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INNOVATIVE DEVELOPMENT FACTOR IN REGIONAL COMPETITIVENESS MANAGEMENT

2017–2021 ..
100 %
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: WILDBERRIES, OZON, , Delivery Club,
Aviasels, ()

The article discusses the main directions of development of transport systems in the Russian Federation and their impact on the formation of the country's sustainability. Since the expansion of transport routes and corridors will improve the socio-economic development of Russia, strengthening its competitiveness, the conclusion is made about the relevance of the development of transport business in the country. The transport business on the world market is constantly improving, therefore, Russia is recommended to monitor the pace of development of transport systems and introduce information technologies into the activities of transport companies, that is, to implement a strategy of digitalization of transport systems. Investments in the development of information technologies in the field of logistics will allow Russia to expand the horizons of its influence, conclude new world deals, contracts and thereby strengthen its socio-economic position.

The transport system of the Russian Federation has been developing over the period 2017–2021, innovations are being introduced into the transport business, the share of Internet promotion of transport services is increasing, but Russia is not yet 100 % ready to digitalize the business processes of transport companies compared to competing countries. In the Russian Federation, there is a small stratum of logistics organizations (firms) that implement large-scale digital models of doing their business, such firms mostly include: WILDBERRIES, OZON, Yandex, Delivery Club, Aviasels, PEC. For the development of the transport (logistics) sector of the economy in Russia, transport companies with a low level of use of innovative technologies are recommended to adopt the experience of these companies.

Keywords: sustainability of regional development, transport systems, transport corridor, digitalization of business processes, logistics companies, competitiveness, cargo transportation.

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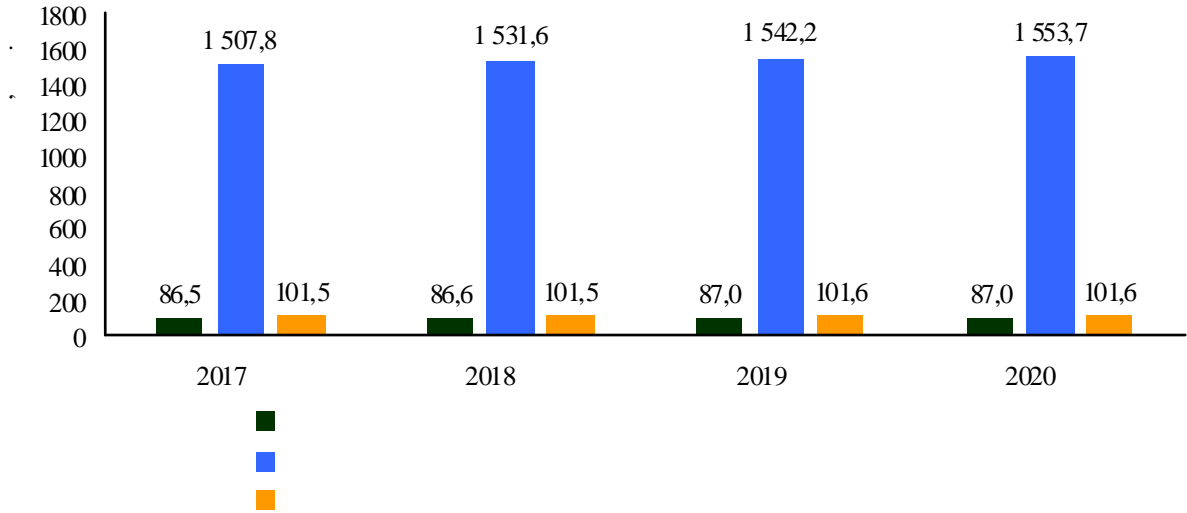
2020 . * 1. 2017-

	2017	2018	2019	2020	2020-2017
-	91 843,2	103 861,7	109 241,5	106 967,5	15 124,3
, %	102,1	103,1	102,6	99,6	-2,5
-	4167,0	4516,3	4863,4	5189,0	1 022,0

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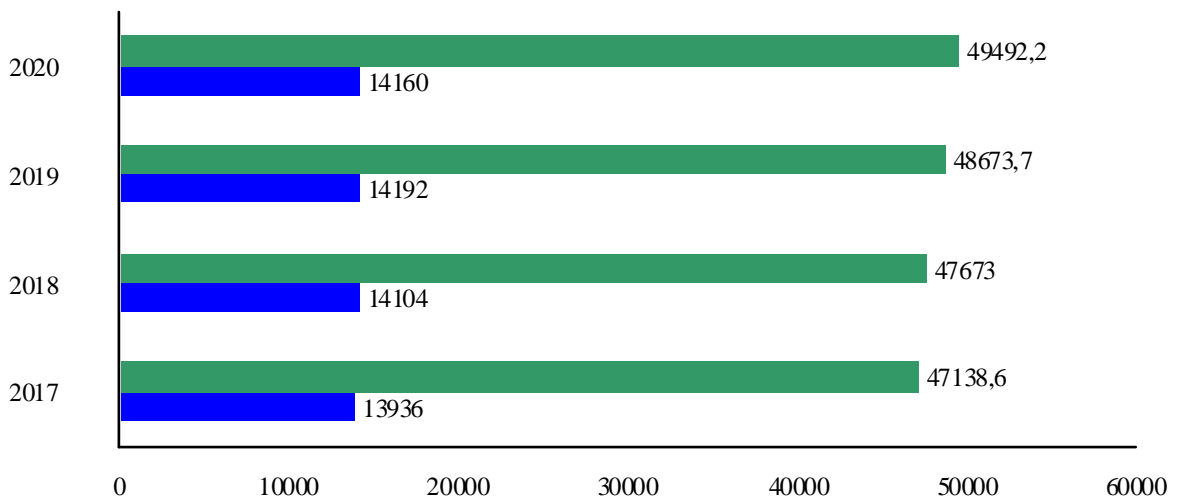
0,1 %, 2017–2020 . 0,5 . 0,58 %, 0,1 . 45,9 . 3,04 %, 2017–2020 .

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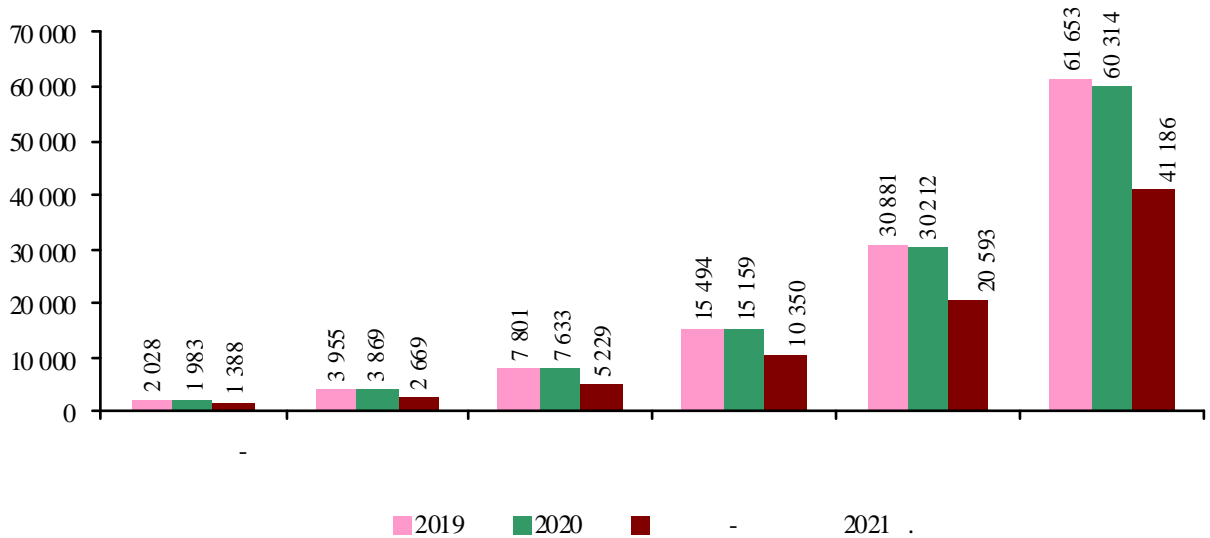
2020 . 224 . 1,61 %, 2354 . 4,99 %. 2021 . 3 4.

2021 20593 , 3,6 % — 25,29 %, 1- 2020 . — 12,71 %, 2021 10350 , 2,4 %

1- 2020 . — 3,3 % — 1,7 %. 2021 , — 87,2 %, 1- 2020 . 2021 6044 , — 11,4 %, 188

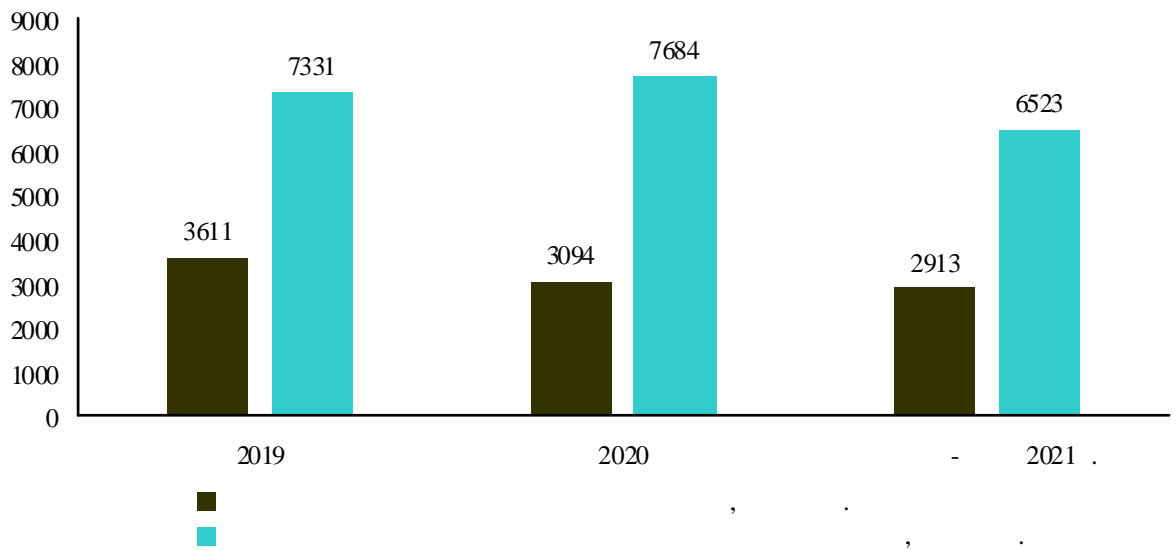


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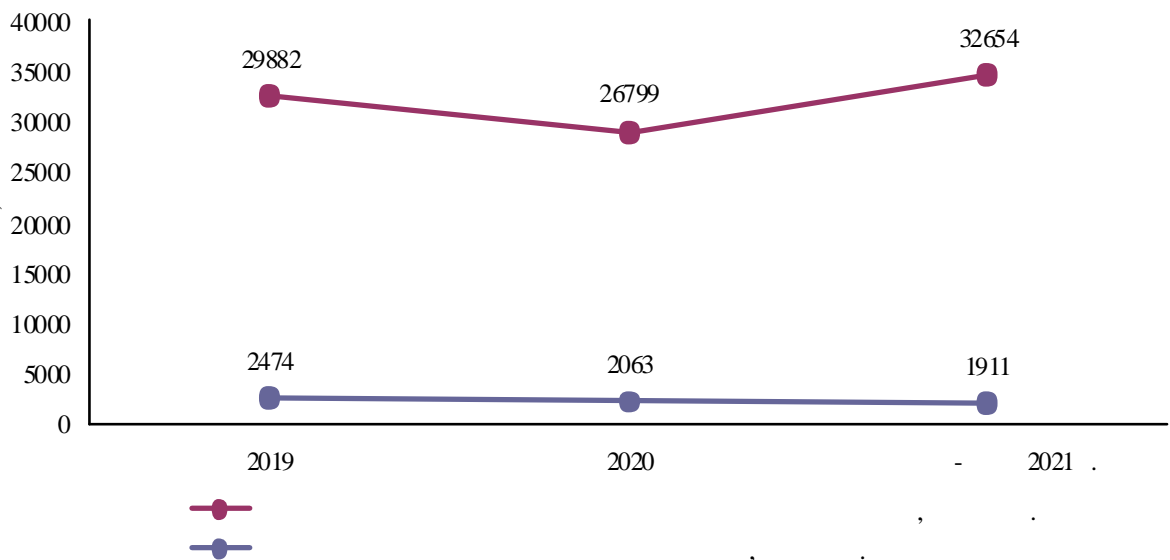


. 3. 2019 2020 2021 . 2019 . – 2021 . ,

2021 793 , 9,4 % 1- 2020 . -
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 16,6 % ,
 2021 28,3 % ,
 24,1 % .



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2017–2020 .

2020 . * 4. 2017–

	2017	2018	2019	2020	2020–2017
, %	21,8	21,3	21,8	23,4	1,6
, %	1,11	1,0	1,04	1,14	0,04
, %	10,6	12,8	9,1	10,8	0,2
(,)	1,55	1,70	1,59	1,63	0,1
, %	83,2	86,5	86,6	88,9	5,7

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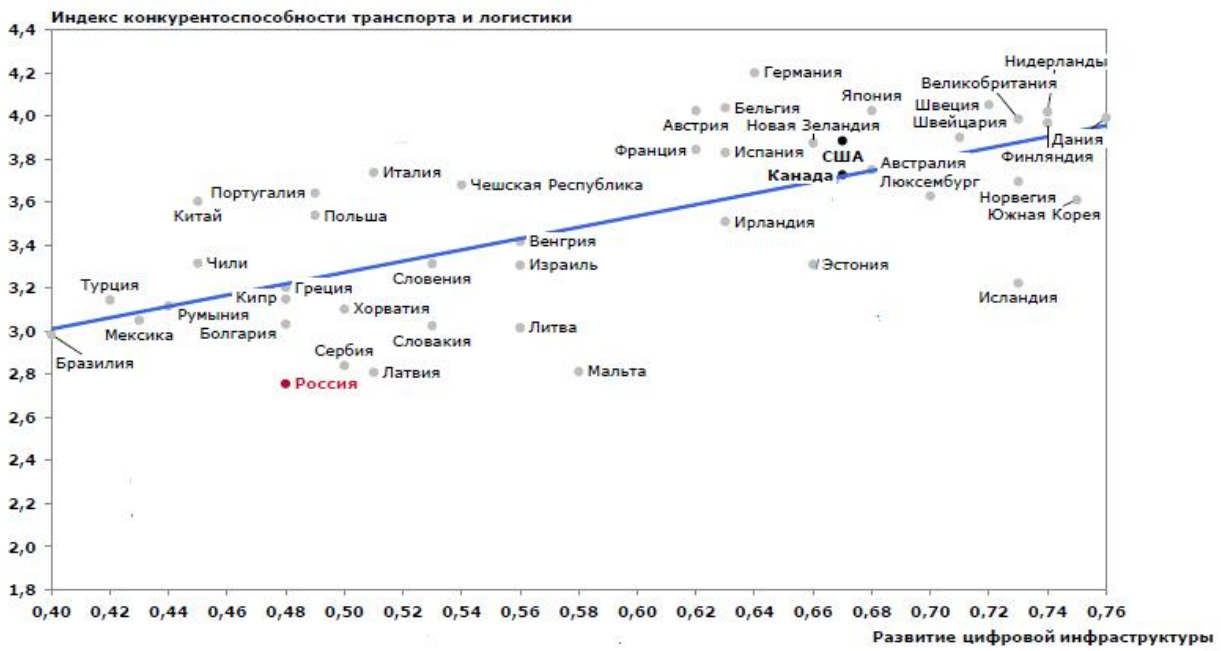
2017–2020 . 1,6 %, 0,04 %, 0,2 %, 0,1 %.

5,7 %.

2017–2020

Eurostat «International Digital Economy and Society Index 2018

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2018

Eurostat «International Digital Economy and Society Index

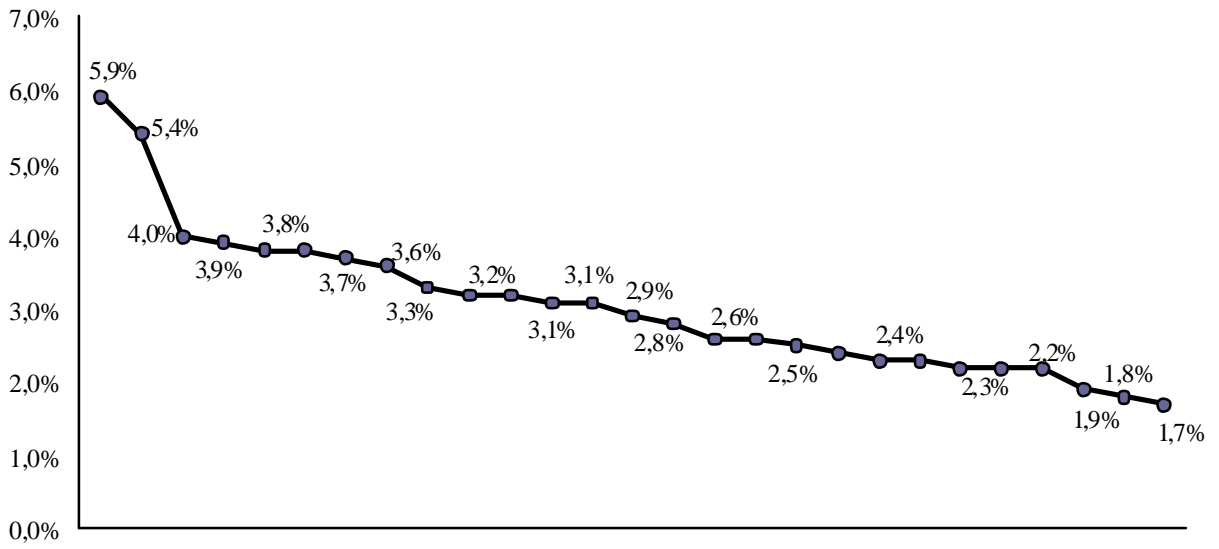
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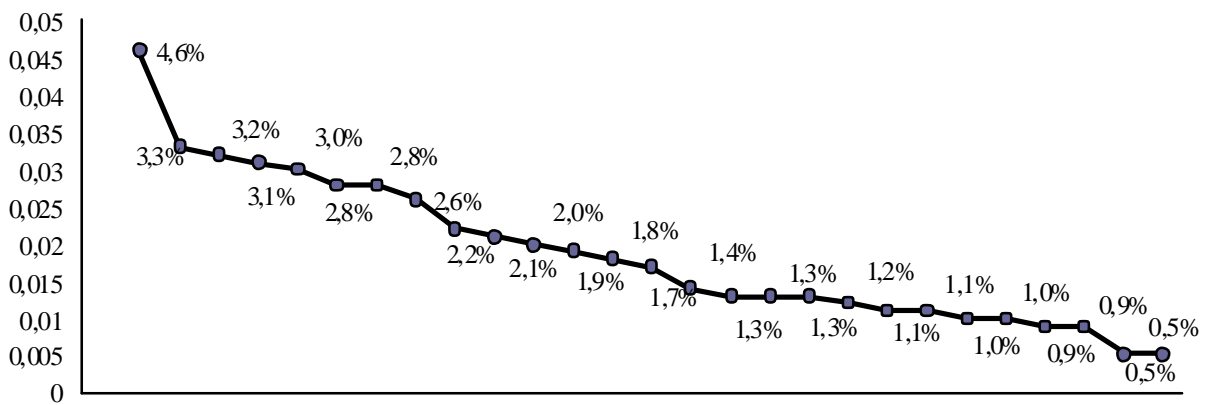
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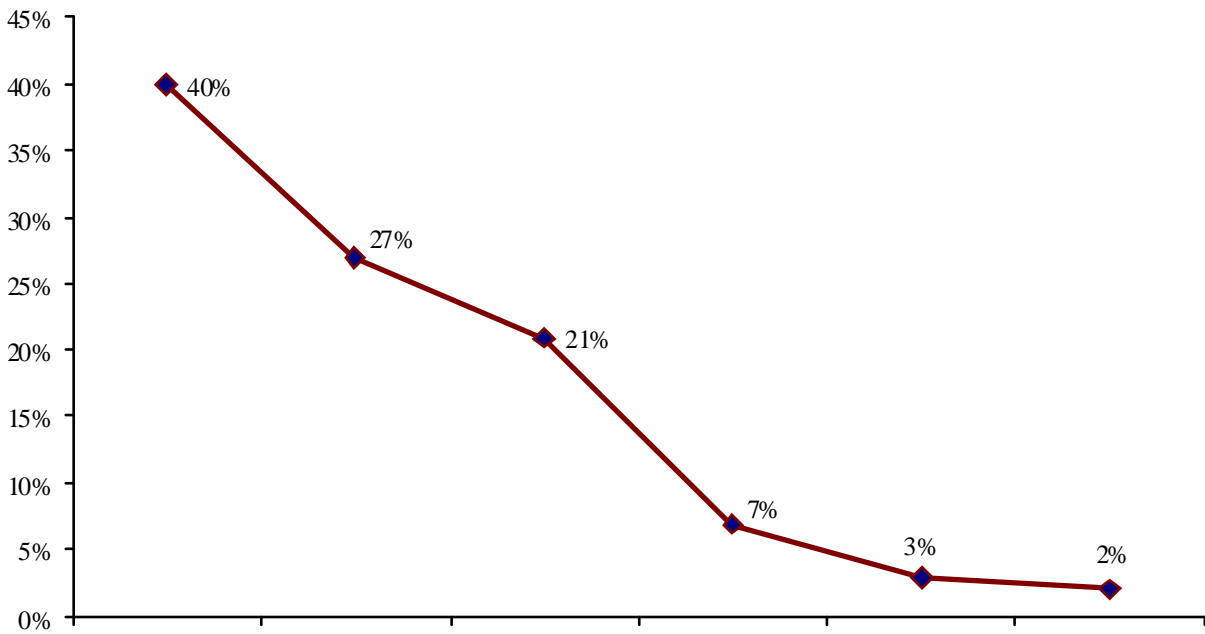


9. 2018 (), -
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 9 , %
 (5,4 %); (5,9 %); (4 %); %
 , , %
 (1,7 %). % 1,8 % (%



10. 2018 ()

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11 , 40 % ,
 27 % , — 21 % . ,

Strategi Partners

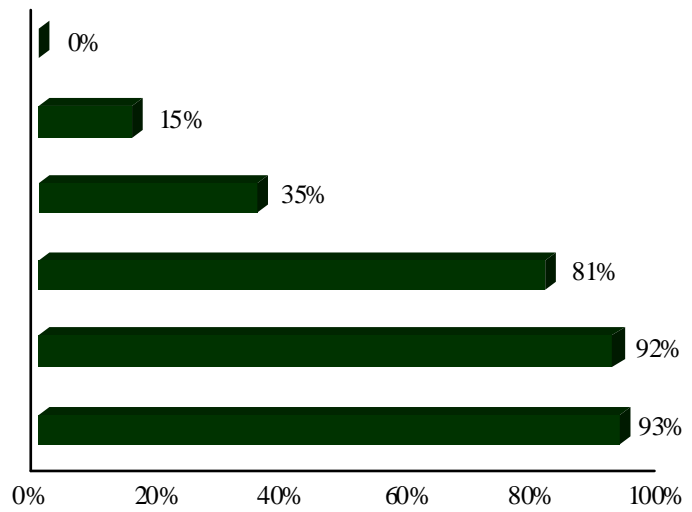
2019 , % (.12).

12 , 2019 , 93 % . ,
 (/)
 — 92 % . ,

81 % .
 — 15 % . , , ,

2019 Strategi Partners

196



.12. 2019 , % ()
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 ? ?
 13.



.13. ()

Strategi Partners,
 55%
 — 31%,
 (),
 : WILDBERRIES, OZON, , Delivery Club,
 Aviasels,
 ()
 ,
 197

5.

, % *

	2016	2017	2018	2019	2020	2016–2020 „ %
	10,3	18,5	16,2	10,8	12,5	2,2
-	8,3	15,9	15,9	10,1	10,8	2,5
	7,1	11,9	9,5	7,5	8,0	0,9
-	2,9	7,5	4,4	1,7	3,5	0,6
	9,4	14,3	13,3	11,6	15,5	6,1
	8,2	15,7	14,9	9,3	10,2	2,0
	7,0	12,3	9,9	7,5	9,8	2,8
	6,2	10,5	8,9	6,0	6,9	0,7

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