

330, 338

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**BANK INVESTMENT CREDIT: THE ESSENCE AND WAYS TO OVERCOME
THE NEGATIVE FACTORS IN ITS FUNCTIONING**

The paper presents specific measures to reduce the given negative factors in the functioning of the bank investment credit, the implementation of which will lead to an increase in the share of bank loans in total investment to fixed assets.

Keywords: bank investment credit, investment, real sector of economy, investment activity, insurance companies.

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[13, c. 90].

[13, c. 90].

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[13, c. 92-93].

[3, c. 62].

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[11, c. 78-79]:

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[10].
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50% 100% [2, c. 43].
[5, c. 100].
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[15, c. 43].

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[5, c. 98].

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[4, c. 61].

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250 [6, c. 100]. 50% -
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