

Vernikov Vitaly Alexandrovich,
Ph.D. in Economics, Associate Professor,
Institute of Social Sciences,
Moscow, Russian Federation.

CRITERIA, INDICATORS AND LEVELS OF LABOR PRODUCTIVITY OF EMPLOYEES OF ENTREPRENEURIAL STRUCTURES

A professional is significantly different from ordinary employees in his desire for self-realization in the workplace, which takes a leading place in his motivation. It is the activity of professionals that to a greater extent ensures the result of the enterprise, therefore, the actual issues are the assessment of the level of their productivity, as well as the selection of indicators and criteria on which it depends. It is necessary to assess the level of professional productivity in order to further improve it, each professional should be interested in his development and increase his capabilities.

The leading criterion and indicator of the level of labor productivity is professionalism, which, together with the results of a professional, shows his effectiveness, while it is necessary to take into account the conditions of the internal and external environment in which he works.

Keywords: personnel management, labor productivity, criteria of professional productivity, levels of professional productivity, education, self-development, implementation.

» [12].

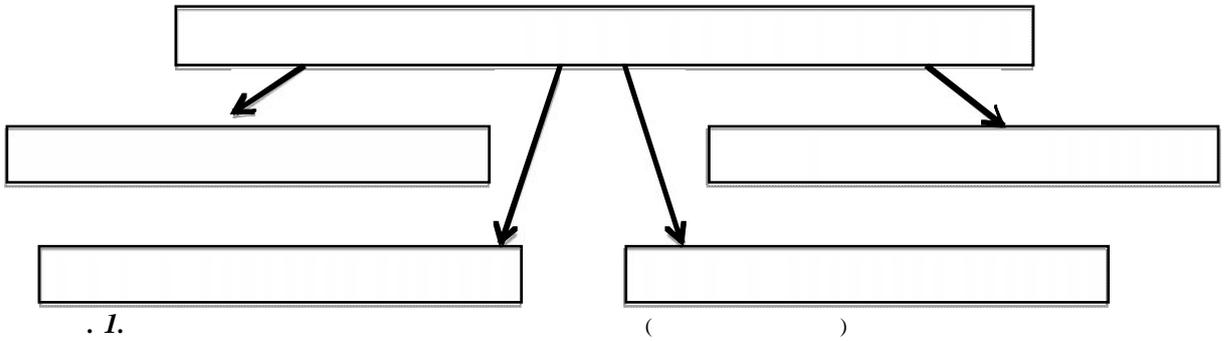
(.1).

[1, 2, 3, 4].

« »

[5, 6, 7, 11].

(.1).



[8, 9].

» [10–11].

- 1)
- 2)
- 3)
- 4)

«...»

20%

10%.

«...»

—

» [9].

:

«...»

(, ,)

()

1. // — 2012. — 4(22). — . 223–228.

2. // — 2019. — 31. — .222–227.
3. / . . . // : , , . — 2019. — 4 (49). — .151–161.
4. . — 2013. — 7 (108). — .111–116.
5. / . . . // : . — 2019. — 3-1. — .70–72.
6. , . . . // : . — 2019. — .67–80.
7. — 2020. — 1-1 (59). — .77–85.
8. , . . . // : , , . — 2019. — 3 (48). — .13–22.
9. : , 2017.
10. / . . . , . . . — 2019. — 9. — .166–174.
11. / . . . — : , 2006. — 308 .
12. // — 2019. — 31 (36). — .101–105.
13. , . . . , 2016. — 247 .
14. // XII : , . — 2017. — .135–142.

SPISOK LITERATURY

1. Bartseva, K.Yu. Sovremennyye instrumenty upravleniya predpriyatiyem, personalom i proizvoditel'nost'yu truda / K.Yu. Bartseva // Vektor nauki Tol'yattin. gos. un-ta. — 2012. — 4(22). — S. 223–228.
2. Blinkova O.N., Ganyuta O.N. Neobkhodimost' analiza proizvoditel'nosti truda na predpriyatii / O.N. Blinkova, O.N. Ganyuta // Sinergiya Nauk. — 2019. — 31. — S. 222–227.
3. Voroby va .I. Natsional'nyye proyekty Rossiyskoy Federatsii: priority i finansovyy kontrol' nad ikh realizatsiyey / .I. Voroby va // Nauchnyy vestnik: finansy, banki, investitsii. — 2019. — 4 (49). — S. 151–161.
4. Gagarinskiy, A.V. Upravleniye proizvoditel'nost'yu truda promyshlennogo predpriyatiya / A.V. Gagarinskiy // Vestn. Samar. un-ta. Ser.: Ekonomika i upr. — 2013. — 7 (108). — S. 111–116.
5. Gershanok A.A. Organizatsiya truda v realizatsii zadach povysheniya effektivnosti proizvodstva, uskoreniya rosta proizvoditel'nosti truda / A.A. Gershanok // Ekonomika i biznes: teoriya i praktika. — 2019. — 3-1. — S. 70–72.
6. Gryaznova Ye.R. Prakticheskiye aspekty upravleniya proizvoditel'nost'yu truda personala predpriyatiy / Ye.R. Gryaznova, Ye.S. Moiseyenko, K.R. Kuptsova // v kn.: Ekonomika i sovremennyy menedzhment: v poiskakh novoy modeli innovatsionnogo razvitiya. — Penza, 2019. — S. 67–80.
7. Gerasimov B.N. Modelirovaniye razvitiya professionalizma upravlentsev / B.N. Gerasimov // Ekonomika i biznes: teoriya i praktika. — 2020. — 1-1 (59). — S. 77–85.
8. Gorlovskaya I.G. Vnutrenniye faktory effektivnosti upravleniya portfelyami pensionnykh nakopleniy / I.G. Gorlovskaya, N.V. Ogorelkova, I.M. Reutova // Nauchnyy vestnik: finansy, banki, investitsii. — 2019. — 3 (48). — S. 13–22.
9. Dudin M.N. Rossiya v sisteme mirovoy ekonomiki i mezhdunarodnykh svyazey v usloviyakh innovatsionnoy transformatsii sotsial'no-ekonomicheskikh sistem: monografiya / M.N. Dudin, N.V. Lyanikov, N.P. Ivashchenko, Ye. Ye. Frolova. — Moskva: RUSAYNS, 2017.
10. Kuchina Ye.V. Upravleniye proizvoditel'nost'yu truda kak instrument obespecheniya konkurentosposobnosti predpriyatii v sfere uslug / Ye.V. Kuchina, T.A. Korkina. — Vestnik Chelyabinskogo gosudarstvennogo universiteta. — 2019. — 9. — S. 166–174.
11. Markova A.K. Psikhologiya professionalizma / A.K. Markova. — M.: Znaniye, 2006. — 308 s.
12. Nikolayev O.V. K voprosu ob intellektual'nom kapitale predpriyatiya / O.V. Nikolayev, N.I. Litvina, Yu.A. Kulikova // Vestnik Rossiyskogo gosudarstvennogo agrarnogo zaochnogo universiteta. — 2019. — 31 (36). — S. 101–105.
13. Romans, E. Nastol'naya kniga venchurnogo predprinimatel'ya: Sekrety liderov startupov: Uchebnoye posobiye / E. Romans. — M.: Al'pina Publ., 2016. — 247 s.
14. Cherneva R.I. Issledovaniye kriteriyev otsenki effektivnosti truda rabotnikov otechestvennykh predpriyatiy / R.I. Cherneva, M.I. Radzhavi // XII Prokhorovskiy chteniya. Vodnyy transport: problemy nastoyashchego, perspektivy budushchego. Po materialam zasedaniya prezidiuma Gossoveta po voprosam razvitiya vodnykh putey i transportnoy infrastruktury: sbornik statey uchastnikov Dvenadtsatykh Prokhorovskikh chteniy. Volzhskiy gosudarstvennyy universitet vodnogo transporta. — Nizhniy Novgorod, 2017. — S. 135–142.

27 2020

30 2020