

332.15

**Sivash Olga,**  
Ph.D. in Economics, associate professor,  
Department of Public Finance and Banking,  
V.I. Vernadsky Crimean Federal University,  
Simferopol.

1

**INVESTMENT ATTRACTIVENESS OF THE REPUBLIC OF CRIMEA AS A  
DETERMINING CONDITION OF EFFECTIVE DEVELOPMENT OF THE  
INVESTMENT PROCESS**

The investment attractiveness is one of the key elements defining a possibility of attraction of investment resources to the region and implementation of the investment projects directed to achievement of economic and social effects. The paper analyzes the level of investment attractiveness of the Republic of Crimea based on the methodology for determining the index of investment attractiveness, as well as on the basis of expert assessments among the subjects of the Russian Federation. The tendencies of development of the investment process in the Republic of Crimea are determined. State measures aimed at increasing the volume of investments in the Republic of Crimea are considered.

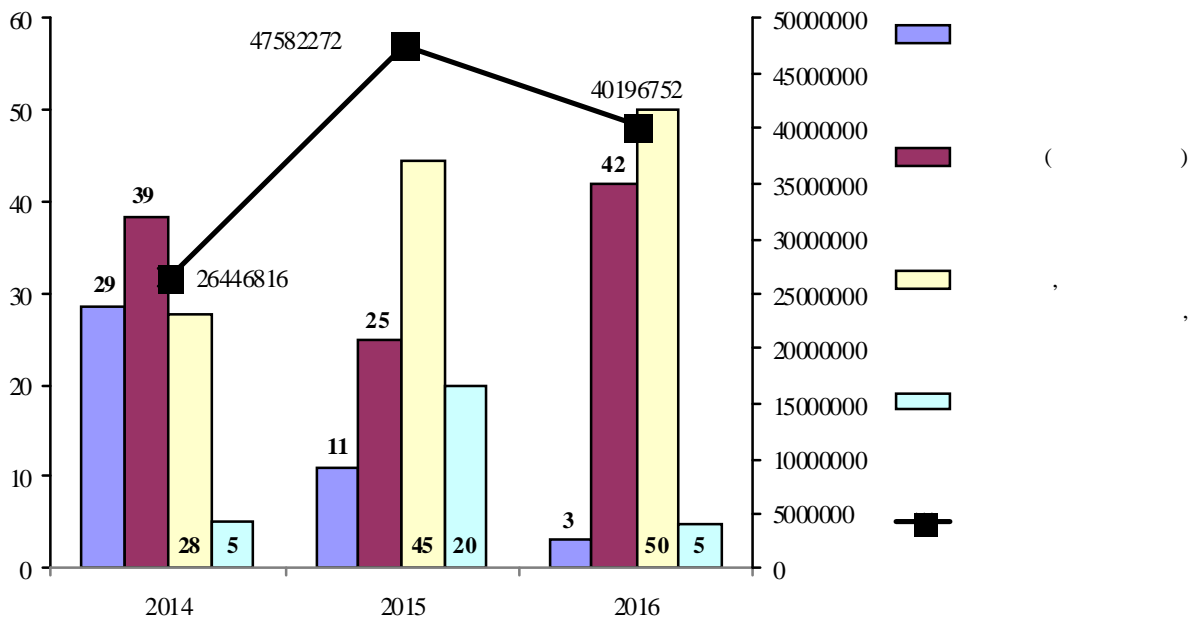
*Keywords:* investment attractiveness, investment climate, investment potential, index of investment attractiveness, factors.

[1, . 2],

1

« » 2015–2024  
« »  
».

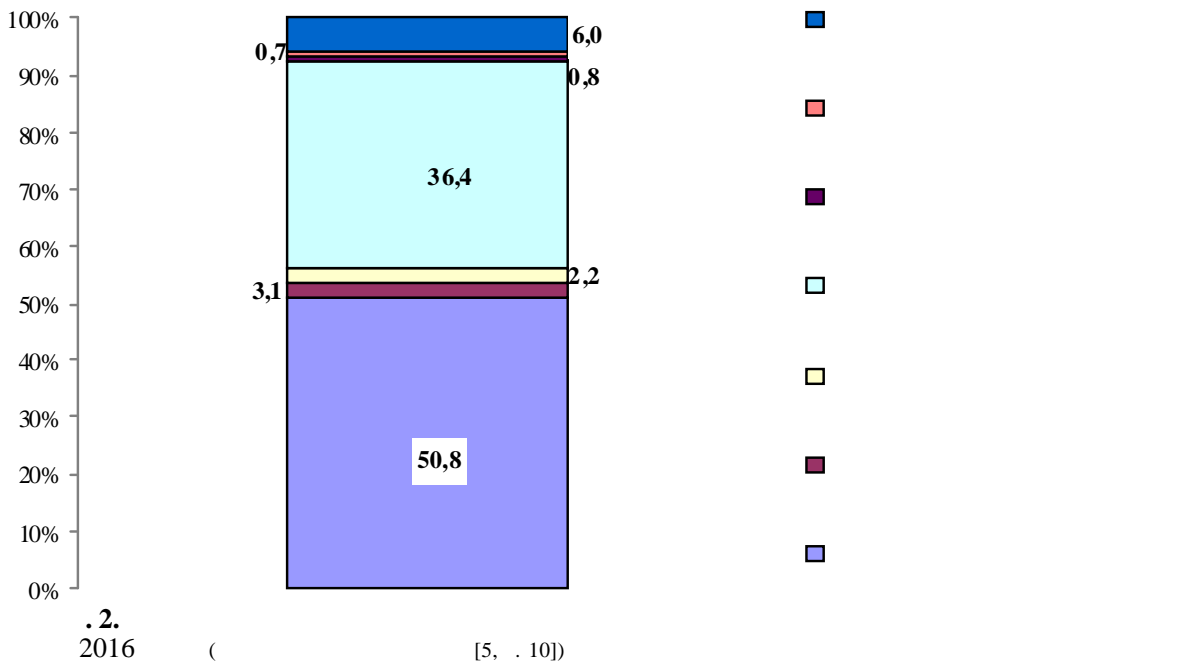




. 1.

(

[4])



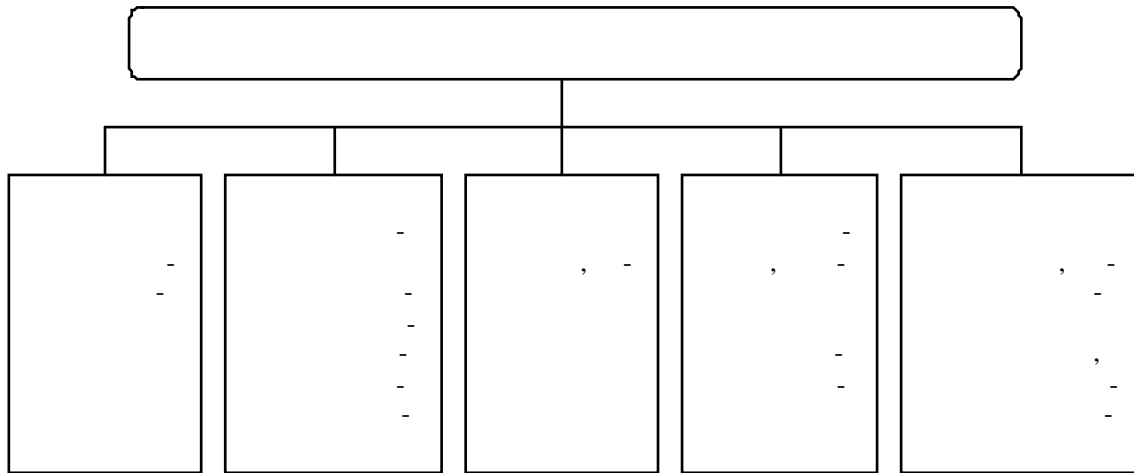
. 2.

2016

(

[5, . 10])

— 77- ; — 39-  
 66- ; — 59- , —  
 — 82- 84  
 [6]. 2030 ,  
 [7, . 136]. . 3



.3. ( [7, . 136-137]).

29 2014 377- « 1 2015  
 »,  
 ( ) 31 2039  
 680 31,5 , 28,2  
 80 53,0  
 2016 [8, . 3].  
 [9, . 50].

$$= \sqrt{\dots \times \dots}, \quad (1)$$

1. ( )

1. ( , 2016 )\*

/	( )	( )	( )	( )	( )	( )
1.	200174	12829	49 548	34018	4,8	
2.	522000	18062	222 167	116442	7,4	
3.	1283000	55719	718 569	71435	15,2	
4.	2772300	143138	940 261	77399	15,3	
5.	146300	4636	3 862	48549	1,6	
6.	<b>916200</b>	<b>31880</b>	<b>100 791</b>	<b>27735</b>	<b>10,2</b>	
7.	2175100	91703	849 844	67887	17,2	

\*

10,2

61

1. 11.09.2014 . [ : 07.08.2017). : rk.gov.ru/rus/file/pub/pub\_233368.pdf ( 272-
2. — 2016: [ ]// « : raexpert.ru/docbank//3a5/7de/1be/dc6c62e7da29a4faa8c961b.pdf ( : 07.08.2017).
3. 20 [ ]// : minek.rk.gov.ru/rus/index.htm/news/364055.htm ( : 07.08.2017).
4. [ ]// : crimea.gks.ru/wps/wcm/connect/rosstat\_ts/crimea/resources/75cc468040d2f13a83dd87a3e1dde74c/%D0%D1%82%D1%80.pdf ( : 07.08.2017).
5. //
6. — , 2016. — 36 . [ ]// « - ».— : raexpert.ru/researches/regions/krim\_2014 ( : 08.08.2017).
7. 352- /2017 09 2017 [ ]// 2030 : : base.garant.ru/43816228/1/ ( : 08.08.2017).
8. [ ]// : www.cbr.ru/publ/MoneyAndCredit/melnikov\_05\_17.pdf ( : 08.08.2017).
9. / . . — 2014. — 6 (36). — . 47-53. : ,

28 2017

24 2017