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**INVESTMENT IN ENSURING EFFICIENT ACTIVITY OF ENTERPRISES OF SMALL
AND MEDIUM ENTREPRENEURSHIP IN THE CONDITIONS OF
TRANSFORMATION OF COMPETITIVE ENVIRONMENT**

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In the context of the transformation of socio-economic systems, investment activity, given its place and general economic importance in the restoration and qualitative expansion of the production potential of enterprises, is one of the determining factors for the sustainable development of the Russian economy. At the same time, an important role is given to the development of small and medium-sized enterprises, the implementation of private entrepreneurial initiatives in the conditions of transformation of the competitive environment.

The aim of the work is to analyze the role of investment in ensuring the efficient operation of small and medium-sized enterprises in a competitive environment. Tasks: to analyze the business environment of the Russian Federation in the conditions of transformation of the competitive environment; to analyze the volume of investments in small and medium enterprises of the Republic of Crimea.

Keywords: transformation, investments, effective activity of enterprises, competitive environment, small and medium-sized businesses, government regulation, Russia, Republic of Crimea.

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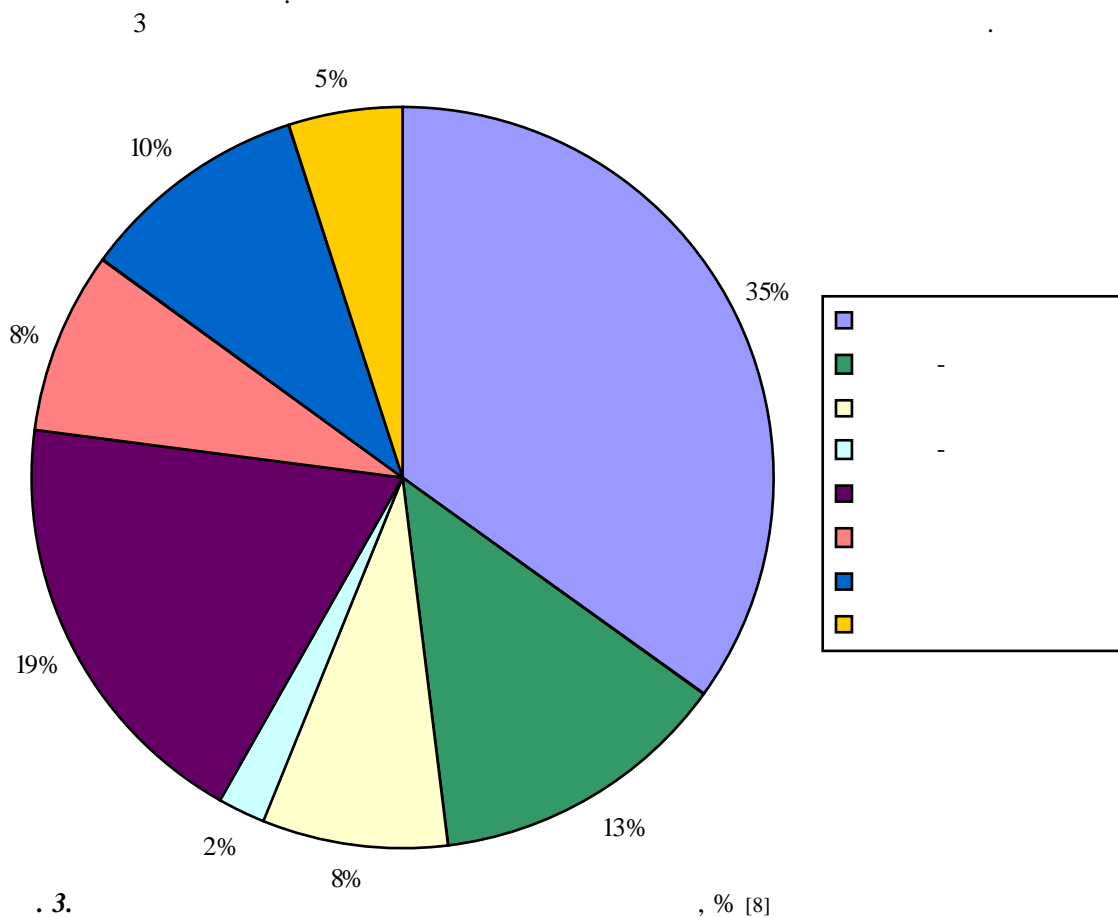
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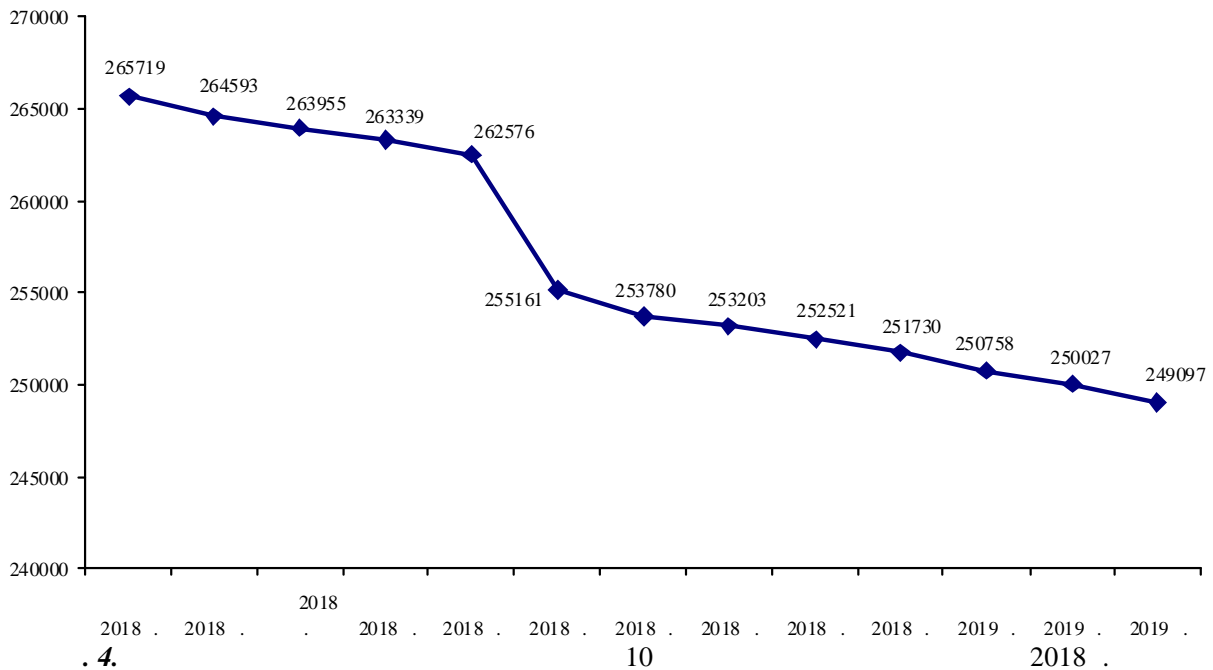
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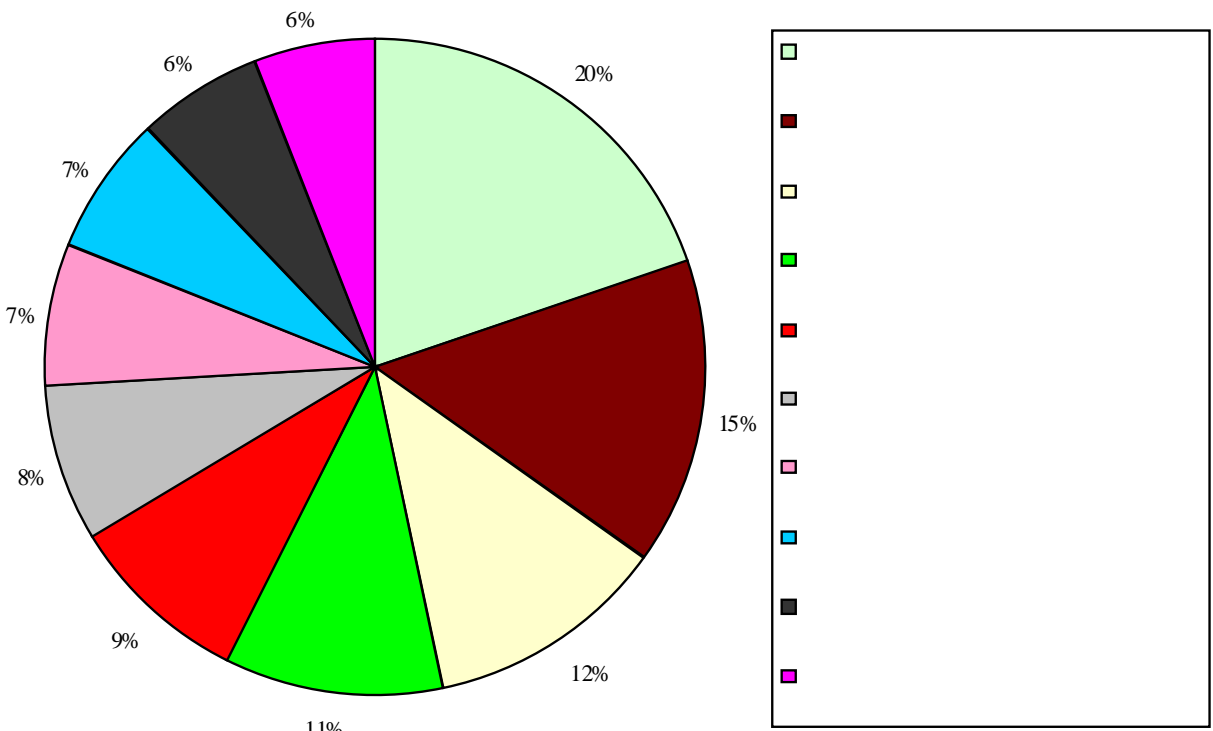
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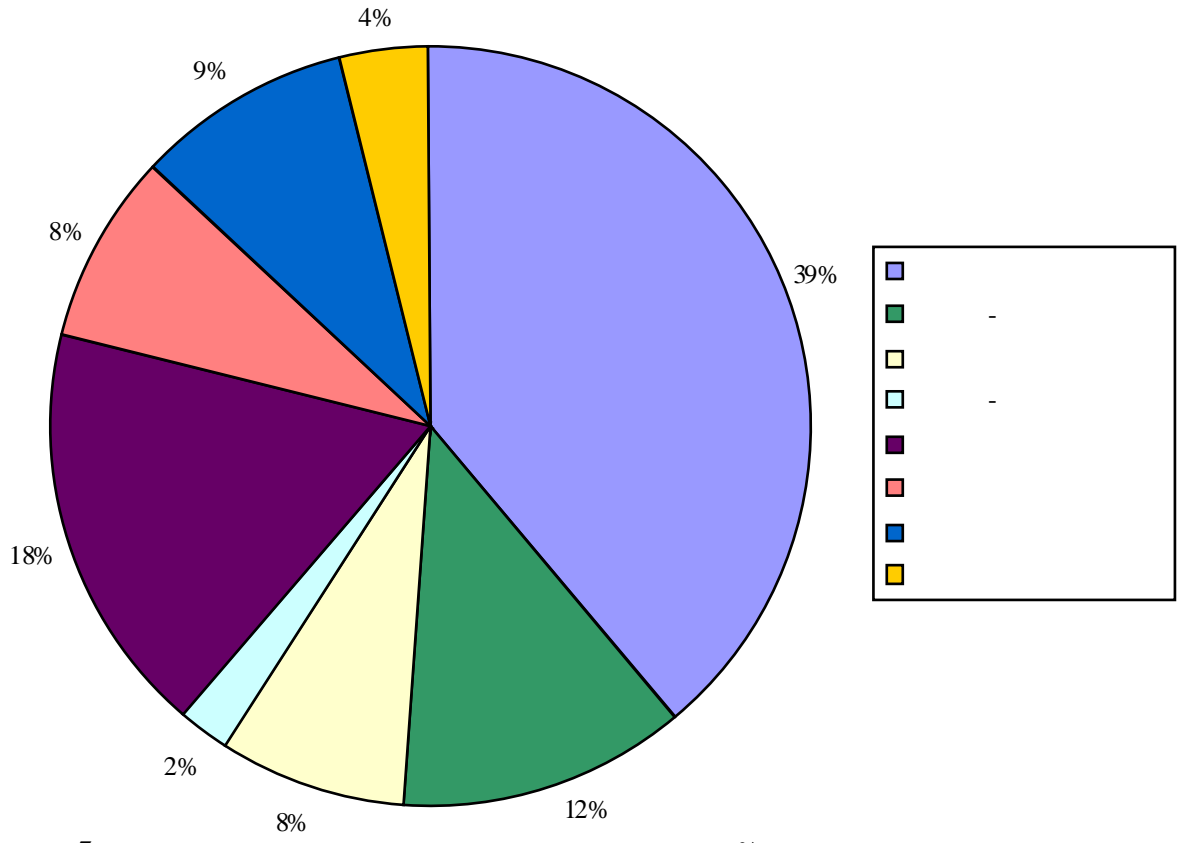
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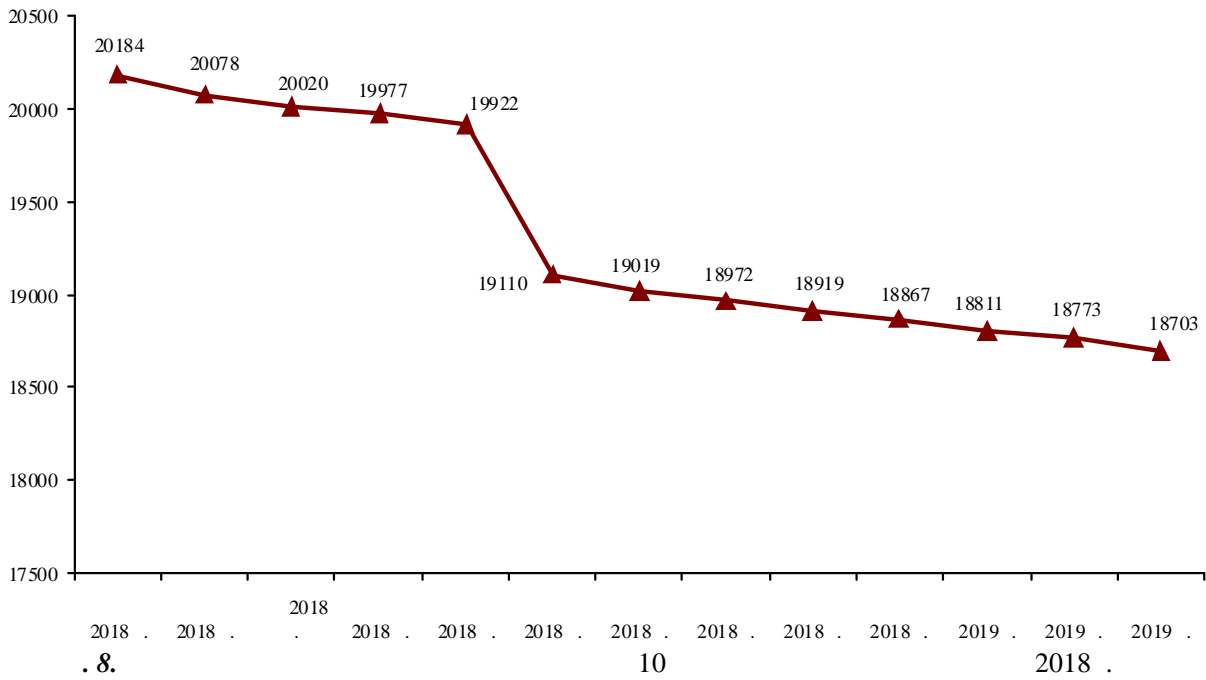


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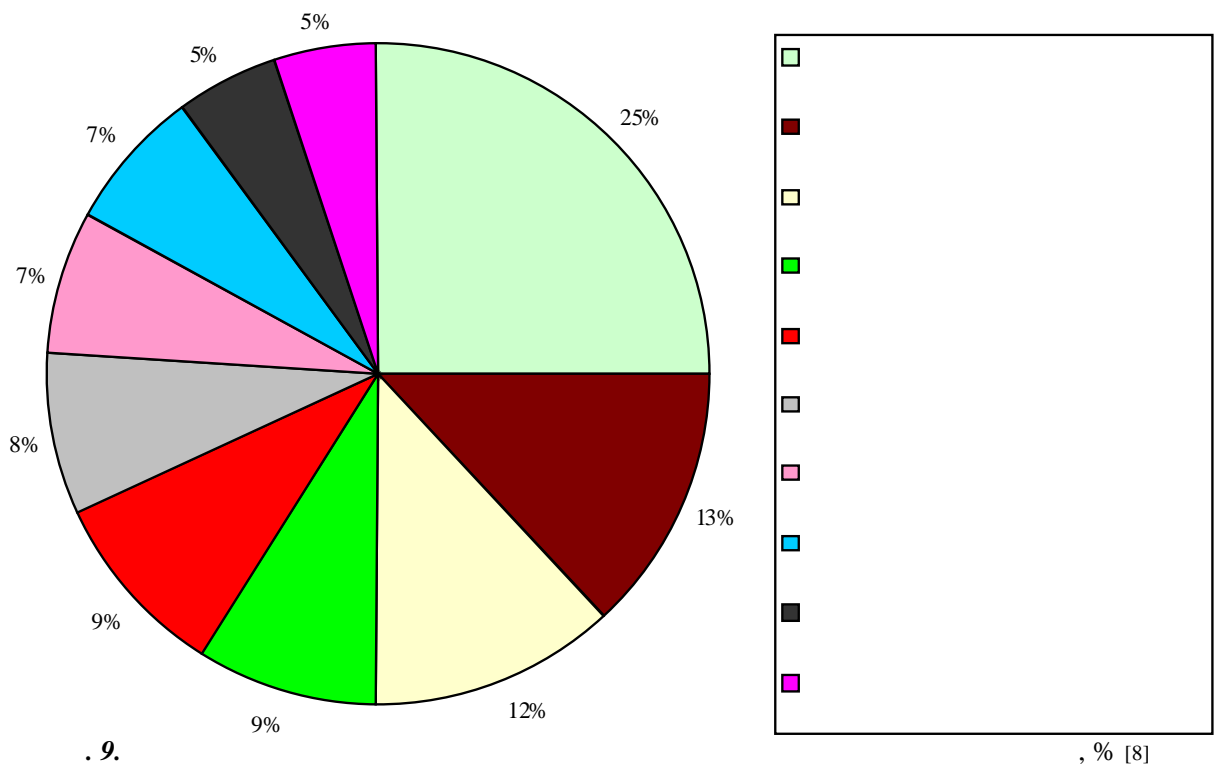
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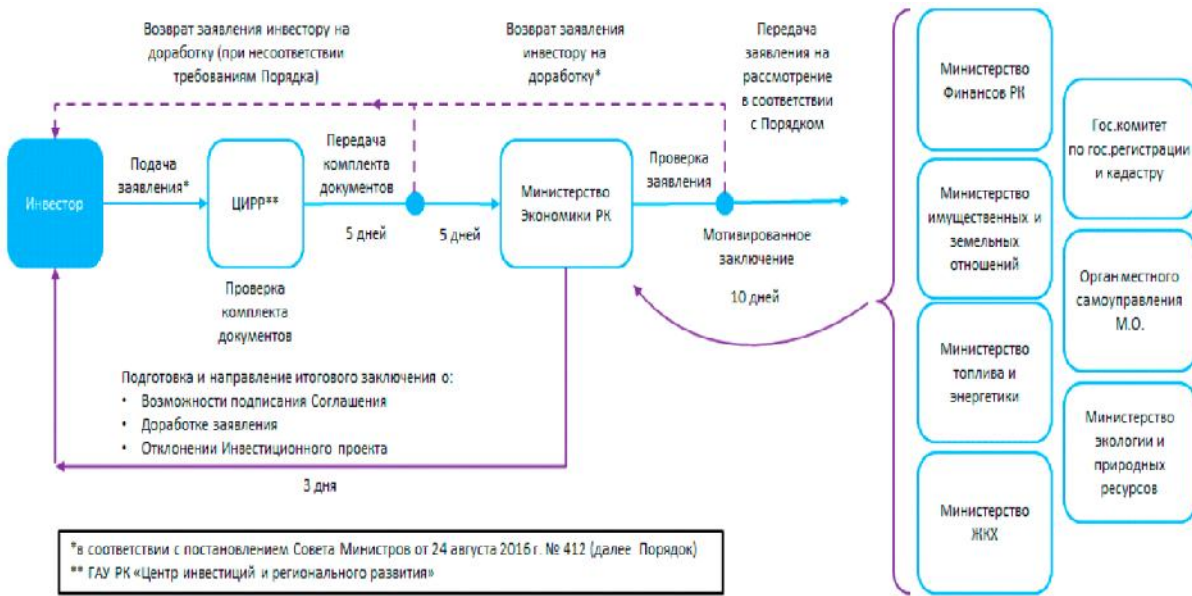
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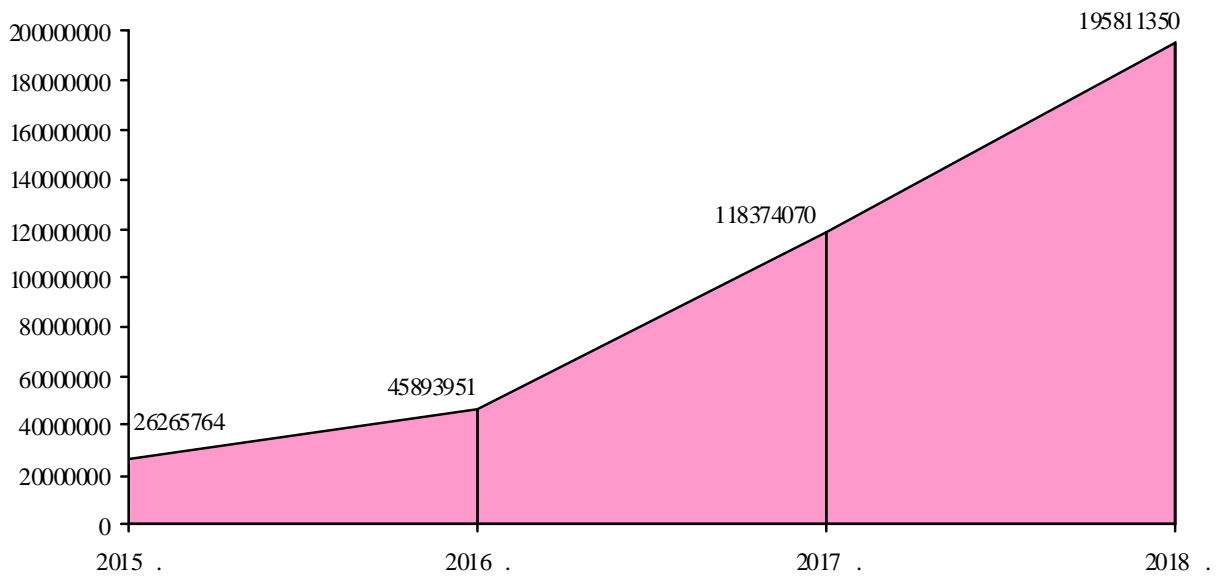
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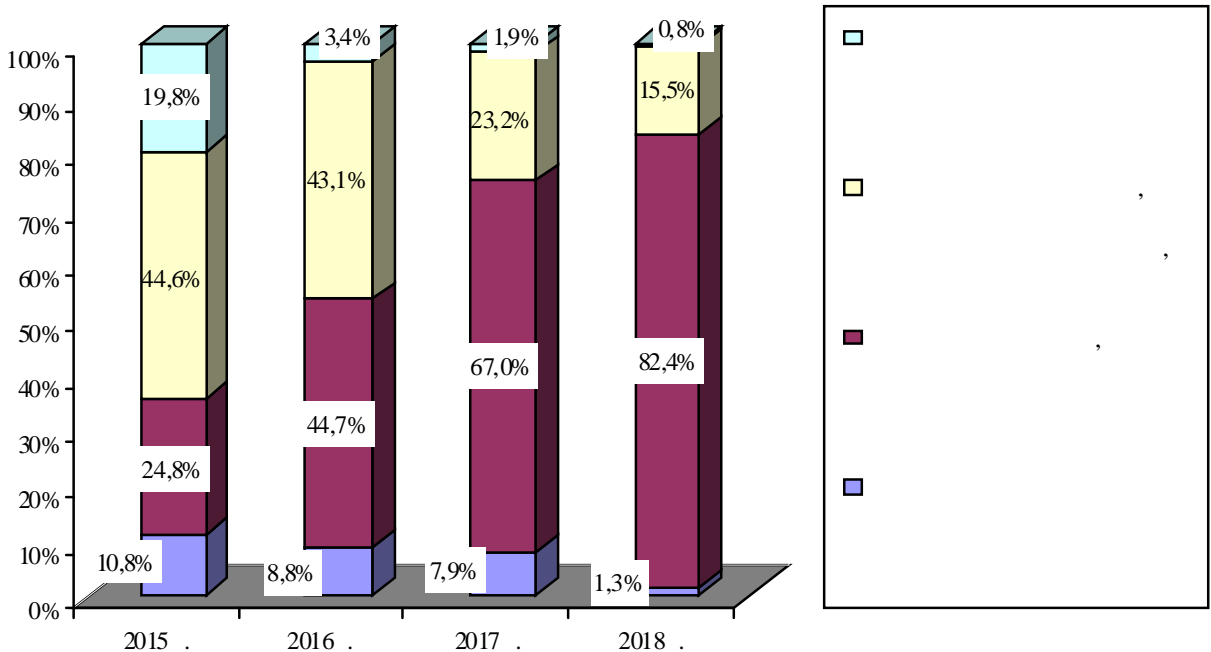
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