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## MACROECONOMIC ANALYSIS OF THE SOCIO-ECONOMIC SUSTAINABILITY OF THE REGIONS

The article discusses the basic approaches to the interpretation of the terminological apparatus of the object-subject area of research. The main problems of structuring the components of the socio-economic system of the region are analyzed. The main approaches and conceptual views on the interpretation of sustainable development of regions are considered. The main factors of influence and alternative points of view on their consideration in the context of the working hypothesis of the research are revealed. The main stages of the formation of the current model of perception of the sustainability of development by interstate





. I.

[20]

» [14, . 108]

)» [5, . 19],

( . 1).

I.

« » \*

. . [13]	
. . [19]	« . . » ( . . )
. . [14]	— ( . . ) , —

\* [5, . 19]

« -  
 ( , ) — , -  
 » [16, .41].  
 «  
 ;  
 » [19, .1066]. « — »  
 » [21, .24], « « »  
 » [1, .236].  
 «  
 » [1, .236].  
 « » ( 2)  
 « » McKinsey (General  
 Electric), . [11].  
 ( )  
 « » [5, .20].  
 « » / « »  
 « »  
 : [15; 18; 21 .]  
 ( )  
 J 2020 «37,5 %  
 » [12, .9];

2.

\*

	[1]
	[4]
	[6]
	[3]
	[9]
	[5]
	[8]
	[2]
	[10]
	[7]
	[11]

\* [1; 2; 3; 4; 5; 6; 7; 8; 9; 10; 11]

) « 24,3 % 463854 , -  
 ) » [12, . 11];  
 « 13,71 %  
 ( ,  
 ) » [12, . 34];  
 ) « 328 56,5 % » [12, . 101].

204

), (

),

», —

30 % 1990 . 2030 .  
 .» [21, . 55].

(Edelman Trust Barometer, 2021):

« 2021 34 % ( 61 %

);

» 2021 33 % (49 %

)» [22, . 19].

», «64,9 %

» [23]

74,7 % » [24, . 12]. ( . 2), «

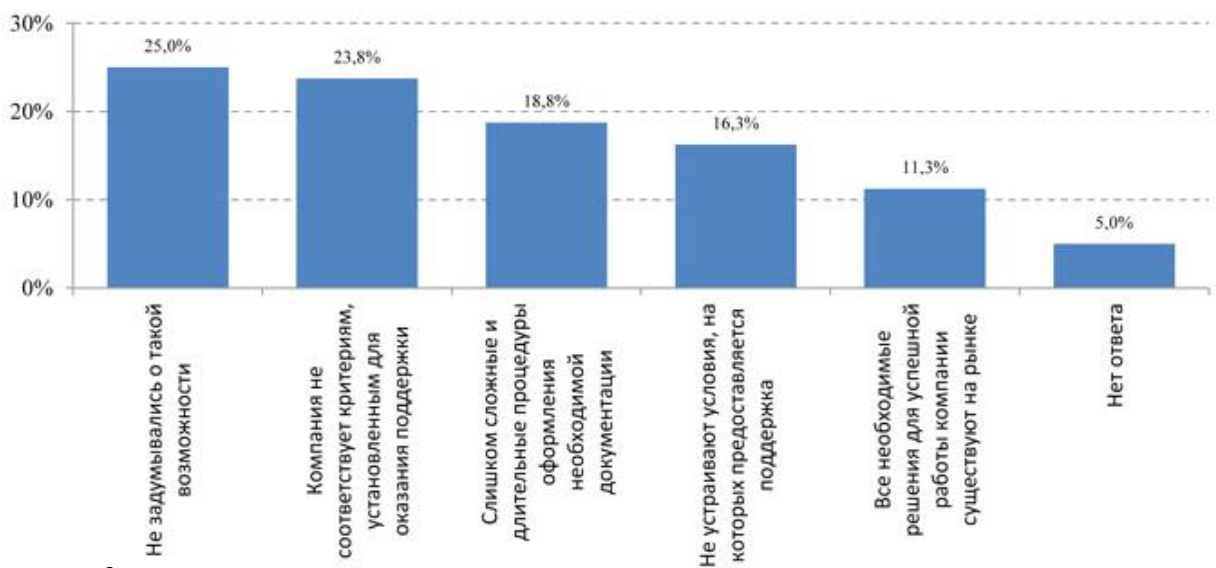
», —

( 1-2

)

» [22, . 21],

**Причины, по которым компании предпочли не обращаться за поддержкой к тем или иным институтам развития**



.2.  
 [23]

« ( . 3) 2020 « » « [24, . 26].  
 » 19,6 17,8 %  
 « 40,7 33,8 % [24, . 26].  
 « » [22, . 22],  
 « ( ) » [22, . 24].

« » KPI [25].



> 15 %.  
 . 3. 2019-2020 , % [24, . 26]

« », « ».  
 . [11], 19 35  
 ( . 4).  
 206





« ... » [27]. 19  
 ,35 - 4  
 (« ... )  
 » [27, .53].  
 ( ... ). [28],  
 6 - 20  
 ( ... )  
 0,39 ( « ... » [28, .4]).

VUCA-

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