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INVESTMENT CLIMATE OF THE REPUBLIC OF CRIMEA AS THE FUNDAMENTAL BASIS OF INVESTMENT PROCESS ACTIVATION

The article analyzed the investment climate of the Republic of Crimea that operates under the sanctions. The main problems hindering the investment activity development in the Republic of Crimea were revealed. The advantages of investment process activation in the region were identified and the main areas of economic activity with the highest investment attractiveness in modern conditions were highlighted.

Keywords: investment climate, investment attractiveness, potential, investment process activation.

2015

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1) — 28,8% (

2) — 21,7% (

18,1% 2015 2016 24 477 ..

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