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ANALYSIS OF ENVIRONMENT'S FACTORS INFLUENCING ON ACTIVITY OF INDUSTRIAL ENTERPRISES

The article is devoted to the research of environmental factors affecting the activity of industrial enterprises. The systematization of factors of the external environment influencing the activity of industrial enterprises according to the levels of their origin, namely the mega-, macro- and microlevels were presented. The presented grouping of environmental factors, depending on the threats, limitations and opportunities for the activities of industrial enterprises put forward on their part became as a result of the research. The presented list of threats, constraints and opportunities reflects the current trends in the functioning of Russian industrial enterprises and the national economy, in general, under the influence of the prevailing geopolitical situation.

Keywords: factors, external environment, industrial enterprises, influence, sanctions.

[12], [10], [4], [11], [5], [6], [2], [3], [1], [7], [8]

40 % ; 30 %.

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