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EFFICIENCY ASSESSMENT OF THE FINANCIAL RESOURCES APPLICATION

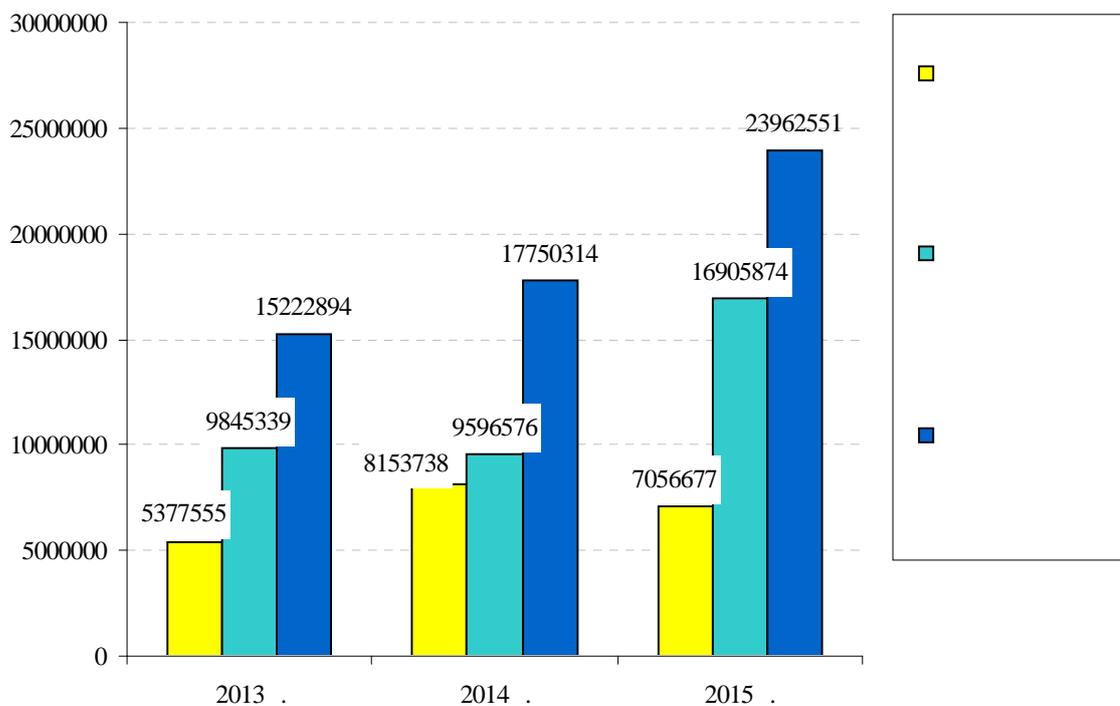
The article defines the essence of the financial resources, gives own definition of the considered economic category. The role of the efficiency assessment of the financial resources application for the enterprise is also represented. The efficiency assessment of the financial resources application through the PJSC «Ufaorgsintez» is completed. The article gives the recommendations for improving the efficiency of the enterprise activity on the basis of the obtained results.

Keywords: enterprise financial resources, the assets (property) of the enterprise, the directions for the enterprise financial resources application, the efficiency assessment of the enterprise financial resources application.

75]. 1 « » [11, 2015 . 2013-

2013-2015

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1. « » 2013-2015 . () .

70,551%. 2014 « » -
 , 45,936% . -

1. (R_).
 R_ 2013 = 2188780 / 15222894 × 100% = 14,378%.
 R_ 2014 = 2919839 / 17750314 × 100% = 16,450%.
 R_ 2015 = 7821403 / 23962551 × 100% = 32,640%.

2013 , 16,2 , 2015 32,6 , 18,3 ,
 2014 2015
 88,658%. 2013-2015 -

2. (R_).
 R_ 2013 = 1736849 / 4331720 × 100% = 40,096%.
 R_ 2014 = 2383210 / 4809783 × 100% = 49,549%.
 R_ 2015 = 6224386 / 4653159 × 100% = 133,767%.

2013 , 93,7 , 2015 84,2 , 2014 1,33 ,
 2015 2013-2015 -

3. (R_).
 R_ 2013 = 1736849 / 9845339 × 100% = 17,641%.
 R_ 2014 = 2383210 / 9596576 × 100% = 24,834%.
 R_ 2015 = 6224386 / 16905874 × 100% = 36,818%.

2013-2015 , 2015 12,0 , 2014 36,8 , 2013
 19,177%.

« » 2013-2015
 , 2015 2

- « »
1. — 2014. — 4 (29). — 6-15.
2. — 2012. — 5 (18). — 32-39.
3. III (— , 12-14 2016) / . — 2016. — 236 . — 207-209.
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10. — 2015. — 1 (3). — 12-18.
11. — 4. — 2016. — 75-81.