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INVESTMENT POTENTIAL OF CROSS-BORDER REGIONS OF RUSSIA TO FINLAND

The efficiency of interstate cooperation, especially in financial and economical spheres directly depends on the investment potential of their cross-border territories. The article represents the analysis of investment cooperation features between the cross-border regions of Russia and Finland, which allowed to expose the advantages and disadvantages of their attractiveness for prospective investors.

Keywords: cross-border regions, investment attractiveness, investments, financing, competitive ability, competitive edge.

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