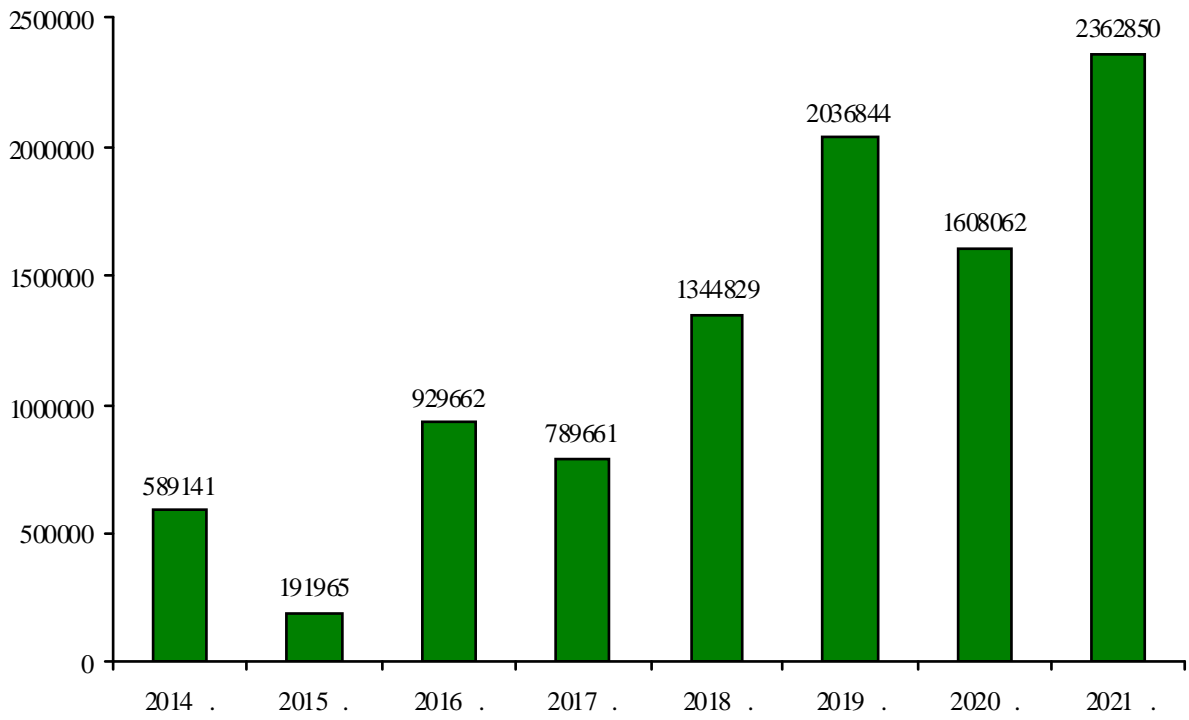


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8	2 313 083 060	1 688 889 835	2 518 240 826	2 861 620 049	3 314 566 802
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11	1 229 716 815	1 410 393 753	1 244 425 224	1 412 531 236	1 597 096 955
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## IMPACT OF BORROWER'S CREDITWORTHINESS ASSESSMENT ON BANK CAPITAL STATE: ISSUES OF EFFICIENT MANAGEMENT

The article discusses the impact of assessing the borrower's creditworthiness on the state and size of a banking institution capital. It is shown and proven that the formation and condition of the capital banking institution is inextricably linked with an effective lending process. It is necessary to carefully check the creditworthiness of a potential borrower in order to reduce the risk of default and minimize credit losses. This check should have some uniformity. To date, each bank independently evaluates the borrower, focusing on classical approaches. But there is no uniform methodology at the legislative level. It is proposed, taking into account a detailed analysis of the legislative framework, to create a unified methodology for assessing the borrower's creditworthiness, which will significantly reduce the risk of non-repayment of credit resources and allow maintaining the optimal state of the bank capital.

The process of the banking capital optimal level formation is described. It is noted that the size of the reserve fund is closely related to the authorized capital, and its value, as a rule, is determined as a share of the authorized capital. Its minimum size can be determined by the regulator of the banking sector, as well as the legislation regulating the activities of the relevant organizational and legal forms of entrepreneurship, the bank, in turn, independently determines the limit of its maximum volume (from a quarter to the full size of the authorized capital), which is fixed in the charter of the bank. The higher the size of the reserve fund, the more the bank is protected from risky situations related to non-repayment of credit funds and other unforeseen situations. Consequently, the state of the bank capital, its level and security directly depend on the efficiency of the lending process in a banking institution.

*Keywords:* banking institution, capital, credit, default, solvency, borrower, reserve fund.

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out can be used as the basis for the development of differentiated measures of state support for investment activities in the context of economic sectors.

*Keywords:* investment in fixed capital, self-financing, budget funds, gross regional product, financing structure.

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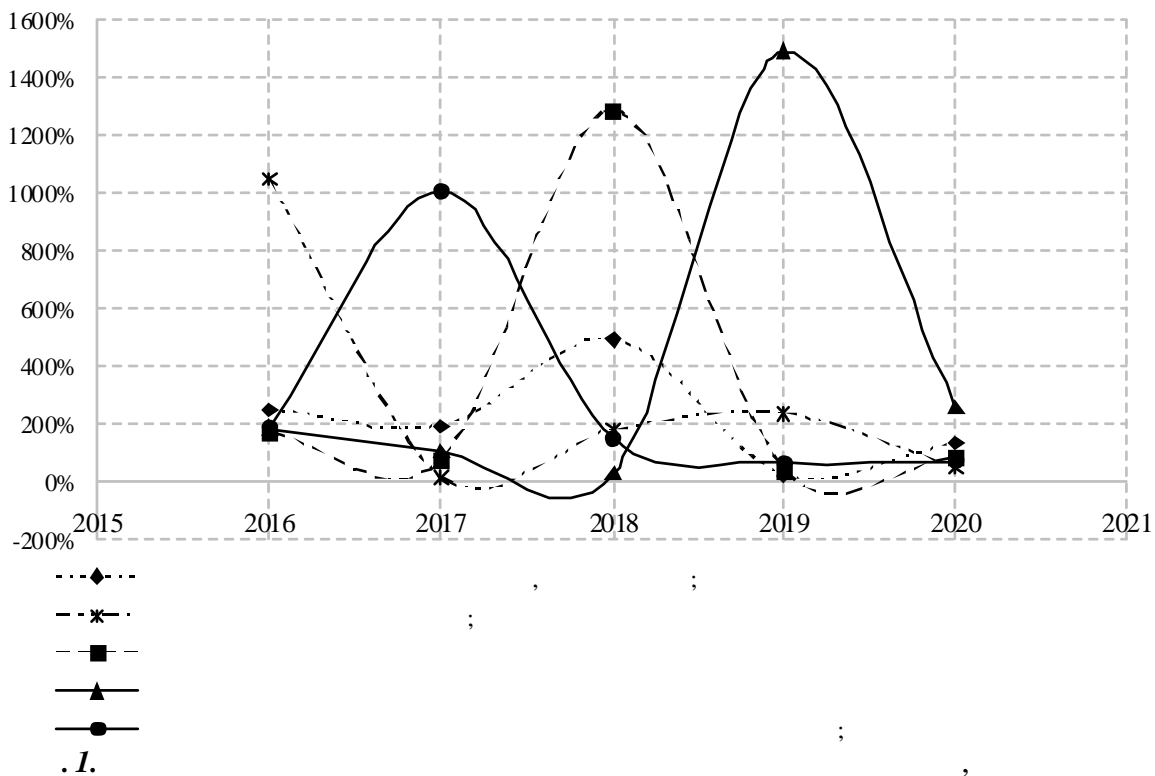
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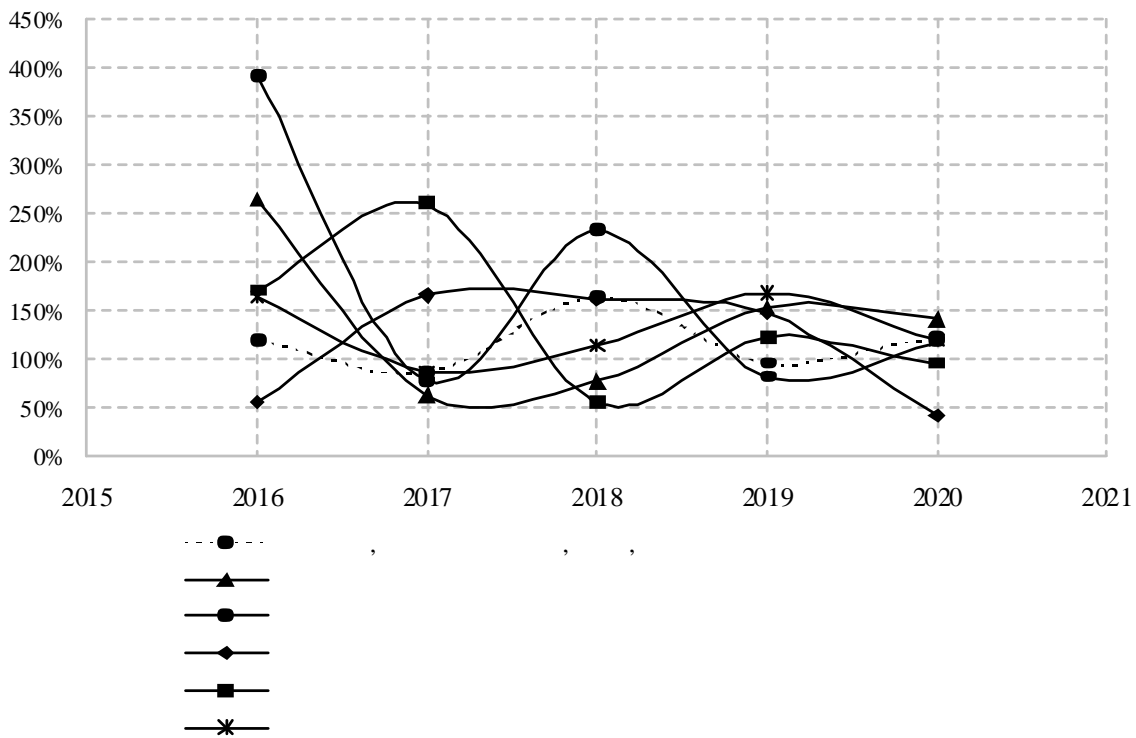
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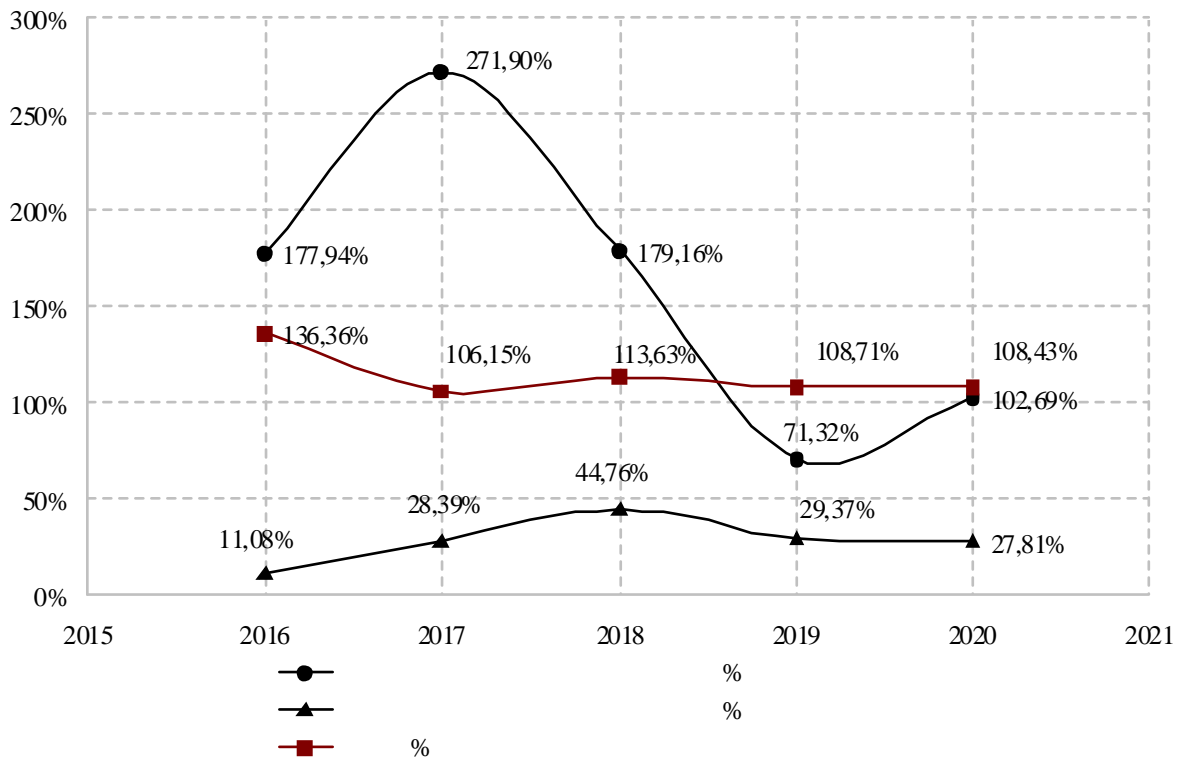


.1. 2016-2020 . 10 . [ (3)]



.2. 2016-2020 . 10 . [ (3)]

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.3. 2016–2020 . ( - [3])

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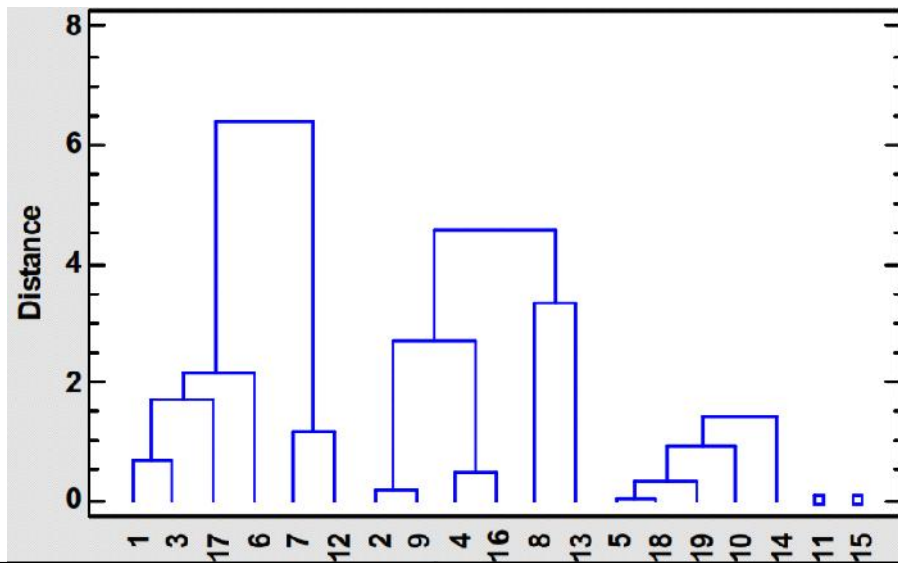
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	9,4 %	7,1 %	4,2 %	5,9 %	7,2 %	6,8 %	36 169,1	2 428,6
	8,4 %	18,5 %	86,5 %	16,4 %	15,6 %	29,1 %	19 421,5	5 351,6
	18,8 %	5,2 %	7,4 %	5,3 %	4,7 %	8,3 %	44 252,7	2 761,5
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	22,5 %	14,2 %	140,9 %	63,6 %	51,3 %	58,5 %	19 328,2	12 250,2
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2	6	2,9,4,16,8,13	14377,8	86267,0	19,8 %	6053,7	36323,4	28,9 %	0,382
3	5	5,18,19,10,14	6690,6	33 453,1	7,7 %	573,4	2867,0	2,3 %	0,106
4	1	11	985,0	985,0	0,2 %	1545,0	1545,0	1,2 %	1,418
5	1	15	41804,0	41804,0	9,6 %	64615,0	64615,0	51,4 %	1,311

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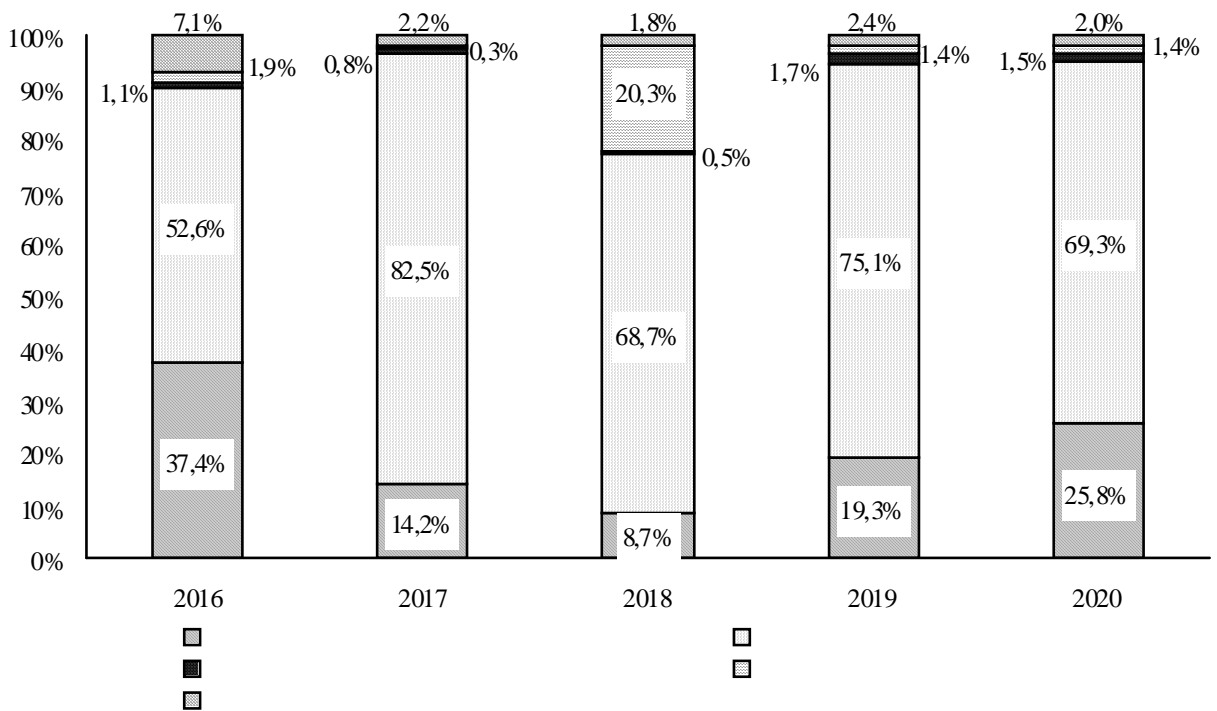
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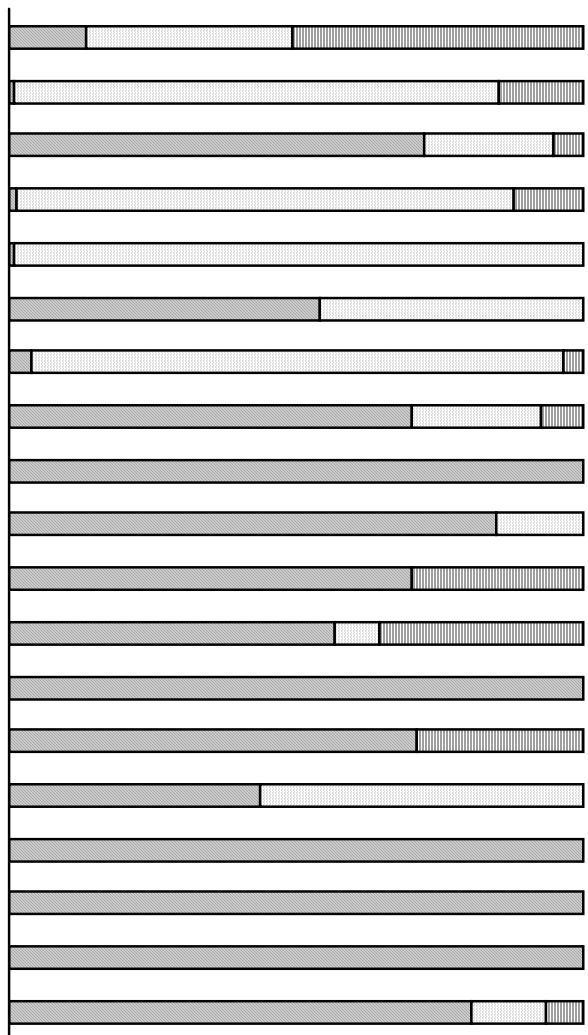
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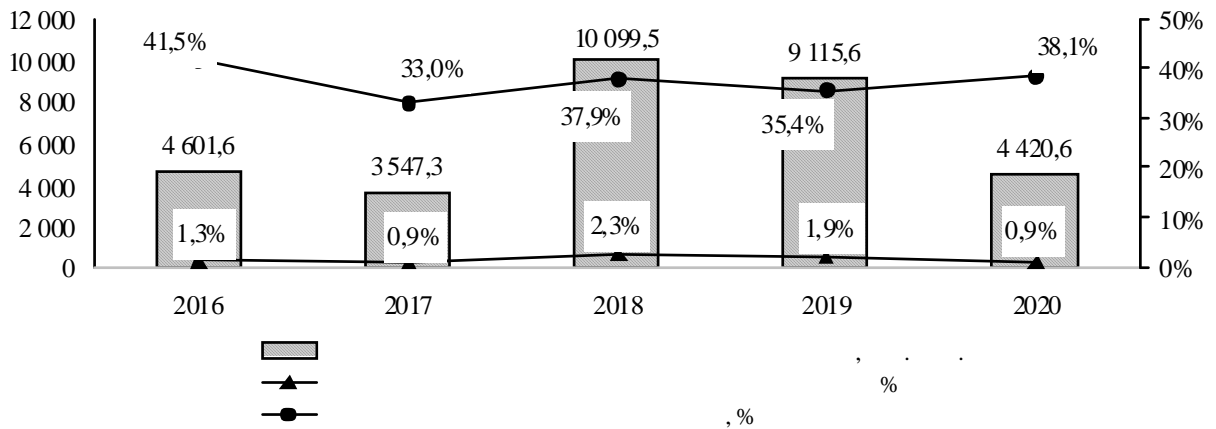
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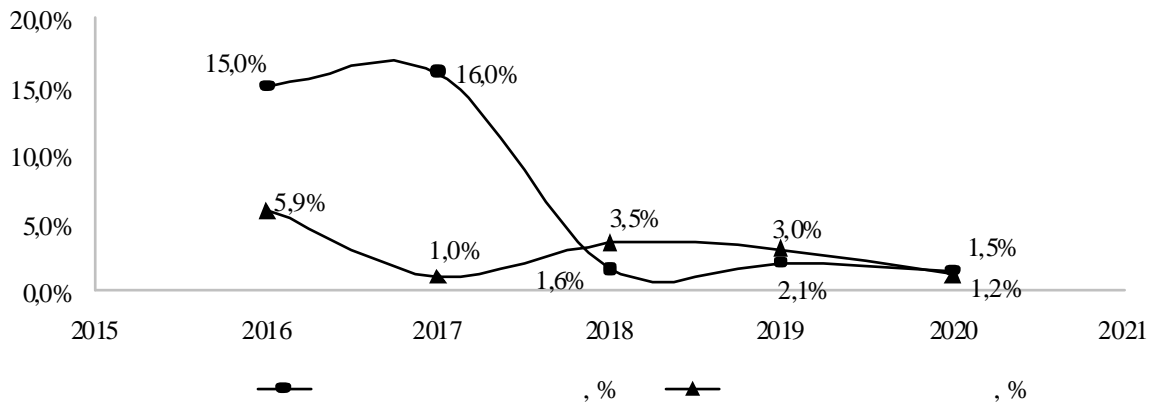
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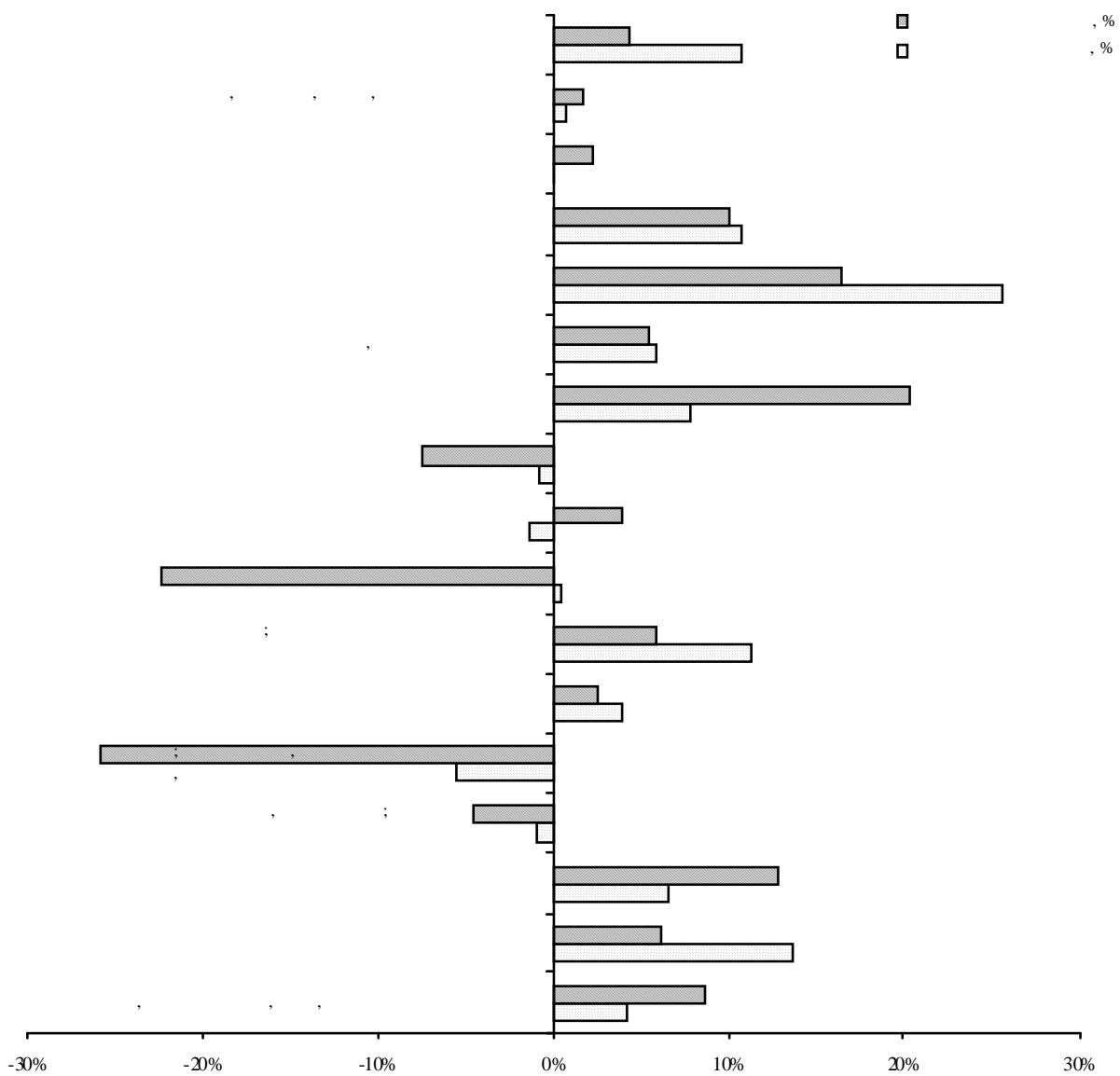
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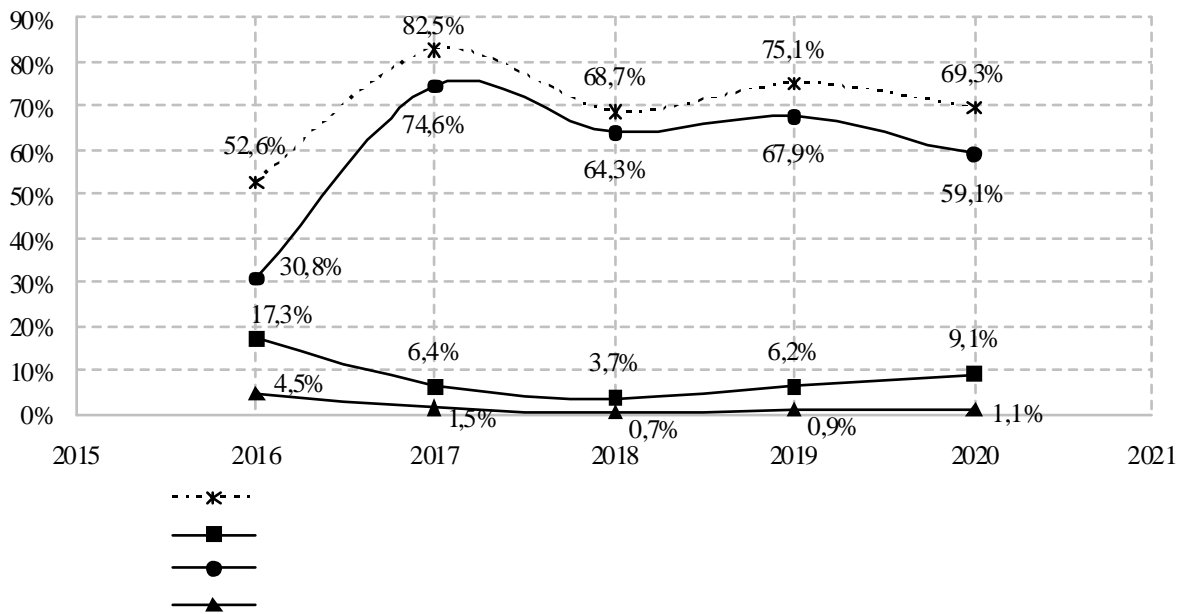
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## INTERNATIONAL EXPERIENCE IN THE IMPLEMENTATION OF PUBLIC INVESTMENTS IN THE FRAMEWORK OF PUBLIC-PRIVATE PARTNERSHIP

Public investment management is an essential component of infrastructure investment and economic development. Improvements to this process are expected to increase the efficiency and effectiveness of infrastructure investments, as well as their contribution to the achievement of development goals. The quality of public administration correlates with public investment and the results of economic growth. Therefore, the issues of improving management tools at all levels of government at the national and subnational levels throughout the life cycle of an investment project remains relevant.

The article examines the international experience of public investment implementation within the framework of public-private partnership, discusses the issues of effective integration of the public investment management system using traditionally implemented projects and public private partnership.

*Keywords:* investments, public private partnership, instruments.







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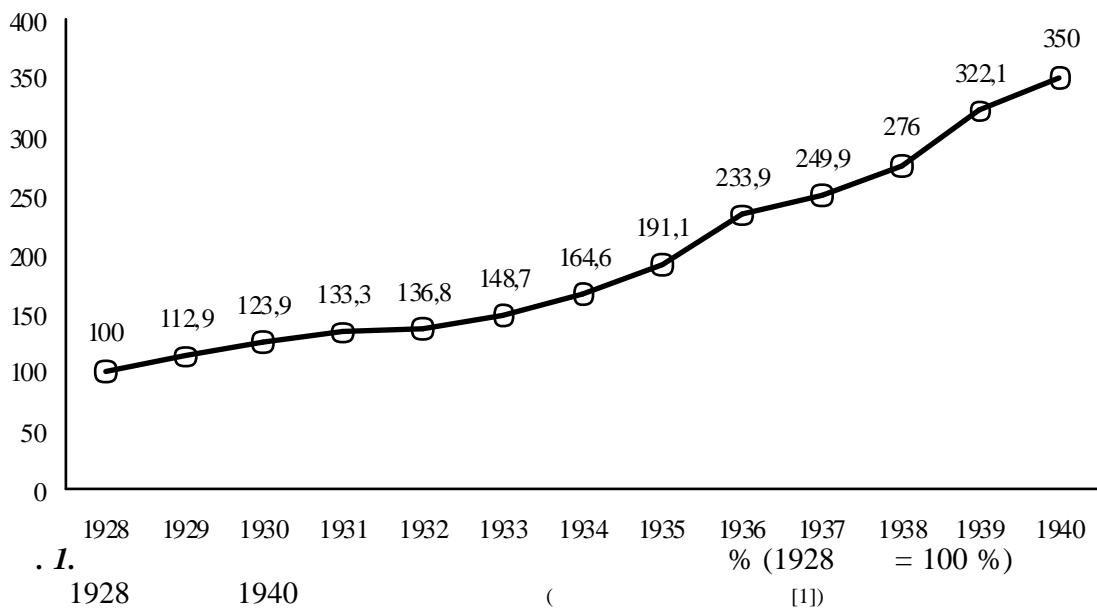
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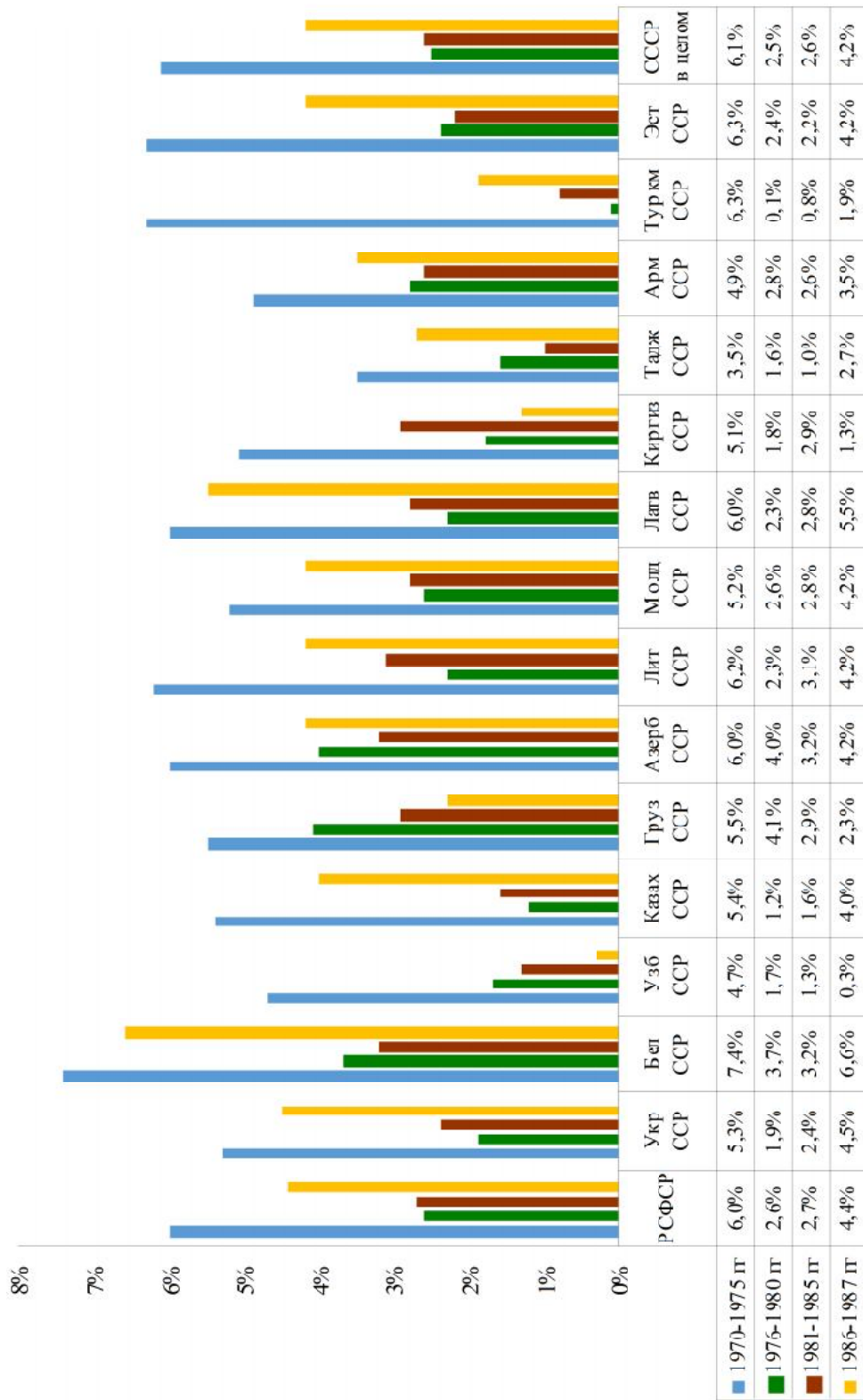
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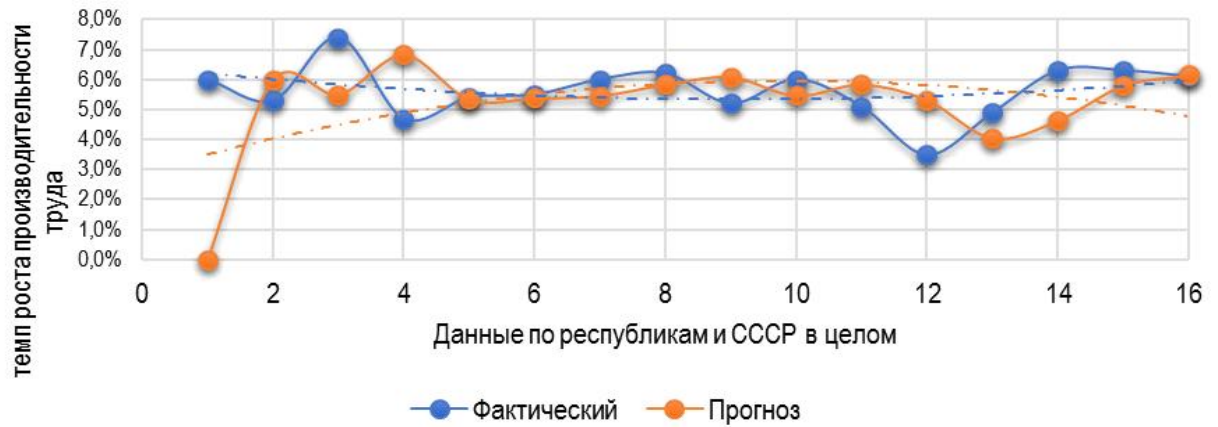




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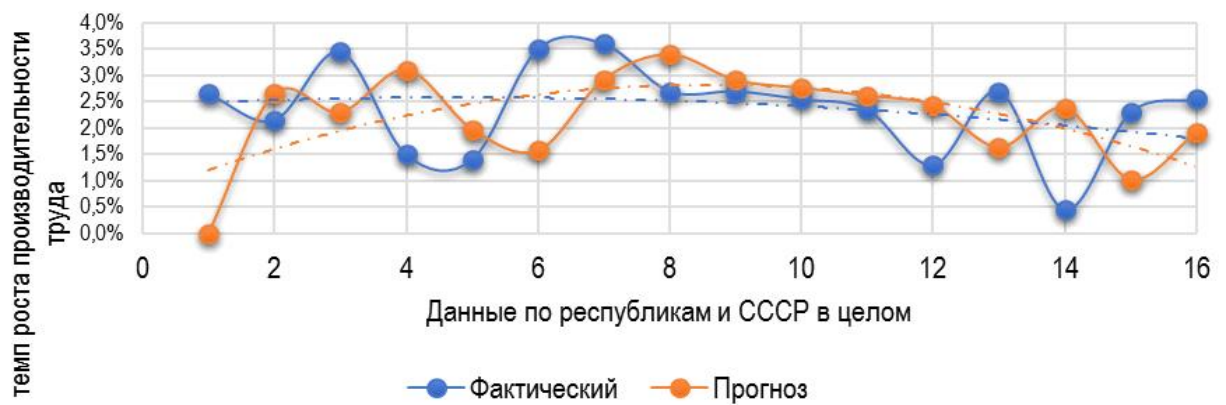


### 1970-1975



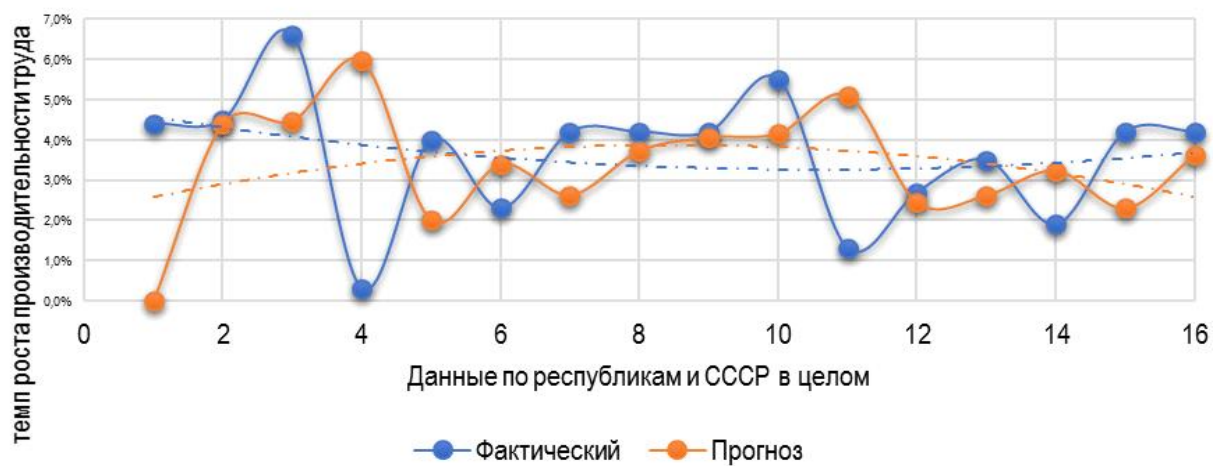
5. [ % 1970–1975 .] ( [1])

### 1976-1985



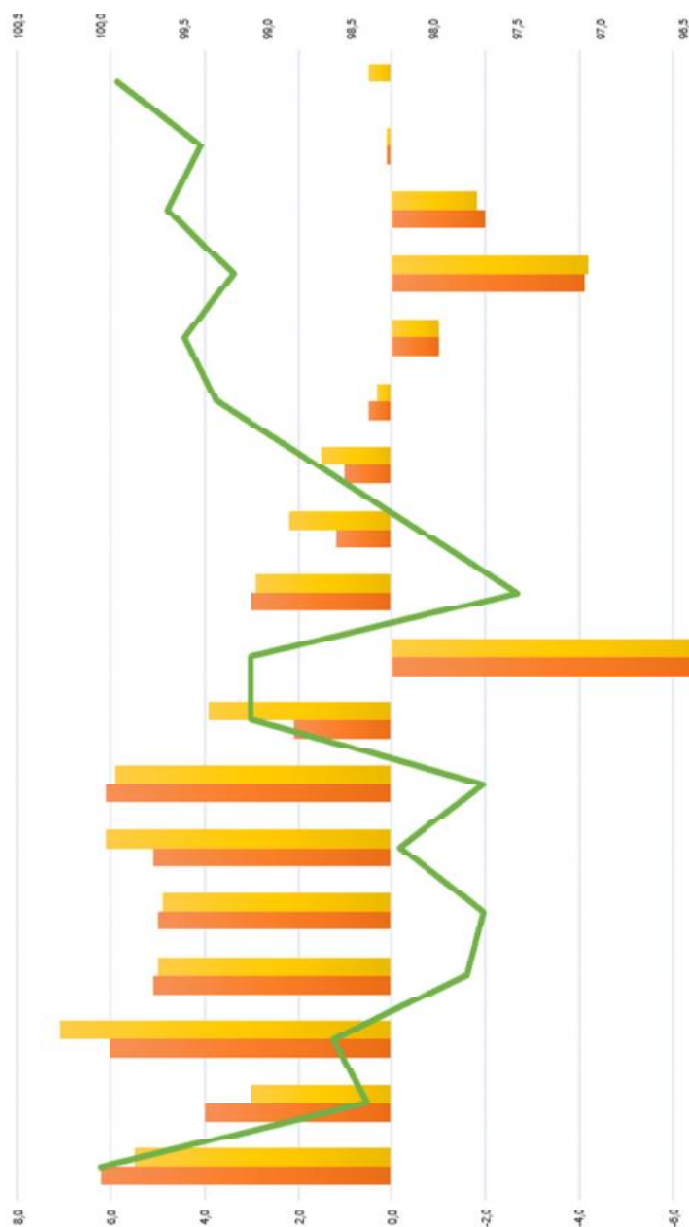
6. [ % 1976–1985 .] ( [1])

### 1986-1987



7. [ % 1986-1987 .] ( [1])





	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Темпы роста СФП по методике ВЛС, в %	6,2	4,0	6,0	5,1	5,0	5,1	6,1	2,1	-7,0	3,0	1,2	1,0	0,5	-1,0	-4,1	-2,0	0,1	0,0
Темпы роста СФП по методике РАНХиГС, Института эк. политики им. Е. Гайдара, в %	5,5	3,0	7,1	5,0	4,9	6,1	5,9	3,9	-7,1	2,9	2,2	1,5	0,3	-1,0	-4,2	-1,8	0,1	0,5
Индекс (базисный, 2001 = 100) квалификации занятых	100,0	98,4	98,6	97,8	97,7	98,2	97,7	99,1	99,1	97,5	98,1	98,7	99,3	99,5	99,2	99,6	99,4	99,9

( , %)

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## INNOVATIVE ACTIVITY AS THE MAIN CONDITION FOR THE DEVELOPMENT OF INDUSTRIAL ENTREPRENEURIAL STRUCTURES

The manufacturing sector of any national economy is the leading sector that not only creates a material product, but also forms the bulk of the national wealth. Obviously, the development of the manufacturing sector in the Russian regions cannot be considered sufficient and sustainable, despite the fact that it is in the regions that the industrial and production potential of the national economy is concentrated, which is currently poorly or inefficiently used.

Almost two-thirds of Russian regions are characterized by medium and minimal quality of development. At the same time, if we compare the obtained data on the quality of development of Russian regions with data on their innovative activity, then it can be noted that the bulk of regions with an average and minimum level of quality of production and economic development are among the regions with the least innovative activity. This causes the inefficient use of the existing natural resource, as well as production and economic potential.

*Keywords:* manufacturing sector, national economy, innovation process, production structures, susceptibility to innovation, classification of types and types of innovative activity of production structures.







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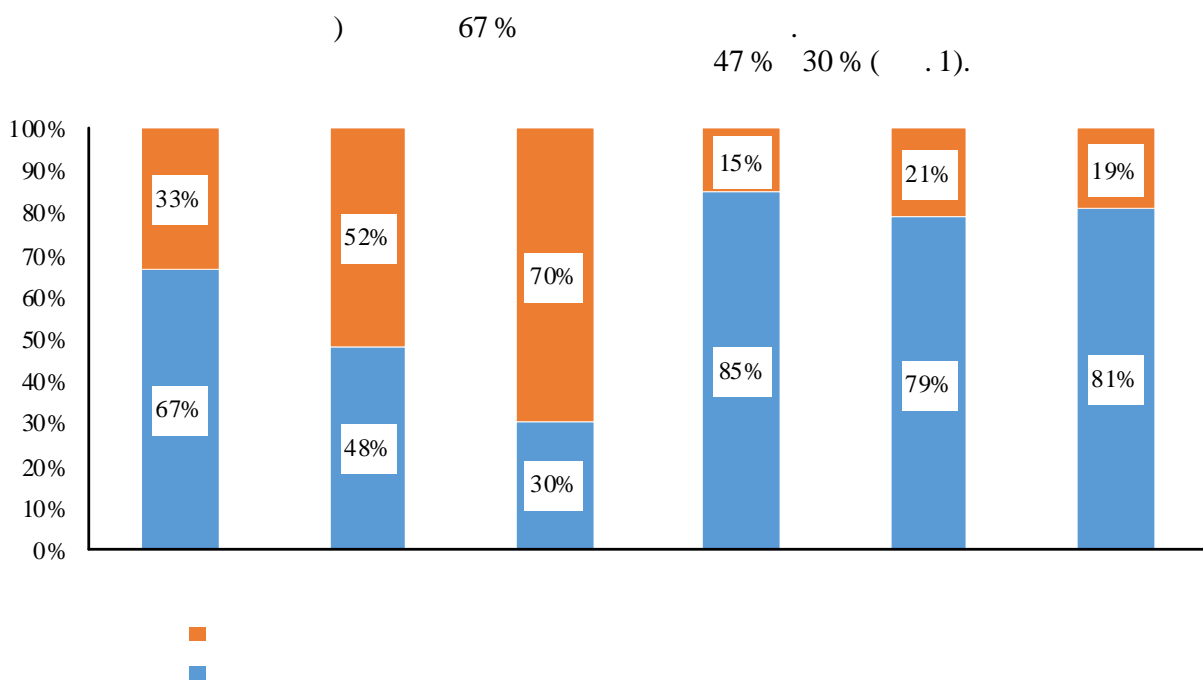
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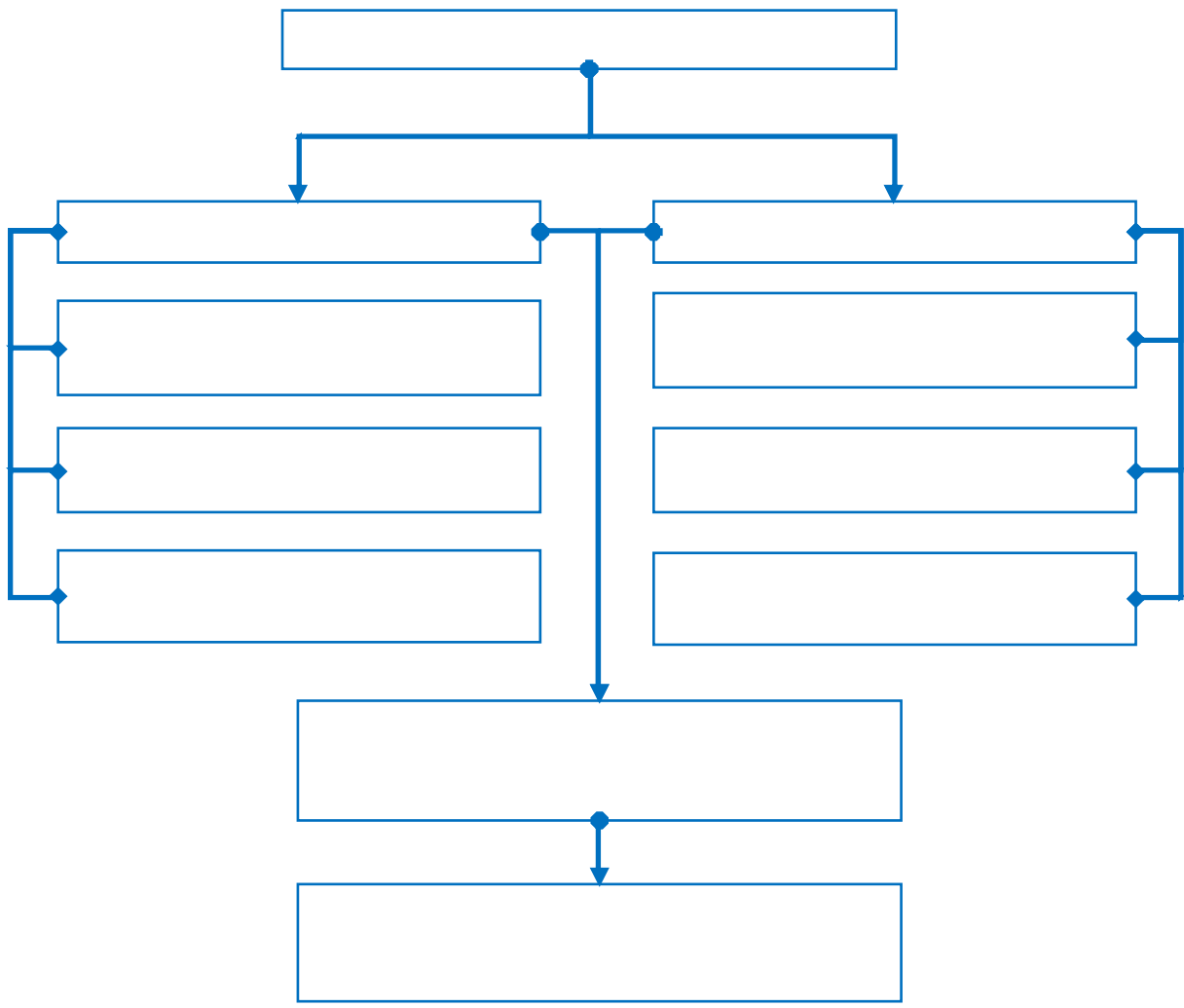
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The relevance of the topic is due to the fact that the main priority for business structures implementing digitalization projects remains attention to cloud technologies due to their ability to scale information, provide simple management of information flows and data, and reduce costs. The purpose of the study is to substantiate the options for using cloud technologies in the process organization of management accounting.

A flexible system of process organization of management accounting is proposed, the essence of which is to use the cloud infrastructure of providers to organize the processes of collecting, identifying, multi-level generalization, monitoring and control of management accounting information, which makes it possible to optimize the costs of investing in one's own infrastructure and provide remote access to management accounting processes. The tasks that can be solved in management accounting with the help of cloud technologies are defined: allocation and analysis of multi-position accounts of management accounting; storage and processing of Big Data and Small Data; data backup; organization of remote jobs; development and testing of new accounting services; harmonization of all types of accounting, etc.

The paper identifies three types of cloud infrastructure (public, private and hybrid), to varying degrees suitable and appropriate for management accounting. It is shown that it is expedient to use public clouds by companies with low requirements for confidentiality of information and protection of trade secrets; for the purposes of management accounting, they are only partially suitable in an amount that does not threaten the loss of trade secrets. It is advisable to use private (private) clouds for companies that have increased requirements for the level of protection of information summarized in the framework of management accounting. Hybrid clouds involve a partial transition to a cloud infrastructure, its integration with its own servers, which is most preferable from the standpoint of management accounting. Separation of information is proposed to be ensured by storing on their own database servers and critical management accounting processes with their duplication in private clouds, and remote workplaces, additional services and other non-key processes are organized in the public cloud infrastructure. We offer a hybrid option for organizing management accounting processes, since it is the most preferable both from the standpoint of information security and the expansion of operational and technological capabilities.

It is concluded that the Russian cloud market has huge potential in terms of growth, but at the same time, for the global development of cloud technologies and services and the large-scale transition of the IT infrastructure of domestic business to the cloud, it is necessary to solve the problems of scaling the market and overcoming the low degree of user confidence in storing all company data outside of its own servers.

*Keywords:* management accounting, cloud technologies, digital economy, digital innovations, digital strategy



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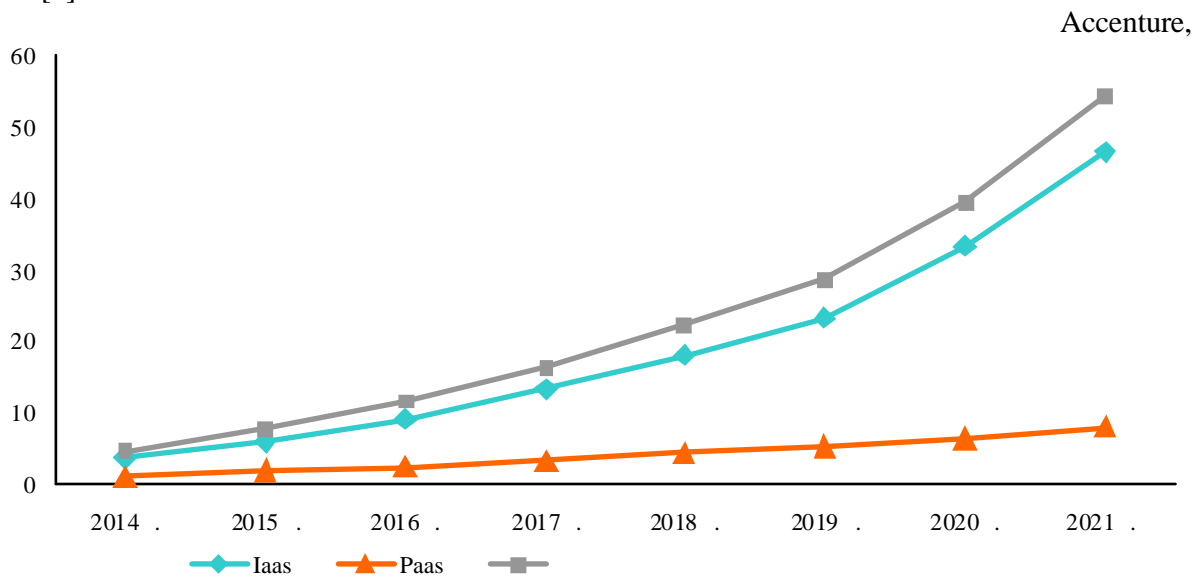
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## NEUROETHICS: IDENTIFYING ETHICAL ISSUES IN NEUROMARKETING RESEARCH

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The emergence of neuromarketing is the result of a rethinking of the importance of customer needs and the system of building relationships between producers and consumers. For the first time, the concept of neuromarketing was formulated by scientists at Harvard University, which is based on a model according to which the main part of a person's mental activity, including emotions, is carried out in his subconscious. The purpose of the article is to study the ethical problems of neuromarketing. The use of the term «neuroethics» can be traced back to the early 1970s. Some scientists consider this term as a set of moral aspects of neurobiological research, others as a complex of brain processes that make it possible to make moral decisions. The paper considers the main ethical problems of neuromarketing: violation of individual privacy, negative impact on the consumer, violation of healthy competition, insecurity of vulnerable groups, social anxiety, responsible advertising, insufficient public information. Despite the possible ethical issues, the real idea of neuromarketing is to create a better product or more useful advertising for companies to fully inform the consumer without manipulating his brain. Marketing in any of its manifestations is aimed at the consumer and should benefit him, only then it will be effective. Therefore, companies must take care of the quality of the product and achieve the maximum satisfaction of the needs of consumers from its use. To solve the ethical problems of neuromarketing, it is necessary to move in the following directions: establish public confidence in neuromarketing research, increase the competence and integrity of marketers; protect the privacy of participants; follow a code of ethics for the use of information about neuromarketing research.

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*Keywords:* neuroethics, ethical issues, neuromarketing research, consumer, manufacturer, code of ethics, marketing.

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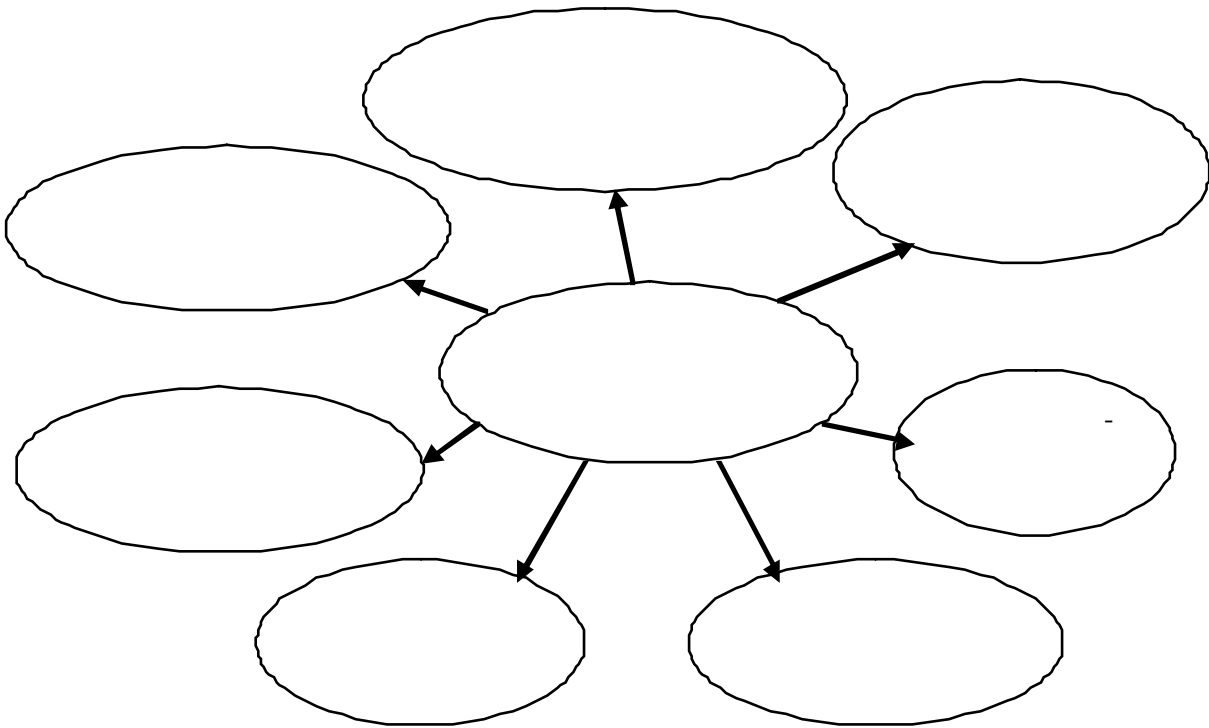
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## **APPROACHES TO ASSESSING THE PROBLEM OF YOUTH EMPLOYMENT IN THE LABOR MARKET IN MODERN CONDITIONS**

The article examines the influence of market economy factors on youth employment. Methodological approaches in the study of youth policy have changed. The main problems of employment of young specialists are highlighted. It is shown that the socio-economic insecurity of young people is caused by the laws of supply and demand in the labor market. Possible solutions to youth unemployment are presented, in particular through the need to use market economy regulation mechanisms, vectors of further development of youth employment in new realities are considered.

*Keywords:* youth, youth policy, employment, employment, economy, market relations, labor market.











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## **DETERMINANTS OF COORDINATION OF ECONOMIC DEVELOPMENT STRATEGIES AT DIFFERENT LEVELS OF THE GLOBAL ECONOMY**

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The article is devoted to a comprehensive study of global coordination of economic development strategies, identification of its main determinants, assessment of the latest trends in coordination at various levels of the global economy.

The system of scientific methods and approaches was used in the work, which made it possible to achieve the goals of the study. The study was carried out using the methods of theoretical generalization, comparative analysis, analysis and synthesis. Thanks to the system method, the theoretical and practical foundations of the formation and development of a system of global coordination of economic development strategies have been studied.

The article formulates the author's interpretation of the content of global coordination of economic development strategies as a process of voluntary agreement by the subjects of international economic relations of strategies and plans for economic development at the national, regional and global levels in the face of uncertainty and turbulence in the global environment, which together creates a synergistic effect in solving global problems of mankind. A typology of national strategies for socio-economic development is proposed. The reasons for the increasing role of global coordination as a new tool after the countries of the world switched to flexible exchange rates in the first half of the 1970s are analyzed.

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It is found that unequal conditions, partly due to the lack of global coordination, create restrictions in the development of national economies and their chosen strategies. Fair exchange of information, joint action or mutually agreed policies can break down these boundaries of development and promote better outcomes of coordinating interaction.

It is concluded that the growth of trust between the subjects of international economic policy, the delegation of part of the powers to global institutions, the minimization of the heterogeneity of interests of members of international organizations and the reduction of politicization of decisions, the simplification of the rules for their adoption can increase the effectiveness of decisions of the subjects of international politics at various levels of the institutional architecture of the global coordination system. Strengthening international cooperation and governance should take place within the framework of institutional measures and incentives with a rethinking of the social architecture, values and other aspects of human development enshrined in the UN sustainable development goals.

*Keywords:* global coordination, socio-economic development, globalization, economic cooperation, sustainable development goals, Monterey Consensus, development strategies.

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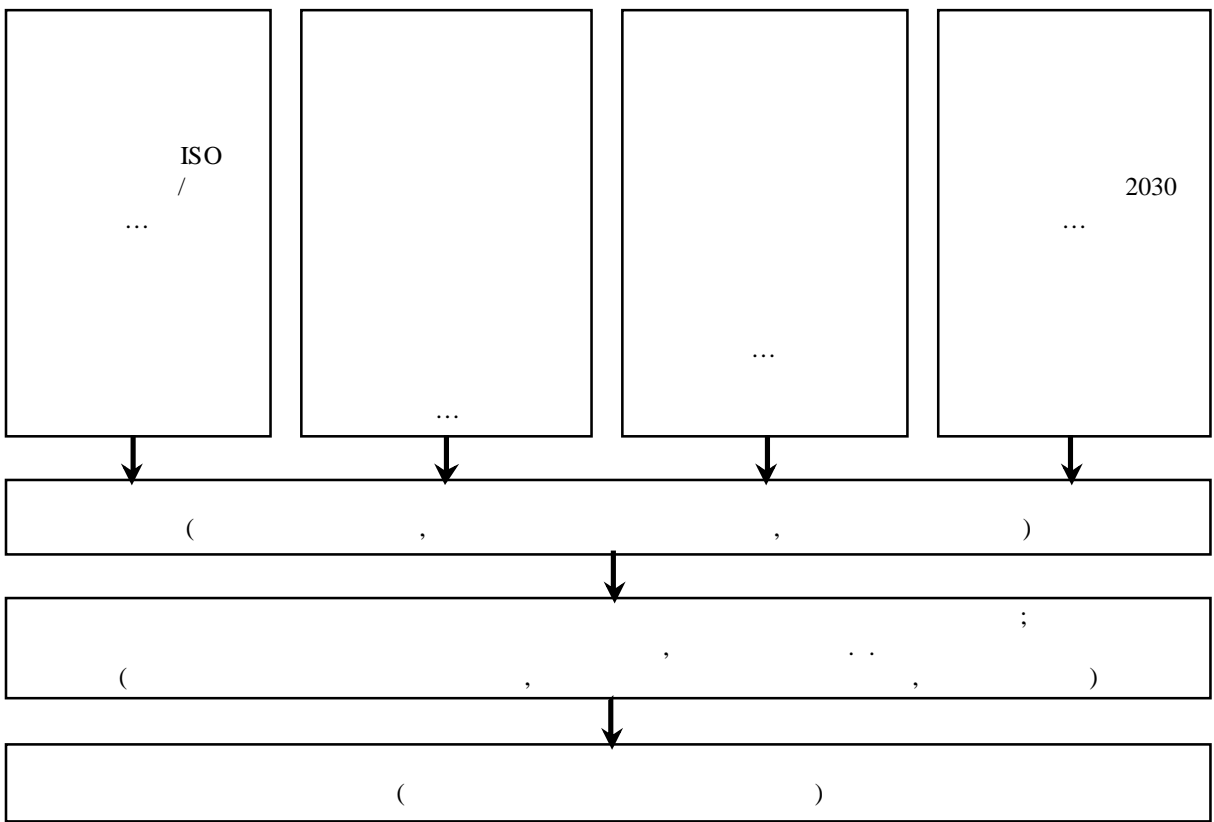








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### **KEY FORMS AND DIMENSIONS OF THE GLOBAL COMPETITIVE LEADERSHIP**

Global competitive leadership, as a highly multifaceted phenomenon in terms of its functions, can acquire diverse and diversified forms and manifestations. Among the general forms of global competitive leadership, one can distinguish material and cost forms. On a functional basis, it can be military-political, economic, financial, scientific, technical and innovative, informational, institutional and regulatory.

The system of scientific methods and approaches was used in the work, which made it possible to achieve the goals of the study. The study was carried out using the methods of theoretical generalization, comparative analysis, analysis and synthesis. The dialectical method was used to reveal the foundations of the formation of global competitive leadership, to characterize its key forms and dimensions.

The material form of the global competitive leadership of countries acquires its concentrated expression in the quantitative and material indicators of the gross domestic product produced by them, as well as the national wealth created and accumulated

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by the states. Modern cost measurements of the global competitive leadership of countries are clearly reflected in the indicators of their international currency liquidity and available financial assets, the value of foreign exchange reserves and gold reserves, and the volume of issue of their national currencies.

The sources of development of competitive leadership of countries are subject to significant diversification due, first of all, to increasing the scale of international trade and investment activities; diversification of the structure of international direct and portfolio investment; liberalization and deregulation of the international movement of goods, services, investment and financial capital; globalization of international flows of labor and intellectual resources; activation of the processes of technoglobalism.

The vector orientation of ensuring the competitive leadership of countries under the influence of such fundamental global trends as: a dynamic deepening of the international division of labor, an unprecedented scale of global transnationalization of capital and production, networking of the world economy; the rapid development of the fragmented production of transnational corporations.

In modern conditions, there is a radical reconfiguration of the geopolitical and geo-economic landscape with a rapid breakthrough of a number of states that were former outsiders of world economic progress into its regional leaders and the definition of clear contours for the formation of a fundamentally new polycentric model of the world order.

*Keywords:* competitive leadership, global competition, international order, transnationalization, global monetary system.

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[1], [2], [3], [4], [5], [6], [7], [8]





590,2 . . . ), ( 0,2 443,5 . . . ), ( 0,1  
369,8 . . . ) ( 0,4 258,1 . . . ).

1980-2020 . 10,1 . 3,4  
332 ( . 1).

2020 ., I. \* 1960-

	1960	1970	1980	1990	2000	2016	2020
	19,7	15,2	171,4	173,1	128,4	405,9	628,4
	3,8	2,9	31,8	43,1	50,9	134,9	180,1
	1,9	4,9	38,9	87,8	361,6	1216,5	1390,8
	...	...	10,1	34,5	171,8	3097,7	3357,2
	0,7	1,1	12,1	5,6	41,1	361,7	590,2
	0,2	0,7	3,1	14,9	96,3	370,2	443,5
	0,1	1,1	6,6	27,8	81,1	251,1	369,8
	2,1	4,7	15,5	23,5	32,4	82,7	90,4
	0,5	0,7	9,3	6,2	25,2	38,4	39,4
	0,7	1,7	6,4	19,3	18,8	53,6	43,0
	0,7	1,8	17,7	17,2	17,6	23,3	30,4
	0,4	1,2	6,9	9,9	33,1	364,9	355,6
	7,1	13,9	104,7	104,5	87,5	184,1	268,4
	0,4	0,8	4,2	10,2	35,6	177,9	199,1
	2,4	5,3	64,7	61,3	53,6	678,9	1083,4
	0,4	0,9	3,1	14,3	32,7	171,8	258,1
	2,3	5,2	75,6	68,3	63,7	145,9	224,2

\* [11]

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50-65 % . 2,

2000-2021 . ( 30,7 59 %),

53,8 % 2016 . 65,4 % 2012 .

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( 1 ), \*

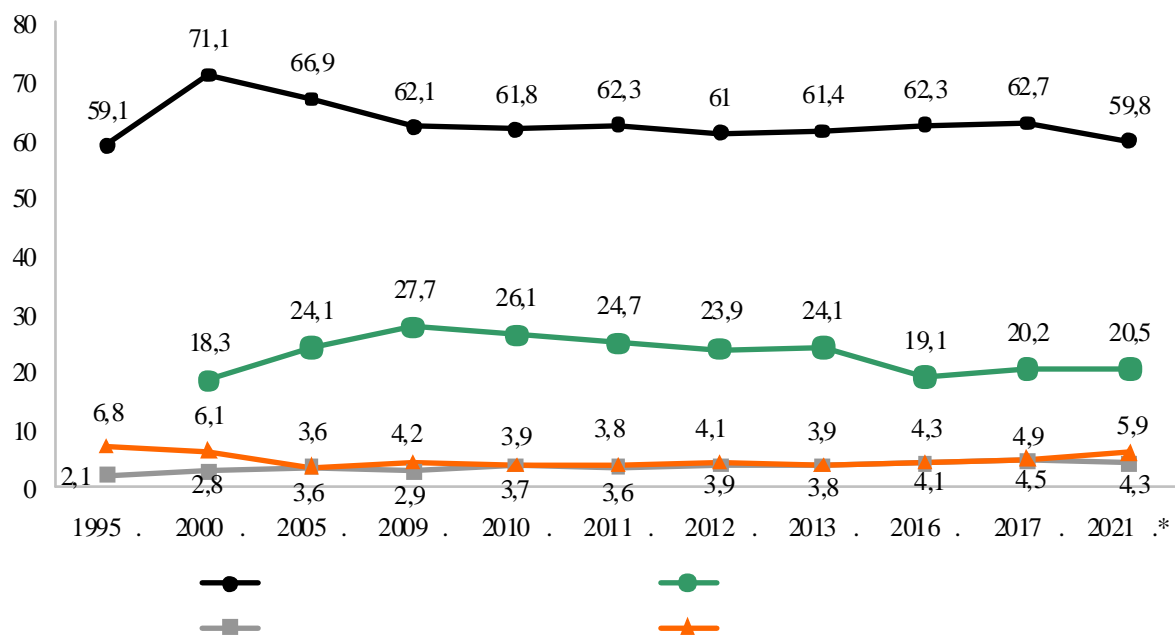
	2000	2004	2008	2010	2012	2014	2016	2018	2020	2021
'	233,0	154,5	146,6	138,1	160,0	167,5	224,2	219,9	277,6	269,1
)	188,4	111,8	107,8	118,4	146,4	155,7	201,4	183,2	225,9	226,2
)	44,6	42,8	38,8	19,8	13,6	11,7	22,8	36,7	51,6	42,9
	24,4	23,6	3,6	10,8	29,7	29,1	19,3	16,8	24,1	31,4
	4,3	4,5	4,7	51,9	53,5	50,9	57,1	49,2	53,9	51,4
	116,2	127,0	219,6	268,1	459,1	321,0	354,6	373,9	508,2	512,9
, %	30,7	41,0	58,6	57,2	65,4	56,2	53,8	56,4	58,7	59,0
	0,1	0,4	0,3	-0,3	0,1	2,3	4,3	3,2	2,5	4,3
	378,0	310,0	374,8	468,8	702,4	570,8	659,5	663,1	866,3	869,0

\* [13]

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60–65 %.

1995–2021 .



\* 2021 .

. I.

1995–2021 ., % [14]

27,7 % 2009 .

20,5 % 2021 .

Covid-19.



10,4%.

15 %

30 % [15, c. 61].

20 % 37 %, — 20 %

( .3),

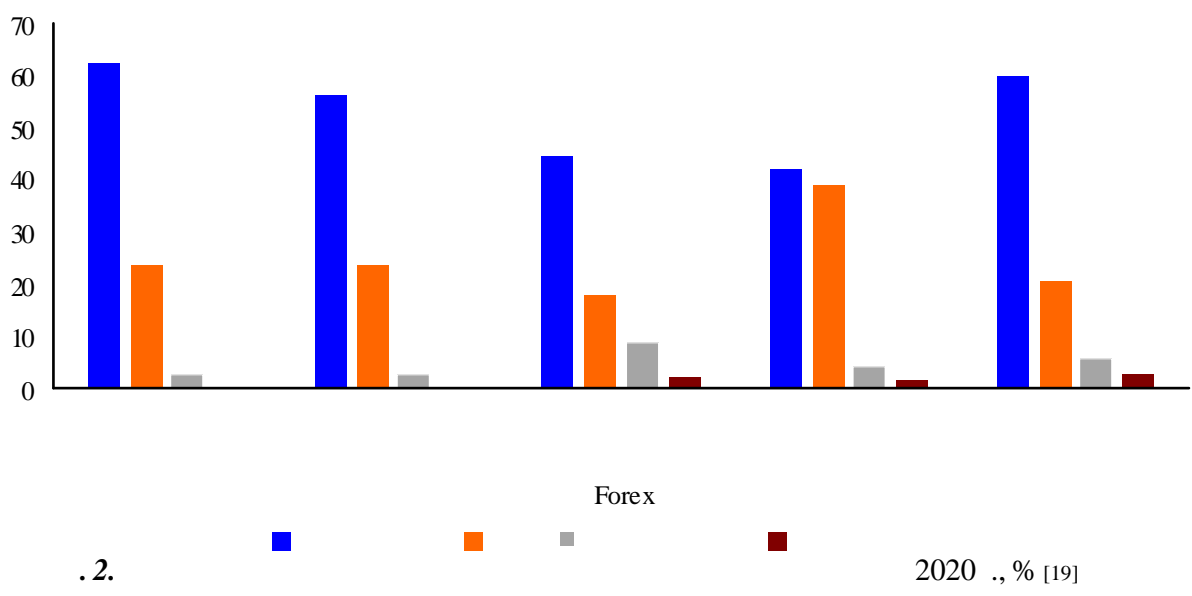
3.

2011–2020 .\*

, %	3,6	10,9	0,4	2,8	1,3	3,2	1,7	0,4	0,6	1,2
, %	4,2	9,5	4,4	8,1	6,7	4,2	3,6	4,4	4,2	4,2
, %	4,9	2,6	3,4	5,2	4,8	3,3	3,1	2,5	5,0	5,2
		-		-	+	+	+			+
	0,4	-1,1	2,5	-1,1	1,1	0,4	1,1	2,5	-1,1	0,1
, %	1,3	11,0	2,7	2,3	0,9	3,1	1,8	2,6	0,5	1,0
	1,6	7,2	1,6	1,1	0,3	1,2	0,5	0,5	0,5	0,4
, %	0,1	0,1	0,2	0,0	0,0	...	0,1	0,1	0,1	0,1
, %	0,3	0,7	4,1	0,5	0,1	0,7	0,5	5,7	0,3	0,4

\* [16, 17]

2010–2020 .  
 Forex — 2,1 %, — 2,2 % ( 1,6 %, .2).  
 19,67 2019 ., 20 % — ( 80 %) [18].  
 500 2010 . 3,64 2013 .  
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## THE CONCEPT OF «RURAL AREAS» IN THE ASPECT OF SUSTAINABLE DEVELOPMENT STRATEGY

The article substantiates the necessity of transformation of the concept «rural areas» in the aspect of sustainable development strategy of rural areas. The essential characteristics of this category have been studied on the basis of foreign authors' researches considering territories not only as spatial and political, but also as social and cultural reality, as common experience, experienced reality, representation and collective identity. The results of the study allowed us to conclude that the territory is not defined by space, rather, it defines space through patterns of relations, so it should be considered from a systemic approach, taking into account the specifics of the village as fundamental in the concept of «rural areas». Taking into account the goal of the strategy of sustainable development of rural areas, it is proposed to consider rural areas from the position of the system-territorial approach, applying the concept of «rural territorial systems».

*Keywords:* rural areas, sustainable development strategy, rural territorial systems, territory, system approach.







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1. Должен существовать *человек или группа*, которые намеревается осуществлять контроль над поведением и взаимодействиями с какой-либо целью.

2. Должен быть идентифицируемый и классифицируемый (село, город, аул и т.д.), ограниченный (имеющий территориальные границы) *географический район*, над который распространяется контроль.

3. Должны быть *надлежащие средства* для осуществления предполагаемого контроля, такие как физические или символические барьеры или правила и положения, санкций.

4. *Территория должна быть узнаваема* посредством символических обозначений (таблицы, указатели и др.), условных координат на карте.

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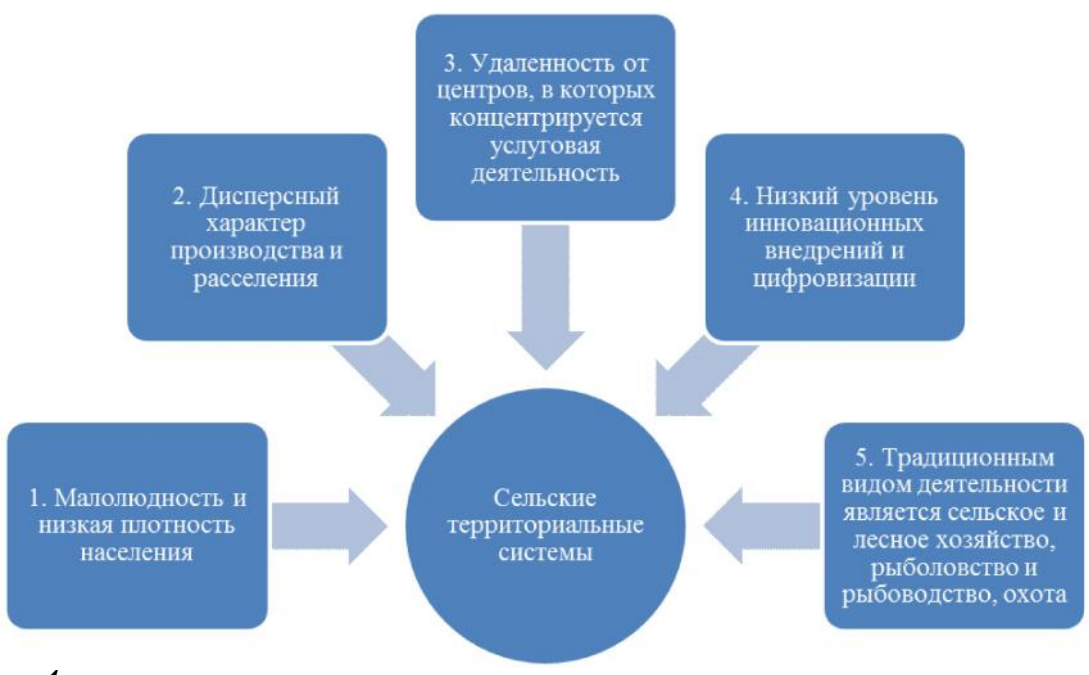
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**FINANCIAL PROVISION OF THE INNOVATIVE ENERGY DEVELOPMENT  
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