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THE FEATURES OF THE COST APPROACH AT THE BUSINESS VALUE ASSESSMENT

The article considers the cost approach to the business value assessment. The advantages and disadvantages of the cost approach are given. The basic methods of the cost approach to assessing the business value are highlighted. The strengths and weaknesses of the cost approach to the business value assessment are defined.

Keywords: assessment, costs, investments, methods, profits, business, assets, machinery, equipment, vehicles.

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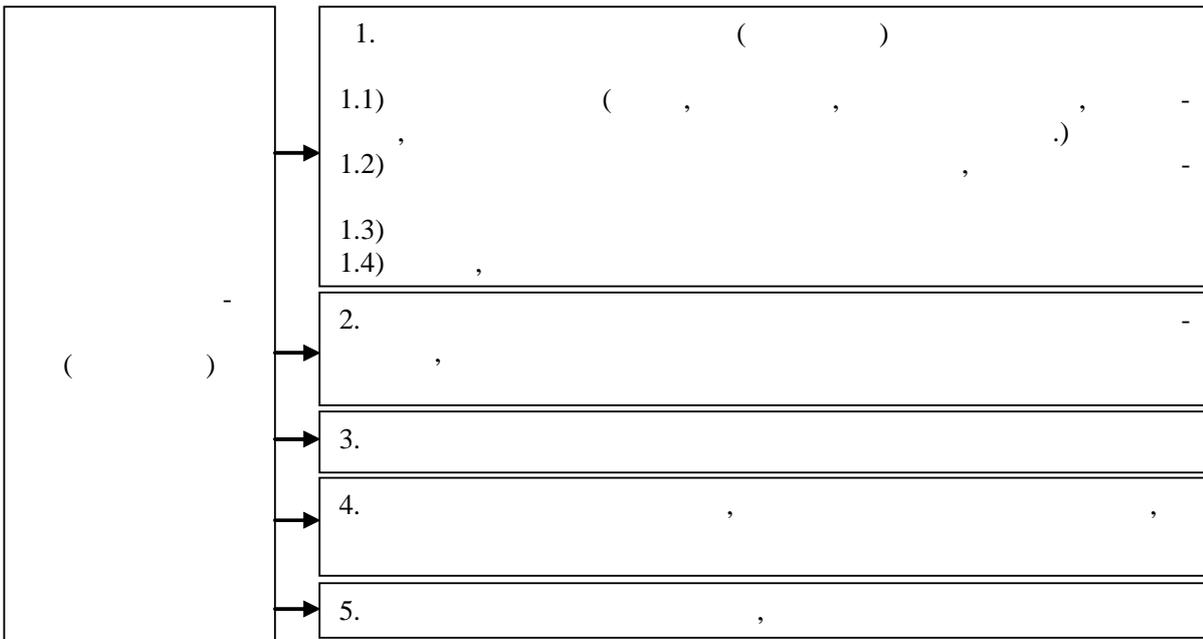
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