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**DEVELOPMENT OF A METHODOLOGICAL APPROACH TO ASSESSING
THE SUSTAINABLE DEVELOPMENT OF INTEGRATED BUSINESS STRUCTURES**

An integrated business structure is a set of legal entities of various industries and sectors of the economy, which, due to the established relations between them, regularly act as a single economic agent in certain important aspects of their activities. The formation of development directions for any enterprise, including such a complex management object as an integrated business structure, is carried out in the planning process, depending on the goals of its development, the current and projected market situation, the stage of the life cycle, and many other external and internal factors. Determining the direction of development should be based on the results of an assessment of the level of development achieved. In the article, the development of an integrated business structure is considered from the standpoint of the concept of sustainable development, which combines three aspects of activity: economic, social and environmental. To assess the level of sustainable development of integrated business structure, whose activity is commercial in nature, it is proposed to use an integral indicator, which will allow us to evaluate the achieved level of development, and also to trace the dynamics of the development trend of the object. The integrated indicator of sustainable development of an integrated business structure is built by combining aggregated indicators that reflect economic,

social and environmental development, which in turn are built by folding private evaluation indicators. Using the developed system of indicators in assessing the level of sustainable development of the integrated business structure will allow us to develop a scenario for its further development, as well as identify problems in its economic activities and respond to them in a timely manner by developing and implementing appropriate measures

Keywords: integrated business structure, sustainable development, indicator system.

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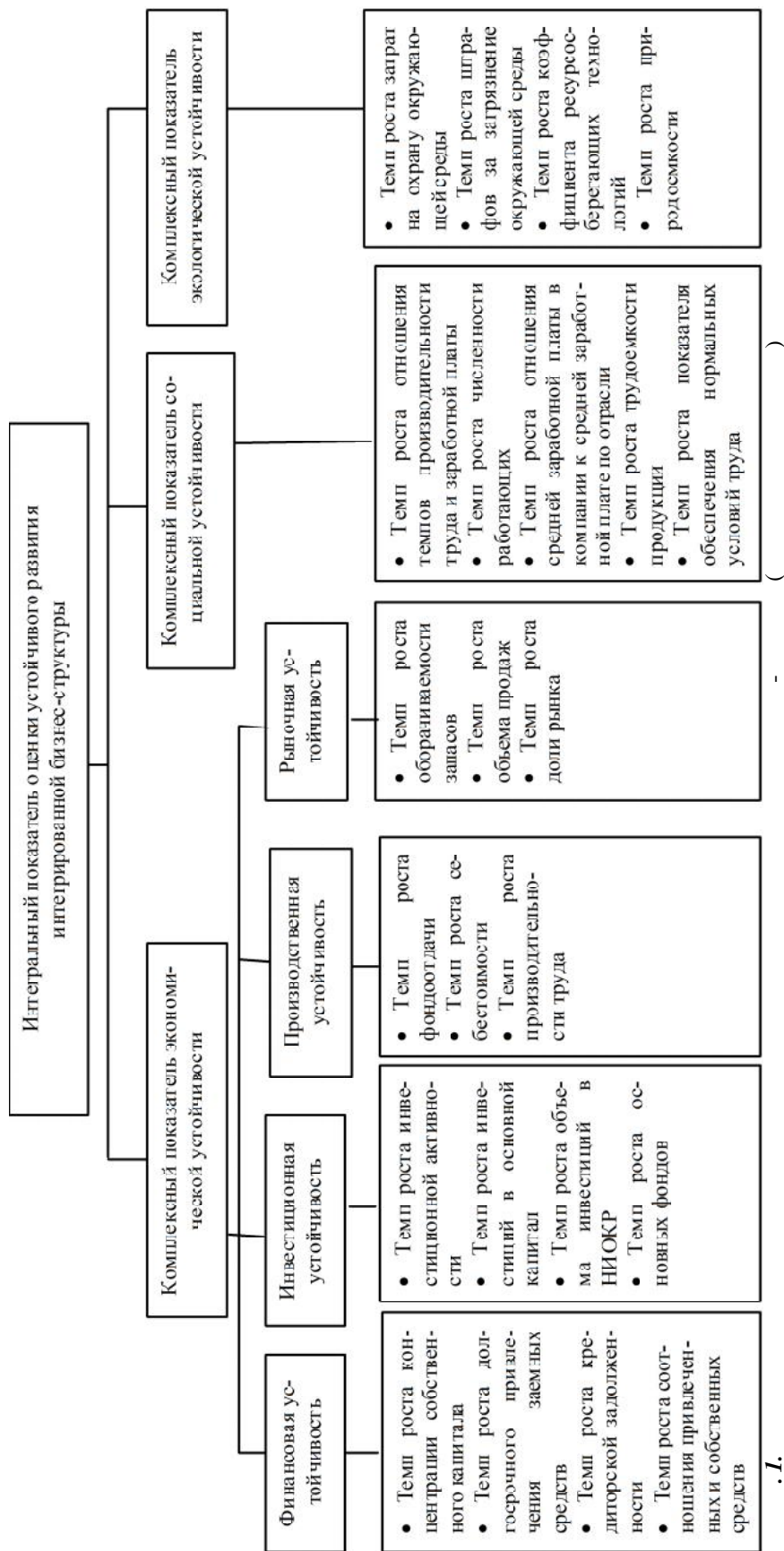
[17]. ... [14] ... [26]

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$$f_Y = \sum_{i=1}^n q_i \times \alpha_i, \quad (1)$$

f_Y — ; q_i — ; α_i — ; n —

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