

Blazhevich Oleg Georgievich,

Ph.D. in Economics,

Associate Professor of the Department of Finance and Credit,
Institute of Economics and Management (structural subdivision),
V.I. Vernadsky Crimean Federal University,
Simferopol, Russian Federation.**Safonova Natalia Sergeevna,**

Master of Finance,

Specialist,

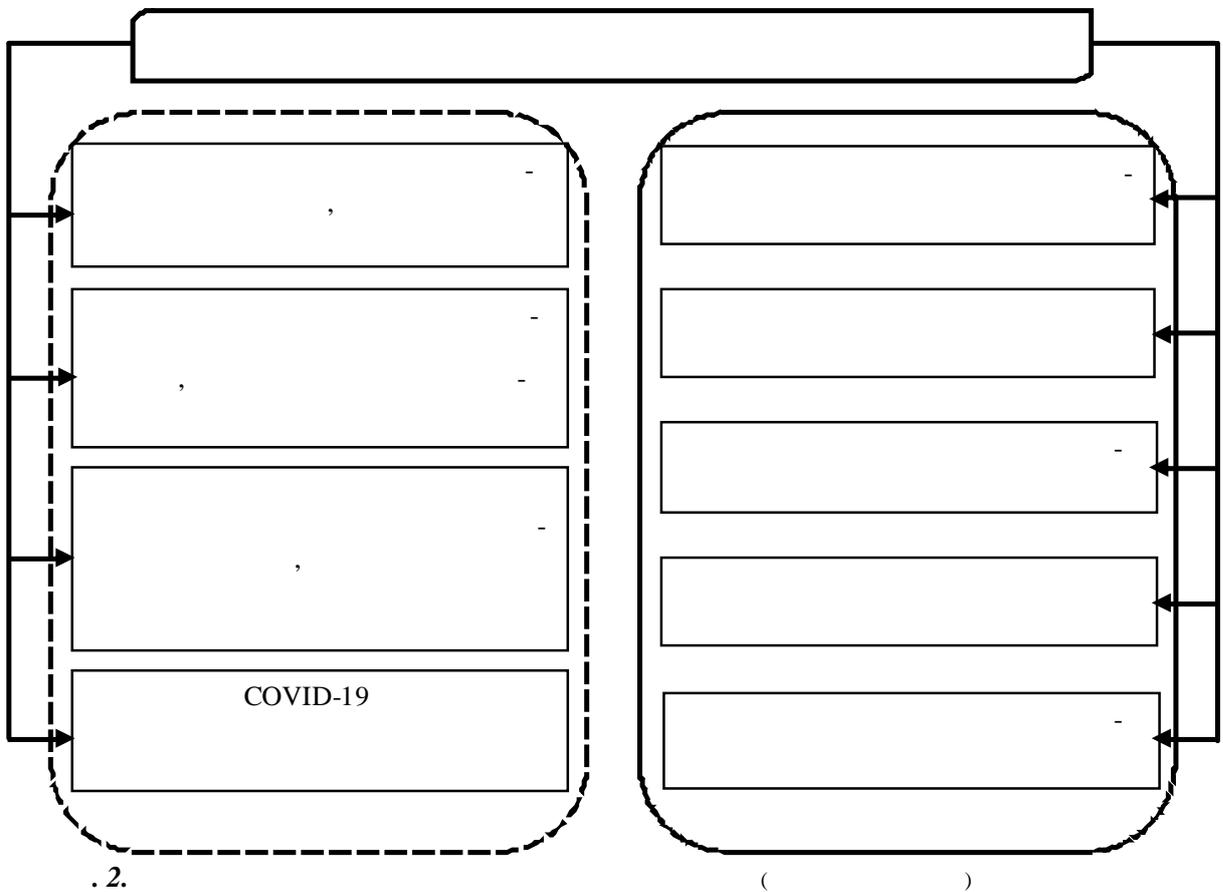
Department of Small Business Risk Management,
RNCB Bank (PAO),
Simferopol, Russian Federation.**FEATURES OF THE FINANCIAL MARKET DEVELOPMENT IN THE
CONDITIONS OF DIGITALIZATION**

SWOT-

Digitalization today is one of the most global processes that affects all spheres of human life. For the financial market, it is also an integral part of its development. That is why the study of the essence of digitalization of the financial sphere of the economy, the degree of its influence on the segments of the financial market, as well as the features of assessing the level of development of the financial market are the most relevant and important at the present stage of development of economic and financial relations.

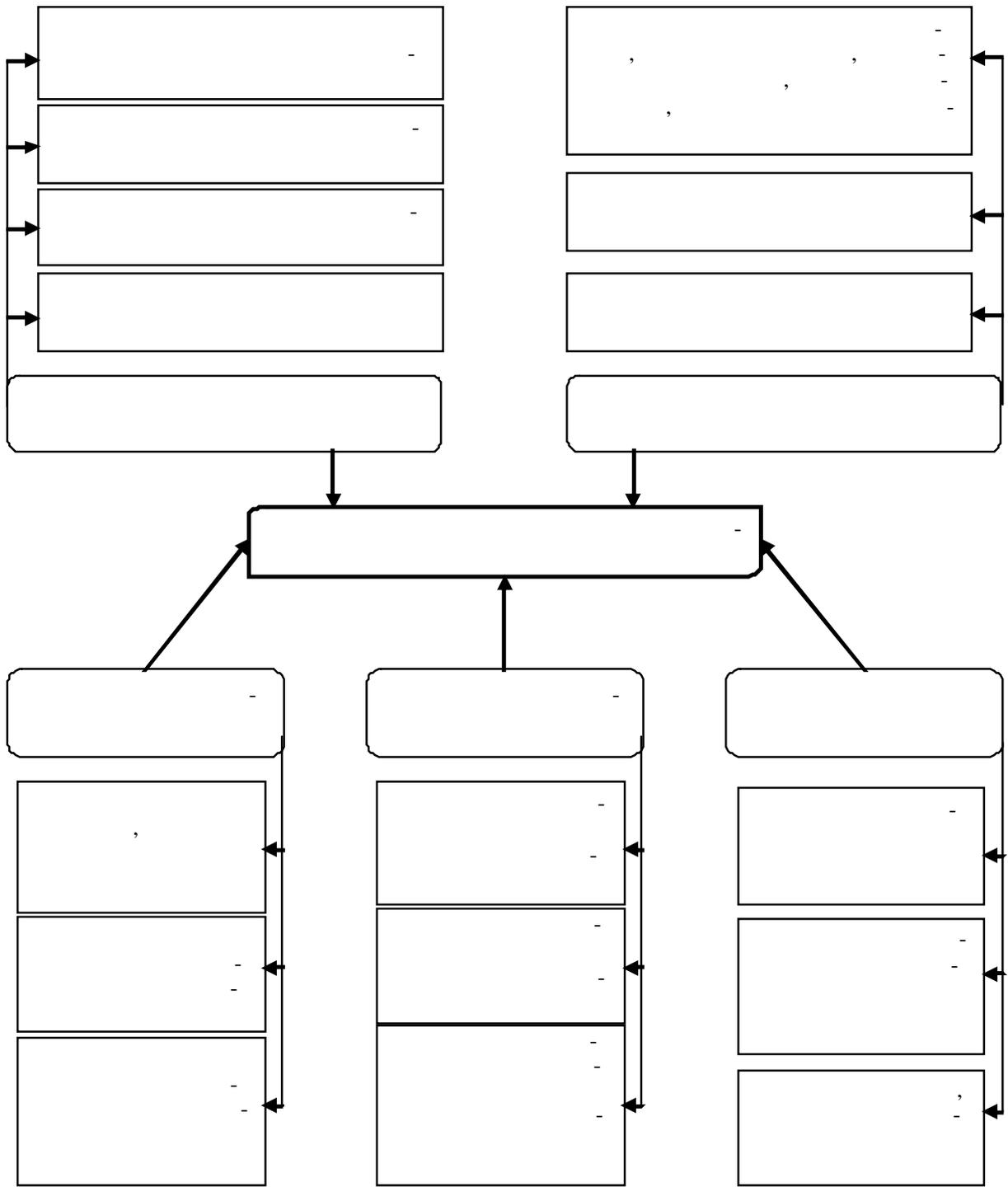
The article examines the essence of digitalization of the financial market, identifies the prerequisites for the emergence of digitalization in the financial sector. The features of the impact of digitalization on segments of the financial market, such as credit,

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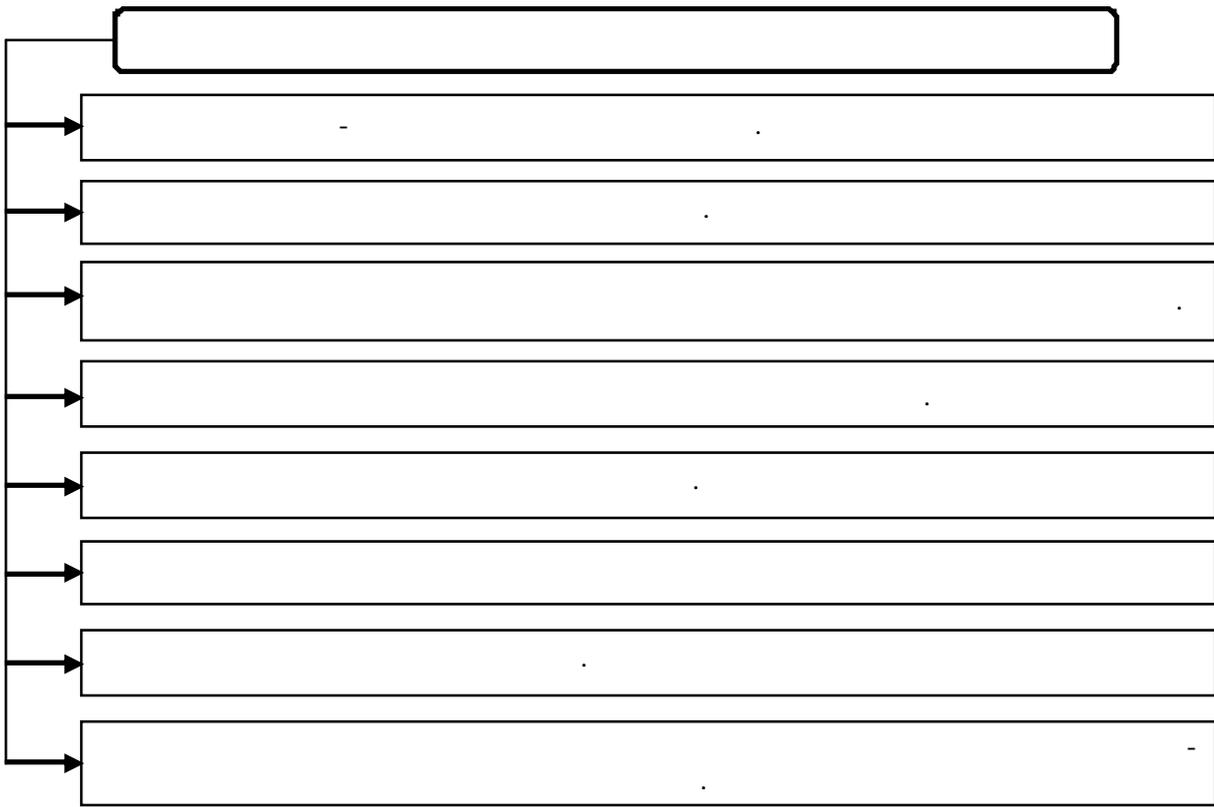
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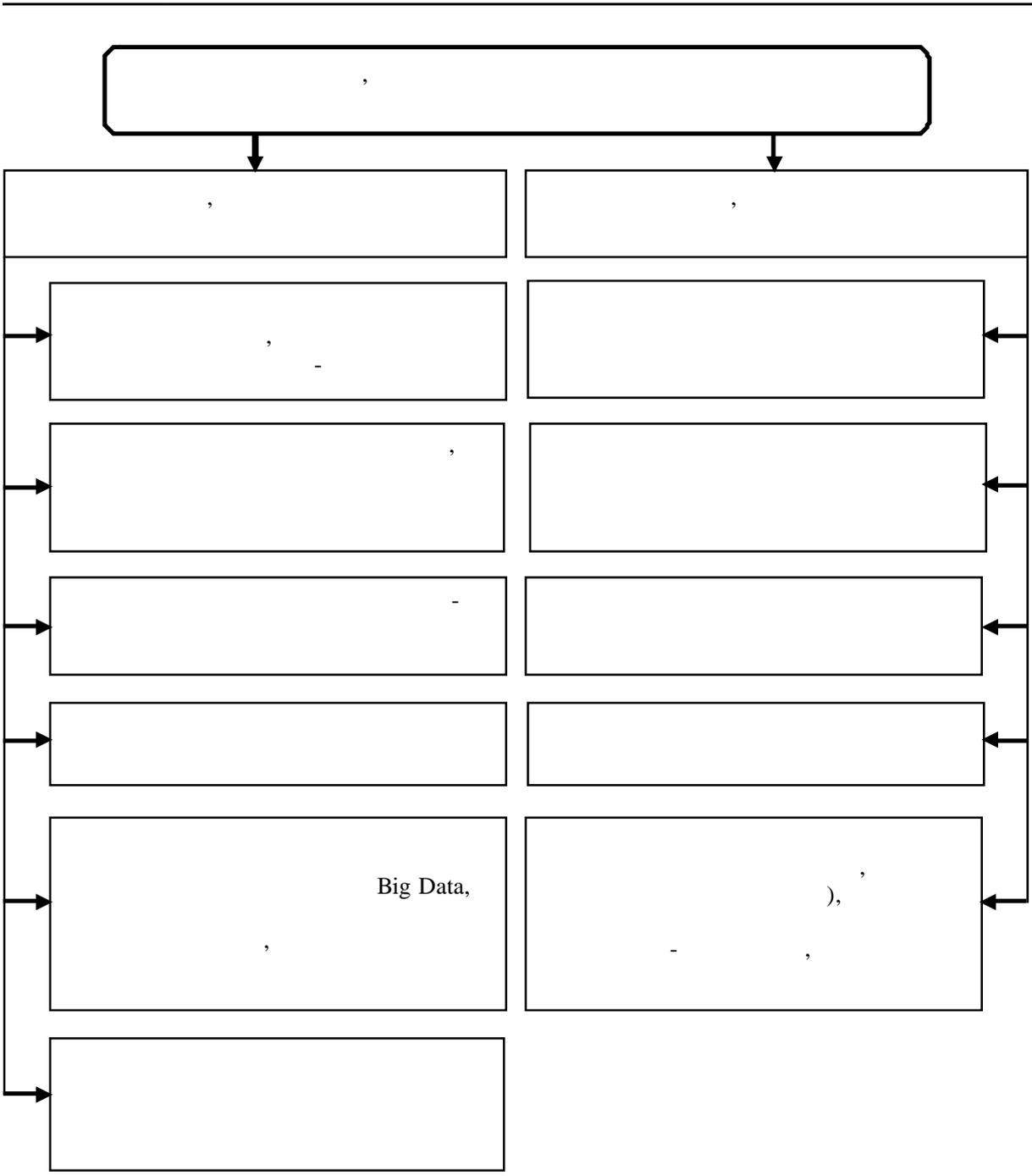
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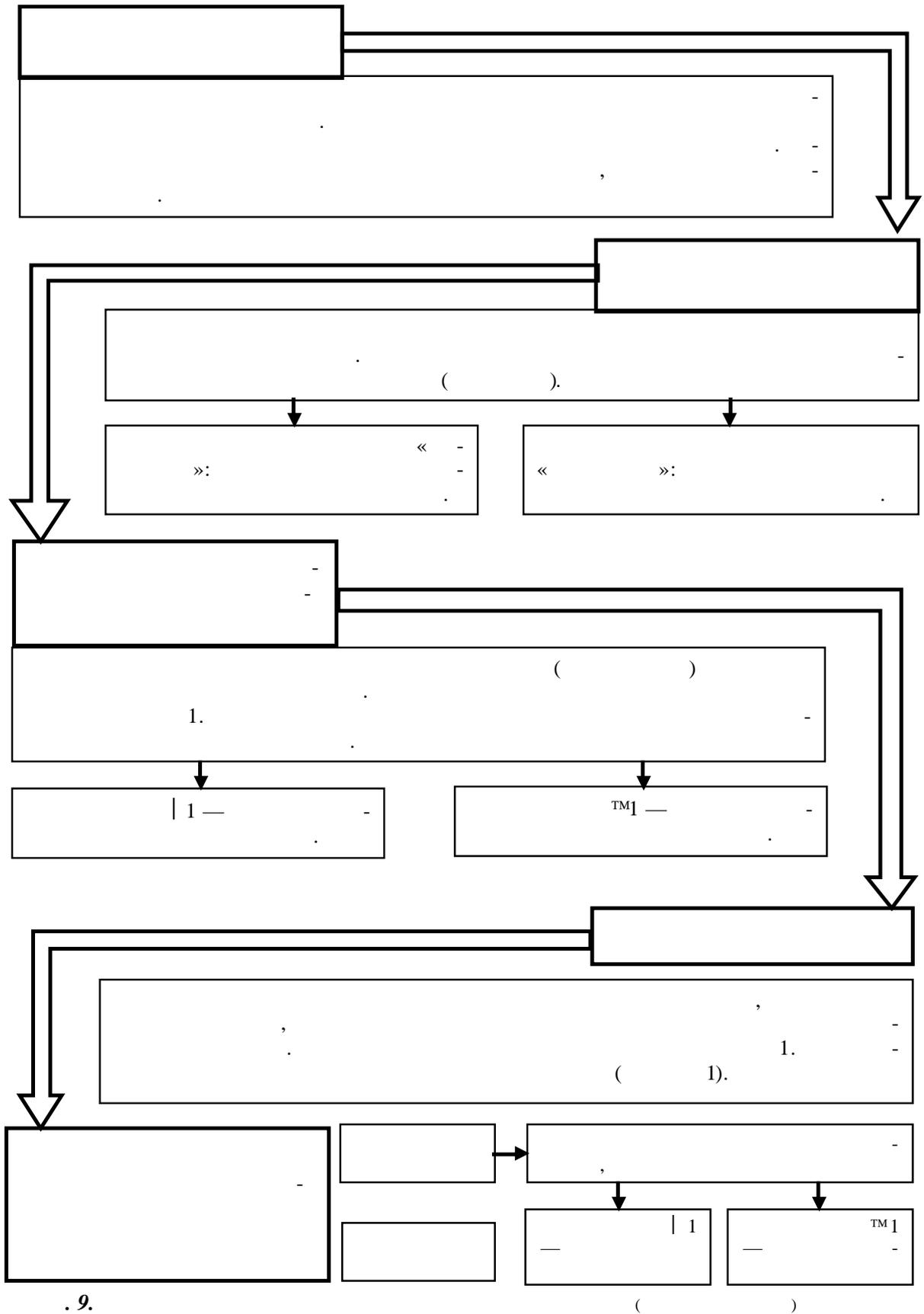
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