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KEY FEATURES OF THE NEW FINANCIAL MODEL SUPPORTING REGIONAL DEVELOPMENT IN THE EU

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Since the mid-1980s, there have been tendencies towards the internationalization of economic activity through foreign investment, as well as cross-border cooperation in trade and inter-firm relations, such as mergers and acquisitions. Thus, there is a need for both building up the regional economic potential of the EU and taking measures of a socio-cultural nature. The result of these processes was the formation of a new type of EU regional policy aimed at strategic management of a model of sustainable regional development.

The work uses a system of scientific methods and approaches that made it possible to achieve the goal of the study. The research was carried out using the methods of theoretical generalization, comparative analysis, analysis and synthesis. The

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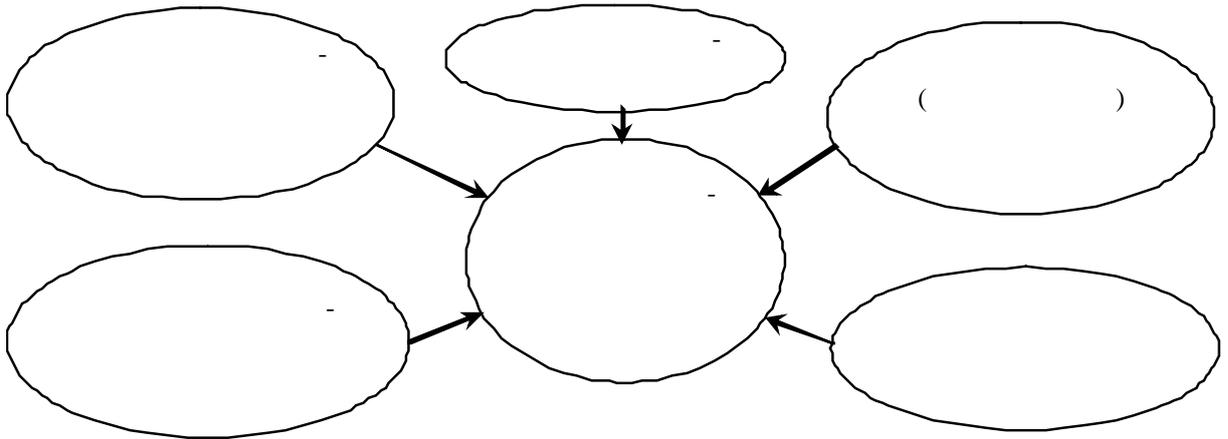
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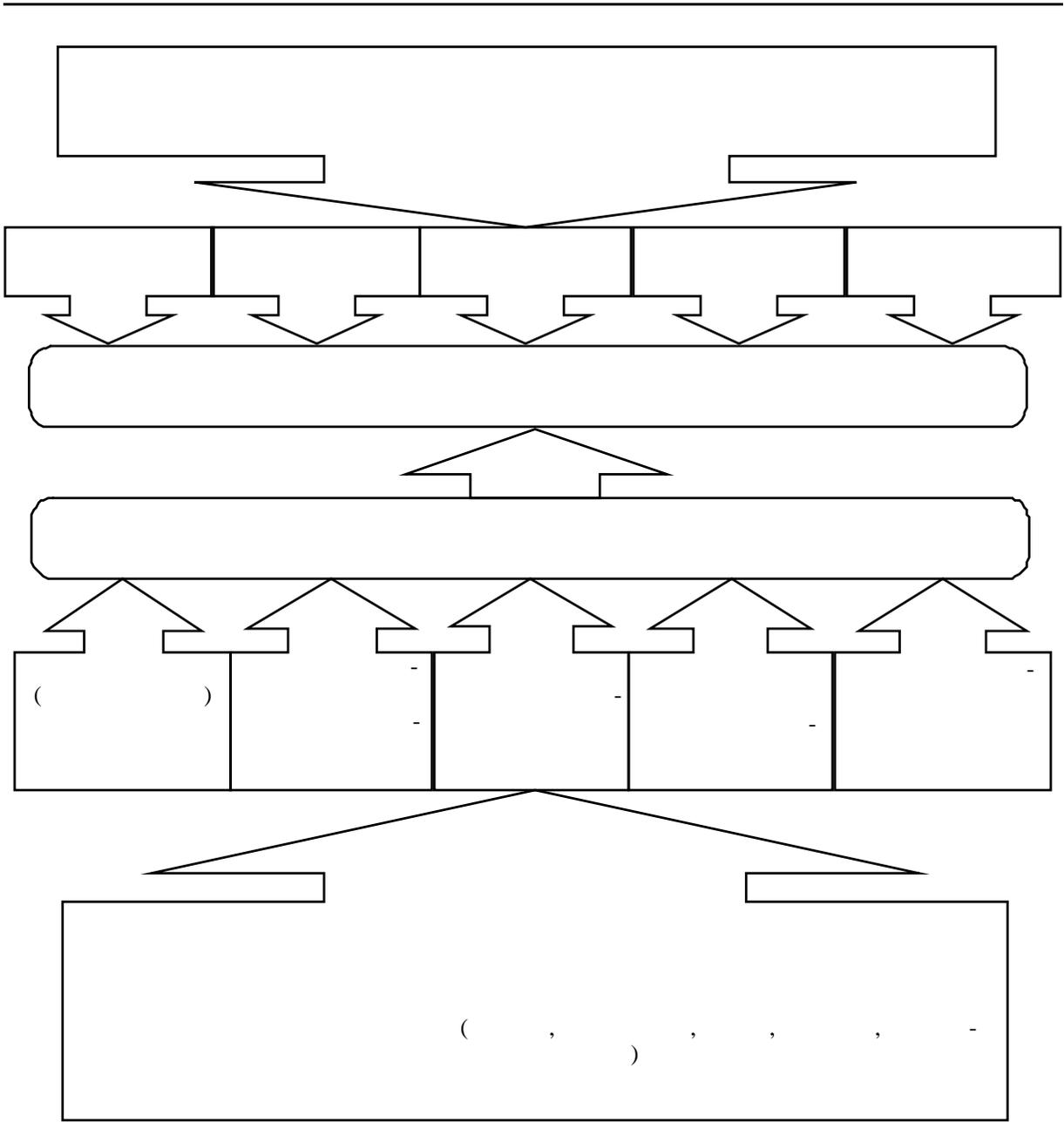
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