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## **APPROACHES TO ASSESSING THE PROBLEM OF YOUTH EMPLOYMENT IN THE LABOR MARKET IN MODERN CONDITIONS**

The article examines the influence of market economy factors on youth employment. Methodological approaches in the study of youth policy have changed. The main problems of employment of young specialists are highlighted. It is shown that the socio-economic insecurity of young people is caused by the laws of supply and demand in the labor market. Possible solutions to youth unemployment are presented, in particular through the need to use market economy regulation mechanisms, vectors of further development of youth employment in new realities are considered.

*Keywords:* youth, youth policy, employment, employment, economy, market relations, labor market.



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