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**TOURISM DEVELOPMENT TENDENCIES UNDER CRISIS PERIOD:  
WORLD AND RUSSIAN SECTOR REVIEW**

2019 ,  
« 2030»,  
2024 .

COVID-19,

The coronavirus pandemic, which has spread around the world since 2019, has had a particular impact on the development of international tourism. Since the first lockdown and border closures, there has been a historic drop in international tourist arrivals. The review of the global tourism sector and the Russian tourist market seems relevant against the backdrop of reports from the World Tourism Organization, The Federal Agency for Tourism (Rosturizm), and other international, regional and national studies.

The article was written on the basis of: UNWTO documents, the UN Report "On Global Trends 2030", reports of Rostourism, etc.; analytical studies on international tourism; factual data given in periodicals regarding the topic of the study. The work uses empirical research methods: observation and comparison; theoretical: analysis and synthesis, formal-logical - induction.

The research presents the main trends of international and Russian tourism development and the forecast for the recovery of the industry until 2024. Particular emphasis is placed on the direct relationship between the coronavirus crisis and the crisis in international and Russian tourism due to widespread restrictions around the world, in addition, the aggravation of relations between Russia and the EU, and a number of Western countries, including the United States, against the background of the conflict with Ukraine. Conclusions are drawn on the formulated tasks and purpose of the study.

*Keywords:* tourism, international tourism, regional tourism, internal tourism, tourist arrivals, restrictions, coronacrisis, COVID-19, crisis, sanctions.

2020 [17] -  
74 % -  
120 [16]. 100 -  
:«  
COVID-19, -  
» [14]. -  
2019 -  
(Hrechyshkina, O. (2016)) [4] -

(De Araujo, L. M., & Bramwell, B. (2002)) [5],

(Huang, Z.F., Chen, Z.G., & Yuan, L.W. (2004)) [6]

TOPSIS (

(2021) [7, . 150]

2023 , 41 % , 2023 , 43 % , 2024

2019 2021-2024

[18].

(-84 %) —

2020 ( 75 %.

2020

500 : 2020

69 %.

[15].

UNWTO World Tourism Barometer and Statistical Annex [14],

2021 2021

World Tourism Barometer 2022 . [16],

58 % - 2021 2020

64 % 2019

-63 % 2019

2021

2021

2019 [15]. 20 % , 2021 2020 , 76 %

2020 2021 : 1 % 2020 , 65 % 2019 8 %

69 % 2019

95 % 2019

77 % 82 % 2019 [18].

UNWTO World Tourism Barometer and Statistical Annex [15], 2021

95 % 2021 : 2019 (-82 %) (-68 %) (-77 %).

2020

2019

2021 [15].

2022

2023 [18].

700–800

2021 , 2020 , 1,7

2019 , 1,9

2021 ( 3,5 [18]. )

2021

2021

2021 : « 76 % ».

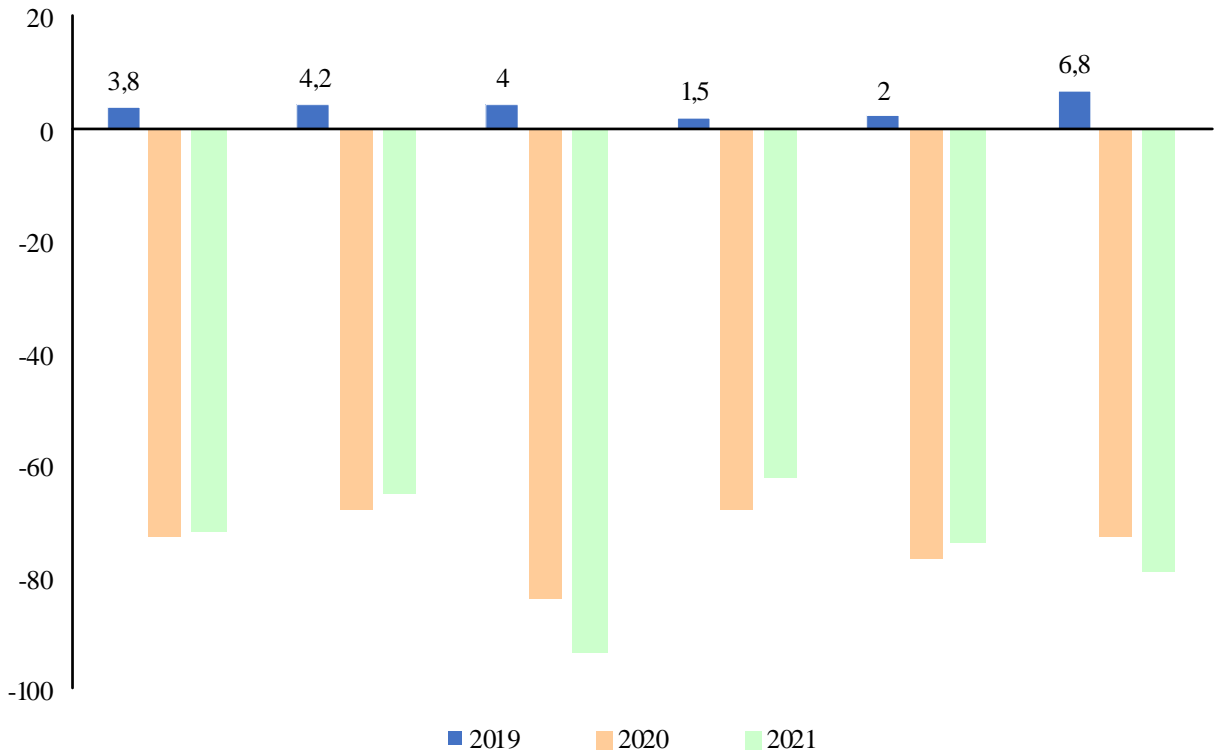
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COVID

2021 . 8 %

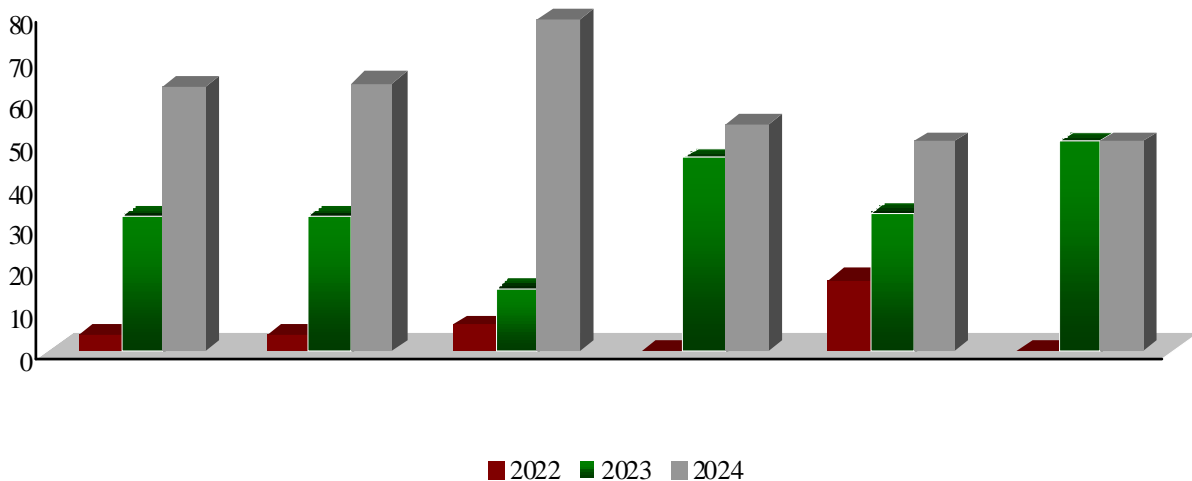
2020 ., 69 % , 2019 . : 1 %  
 2020 ., 65 % 2019 . : 55 %  
 2020 , 38 % , 2019 [14].  
 ) [18].



. I. ( %) [16]  
 , ,  
 2021 (-53 %) , (-60 %) 95 %  
 2019 , 74 % 81 % (-19 %),  
 2021 (-20 %) (-35 %) [16].  
 2021 (-20 %), (-27 %) (-37 %) , 2019 ,  
 : 28 % -33 % [16].  
 1000 , 2019 1300  
 173

	2020	2021	2022
COVID-19	1500	[18].	
Banker,	[6].	42	FNB Namibia, The
19 [19].		[20].	
( 6,4 % )	9,3	18,4 %	2017
		131 500	
		[20].	
		[20].	
		174	

, [2, .394]. — -  
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 « » 20 % [8]. -  
 2020 300 -  
 6,5 , 40 % . 15-20 % [9]. -  
 2022 COVID-19, -  
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 , [10]. -  
 , 13 -  
 [11]. -  
 . 2022 » 2021 « 21 -  
 150 [12]. — -  
 . , , -  
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 . « - « [13]. -  
 , 2022 ( / 2). 2022 , -  
 , 2019 2024 [18]. 2022 . -  
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 30-78 % 2022 2021 . -  
 50-63 % [18]. -  
 , , -  
 175 , , -  
 : , , -2022- 1



2. , 2022–2024 , % , % [18]

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