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### DEVELOPMENT STRATEGY OF THE DEPARTMENT

The article analyzes the process of formation and development of the specialized department, identifies priorities in its activities at the present time. The strategic and tactical goals and objectives of the department's activities are determined. The activities of the scientific school «Continuous Development of Human Potential» are disclosed, the problems and prospects of the scientific school as a research cluster for the development of the regional economy are outlined.

*Keywords:* specialized department, the potential of the department and its implementation, scientific school, scientific, educational, methodological and educational activities, points of development, problems, prospects.

» [5, . 58].

12

» [3, . 35].

( . 1),

*1.* ( ) \*

	2011–2014	2015–2018	2019–2021	+/-
	8	13.5	13.5	+5.5
	2	5	2.25	+0.25
	5	8	10.5	5.5
	5	5	5	/ .
	56,2	53.6	47.5	-8.7
	23,2	29.8	21.3	-1.9
	5	5	5	/ .
	4	5	2	-2

\*

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40 % 50 %. 2

884 808 ( . 3),

(+ 25%)

2. ( )\*

	2011-2014	2015-2018	2019-2021	+/-
C	86	143	155	+69
..	29	95	141	+112
.	21	61	64	+43
	36	106	85	+49
..	5	38	64	+59
.	31	42	58	+37
	3	5	6	+3

\*

3. ( )\*

	2011-2014	2015-2018	2019-2021	+/-
	7072	12528	10908	-3836
1	884	928	808	-76
	38	62	63	+25
	4	3	4	/ .
	5	3	4	-1
1	11.2	11.4	12.0	+0.8
1	0.6	0.9	0.9	+0.3

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, 60 % ( .4), -  
 , 42% . 17%

4. ( )\*

	/	/	/	/
1	36	21	19	10
	198	183	76	70
	21	2	19	5
	3,93	3,77	4,04	3,87
	15	14	15	8
	29	18	19	10
	4,1	3,93	4,23	4,16
	6	3	3	1
3.5	5	4	5	1
	34	19	19	10
..	12	8	11	5

\*

20 « 17 « ( .5).

5.

\*

		2015–2018	2019–2021	+/-
: . . .	3	2	1	-2
. . . .	11	5	5	-6
:	5	5	5	/ .
C ( )	3.1	2.48	2.05	-1.05
. . .	2.1	1.88	1.25	-0.85
WoS	—	0.2	0.3	
Skopus	—	0.4	0.5	
:	2.4	3.4	4.2	+1.8
	32	116	128	+96
	41	73	76	+35
( )	3.6	4.1	4.3	+0.7

\*

( . 6, 7).

6.

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		2011 – 2014		2015 – 2018		2019 – 2021	
	0,15	0,66	0,10	0,67	0,10	0,72	0,11
	0,45	0,62	0,28	0,68	0,31	0,72	0,32
	0,15	0,30	0,04	0,34	0,05	0,42	0,06
	0,25	0,32	0,08	0,37	0,09	0,44	0,11
			0,52		0,54		0,60
	0,30	0,55	0,16	0,62	0,19	0,62	0,19
	0,25	0,45	0,11	0,53	0,13	0,55	0,14
	0,10	0,65	0,06	0,62	0,06	0,70	0,07
	0,20	0,38	0,08	0,53	0,11	0,53	0,11
	0,15	0,12	0,02	0,12	0,02	0,18	0,03
	1		0,43		0,51		0,54
	0,20	0,45	0,09	0,50	0,10	0,50	0,10
	0,20	0,72	0,14	0,89	0,18	1,00	0,20
	0,30	0,73	0,22	0,78	0,23	0,98	0,29
( , )	0,30	0,02	0,01	0,04	0,01	0,26	0,08
	1		0,46		0,52		0,67

\*

7.

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1.	1,00	0,85
2.	0,36	0,25
3.	0,35	0,35
4.	0,56	0,65
5.	0,35	0,40
6.	0,98	1,0

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900.006.11  
« ;08.00.05 — ;08.00.01  
— ( — )  
10.10.2017 . 972/ ).

900.006.15  
» ;08.00.05 —  
: ( ;08.00.05 — -  
25.11.2020 . 740/ ).

1. « -  
», 20-410-910001 ( 200 . ).

2. « 20-  
110-50259 ( 300 . ).

3. « ;  
19-010-00346 ( 998 . ).

( . 7),

( . 8).

8.

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11.	-		
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14.		18 21	
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16.			-
17.			-
18.	-		-
			,
			-

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9.

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	0,82	0,86
	0,72	0,60
	0,66	0,65
	0,75	0,72
	0,72	0,64
	0,70	0,65
	0,59	0,48
	0,67	0,76
	0,73	0,62
	0,59	0,60
	0,55	0,45
	0,68	0,70

\* [3, . 107]

3. , , , , -

4. , , , , -

1. / . . . //

2016.— .126–129. : .— : ,2018.—552 .— .128–153.

2. / . . . //

3. : .— : / . . . .— :

4. ,2020.—128 . / . . . ,

5. « . . . »,2022.—160 .— .21–40. : .— -

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2015.— 5.— .427.

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