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## **COMPARATIVE ANALYSIS OF INNOVATIVE AND DIGITAL ECONOMIES: CONTENTS, EVALUATION, INDICATORS**

The history and features of the formation of an innovative economy confirm its complex path of formation and importance in the development of the economy of the Russian Federation. The digital economy has formed more rapidly and in a short period of time has taken a leading position in the economy of many countries of the world. The innovative development of the global economy has undergone a significant change and requires a transition from local development to seamless technologies, this suggests that the role of digital technology at the present stage of development of the global and national economies is seriously increasing. The challenges of our time require us to search for fundamentally new sources of enhancing the competitiveness of state economies, such sources are innovative and digital economies.

The purpose of this study is to conduct a comparative analysis of innovative and digital economies at the level of concepts, indicators and indices.

The comparative analysis allowed us to establish at the level of concepts that the innovative economy has already formed a conceptual apparatus, while the digital economy is only forming, as evidenced by the variety of keywords and the lack of unambiguity in the formulation of concepts. The effectiveness of the innovation economy is assessed by the «global innovation index», the methodology is generally accepted and makes it possible to obtain both inter-regional and inter-country assessments. The effectiveness of the digital economy is assessed by the «index of the development of the digital economy», it does not have a universally recognized assessment methodology (five methods are proposed, each of which has certain limitations of both a



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	102	34,7	
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	25	58,0	
	93	19,1	
	32	42,7	
	47	27,1	
	30	29,9	
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	63	17,6	
	72	25,1	
	71	39,4	
	88	9,8	
	47	12,1	

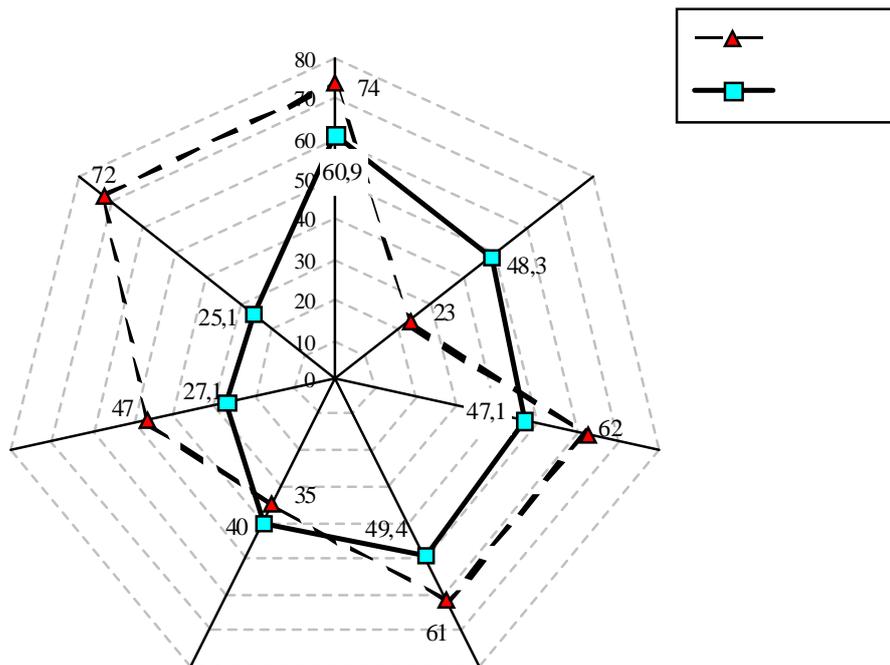
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	24	0,542	0,629
	38	0,272	0,451
	35	0,493	0,586
	36	0,475	0,559
	2	0,774	0,585
	38	0,470	0,511
	32	0,336	0,417
	30	0,653	0,641
	21	0,458	0,444
	23	0,334	0,369
	28	0,376	0,475
	( )	40	0,482
			0,609

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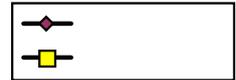
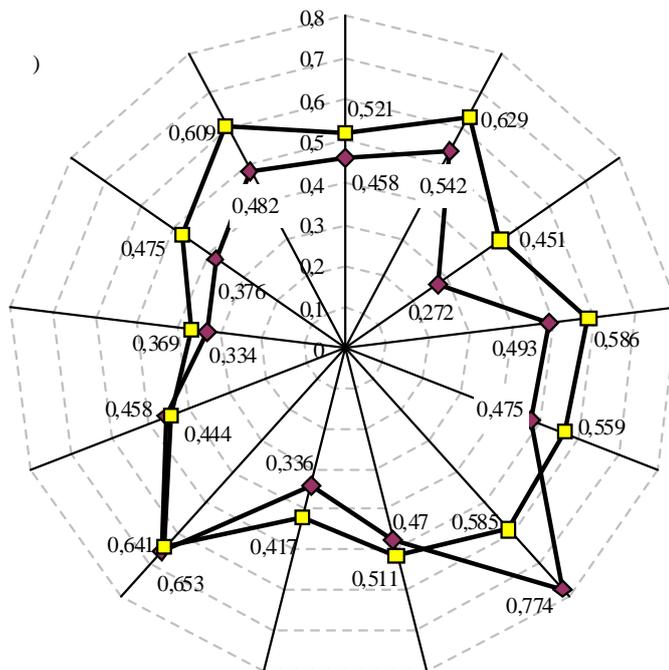
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