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## IMPORT SUBSTITUTION AS A STRATEGIC DIRECTION OF DEVELOPMENT OF ENGINEERING

The article is devoted to the analysis of strategic directions in the development of mechanical engineering in Russia as one of the key industries. The necessity of import substitution in mechanical engineering in the conditions of instability of macroeconomic and geopolitical conditions, sanction pressure is characterized. The advantages of domestic production of equipment, such as low costs and flexible prices, the availability of after-sales service and repair, the improvement of basic technical characteristics, taking into account operation in regional markets, are justified. Research methods: systemic, formal-logical, statistical analysis, modeling. Research objectives: 1) substantiation of the relevance of the import substitution strategy in mechanical engineering; 2) an assessment of the main indicators of import substitution in mechanical engineering, problems and limitations; 3) identification

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of promising areas for increasing the efficiency of import substitution in the regions of the country and measures for their implementation.

The systemic limitations and the limits of the implementation of the import substitution strategy in mechanical engineering are identified. A number of measures to reduce the negative factors affecting the success of the strategy in the regions of the country are proposed.

*Keywords:* mechanical engineering, import substitution, competitiveness, strategies.

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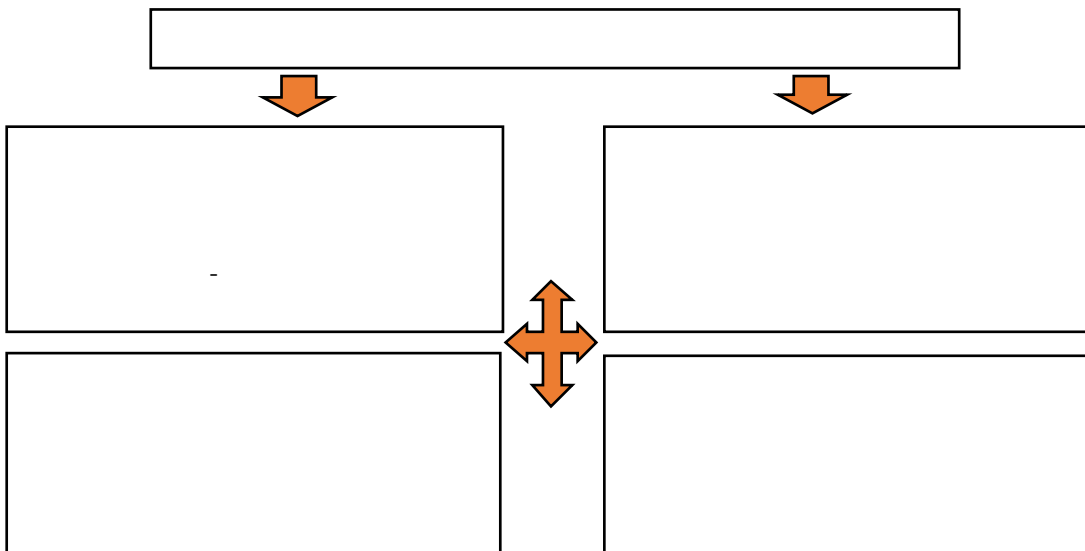
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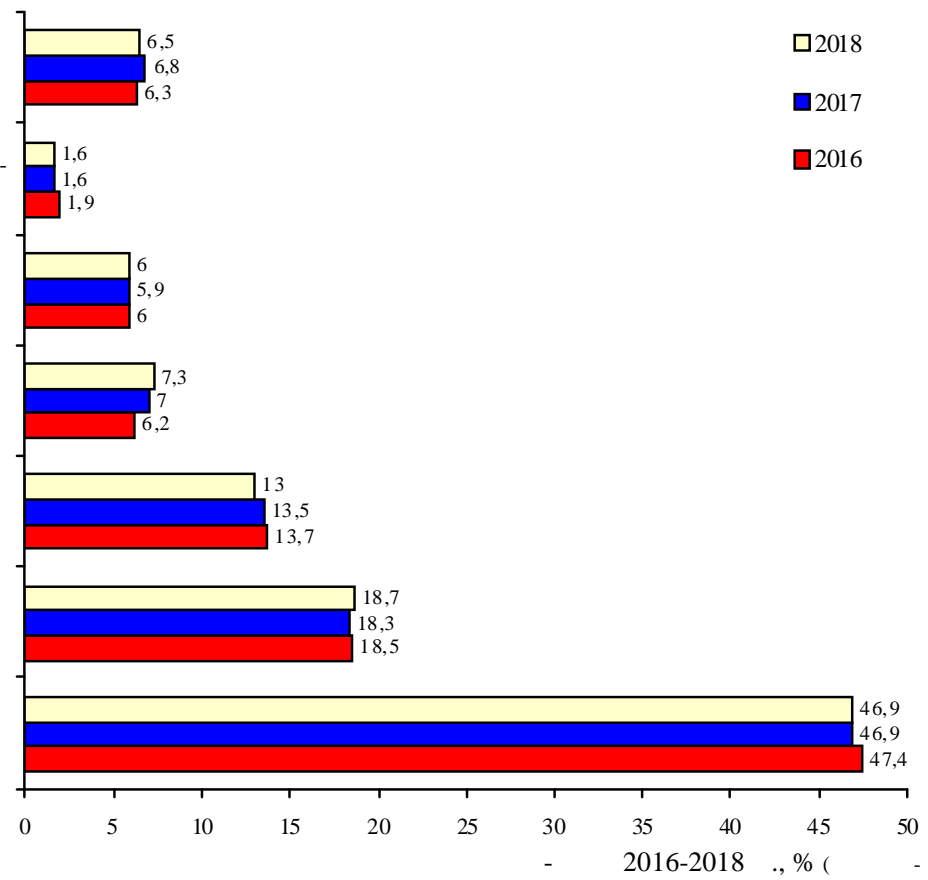
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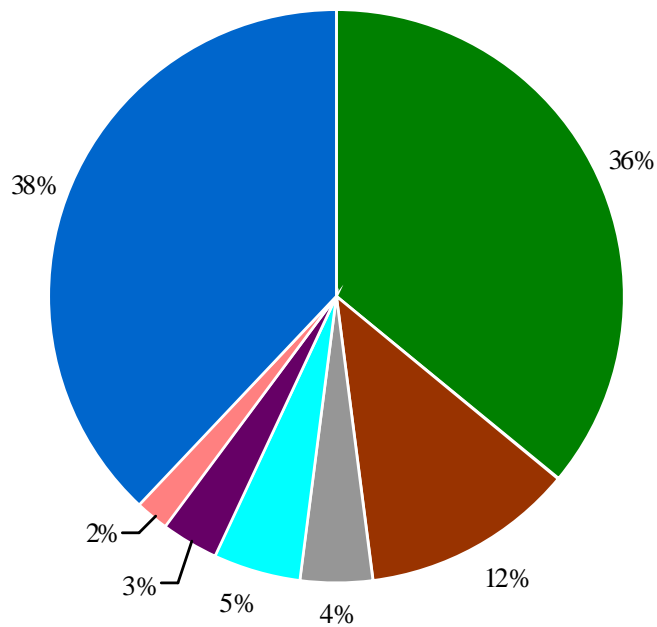
2018 47,4 %, 2017 46,9 %, 2016 0,5 %, 2018 46,9 %, 2017

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2018 (12 %) (5 %). : (36 %),



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