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**FINANCIAL SUPPORT OF THE CRIMEAN TOURIST-RECREATIONAL COMPLEX
UNDER CURRENT CONDITIONS**

The article analyses the problems of financial support of the Crimean tourist-recreational complex. The opinions of the authors on the issues of improving the financial support of the tourist-recreational complex were studied. The ways of improving and developing the state regulation of the financial support of the Crimean tourist-recreational complex were suggested.

Keywords: financial support, state regulation, commercial banks, the Crimean tourist-recreational complex, the stabilization fund.

UNWTO, 2009 . 880 , 2020 . 1,6
(-24 .³); 517), (-30 .³/);
[1], [2], [3, 4], [5], [6]

— 2020 [7],

2012-2013 [8].

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» [9]. 2015 113

() 2015 113

2020 700

2015 2016 2017 373

138,4 : 2016 — 134,6 , 2017 —

(50%), «

» [10].

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656 , . . . 245 — 2014 . - 411 — (62,6%).

553 , 119,5

[7].

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