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CONCEPTUAL MODEL FOR DETERMINING THE PRICE OF ELECTRICITY

The specific characteristics of pricing in the electric power industry of Russia were identified. The basic groups of factors that affect the pricing in the electric power industry of Russia were revealed. The additivity of their impact on the electric power's price was determined. The article proposes the conceptual model for determining the price of electric power in Russia, which is in contrast to the existing methodological approaches to the determination of electricity prices studies this process considering the maximum number of its features in Russia.

Keywords: factors, pricing, electric power, industry and regional characteristics, conceptual model.

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