

**Kremповaya Natalia Leonidovna,**  
Ph.D in Economics, associate professor,  
Department of Public Finance and Banking,  
V.I. Vernadsky Crimean Federal University,  
Simferopol.  
**Innanova Ava Seythalilova,**  
**Chernopyatenko Nikita Vladimirovich,**  
students,  
V.I. Vernadsky Crimean Federal University,  
Simferopol.

## INVESTMENT ACTIVITY DEVELOPMENT IN THE REPUBLIC OF CRIMEA

The main negative trends seen nowadays in the economy of the Republic of Crimea and the Russian Federation considered in this article. The paper identifies the reasons that have caused this situation to arise. The article highlights the main investment priorities in the development of the Crimean Region, implementation of which will cause achieving the positive economic effect.

*Keywords:* investments, investment process, development priorities, Crimea, potential, sanctions.

2013-2015 .

« » 10 « » 2014-2015 .

[1].

1) ;

2) ;

3) ;

4) ;

5) ;

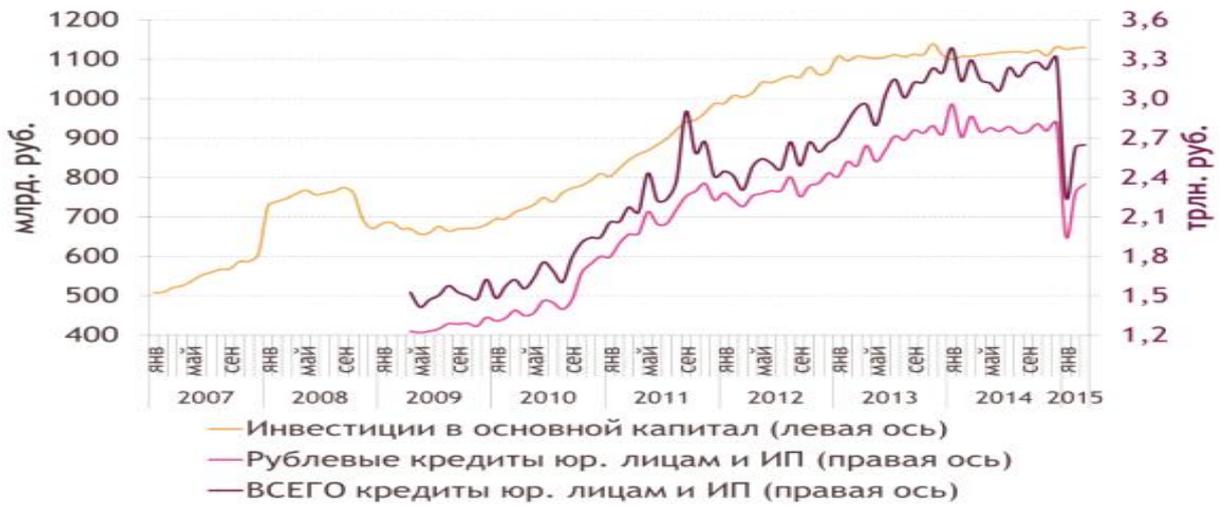
6) .

[2].

2013 13% 2009-2014 : 2001-2008  
 2014 2,7%, — 1%  
 (-8%); (-9%); (+11%); (+17%).  
 2015 (-10%).

2014 . 2014 .  
 30,7% 2015 . 32,0% — 41,2%.  
 2015 .  
 — 2013 .

2015 . ( . 1) [3].



.1. ( ), 2007-2015 . . . . . ( . . . . . )

3 1 ( « . » ) . . . . .

( .1) . . . . .

2030

1. . . . . / . . . . . ; . . . . . — 2- . . . . . ; 2016 — 438 . . . . . ( . . . . . ) .

2. [ . . . . . ] . — : . . . . . [ . . . . . ] . — : . . . . . www.invest-in-crimea.ru/ ( 12.02.2016)

3. . . . . / . . . . . , . . . . . // . . . . . — 2012. — 25. — . 21-27.

1. SWOT-

1.		1.	
2.	-		,
3.	-	2.	, -
	,		-
4.	-	3.	
5.		4.	-
6.	-	5.	.
	( ... )		
7.	( ... )		

- \* « »
4. : ... / ... .— : ,2007.— 235 . -
  5. : ... .— 1999.— 7.— . 35-38. //
  6. : ... .— 2014.— 3.— . 6-11. /
  7. // : , , .— 2011.— 5.— . 18-24. -
  8. : ... .— 2001.— 1.— . 60-65. // -
  9. : ( 2003-2007 .) / : ... // :
  10. , , .— 2009.— 1(2).— . 82-92. - :
  10. / ... : ,2014.— 154 . ; - .—