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TO THE ISSUE OF THE DIGITAL GAPS IN THE REGIONAL DEVELOPMENT

« » 2019
« » 29,5 %, — 36,3 %. 17,1 %

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The article discusses the problem of studying digital divide in the regional development of Russia. The urgency of the problem is due to the aggravation of digital divide in the process of implementing strategies and programs for digital development of regions. It is reasonably indicated that there is an inextricable relationship between digital development and the rates of economic growth of regions. It is the digital basis that currently determines the increase in the added value of the total product in the economy. The article presents a substantive analysis of the current state of research on the problems of digital divide. Due to the lack of a unified approach to the essential conceptualization of the concept of «digital divide» in the scientific and discourse field, a conceptual and meaningful analysis of the phenomenon of the digital divide and digital inequality is carried out. In the course of analyzing a number of indicators of the development of information and communication technologies in Moscow, St. Petersburg, as well as the subjects of the Southern Federal District, it was concluded that there is a pronounced digital divide in regional development. So, if in the Republic of Kalmykia in 2019, «cloud» services were used in the activities of 17.1 % of organizations in the region, then in the Rostov region this figure is 29.5 %, in Moscow — 36.3 %. The conclusion is made that the aggravation of the problem of the digital divide leads to information asymmetry and the development of digital inequality. In fact, the digital divide is one of the most significant social risks in the digital economy. The following strategic directions for

leveling digital divide in the regional development of Russia are highlighted: accelerated digitalization of key sectors of the economy with the subsequent practical application of artificial intelligence; provision of subsidies for the accelerated development of IT projects in the regions of Russia; rendering acceleration support to companies — developers in the development of innovative projects and assistance in bringing their products to the domestic market; constant training of personnel in the basic competencies of the digital economy; development of digital culture of Russian citizens.

Keywords: digital economy, digital divide, information and communication technologies, regional development, digital development.

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[28], . . . [20], . . . [22], . . . [27], . . . [23]

[30], . . . [31], . . . [35]. [3], . . .

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[16], . . . [18], . . . [24], . . . [25]

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Of Scientific And Technological Activities — Oslo Manual); (The Measurement
Economy); (The Knowledge-based
(National Innovation System);
(Dynamic National Innovation Systems);
(Proposed Standard Practice for Surveys of Research and
Experimental Development — the Frascati Manual);
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Devoted To S&T — Canberra Manual)

[7], [8], [13], [15],

« [5, 10]. ».

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I. () *

Регионы	Использование серверов					Использование локальных вычислительных сетей					Использование «облачных» сервисов				
	2015	2016	2017	2018	2019	2015	2016	2017	2018	2019	2015	2016	2017	2018	2019
Центральный федеральный округ г. Москва	83,7	79,1	74,8	72,4	70,3	80,8	75,1	70,5	68,6	66,0	19,2	29,8	34,0	35,7	36,3
Северо-Западный федеральный округ	53,4	58,0	57,4	58,6	58,6	67,0	66,8	65,7	66,9	65,9	20,0	21,6	23,8	26,3	28,5
г. Санкт-Петербург	71,0	73,5	75,0	72,3	68,0	71,9	72,5	72,4	71,3	65,8	23,0	25,4	29,0	30,5	31,3
Южный федеральный округ	43,0	45,7	46,7	50,3	50,4	57,9	57,9	59,8	62,7	63,3	17,5	19,2	21,9	24,9	26,4
Республика Адыгея	46,1	48,7	49,4	50,5	49,2	57,6	59,9	61,0	62,4	62,0	17,6	20,3	27,1	27,6	27,8
Республика Калмыкия	40,9	39,7	38,5	35,1	41,9	52,0	48,4	47,5	47,4	50,6	14,7	12,3	12,7	17,8	17,1
Республика Крым	66,9	46,7	46,9	44,4	43,9	78,6	54,3	56,6	55,2	52,4	23,9	24,3	29,0	25,6	26,6
Краснодарский край	45,4	50,0	51,8	52,9	51,7	59,6	61,0	65,1	62,5	65,5	17,8	19,4	21,7	25,1	25,8
Астраханская область	46,4	50,9	50,3	52,1	53,7	63,1	65,0	65,5	67,8	68,8	20,5	22,5	26,0	25,5	26,0
Волгоградская область	35,0	40,6	39,7	46,5	46,6	51,5	56,1	54,7	61,6	60,2	15,1	17,7	20,3	22,7	25,0
Ростовская область	44,0	44,6	46,5	53,8	54,7	59,6	58,0	59,3	68,3	67,9	18,2	18,8	20,8	26,2	29,5
г. Севастополь	41,0	30,9	36,2	53,1	54,0	58,0	38,3	43,8	63,3	63,1	18,4	14,9	19,0	28,0	26,4

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