

339.13 (004.9)

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REGIONAL FUEL MARKET: PRICES AND CONSUMER DEMAND IN PANDEMIC CONDITIONS

19. CAWI, 380, COVID-
2020
COVID-19.
ATAN, 3-5, COVID-19

Currently, there is complete uncertainty about the extent of the impact of coronavirus infection on the economy. Especially in the regions, the budget of which is directly related to tourist activity. *Methodology.* Based on the assessment of sectoral changes in the economy within short-term economic trends. A comparative analysis of fuel prices in the region was conducted. CAWI market research was conducted to identify consumer demand, which involved 380 peoples, it was visualized in a graphical and tabular form. *Results.* The real economic damage of COVID-19 to Russian industries was assessed. They are considered in the context of the four phases that the economy experienced during the difficult epidemiological situation. The structure of foreign trade in the Republic of Crimea shows a negative foreign trade balance for all types of fuel and energy products Under the tough conditions of sanctions restrictions and reduced consumption due to the difficult epidemiological situation, gasoline prices are rising. In May 2020, prices rose due to temporary import restrictions, as well as repairs at stations due to the effects of COVID-19. The fuel market in the Republic of Crimea is more stochastic, the existing monopolistic competition between such companies as TES and ATAN negatively affects pricing, which leads to an increase in average prices of 3-5 rubles higher than the Russian average. An assessment of consumer demand during the post-consumer recovery phase of the fuel market showed a gradual recovery of demand. *In conclusion,* we note that the COVID-19 pandemic has radically changed the life of the consumer, introduced new requirements for the promotion of goods, virtualized many processes and increased target demands, at the same time, it gave an impetus to the introduction of technological innovation.

Keywords: pandemic, economic blockage, fuel and energy market, prices, demand, consumer.

COVID-19

B nassy-Qu r [1]

1. (“ 2020), - (. 1).

I. *

	2020 .,	%		I	2020 . % 2019 .
		2019 .	2020 .		
	214,8	92,8	108,7		95,4
	20,7	88,7	102,4		99,8
	3,0	98,6	109,8		95,0
	2,4	105,6	130,0		102,8
()	0,6	93,3	179,1		91,8
	218,0	93,2	101,6		96,3
	459,5	92,9	105,1		96,0

* [6]

2020 . 4 %
(. 2).

2. 1 2020 *

	-	%	
	462,8	96,1	95,3
	437,3	99,5	94,5
	459,5	92,9	105,1
I	1359,6	96,0	94,2

* [6]

14 %, 2019 (14,4 .) 12,5 2 2020,
(. 3).

3. 2020 *

	%			%			%		
46566	98,5	73,1	29525	95,7	74,6	17041	103,7	70,6	

* [6]

5.

*

	2020 .	%		2020 . % 2019 .
		2019 .	2020 .	
		90,4	94,5	97,6
	358,4	103,2	111,6	103,0
	432,1	90,5	96,4	94,6
	209,9	93,4	100,7	94,5
	2257,3	80,8	106,7	93,9
	518,1	60,5	99,1	83,4
		103,0	100,3	102,7
		85,9	97,2	94,0
15	4,5	132,7	105,3	107,8
	2,1	2,8 .	163,5	142,3

* [6]

, (. 6).

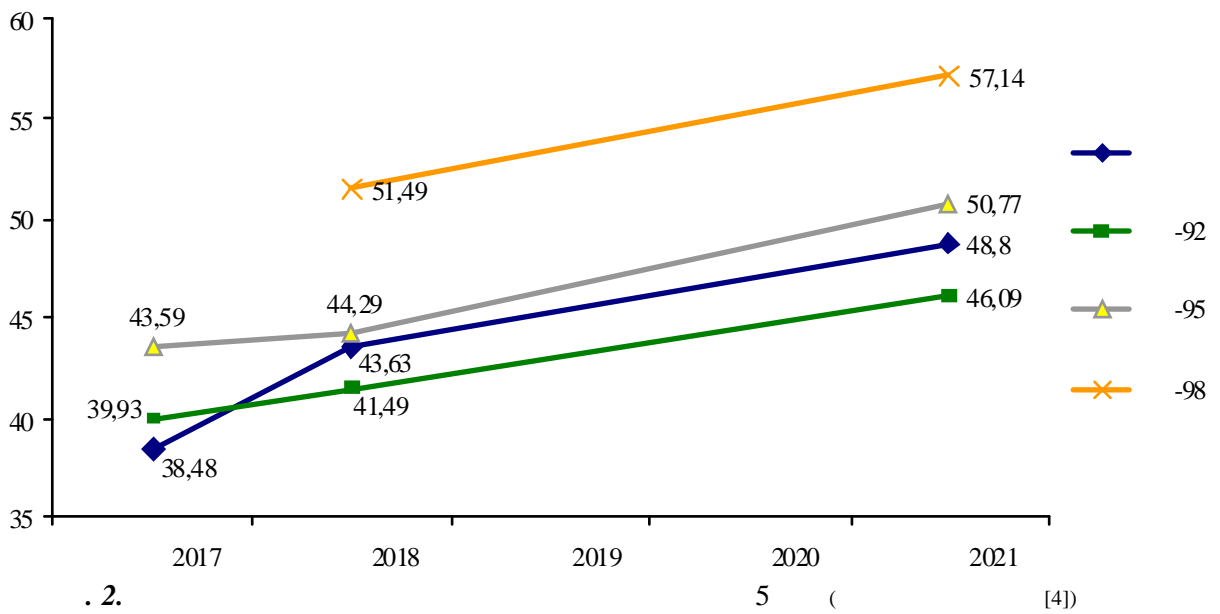
6.

*

		%		%		
		.	%	.	%	
2017	' .	22,5	100	45,7	100	-23,2
	- -	194,5	0,9	649,40	1,4	-459,9
2018	' .	23,8	100	56,5	100	-32,7
	- -	32,6	0,1	6841,2	12,1	-6808,6
2019	' .	33,7	100	60,4	100	-26,8
	- -	142,9	0,4	5269,3	8,7	-5156,4
2020 (- -)	' .	17,9	100	22,9	100	-5
	- -	0	0	2568,6	11,2	-2568,6

* [2]

2017 51,6 , 2017 2019



7. 2014 2020 *

Year	2014	2020	*
2014 .		3,15	
2015 .		4,15	
01.01.2016 .		5,65	
01.04.2016 .		7,6	
01.01.2018 .		8,41	
01.07.2018 .		8,92	
2019 .		9,24	
2020 .		9,57	

* [5]

2014 . 2020 . 3 , -

ATAN , -

3-5 , COVID-19.

COVID 19 , 380 -

2020 . 3. » — 39 % ,

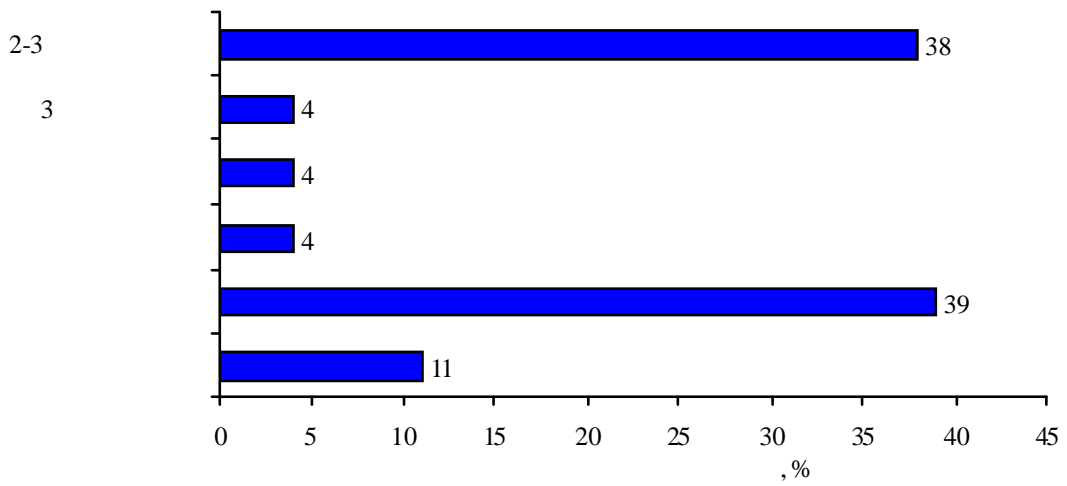
— 38 % , — 11 % .

4. : 91 % —

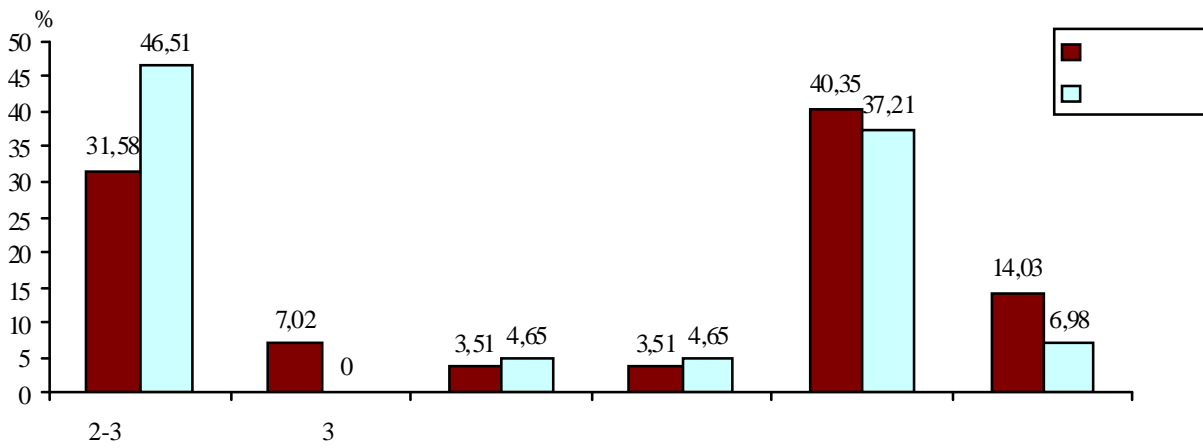
, 7 % — , 2 % — .

(.5). — -95 54 % -92 34 % , -92 -

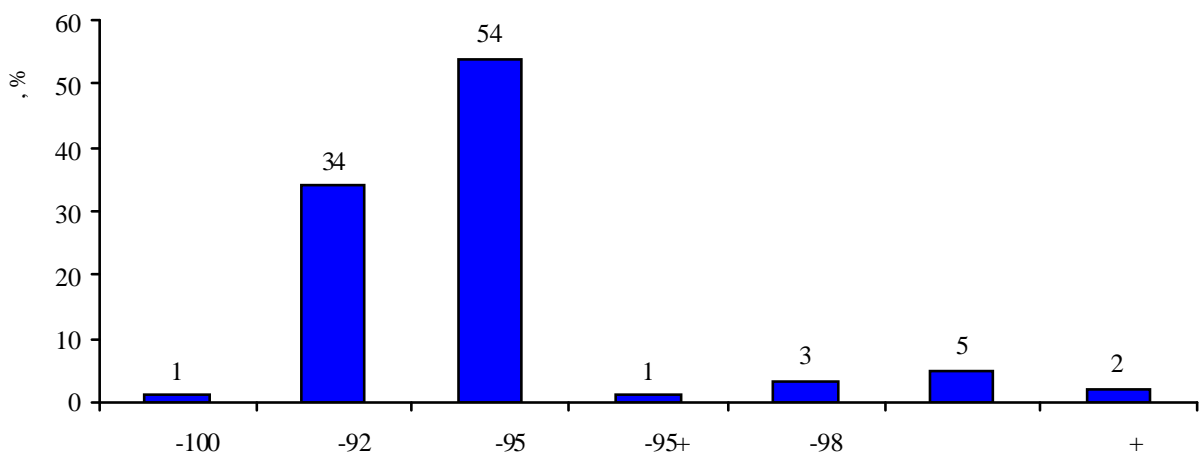
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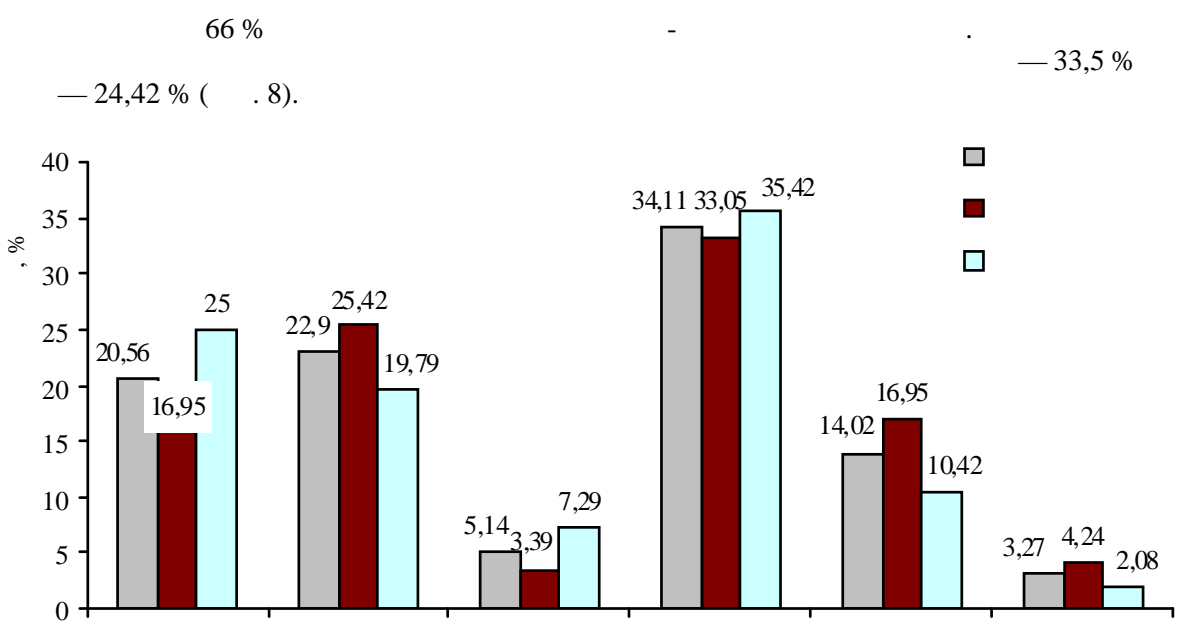
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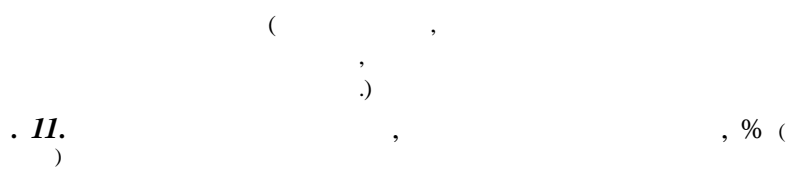
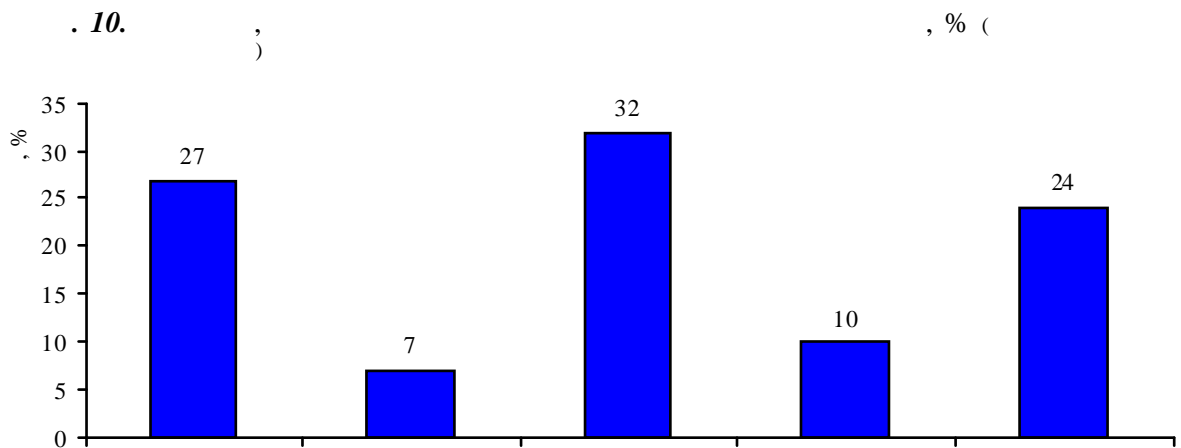
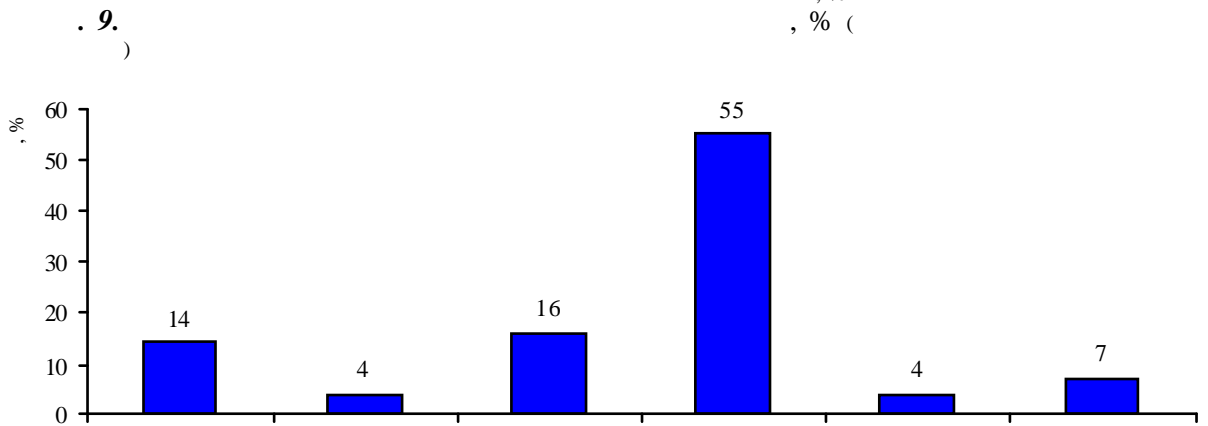
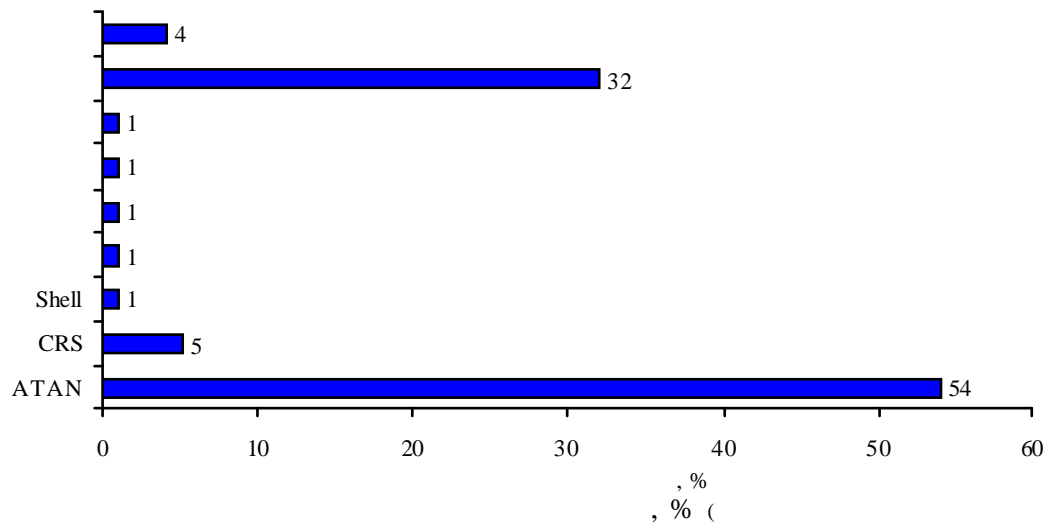


. 5.) (

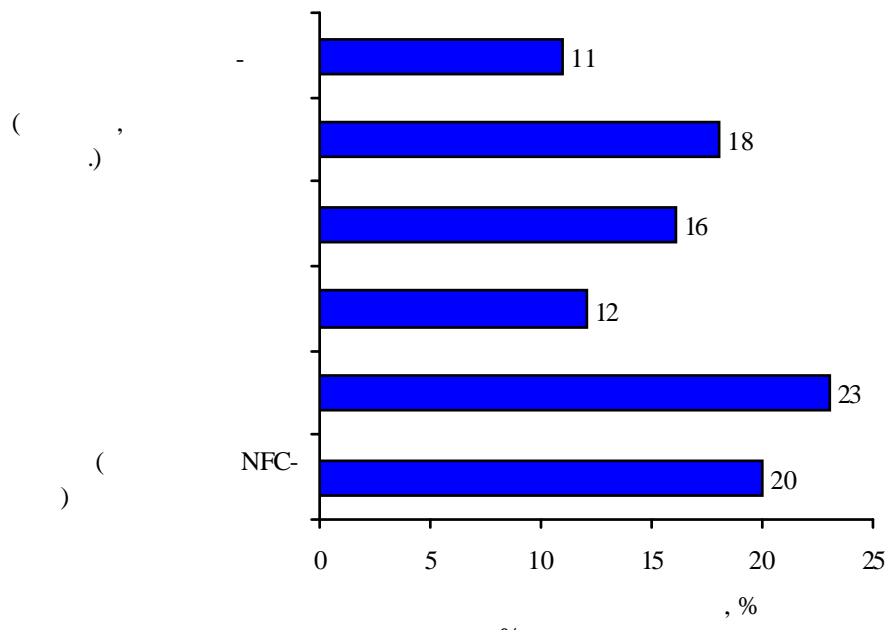


8. , % ()

CRS; ; ; - ; ; « »; WOG; ; « -
 »; Shell; ; ; 9. ; ATAN; -
 — 32%. 86 % . ATAN — 54 %,
 10. 55 % 16 %
 « » , 14 %
 94 % 11. ,
 32 % 27
 % 10 % / 24 % , 7 %
 12.



175

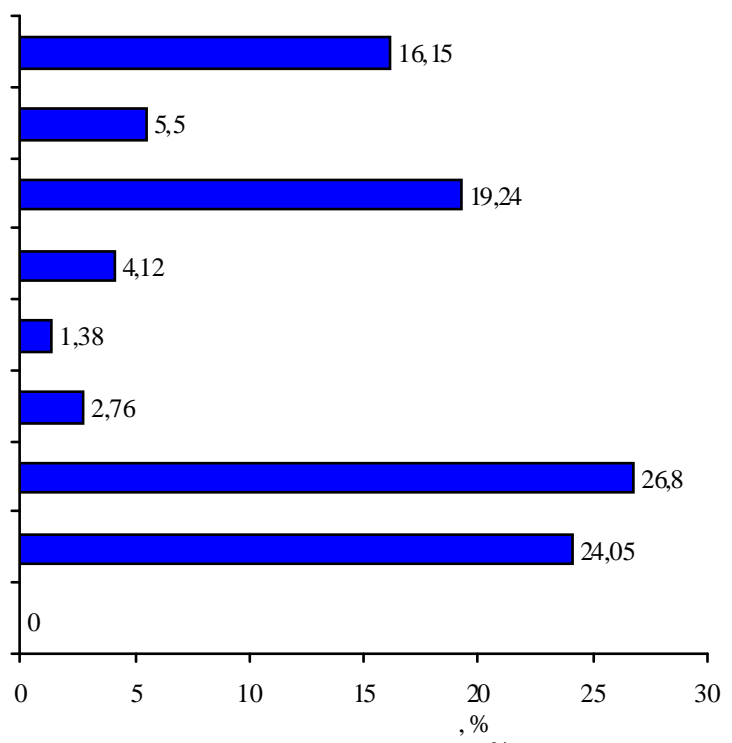


. 12.
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23 % , -
, -
,
13. , ,

13.



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