

CONTENTS

Finance	
Vorobyova E.I., Blazhevich O.G., Kirilchuk N.A., Safonova N.S. Methods of financial analysis for enterprises state assessment.....	5
Vorobyov Yu.N., Vorobyova E.I., Moshcheva A.S. State financial security.....	14
Chepurko V.V., Vints S.B. Methodical aspects of financial crisis indication.....	18
Vorobyova E.I., Arifova E.A., Polyakov A.Ye. Efficiency assessment of the financial resources application.....	27
Bodner G.D., Scherba E.E. The analysis of cash flow management.....	33
Blazhevich O.G., Kirilchuk N.A. Assessment of the enterprise financial security and the identification of its improvement methods.....	40
Ermolenko G., Piven K. Financial management of the sanatorium and spa resorts.....	49
Krem波vaya N.L., Tomilina V.S. Problems of forming the financial resources of Russian companies under sanctions.....	55
Nekhaychuk Yu.S., Nogas I.L. The problem of consideration the industrial peculiarities during an organization bankruptcy diagnosis.....	61
Shalneva V.V., Kirienkova A.I. Evaluation of business plan efficiency for the enterprise.....	67
Bodner G.D., Kulichikhin R.V. The risks management on the enterprise.....	72
Taxes	
Korchinskiy V.E., Karev S.V. Theoretical and methodological foundations of the direct taxation.....	76
Money, credit, banks	
Borsch L.M., Tyulin A. Russian market of banking services: borrowing basics.....	82
Vorobyova E.I., Vorobyov Yu.N., Kislytsina M.K. Banking system of Russia: problems and prospects	92
Bondar A., Pirozhkova V. The problems of banking services market development in the Republic of Crimea.....	97
Shcheglova S.S. Treasury department as a tool of bank assets and liabilities management.....	103
Investments	
Borsch L.M., Salieva A.S. Investing in PAMM accounts as one of the new trends on the Russian market.....	110
Bugaeva T.N. The investment development strategy of the state and region.....	118
Borsch L.M., Soroka E.N. China investments in the economy of Russia.....	123
Bugaeva T.N., Safonova N.S. The assessment of the condition and prospects for investment activity in the Republic of Crimea.....	129
Borsch L.M., Shinkarenko A. Priorities for the investment portfolio formation.....	135
Financial markets	
Chepurko V. Divergence of financial markets and the real economy as a risk factor of global financial crisis.....	142
Economics and management of business entities	
Nekhaychuk Yu.S., Useinova E.S. Benchmarking as the modern instrument of ensuring enterprise competitiveness.....	150
Bookkeeping	
Pozharitskaya I.M., Zhukova I.I. Elements of accounting policies according to the accounting for the jeweller production expenditures.....	157