

Bugaeva Tatyana Nikolaevna,
Ph.D. in Economics, associate professor,
Department of Business Finance and Insurance,
V.I. Vernadsky Crimean Federal University,
Simferopol.

THE INVESTMENT DEVELOPMENT STRATEGY OF THE STATE AND REGION

The article considers the bases of investment development strategy of the state and region. The priority directions of investment activity of the Republic of Crimea and activities aimed at improving its investment attractiveness are identified.

Keywords: investments, investment attractiveness, investment climate, government regulation of investment activity, investment development strategy.

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