

The use of the cluster approach in the recreational sphere is an innovative resource and is a system for the formation and development of a cluster, the creation of entrepreneurial networks that affect the increase in the competitiveness of the economy, indicates the need to search for ways focused on optimizing the spatial structure of relations between the state, regions, municipal districts, subjects, management, research institutions and investors. The application of the cluster approach is based on the targeted approach of the system of methods and methodological techniques, which helps to reduce unnecessary activities to achieve the overall goal of the cluster. When determining the financial and resource provision of the cluster, methods of analysis and comparison were used. A comparative analysis of the response to the cluster alliance system of large, medium and small businesses is given. The investments of financial resources for the creation of the conditions for the sustainable development of the sanatorium-resort and tourist cluster, taking into account the internal and external resources of the state, region and municipalities, are analyzed. A comparative analysis of the influence of the federal target program of socio-economic development on the formation of a sanatorium-resort and tourist cluster in the region is carried out. The advantages of the structural model of corporate development of the cluster are determined. It was revealed that the cluster develops digital, innovative and investment infrastructure with the aim of efficient booking, accommodation and operational service of the receiving party. As a result, were obtained on the characteristic features of the sanatorium-resort and tourist cluster in the region; the application of the cluster and target approach, which contributed to the formation of a matrix of multiplicative impact on the economy.

Keywords: health resort and tourist cluster, infrastructure, innovative resource, resource base, model, methodology, cluster approach.

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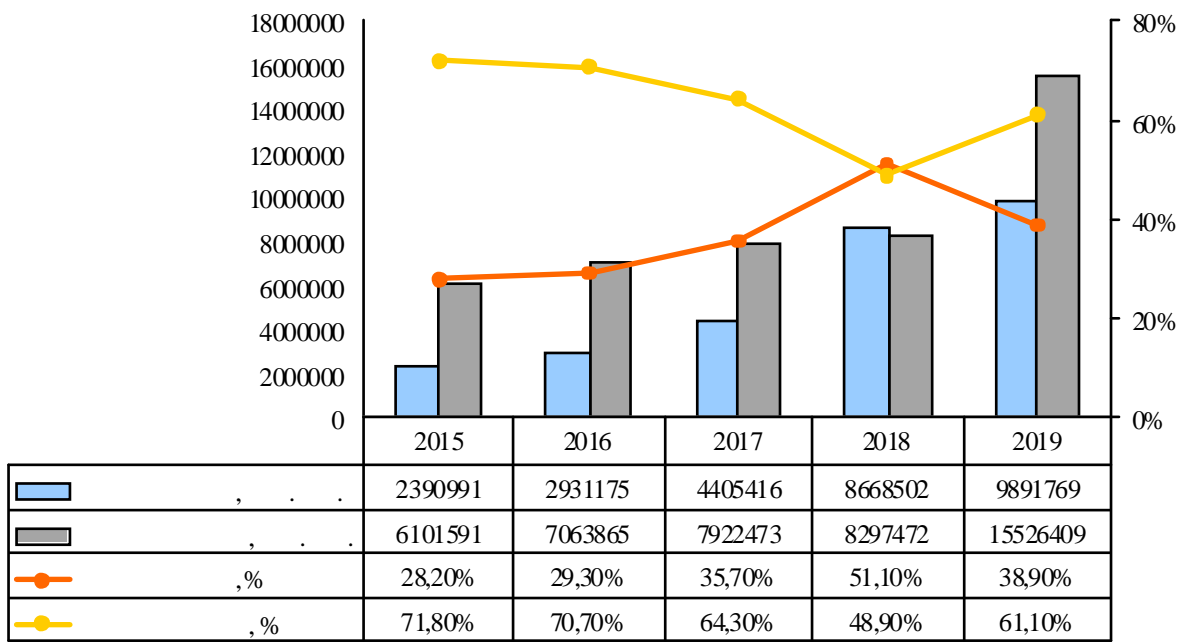
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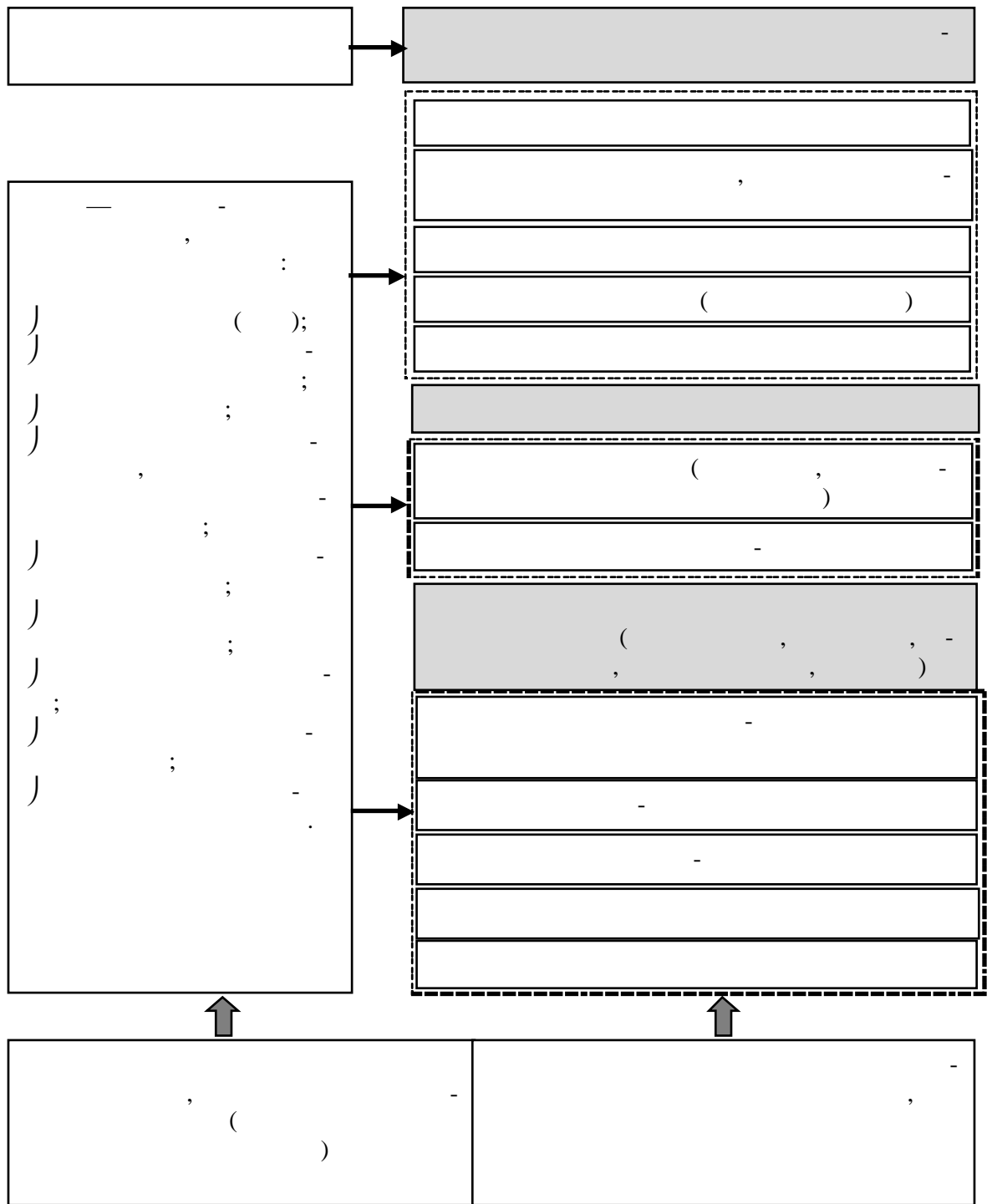


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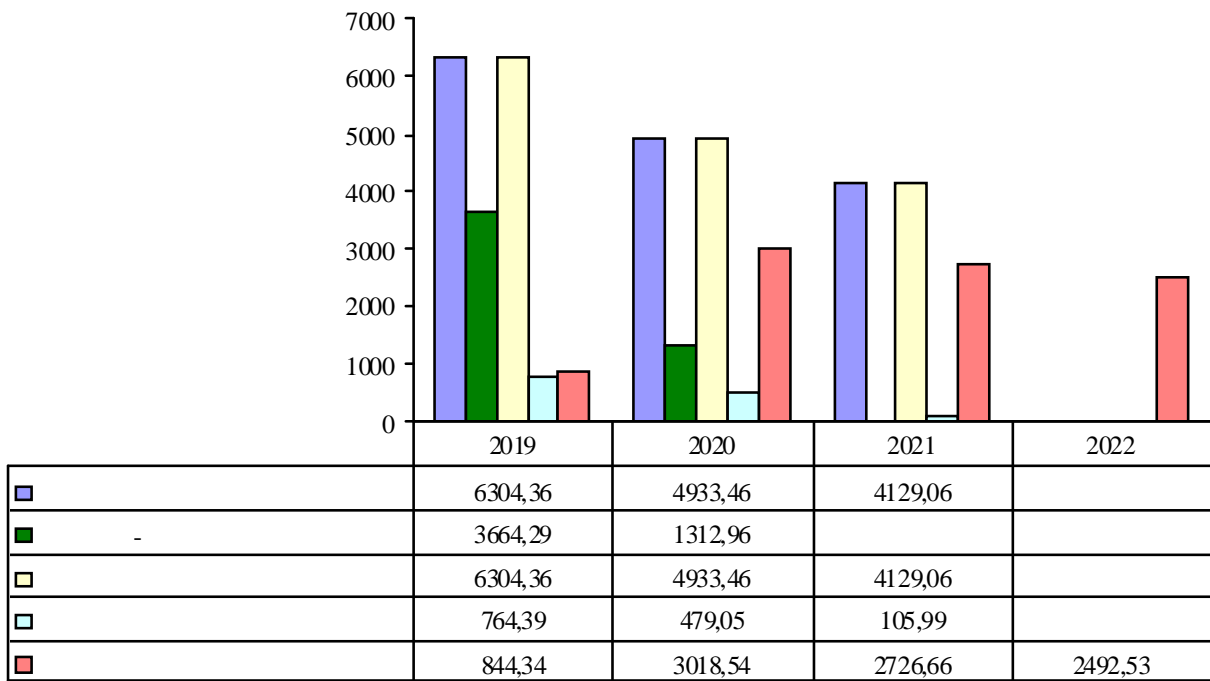


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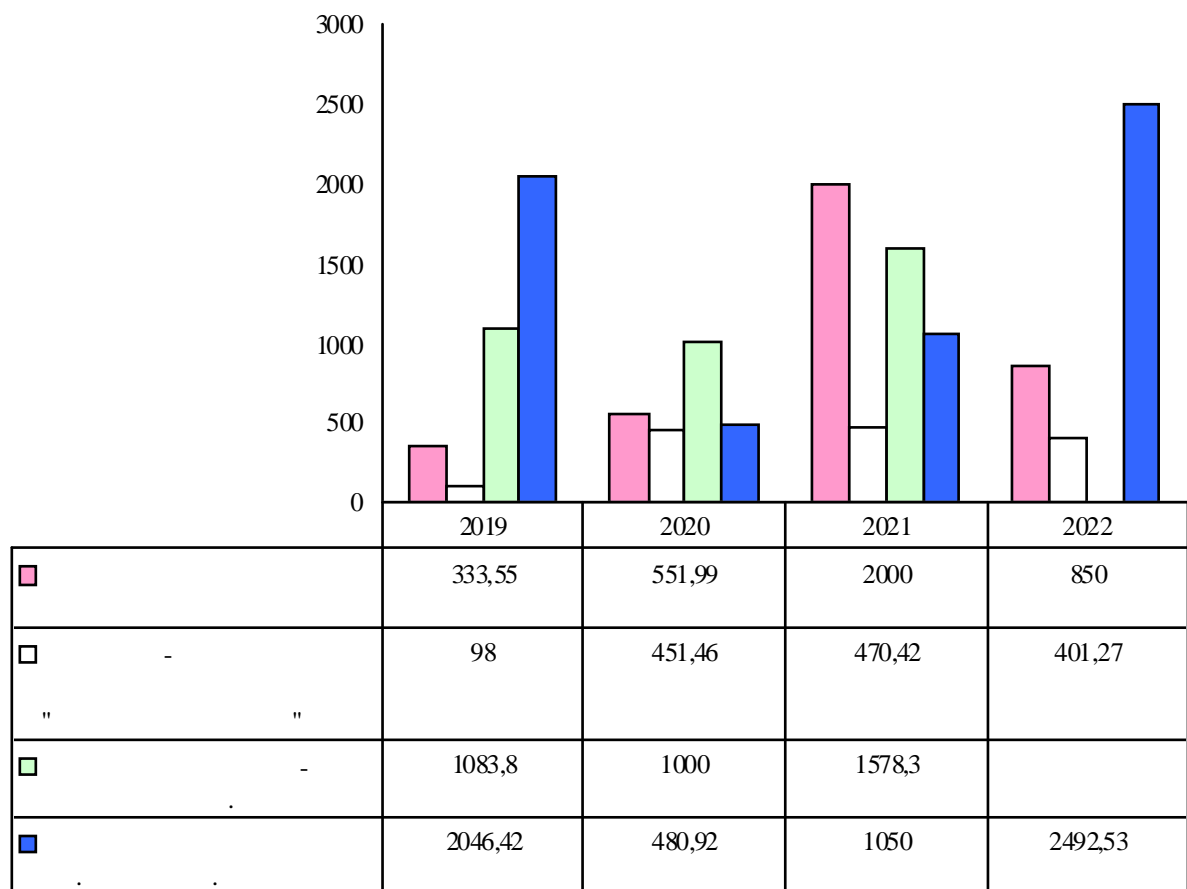
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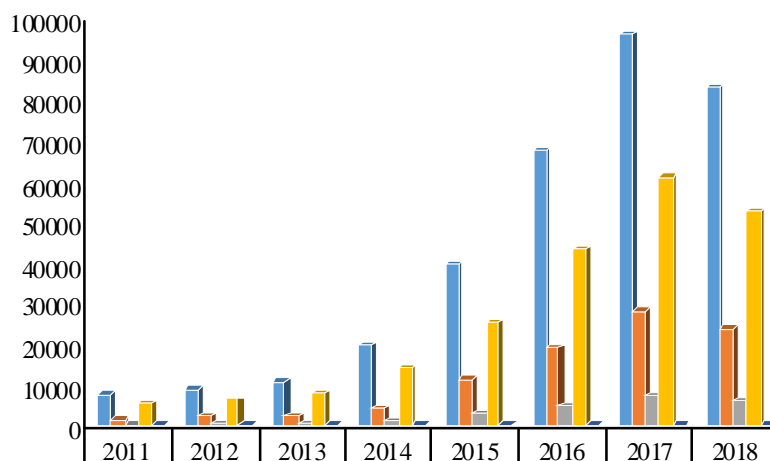
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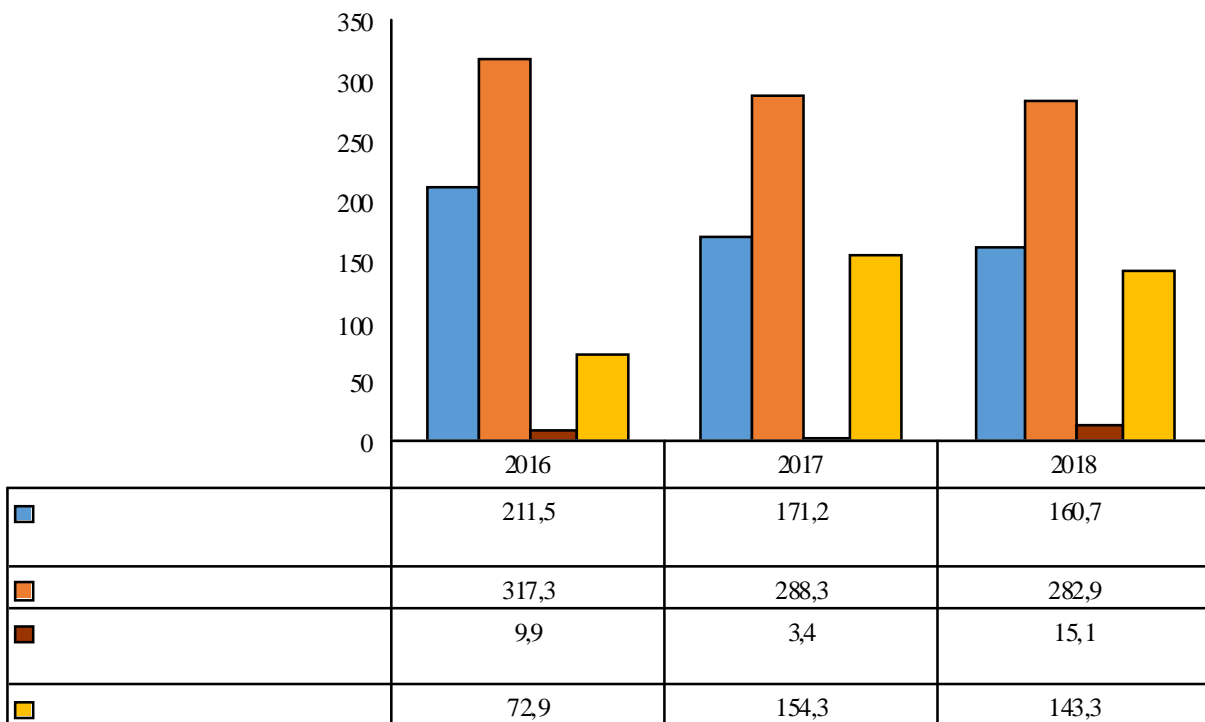
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■	291,2	431,6	548,9	1307,3	2920,4	4983,3	7310,1	6284,8
■	5497	6443,4	8200,7	13982,6	25431,2	43558,9	61193,7	52985,8
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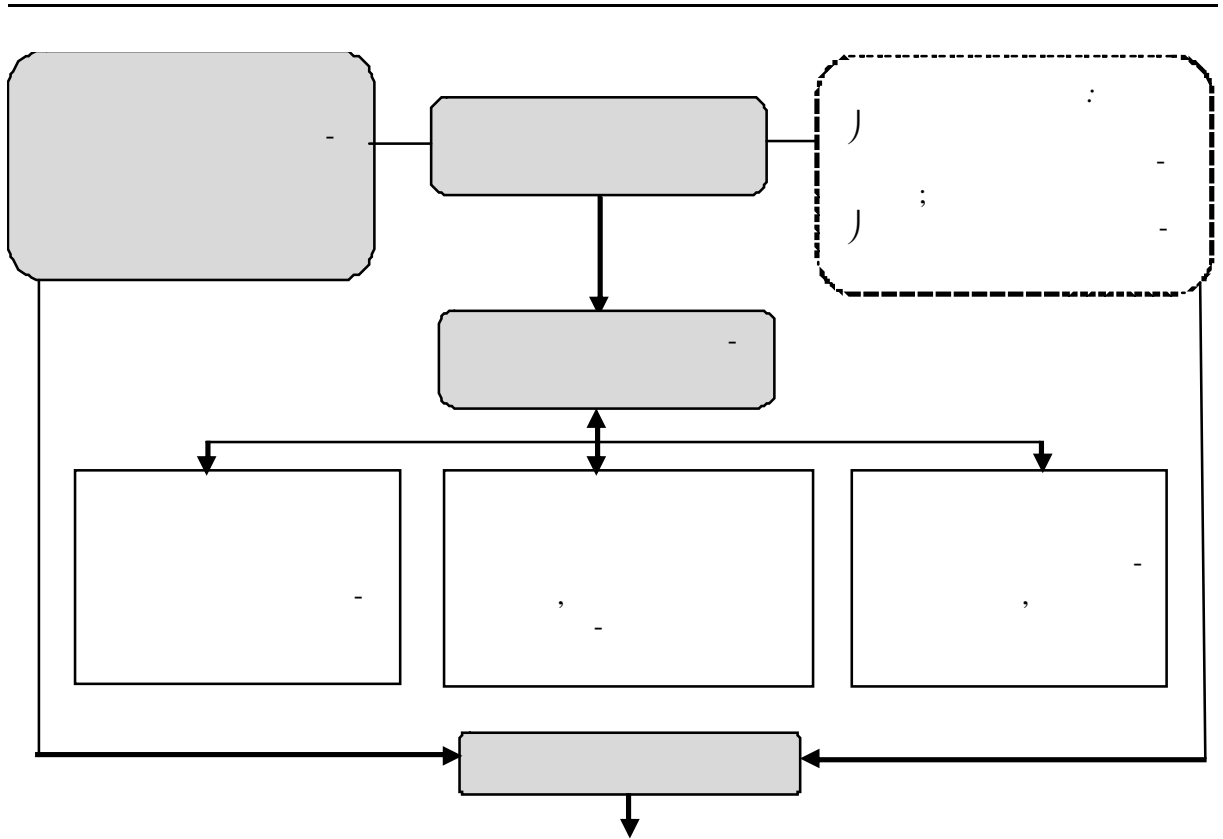
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