

## CONTENTS

### Finance

<b>Vorobyov Yu.N., Vorobyova E.I., Bayrak E.A.</b> Formation of the enterprise loan capital.....	<b>5</b>
<b>Burkaltseva D.D., Novikov A.Yu.</b> Analysis of approaches to the assessment of business value in Russia.....	<b>15</b>
<b>Chepurko V.V., Baneva I.N.</b> Methodical aspects of the enterprise financial crisis diagnosis.....	<b>18</b>
<b>Bodner G.D., Scherba E.E.</b> Theoretical bases of the enterprise cash flows.....	<b>26</b>
<b>Blazhevich O.G., Kirilchuk N.A.</b> The content of the concept «the financial safety of enterprise» and the formation of the indicators system for evaluation.....	<b>30</b>
<b>Bugaeva T., Sinitsyna T.</b> Financial support of the Crimean tourist-recreational complex under current conditions.....	<b>37</b>
<b>Korchinskiy V.Ye., Chernaya M.Ye.</b> Influence of the state debt on the financial and economic condition of the country.....	<b>42</b>
<b>Kussy M.Yu., Naumenko A.R.</b> Profit management of business entity.....	<b>48</b>
<b>Nekhaychuk Yu.S., Mustafaeva A.B.</b> Application of some financial controlling methods at researching the cash flows in the enterprise.....	<b>55</b>

### Insurance

<b>Ermolenko G., Simonyan S.</b> Problems of health insurance and their possible solutions.....	<b>62</b>
<b>Ermolenko G., Stepanyan R.</b> The analysis of contemporary issues in the compulsory insurance of the civil liability of vehicle owners.....	<b>67</b>

### Money, credit, banks

<b>Borsch L.M., Karasik V.S.</b> The credit market development of the Russian Federation: the development mechanism of market economy.....	72
<b>Krem波vaya N.L., Abilitarova E.E.</b> Reflection of human capital investment of companies through the individual balanced scorecard.....	77

### Investment

<b>Vorobyov Yu.N., Vorobyova E.I., Cheporova E.V.</b> Reflection of human capital investment of companies through individual balanced scorecard.....	81
<b>Bondar A., Shvabiy I.</b> State, problems and prospects of investment in the Republic of Crimea.....	87

### Economics and management of business entities

<b>Kussy M.Yu., Pavlov V.V.</b> Corporate management in Russian conditions.....	94
<b>Nehaychuk Yu.S., Rachuk Yu.V.</b> Theoretical and practical aspects of the enterprise reorganization...	99

### Economics and management of national economy

<b>Abibullayev M.S., Ducal Yu.N.</b> Dynamics of small business development and volume of credit exposure in the economy.....	103
<b>Krem波vaya N.L., Bohnyak Ya.S.</b> The world crisis influence on the Russian economy.....	109

### Economics and management of regional economy

<b>Borsch L.M., Tishchenko E.S.</b> Priorities for state policy implementation for social and economic development of agriculture in the Republic of Crimea.....	112
<b>Ostovskaya A.A., Muslyadinova E.</b> Features and problems of introduction the «Electronic government» system in the territory of the Republic of Crimea.....	117