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Bodner Galina Dmitrievna,

Ph.D. in Economics, associate professor,
Department of Business Finance and Insurance,
V.I. Vernadsky Crimean Federal University,
Simferopol.

Kulichikhin Roman Vladimirovich,

Master's degree student on specialization «Finance and credit»,
V.I. Vernadsky Crimean Federal University,
Simferopol.

THE RISKS MANAGEMENT ON THE ENTERPRISE

The risks in the industry where the OJSC «BUSINESS FIRM «SELMA» is operated are considered together with the specific risks which the firm faces in its activity. The credit risk assessment is completed. The description of the recommended risk-management program at the company is given.

Keywords: financial state, risk, credit risk, «Roadmap».

$$Z_{\text{Taffler}} = 0,53 \times K_1 + 0,13 \times K_2 + 0,18 \times K_3 + 0,16 \times K_4 \quad (1)$$

Z_{Taffler} — коэффициент / ; K_1 —
 K_2 — ; K_3 —
 K_4 — (. 1) [1].
 2014

0,51.

0,3

$Z = 0,89$ [5].

. 2013

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