

... ..

« ... »

5 ...

... [2].

Management) « ... » (Corporate Governance) [5],

« ... » (Richard Lynch) ... [5].

«Mckinsey&Company» 188 [1].

[4]. .1

& Poor's) S&P (Standard

(. 1),

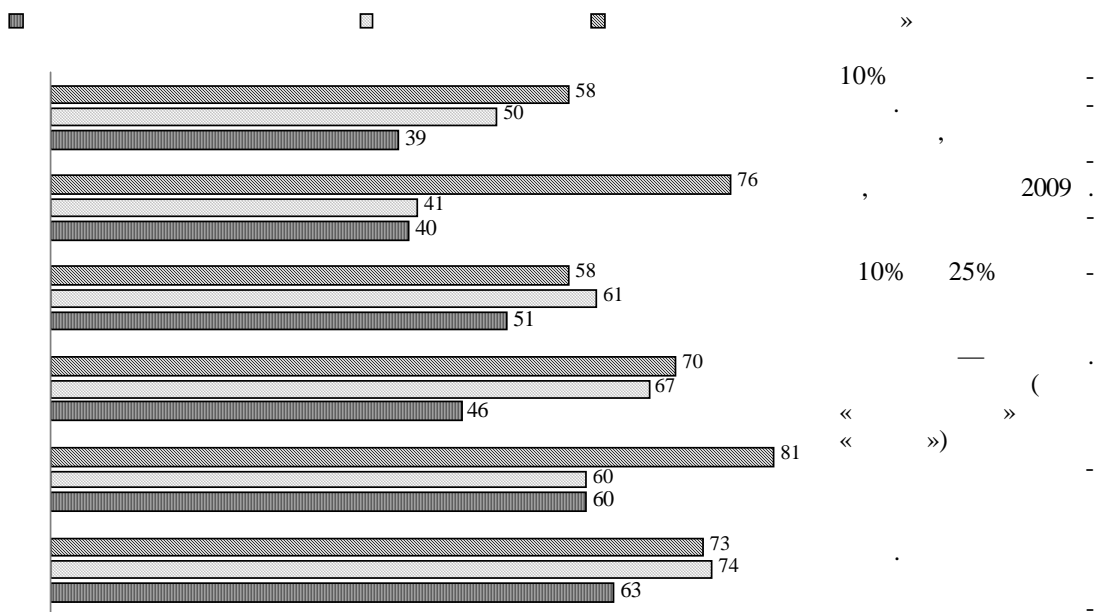
S&P,

(. 2) [7].

.2 2008-2012

, 2012

«

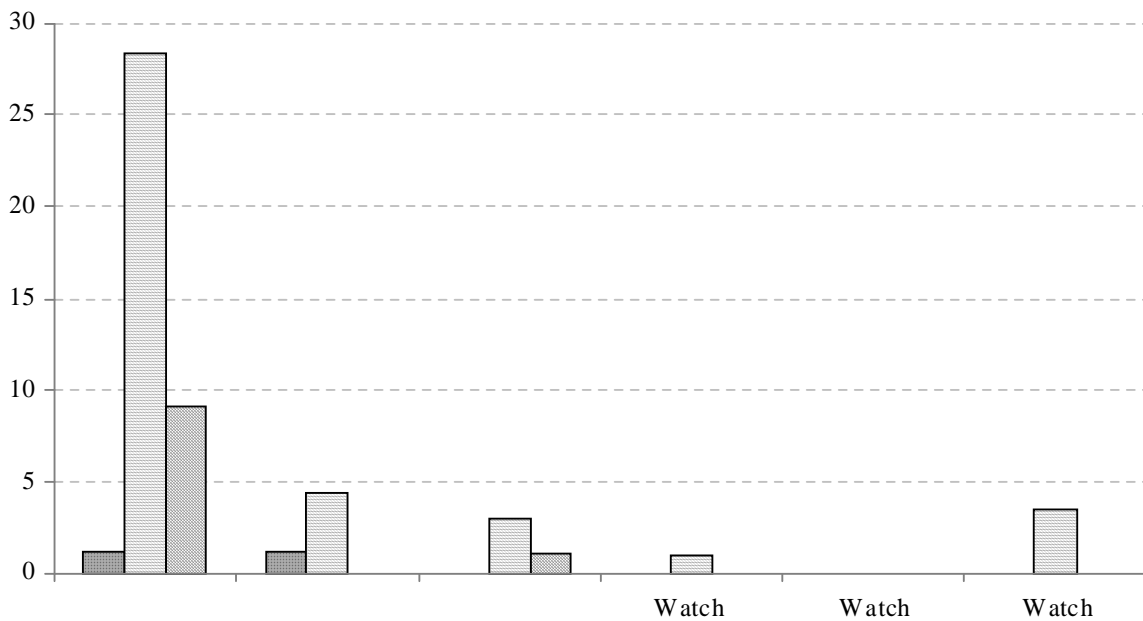


. I. 2012 , % [6]

I. S&P 2012 *

| Category | 2012 | 2009 |
|----------|----------|----------|
| 1 | + / / -3 | - / / -2 |
| 2 | + / / -3 | + / / -2 |

* [7]



. 2. , 2012 [7]

2.

2008-2012 (

)*

| (4 4) | / | | | | |
|--------|------|------|------|------|------|
| | 2012 | 2011 | 2010 | 2009 | 2008 |
| | 130 | 116 | 113 | 92 | 72 |
| - | 86 | 85 | 85 | 80 | 84 |
| | 77 | 117 | 73 | 73 | 74 |
| | 72 | 114 | 116 | 118 | 99 |
| | 98 | 91 | 84 | 84 | 72 |
| - () | 95 | 90 | 85 | 80 | 75 |
| | 64 | 78 | 92 | 106 | 120 |
| | 79 | 86 | 81 | — | — |

* [6, 7]

(), (),

— (),

« »,

-
- -
 -
1. «...» — [...] . — : http://finis.rsue.ru/2007-1/Na_Shi_Co.pdf
 2. // ... — 2010. — 17. — [...] . — : http://www.nbu.gov.ua/portal/natural/npkntu_e/2010_17/stat_17Z64.pdf.
 3. // ... — [...] . — : http://www.nbu.gov.ua/e-journals/PSPE/2011_3/Stechenko_311.htm
 4. — 2003. — 1. — . 32-39.; . 37.
 5. Lynch Corporate strategy, Pitman Publishing, 1997
 6. Aksagera. — [...] . — : http://arsagera.ru/analitika/issledovanie_korporativnogo_upravleniya
 7. Standard & Poor's Financial Services LLC. — [...] . — : <http://ratings.standardandpoors.com>
 8. The Main Directors of the External Information-Manipulative Influences on Social Transformation