ANNOTATION

Vorobyova E.I., Sitshayeva L.Z. CURRENT STATE OF THE TAXATION IN THE ENTERPRISES OF THE CONSTRUCTION COMPLEX AT UKRAINE

In the article the current trends of taxation construction companies in Ukraine. The analysis of the amount tax deductions for selected construction companies. The study was set trends taxation construction enterprises groups studied regions of Ukraine. It was found that the taxation of construction companies in Ukraine is characterized by uneven distribution of both on a regional basis, and the level of taxes.

Keywords: taxation, construction companies, building complex of Ukraine, the Ukrainian regions, value added tax, income tax.

Klimchuk S.V. RETROSPECTIVE VIEW OF METHODOLOGICAL DEVELOPMENT THE ARCHITECTONICS IN FINANCIAL SPACE

Research the methodology of architectonics in the financial space presents possibility of effective management the institute of financial relations and instrumental in stabilizing of development of the financial providing. The institute of financial relations does not develop isolated and in the system of economic transformations, and preeminently properties of architectonics allow to define the criteria of effective co-operation of the financial providing in the economic system.

Keywords: architectonic financial space, fiscal-budgetary mechanism, money-and-credit mechanism, mechanism of enterprise business.

Kramarenko V.I. ESTIMATION OF COLLABORATION IN UKRAINE WITH INTERNATIONAL FINANCIAL INSTITUTES

In the article the basis results of collaboration are considered with IMF and EBRD. An objective necessity and problems is exposed for a collaboration with international financial institutes.

Keywords: international financial institutes, IMF, EBRD.

Chepurko V.V., Blazhevich O.G. THEORETICAL ASPECTS THE MANAGEMENT INCOME OF ENTERPRISES

The theoretical aspects of management the income of enterprise are probed in the article. Grounded suggestion in relation to the policy of management an income on the enterprises of Ukraine.

Keywords: income, management, enterprise.

Voroshilo V.V. GLOBALIZATION THE ECONOMY AND ITS INFLUENCE ON FINANCES OF HOUSEHOLDS

In the article influence of globalization of economy is investigational on finances of households through realization by them financially-point-of-sale operations, motion of factors of production, financial, credit and currency operations. Influence of globalization of economy is exposed through nano-, mikroand macroeconomic level.

Keywords: globalization of economy, finances of households, financially-point-of-sale operations of households, factors of production of households.

Dubyna M.V. THE CURRENT STATE OF USING THE FRANCHISING IN THE FINANCIAL SERVICES MARKET

The current state of using the franchising in the financial services market were investigated and the main field it applying were determined.

Keywords: franchising, the franchisor, franchisee, financial services market, pawnshops, insurance company, finance company, franchise, royalty.

Nekhaychuk D.V., Nekhaychuk J.S. MONITORING AND EVALUATION AS A COMPONENTS OF THE BUDGET PROGRAM

It is shown the importance of a complex target program as a tool for solving problems at the regional and state level. The use of logic model program for compiling its efficient performance and measure its effectiveness. The authors give a specific list of the key issues for the evaluation of programs and its parameters.

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Keywords: targeted programs, budget programs, logic model, evaluation, measurement of effectiveness

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Tkachenko S.A. CONSTITUENT ELEMENT FINANCIAL OF BUSINESS ENTITIES

The article examines the nature of financial security entities. Its principal components in terms of internal and external threats. Defined proposals to strengthen the financial security of the entities in the current economic conditions of farming.

Keywords: financial security, threats that make financial security.

Tsugunyan A.M. REFORMING THE LOCAL PUBLIC EXPENDITURE BY LOCAL AUTHORITIES

Practical describes the theoretical aspects of the nature of local costs. The analysis of the dynamics, composition and cost structure of Ukraine, expenditures of the consolidated budget of the Autonomous Republic of Crimea in recent years. Identified problems and weaknesses in the field of fiscal relations, and propose ways to increase efficiency and effectiveness in the use of budgetary resources at the local level.

Keywords: local budget, the expenditures of local governments, decentralization, medium-and long-term planning, budget and regional policy.

Bolgar T.N. INTERNAL COLLECTION AS EFFECTIVE MECHANISM OF BAD DEBT MANAGEMENT IN BANKING INSTITUTIONS

The problems of the return of bad debts in the banking institutions by internal divisions are discussed. Features of bad debts recovery in the Ukrainian banks during Hard Collection are analyzed.

Keywords: collection, Situation Centre, temporary committees, working groups.

Bondar A.P., Stoyanov L.A. USING THE TOOLS OF GOVERNMENT REGULATION IN THE BANK MORTGAGE LENDING AT UKRAINE

The question of the use of instruments of state regulation of bank mortgage lending in Ukraine. The attention to the need for improved tools Supports state mortgage market participants and identified ways to further development.

Keywords: mortgage lending, government regulation, regulation, bank

Kondrashova G.P. THE INTERNATIONAL EXPERIENCE TO IMPLEMENT THE SCHEME (MODELS) OF MORTGAGE LENDING AND ITS USE IN UKRAINE

In this article the international experience of the implementation in the present conditions of economic development of various schemes (models) of residential mortgages is analyzed, as well as the mechanism of their functioning in different countries. An estimation of their economic efficiency is also provided.

Keywords: residential mortgages, scheme (models) of the implementation of housing mortgages, building savings banks, housing stock companies, apartment buildings, and lease of residential property.

Rebryk Yu.S. FACTORS THAT CAUSE THE ORIGINATION AND DEVELOPMENT OF THE BANK LIQUIDITY CRISIS

Critical analysis of the bank liquidity factors is presented in the article. Bank liquidity crisis factors are systematized simultaneously through their sources and object of influence. The mechanism of their destructive influence on the bank liquidity has been researched.

Keywords: liquidity factors, bank liquidity crisis, operating bank liquidity, counterbalancing bank liquidity potential, destructive influence.

Derkach Y.V. SYNERGISTIC APPROACH TO THE FORMATION OF THE INVESTMENT POLICY OF THE ENTERPRISE

Studied the theoretical basis for the formation of the investment policy of the company on the basis of synergy.

Keywords: investment policy, synergy, synergy, self-organization.

Vorobyov Yu.N., Bekirova S.E. THEORETICAL QUESTIONS OF ECONOMIC DEVELOPMENT IN THE SANATORIUM-RESORT COMPLEX

The questions of economic development of sanatorium-resort complex of Ukraine are probed in the article. It is well-proven that on the modern stage of economic development of sanatorium-resort complex does not answer the world's demands.

Keywords: economic development, sanatorium-resort complex

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Belopolska T.V. INSTRUMENTS OF EFFECTIVE MANAGEMENT STRUCTURAL SUBDIVISIONS IN INTEGRATED ENTITIES REAL SECTOR OF ECONOMY

On the basis of research leading instruments of management by the enterprises of the real to the sector economy, features of realization principles corporate management in a domestic economy, approaches are improved to forming of the effective system, which found the reflection in construction of budget of corporate management by the financial resources enterprise.

Keywords: financial resources, structural subdivisions of corporation, income, market value of enterprise.

Vorotincev V.A. *IMPROVEMENT THE PROCESSES OF ESTIMATION THE PERSONNEL IN THE ENTERPRISES OF HOUSING AND COMMUNAL ECONOMY*

The current state of housing and communal services are analyzed in the article. It was investigated the theoretical basis and personnel management, the scheme of assessment staff and guidelines to improve the management of human resources.

Keywords: housing, the scheme of personnel evaluation, performance indicators, personnel management, competence.

Medved' V.J., Sigua V.T. A ROLE OF INNOVATIVE INFRASTRUCTURE OF SUPPORT OF ENTERPRISE IS IN REGIONAL DEVELOPMENT (ON EXAMPLE OF INDUSTRIAL CITIES)

In the article the role of regional policy, innovation focused on the formation and development of high-tech small businesses justified. A specific model of an innovative infrastructure to support complex business entities large industrial cities is investigated.

Keywords: small business, an industrial city, regional development, regional policy, innovation infrastructure.

Plakhotnik T.A. METHODS OF MANAGEMENT EXPENSES IN THE CONDITIONS OF NETWORK ECONOMY

Methods are developed management charges which will provide profitability of activity of enterprise due to the decline of unit cost and will promote the level of competitiveness in the conditions of network economy.

Keywords: charges, prime price, income, pricing, competitiveness.

Shamanska N.V. EMPLOYMENT POLICY AND ANALYSIS OF LABOR MARKET TENDENCIES IN TERNOPIL REGION IN THE CONDITIONS OF SOCIAL AND ECONOMIC TRANSFORMATIONS

The peculiarities of forming the national labor market are determined. The author analyzes modern conditions of Ternopil's region labor market and key factors that influence its forming are shown. The problems of national labor market are evaluated and basic tendencies of their solving nowadays are offered.

Keywords: employment of the population, labor market, unemployment, labor force, social protection in case of unemployment, state regulation of employment.

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