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PROFIT MANAGEMENT OF BUSINESS ENTITY

The paper considers profit as an economic category, as well as defines its function and place in the financial management system. The profit management process, its purpose, objectives, elements, as well as profit management methods and the process adequacy requirements were studied in this paper on the basis of the submitted material. The author's definition of profit management process was formulated in this paper on the basis of the completed analysis.

Keywords: profit, business entity, profit management process.

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