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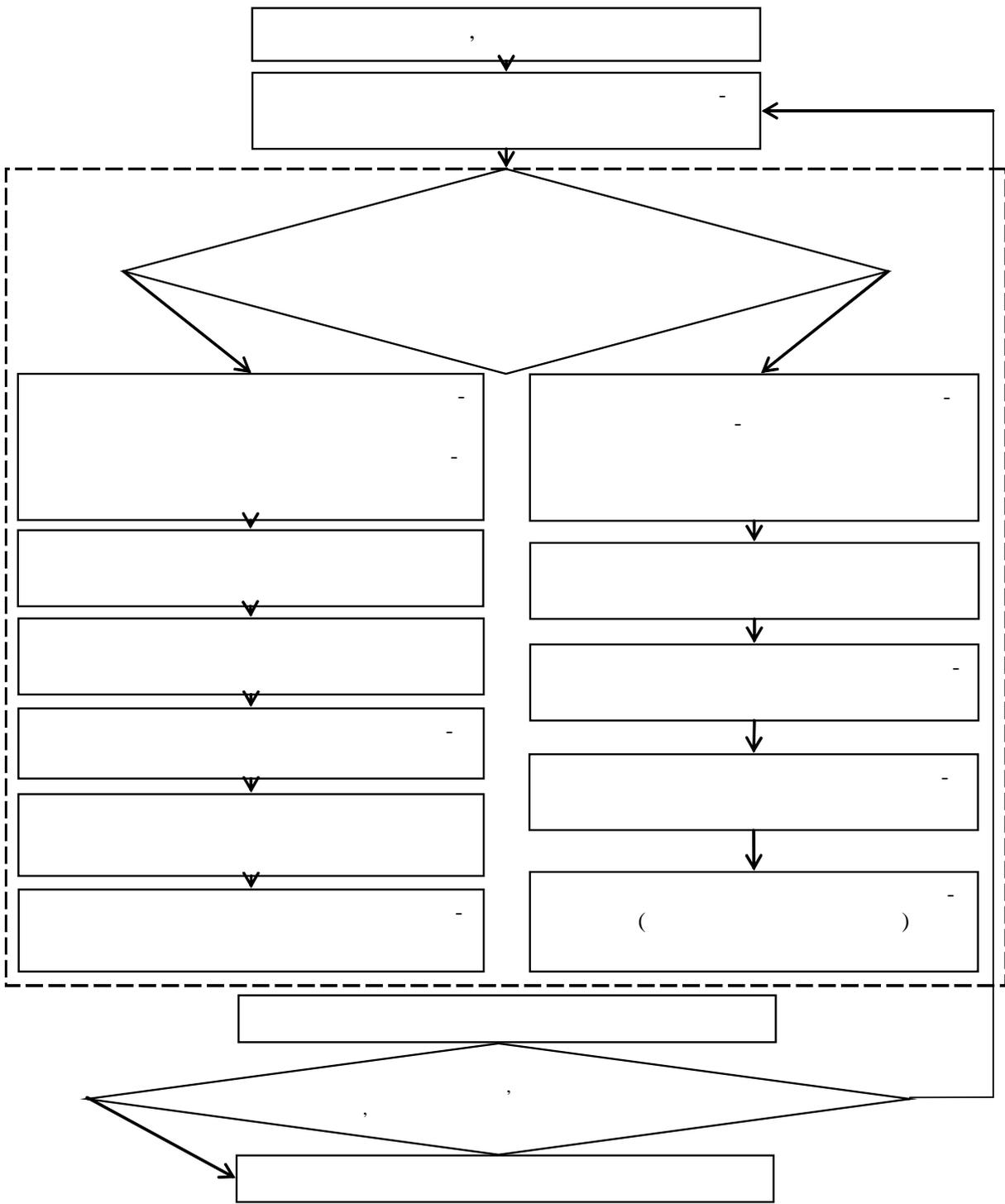
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METHODICAL ASPECTS OF THE CRISIS MANAGEMENT AT THE ENTERPRISE

The method of forming the crisis management program at the enterprise is considered. The classification of crisis management methods is proposed. The algorithm of crisis management at the enterprise is systematized.

Keywords: crisis management, economic and financial results, crisis, crisis program, methodical approach.

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