

Grozdeva Elena Anatolievna,
 Ph.D. in Economics, associate professor,
 Department of the Account, Analysis and Audit,
 V.I. Vernadsky Crimean Federal University,
 Simferopol.

ANALYSIS OF ECONOMIC ACTIVITY: MODERN APPROACH

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Difficult market conditions make specific demands to planning of sustainable development of the organizations which has to be based on the flexible principles of correction of the purposes of economic activity depending on conditions in which this or that organization functions. The problems of economic analysis are considered. The stages of the economic analysis are revealed. The methodological basis of the research was general scientific methods: analysis, synthesis, induction, deduction, classification, abstraction, generalization, etc. As a consequence, a comprehensive scheme of economic analysis of the organization is presented.

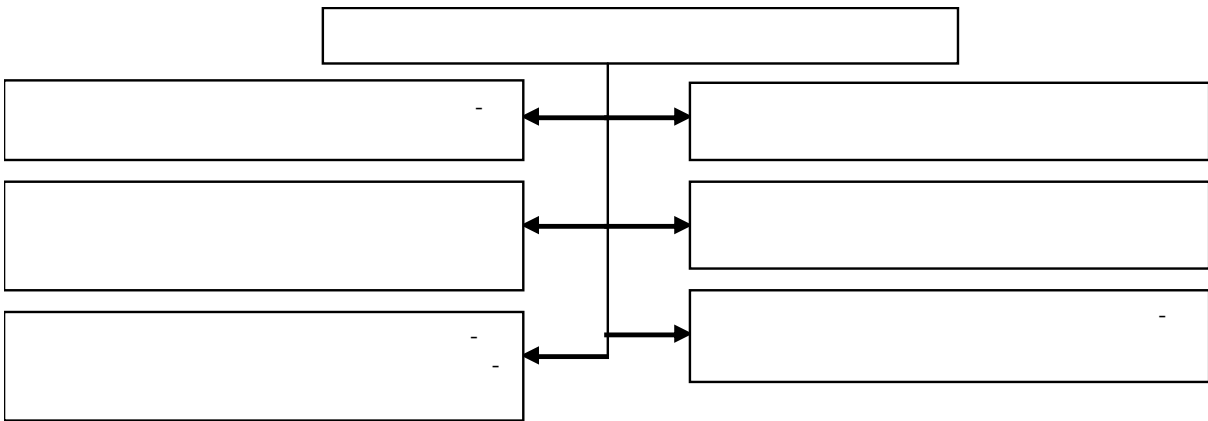
Keywords: analysis of economic activity, economic analysis, production efficiency, complex analysis, analysis stages.

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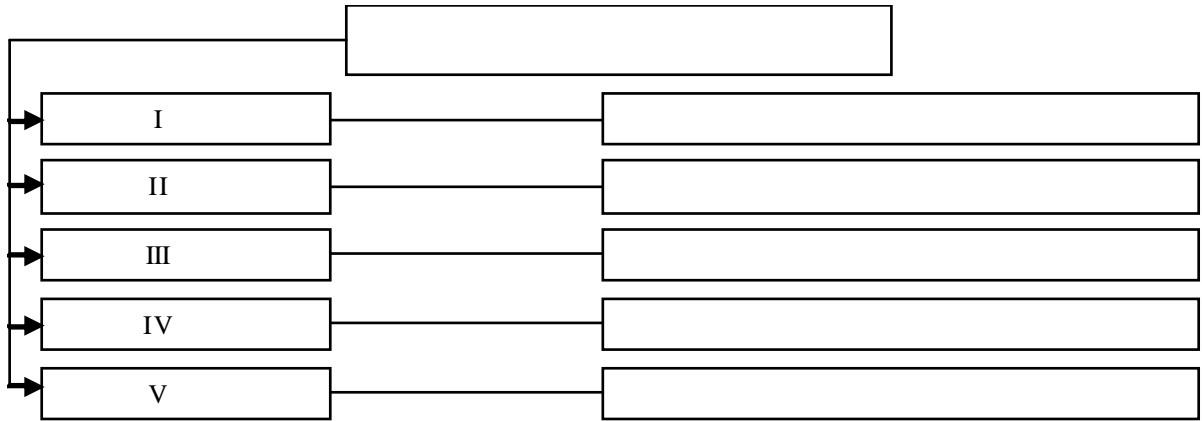
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