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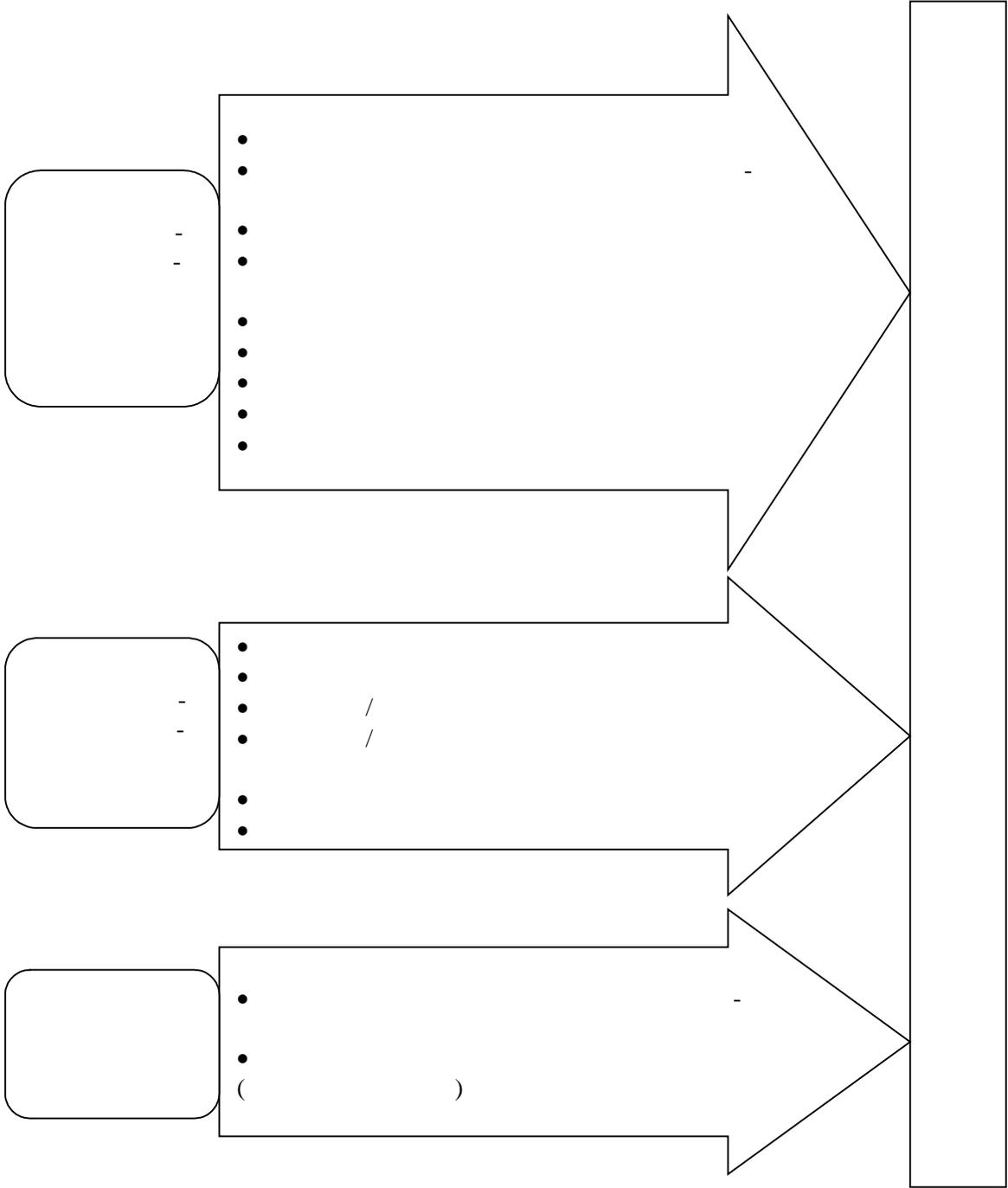
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SPECIFICS OF FINANCIAL AFFORDABILITY INDICATORS IN THE RUSSIAN FEDERATION

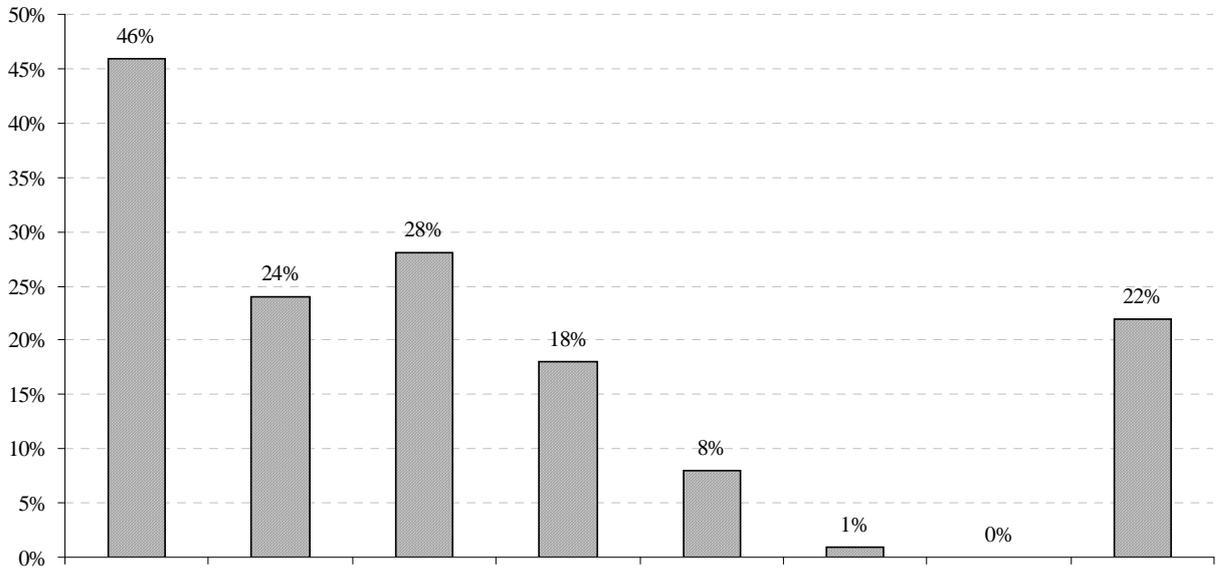
The article describes the characteristics of financial services, defining financial affordability, and also the structure of indicators calculated by the Central Bank of the Russian Federation in the framework of financial affordability indicators. The problems of access to financial services for the population of the Russian Federation, the causes of the imbalances in the development of this direction in the various regions were analyzed.

Keywords: financial affordability, indicators, bank services, banking technologies, financial literacy.



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2011 ([6])

, 46%
(89%)

(89%),

11%,

28%

- 1)
- 2)
- 3)

4)

[7, . 112].

18%

[2].

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